

The Capital

October/November 2020

KIWANIAN

The Official Publication of Capital District Kiwanis | www.capitaldistrictkiwanis.org



Capital District Mentorship Program

Have You Announced
Your Club Leaders?

**KIWANIS CONTINUES
ON INTO NEW YEAR**



Kiwaniis

CONTENTS

Volume 10, Number 1



GOVERNOR'S MESSAGE >>> 3

CURRENT EVENTS >>> 5

OUR FIRM FOUNDATION >>> 8

AROUND CAPITAL >>> 9

- The Eliminate Project
- Secretary's Scribbles
- Educate Your Members on Kiwanis Youth Protection
- Where To Find Official District Information
- Make Your Kiwanis New Year Membership Resolution
- The Kiwanis Name
- History Lesson: The K-Family
- Capital District Mentor Program
- 2020-2021 Teenager of the Year
- Will You Ace Your Kiwanis Year?
- Taskforce on Diversity, Equity and Inclusion
- Aktion Club Update

KIWANIS IN THE NEWS >>> 17

ANNOUNCE THE LEADERS >>> 18

CAPITAL RECORD >>> 19

Learn the happenings of the Capital District

SERVICE SHOWCASE >>> 21

Clubs from throughout the District demonstrate that there is no limit to the number of ways of offering service to the community.

CREATING A CLUB WEBSITE >>> 23

FAMILY TIES >>> 24

EYE ON KI >>> 25

News from Kiwanis International

BEYOND THE CALL >>> 28

J.R. Harris, Kiwanis Club of Waldorf





Kiwanis Club of Severna Park members work to get food to people in need during their 60th year.

2020-21 LEADERSHIP INFORMATION

GOVERNOR

Dennis Baugh
Harrisonburg, VA

GOVERNOR-ELECT

Elana Gardner
Eastern Branch, DC

SECRETARY-TREASURER

Jeffrey Wolff
Tysons, VA

IMMEDIATE PAST GOVERNOR

David Lurie
Tysons, VA

TRUSTEE - CHESAPEAKE BAY

Josh Hiscock
Ellicott City, MD

TRUSTEE - HEART OF VIRGINIA

Bill Watson
Richmond, VA

TRUSTEE - MASON DIXON

Renee Mackey
Hagerstown, MD

TRUSTEE - NATIONAL CAPITAL

Tim Gillette
Tysons, VA

TRUSTEE - SOUTHEAST VIRGINIA

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Middlesex, VA

TRUSTEE - SOUTHWEST VIRGINIA

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Governor's Message

DENNIS BAUGH, 2020-21 GOVERNOR



In my acceptance speech before the 2020 Virtual House of Delegates on August 20, I gave an overview of my travels within the district and my preparation for October 1, 2020 when I became your Governor.

Why did I spend time talking about my activities from September 2019 to March 2020? Because the events on March 13 brought everything to a stop because of Covid-19. Since that day, I have had to look at the Capital District differently. You elected me to lead the district for the next year. To do that, I need to change; we all need to change the way we operate. One definition of change is, as a verb is “make or become different.” To succeed with the Objects of Kiwanis and its mission, Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time, WE MUST CHANGE.

However, to change, we must make a choice. Again, a definition. Choice as a noun is “an act of selecting or making a decision when faced with two or more possibilities.” One possible choice we have is to continue our clubs, our divisions, and our district the same old way we have been doing business. Because of Covid-19, many of those groups have decided to do business differently, to CHANGE. Many have not, hoping we will get back to “normal.” But what is normal?

I would like to paraphrase from a message International President, our own, Art Riley recently sent to his class of Governors. I believe it pertains to the clubs, it's officers and all members of the Capital District as well.

“As we prepare for October, I want our 2020-21 team to focus on innovation, not merely caretaking. All of Art's Governors want to make a difference — one beyond what every Kiwanian makes. That incorporates inspiring others, grooming more leaders, expanding SLP involvement and recognizing new and outstanding service.

Together, we can increase membership, strengthen existing clubs, enhance the image of Kiwanis and capitalize on the opportunities ahead.

Save the Dates!

DISTRICT MID-YEAR

March 5-7, 2021

Great Wolf Lodge | Williamsburg, VA

DISTRICT CONVENTION

August 20-22, 2021

Hotel Roanoke | Roanoke, VA

Spread the Word – Change is coming!



To do this, we need to:

- Communicate with existing clubs and determine what steps are necessary to retain clubs affected by the coronavirus.
- Encourage membership to interact in service and meetings as local conditions allow. Retain members!
- Help clubs plan a vigorous kickoff for the 2020-21 year.
- Sustain our efforts through teamwork. We cannot do this alone.

Confucius stated, “Life is really simple, but we insist on making it complicated.” As Kiwanians, let us not make life complicated. Grow Kiwanis membership, service and leadership while having fun. Children are depending on us!”

What do I plan to do in 2020-2021? Let me highlight some of my goals. The full list is on the district website. My theme is Spread the Word.

1. COMMUNICATION.

Goal: Advance the image of Kiwanis by raising awareness of education, wellness and security needs of children.

Objectives:

Increase club and division submission of articles to The Capital Kiwanian and local media. The August/September edition included information on a contest for clubs that submit 4 articles between September 2020 and June 2021.

2. MEMBERSHIP AND ENGAGEMENT.

Goal: Build, retain and support a growing Kiwanis membership network.

Objectives:

- Build six new clubs in Capital District
- With new and existing clubs, we need to develop and grow clubs with nontraditional meeting formats.
- Continue development and utilization of the Regional Membership Coordinator concept.
- Have a Membership Chairperson in every club/Division.

3. SERVICE LEADERSHIP PROGRAMS

Goal: Expand Kiwanis Service Leadership Programs (SLP) to positively impact more young people in our communities.

Objectives:

Increase the number of Aktion Clubs in the Capital District by 10.

4. Leadership and education.

Goal: Develop educational and training opportunities to better prepare current and future leaders for success.

We will be instituting monthly virtual and video training modules beginning in October.

In conclusion, the Capital District is only as strong as its members. That is YOU. Think differently. Make that CHOICE to CHANGE the way we do business and deliver service. Think about what your community would look like without Kiwanis. Remember, KIDS NEED KIWANIS.



Gov. Dennis with First Lady Darlene

CURRENT EVENTS



LASTING DEVELOPMENT

BY TONY KNODERER, KIWANIS INTERNATIONAL



Fewer than 10 years ago, Art Riley couldn't have guessed that this moment would come. The presidency of Kiwanis International? He had never even anticipated running for a spot on the Board of Trustees.

"I came on board unexpectedly," Riley says. "I sure didn't set out or plan on it."

When a board candidate dropped out for health reasons in 2013, Riley was approached by fellow members about stepping into the race. They knew him as a leader — not only a longtime member of the Kiwanis Club of Westminster, Maryland, but as governor for the Capital District in 2007-08.

Before Riley knew it, he had come within 20 votes of becoming a trustee during the Kiwanis International convention in Vancouver. Encouraged by that experience, he tried again in Chiba, Japan, the next year — and got elected. He smiles a little, looking back now. "I eventually said, 'I will never run for president.'"

But here he is. For Riley, becoming the 2020-21 Kiwanis International president is the latest in a lifetime of lessons about principles and possibilities.

Ideas and goals

Even before the coronavirus altered so many of the ways that service organizations interact with communities, Riley saw Kiwanis facing a crossroads — and an opportunity.

"We're a membership organization," he says. "If we don't grow and change with the world, we won't exist."

One way that Kiwanis can thrive, he adds, is by leaning into an established strength: leadership development. In fact, he wants to set a course that eventually helps Kiwanis arrive as a sought-out resource.

"I want us to become known as a trainer of leaders in the community," he says. "I think we can develop a product that helps Kiwanis attract people to leadership education."

That would make Kiwanis particularly useful and inviting for younger people. In fact, leadership development could become a kind of two-way tool, strengthening the future both for young people and for Kiwanis itself.



ART RILEY (CONTINUED)



"I would love to see Kiwanis become an online leader of education for our youth," Riley says. "I see people coming out of college who have technical tools but not the 'soft skills' of leadership — how to manage, how to inspire others."

A career of service

Riley has been a pharmacist for nearly 50 years, starting his career in Baltimore after earning his degree from the University of Maryland and then spending two years in an academic and residency program run by the university with Johns Hopkins.

But his hometown of Westminster, Maryland, has always been close to his heart. After eight years in Baltimore, Riley moved back to Westminster to practice. He has been there since.

"Being a pharmacist, as I practiced it, was a service profession," Riley says. "There are times when you walk into a room and your job is to help get a person out of pain. In 48 years, my work has sometimes meant helping someone get sitting up and enjoying the last moments of their life pain-free. That's impactful."

"That had to have an influence on my life in Kiwanis," he adds. "Where the line is between them, that's impossible to say. Did I become a pharmacist to serve people, or did being raised to serve people make me interested in being a pharmacist?"

Family matters

Riley joined Key Club during his high school years in the mid-1960s. In fact, he was lieutenant governor for the Capital District in his senior year. But he knew about service — and the Kiwanis family — before he ever stepped foot in high school.

Riley's father was a Kiwanis club member, and Art distinctly remembers being part of some club activities as a child. There was the antique-sale fundraiser at which Art ran a hot dog stand when he was 11. And the time his dad, then the club's vice president, took the family to the Kiwanis International Convention in San Francisco in 1956.

Riley himself would become a Kiwanian in 1980, joining the Westminster club. (He is now also a member of the Centennial Internet Club and the Kiwanis Club of State Line, Maryland.)

(continued on next page)

ART RILEY (CONTINUED)

He also connects with people through his religious faith, says his wife, Vickie. He has served as a lay preacher at their church for more than 25 years and even has a published collection of his sermons called “At the Foot of the Cross.”

“I think (lay preaching) certainly helped with his development as a speaker and a leader,” Vickie says.

Like Art, Vickie is a member of the Westminster club. She’s also a retired teacher — and a past club president (2018-19). For Art and Vickie, Kiwanis leadership has resulted in shared experiences, including a site visit to see the fight against maternal and neonatal tetanus in Cambodia.

“That was a very impactful journey for us,” Art says. “I don’t think Kiwanians realize the difference they’ve made worldwide and the ripple effect of that project.”

Such potential for changing lives also lies close to home. Riley has seen it in Maryland: His club sponsors four Key

Clubs, and he is a Kiwanis advisor to one of them.

“Key Clubbers are very adept,” he says. “They have an unbridled affinity for helping other kids. If we can help them develop into leaders, it will pay dividends for generations.”

While Riley sees family as his personal legacy, he would like leadership development to be part of his Kiwanis legacy — for youth and adults alike. As the new president, that work is underway now. And it’s meant to last.

“He takes it seriously, he thinks big-picture,” Vickie says. “He wants to do things that keep the organization relevant for a long time to come.”

And it’s all motivated, as Riley himself says, by love: “I love people, I love my faith, I love Kiwanis. It makes me want to encourage people to be the best they can.”

NORMAN NAMED NEW LEADER OF KIWANIS CHILDREN’S FUND

INDIANAPOLIS — Pam Norman has been named chief philanthropy officer of Kiwanis International and will oversee the Kiwanis Children’s Fund while maintaining her oversight of corporate relations. The global volunteer organization dedicated to helping children around the world is located in Indianapolis.

“As Kiwanis shifts toward inviting a larger corporate partnership role in support of its various local and global community support, Pam is the right candidate to oversee this change,” said Stan Soderstrom, executive director of Kiwanis International. “Our partnership with UNICEF has succeeded in raising and contributing millions of dollars to support global health causes, and we anticipate our participation as a global contributor and leader will continue to increase in the coming years.”

Norman most recently served as senior director of corporate relations for Kiwanis where she directed all facets of corporate and partnership initiatives, including strategic planning, corporate giving, retail operations, partner marketing and more. She began her career with Kiwanis serving in a programmatic role with The Eliminate Project, a joint effort of Kiwanis and UNICEF to rid the world of maternal and neonatal tetanus.

“The Kiwanis Children’s Fund plays an integral role in Kiwanis’ mission of serving the children of the world,”

Norman said. “I look forward to helping grow the Children’s Fund so we reach even more children in local communities and around the world through our global health initiatives.”

Before joining Kiwanis International, Norman was executive director of Indiana INTERNnet and Ambassadors for Children, both Indiana-based nonprofits. As a 20-year nonprofit executive, Norman has experience in collaborative innovation and relationship building to move organizations forward.

Norman holds a bachelor of liberal arts degree from Butler University and is a member of Kappa Alpha Theta, Butler Alumni Association and St. Aphonsus Liguori Catholic Church.

She is a charter member of the Kiwanis Club of Zionsville. She and her husband, Brian, reside in Zionsville. They have two adult children who live in Indiana and Arizona.



Our Firm Foundation

News from the Capital District Kiwanis Foundation

My fellow Kiwanians of the Capital District, we joined Kiwanis for various reasons, because of our children and grandchildren, a desire to support our local community or other personal reasons. In the end, we come together to lend a helping hand to "Serve the Children of the World." I would like to personally thank you for all that you have done supporting the Capital District Kiwanis Foundation during this extremely difficult 2019-20 year. The COVID-19 pandemic forced our Kiwanis members/clubs into difficult financial times. Throughout all this hardship, you still found the ability to donate to the Capital District Kiwanis Foundation through your clubs, including this year's Ducky Derby. Through your generosity, the Capital District Kiwanis Foundation is able to continue to assist people in need, particularly young people; to assist worthy youth in attaining vocational excellence; and to aid people with disabilities in carrying out happy, useful lives.

From April 2015 through July 2020 your generous donations of \$87,431.95 supported numerous clubs through the Foundation's grant program, stretching across the Capital District – Delaware, Maryland, Virginia and DC, and projects to support the following: weekend meals for young minds, playgrounds, education materials (Books for Scholars, Children's Literacy Expansion Program (CLEP)), Head Start, support to a HS program for students with challenges-health issues, family problems, food assistance, and numerous more. During the 2019-20 Kiwanis year, CDKF provided \$25,000.00 in grants to clubs.

Your club donations provided \$9,321.00 from 79 Capital District clubs and once again, I say "Thank You" for reaching down deep into your pockets in supporting the Foundation's "Ducky Derby" with ticket sales netting well over \$10,000.00, which will assist our continued support of the nine Pediatric Hospitals and Centers.

I am truly humbled by your generosity and promise that as Capital District Kiwanis Foundation President, along with my phenomenal Board of Directors, we will push the limits of the Foundation to do all that we can to support the children of the Capital District given the uncertainty the future holds for all of us. Thank you, thank you, thank you!

Sincerely,
Mike Dasovich, CDKF President



Capital District Kiwanis Foundation

Ducky Derby 2020 Winners

Thank you for your support and participation!

We raised \$12,685.00 for our pediatric trauma centers!

On behalf of the Foundation, we would like to say congratulations to our winners:

- \$500.00 Cash Prize** — Warren Letsch / Ellicott City Kiwanis Club
- \$400.00 Cash Prize** — Ben Farmer / Old Point Comfort Kiwanis Club
- \$300.00 Cash Prize** — Bull Run-Mananas Kiwanis Club
- \$200.00 Cash Prize** — Warren Letsch / Ellicott City Kiwanis Club
- \$100.00 Cash Prize** — Martha Nichols / Loch Raven Kiwanis Club
- \$100.00 Hyatt E-Card** — Leesburg Kiwanis Club
- \$50.00 Home Depot Card** — Ed Schumacher / Williamsburg Kiwanis Club
- \$50.00 Visa Gift Card** — Virginia Geoffrey / Arlington Kiwanis Club
- \$50.00 Buffalo Wild Wings Card** — Don Dudev / Reisterstown Kiwanis Club
- \$50.00 Mastercard Gift Card** — Donna Riley / Westminster Kiwanis Club
- \$50.00 Target Card** — Far East Kiwanis Club
- \$50.00 Visa Card** — Jack Luck / Ashland Kiwanis Club
- \$50.00 Walmart Card** — Cheri Hartman / Roanoke Kiwanis Club
- \$25.00 Visa/\$25.00 Mastercard** — Michael McEnoy / Roanoke Kiwanis Club
- \$50.00 Darden Card** — Leesburg Kiwanis Club
- \$50.00 Visa Card** — Patricia Blume / Loch Raven Kiwanis Club
- \$50.00 Master Card** — Jim Van Hoozier / Christiansburg Kiwanis Club
- 4 \$10.00 Lowe's Cards** — Sly Bowser / Arlington Kiwanis Club



Around Capital

IT'S TIME TO STOP FIDDLIN' AND FINISH OUR PLEDGE

BY PG JOHN TYNER II,
DISTRICT COORDINATOR, THE ELIMINATE PROJECT

A couple of years ago when I was preparing for our District Convention, I compared our MNT effort from September 30, 2018 until September 30, 2019 and found that only 49 clubs out of 145 had made any kind of an MNT donation. So, I wondered if this still held true. I have compared September 30, 2019 with August 31, 2020 and found something very interesting about Capital, despite what our leadership at the club level up actually SAID which bears little or no relationship to what they DID. Our board has been informed that out of 142 active clubs, only 29 gave anything so far this year.....for a total of \$129,600. Of those 29, four clubs gave a total of \$85,200 (top club gave \$44,000). The remaining 25 gave a total of \$44,500 of which only two were for more than \$2,000.

FYI, you personally should know that since we started working on The Eliminate Project in 2010 in Geneva:

- **52 clubs** have given **less than \$1,000** over 10 years
- **50 clubs** have given **between \$1,000 and \$5,000**
- **36 clubs** have given **between \$5,000 and \$20,000**
- **23 clubs** have **given over \$20,000**
- Of those 23, only **10 clubs** have done **more than \$45,000**

This totals 160 clubs listed as having given "something" over our 10 year campaign after all possible incentives. FYI, 18 of those 160, no longer exist so we are working with 142 existing clubs. And yet, our top 10 clubs have given a bit more than \$911,000 themselves. Go figure.

OK, let's see what we've done so far: **TWO** Lead donors (@\$100K+), **SEVEN** Major gift donors (@\$25K+), **NINETY-SEVEN** Centennial Awardees (@\$1,500) and **SIX HUNDRED** Walter Zeller Fellowships and/or Diamonds (@\$1,250)

Let's look at the remainder of our \$3m pledge – need to raise \$330,000 – which arithmetically can be done in the following ways (while disregarding previous donations, if any made):

- **District writes single check for \$330,000 [OR]**
- **Every single division donates \$19,400 [OR]**
- **Every single club donates \$2,300 [OR]**
- **Every single member donates \$80**

Sounds simple, huh? All it takes is for YOU to make your decision and carry it out... So discuss among yourselves, look at your club's record over ten years (your LTG has your giving report) and let's finish up The Eliminate Project for the last 12 countries for whom we are trying to save children from tetanus.

IT'S TOTALLY UP TO YOU, FOLKS!!



LET'S FULFILL OUR PROMISE!!



Secretary's Scribbles

PG JEFFREY WOLFF, DISTRICT SECRETARY-TREASURER

October brings with it a number of things...cooler climates, falling leaves, and too much pumpkin spice flavoring. In the Kiwanis world, it is also the time when we transition leadership at all levels of the organization.

In your clubs, a new Board of Directors has started their year under the guidance of a new club president. By now, your club board should have conducted its training and done its goal setting for the year. At this point, you have also polled your membership and know which members of your club will remain and pay dues and which you need to drop from the roster. Finally, your membership coordinator has a plan and action steps ready to recruit new members into your club.

Kiwanis International has extended the New Member Add Fee Waiver through December 31, 2020, so this should aid in recruitment.

CLUB TREASURERS

Now is the time where we **close the books on the previous fiscal year (October 1, 2019 - September 30, 2020)** and **ensure that a complete review is performed** by the two or more members of your club's Financial Review Committee (as dictated in the club's mandatory policies - section F). An annual examination of financial records should include, but not be limited to, bank reconciliations, income, disbursements, budgets, balance sheets and income and expense statements for both the administrative and service accounts, and any other financial records or reports of the club.

CLUB SECRETARIES

Please make sure that all of your 2019-20 Monthly Reports were submitted and that you have **submitted the 2020-21 Club Election Report**. This information is critical to the operation of the District, but more importantly to make sure that the right information is getting to the officers of your club.

YOUTH PROTECTION

October is also Youth Protection Month, so please make sure that you have a program within your club on how to safely work with the youth that need our help the most and that all of your Service Leadership Program Advisors have a clear criminal background check as required.

At the District level, we have also had a change in leadership. Governor Dennis Baugh led the first meeting of the 2020-21 Board of Trustees on September 26th in Fredericksburg, Virginia. Due to COVID-19, this was the first opportunity that the new leadership team (including Lt. Governors who received their training) were able to have together and everyone was screened, distanced and masked to protect our health.

NEW ZELLER MATCH PROGRAM

At this meeting, your District Board initiated a new Walter Zeller Fellowship match program to help end Maternal Neonatal Tetanus (MNT) through The Eliminate Project and fulfill our \$3,000,000 pledge. **Fifty matching grants of \$250 will be provided to Capital District Kiwanians who spend \$1000 to purchase a Walter Zeller Fellowship or Diamond-Level add-on donation.** This investment by the Capital District of \$12,500 will net an additional \$50,000 of new funds towards our goal. If you are interested in purchasing a Zeller, please contact Kiwanis Children's Fund Trustee, John Tyner.

DISTRICT MEMBERSHIP DIRECTORY

Our District Website has been refreshed with new information for the new Kiwanis year including the Membership Directory (available under the "Resources" menu). If you need to get in contact with other members, this is a great asset for you. Keep in mind, it is only as correct as the information that the club secretaries enter. If your contact information is incorrect, please ask your club secretary to correct it in their dashboard and that information will flow over in future updates.

In closing, I want to acknowledge how humbled I am to have been given the opportunity to serve as your new District Secretary-Treasurer. I am deeply grateful for the knowledge I have gained working these past 8 years with PG Tom Varner and want to thank him for his tireless service to the Capital District.

EDUCATE YOUR MEMBERS ON KIWANIS YOUTH PROTECTION

BY JOSH HISCOCK, DISTRICT YOUTH PROTECTION MANAGER

Every year, Kiwanis clubs are required to educate their members about the Kiwanis Youth Protection Policies & Procedures. Why does this requirement exist? Kiwanis International cares about the youth we serve in our communities and in our Service Leadership Program (SLP) clubs. It is our job as leaders to protect the children and teens we work with and to ensure that we are following best practices that prevent harmful situations from arising.

The Youth Protection Policies & Procedures offer expectations on working with youth inside and outside of a school setting, at overnight events, and during off-site field trips and conventions. The policies provide best practices on how Kiwanis members should interact with youth on social media. There are even instructions on how to report suspected sexual or physical abuse that club members may become aware of using the new Kiwanis Helpline (866-607-7233). Kiwanians are the first line of defense in keeping our youth safe. Knowing the Youth Protection Policies & Procedures and understanding them is essential.

While only Kiwanis Advisors must undergo required criminal background checks, EVERY club member is expected to participate in the annual Youth Protection Policies education requirement. What are some ways your club can complete this requirement?

- Distribute a copy of the current Youth Protection Policies & Procedures to each club member in hard copy at a meeting, as well as electronically
- Conduct a program at a club meeting where a club officer reviews the Youth Protection Policies and answers questions from club members. You can even share an informational presentation created by Kiwanis International's Youth Protection team that goes into greater detail about each part of the guidelines
- Invite your Lt. Governor, Regional Trustee, or the Capital District Youth Protection Manager to a club meeting or event to educate members on the Youth Protection Policies and best practices in working with youth

- Invite your SLP club faculty advisors and other school administrators to join you during the educational session. It is important that they understand the commitment Kiwanis has to youth protection, and sharing the expectations of our members with them opens important lines of communication

Club secretaries must indicate that all club members have participated in Youth Protection Policies training by checking the appropriate box on the Secretary Dashboard in the Kiwanis Connect reporting system. The requirement resets each October 1, so please ensure that your club's status is updated and correct on the Dashboard.

If your club has not yet made a plan to fulfill this obligation for the current administrative year, please make it a priority! Our goal is for all clubs to certify the completion of this requirement by the end of the first quarter on December 31, 2020.

For more information or to ask a question, please contact the District Youth Protection Manager Josh Hiscock at hiscockj@gmail.com.

WHERE TO FIND OFFICIAL DISTRICT INFORMATION

This is to inform all members of the Capital District Kiwanis that the official location for all information concerning the district is its website. When you are wondering what is happening at the Midyear Conference, District Convention, Elections, House of Delegates or simple happens around the district, you need to go to the website.

The Capital Kiwanian is also considered a secondary source and will guide you through registrations and workshops for conferences and conventions as well as other valuable information.

We also use different platforms of social media and especially Facebook. They are secondary sources and will generally refer you to the website.





MAKE YOUR KIWANIS NEW YEAR MEMBERSHIP RESOLUTION

BY CAREN SCHUMACHER, CAPITAL DISTRICT MEMBERSHIP COORDINATOR

Happy New Year, my fellow Kiwanians! We have just closed the books on one of the most challenging years ever. A worldwide pandemic has affected everything in our lives, including our ability to do Kiwanis business as usual. As we enter this new Kiwanis year, regardless of the continued challenges we face, won't you make a resolution to build your club's hands for service during the coming months?

Remember, recruitment and retention are both paramount. If we gain new members, but lose those who already belong to our club, we have not achieved success. Following, are three suggestions for starting your new Kiwanis year off on the right foot. An expanded description of these ideas, and more, can be found in Kiwanis International's Achieving Club Excellence (ACE), Tools for Success, available [HERE](#).

1. Conduct a member survey. What are your members thinking? Is their Kiwanis experience the best it can be? What about your club's meeting time and place? Do members feel like they are getting value from the commitment of their time, talent, and money? Ask these important questions and more. Create your own survey or use the one available in the Achieving Club Excellence (ACE) Tool.

2. Rediscover your community. Are your service projects still relevant? COVID-19 has created a new set of community needs. Has your club responded with new service projects? Talk to your community leaders to better understand where help is needed. Develop partnerships that can expand your club's impact.

3. Ensure your club has a Membership Committee. If your club does not have a membership chairperson, make it a priority to fill this critically important position today! You cannot build your club's hands for service without an active membership committee. The group can brainstorm lists of prospects, implement membership growth campaigns, help keep current members engaged during a pandemic, and more.

The Kiwanis International Board voted to extend a waiver on new member fees until December 31, 2020. The waiver only applies to new-member fees paid to Kiwanis International. This will significantly reduce the cost to join Kiwanis during the next three months. Take advantage of this discount and start building your hands for service immediately! Remember, every Kiwanian impacts the lives of 206 children during a year.

In closing, I would like to quote our district's very own Kiwanis International President, Art Riley. In an open letter to all Kiwanians, President Art said: "Kids need Kiwanis more than ever. Let's do all we can for them during the next 12 months – and make the world a better place in all the communities where we serve."

WHAT IS IN A NAME?

BY KIM STEPHENSON, KIWANIS INTERNATIONAL

Kiwanis International is looking to identify campgrounds, learning centers, playgrounds, buildings, senior living centers, retail stores, parades, festivals, events etc. that carry the Kiwanis name. We are trying to identify how and where the Kiwanis name is being used.

Kiwanis International will use the information to better serve our clubs in a variety of ways such as:

- To identify all the good that Kiwanis is doing. Districts will be able to demonstrate their success to potential new members and the community in general. Kiwanis International can create a map of North America showing all the areas where Kiwanis is making a difference.
- To improve our liability protection through proper diligence and education. As we compile information, Kiwanis International can work with District Leadership and District Risk Managers to obtain indemnification agreements and insurance certificates that will help protect the Kiwanis family for all of its projects.
- To identify trends as we work toward the new normal. Information can help direct our Corporate Relations and Partnerships team in their efforts to bring added value to members

- To share great ideas with other districts through our magazine and social media
- To help shape plans for international conventions

[Using this online Kiwanis Club Project Identification Form](#), clubs can submit their project details directly to Kiwanis International. The information submitted will be shared with appropriate Kiwanis staff for follow up if needed. I appreciate your help with this. I understand how valuable your time is so I designed the form to be basic and brief. Each submission will take just a few minutes to complete and they do not have to be completed all at the same time--you can bookmark the link and come back later.

We realize that not every project will be identified with these efforts and that is ok. Identification of known projects will provide benefits to the Clubs, Districts and to International. Thank you for your help with this initiative.

If you have questions regarding the form, please contact me at kstephenson@kiwanis.org.

HISTORY LESSON: THE K-FAMILY

BY JOHN FOX, DISTRICT HISTORIAN

When we talk about the Kiwanis Family, we refer to our Service Leadership Programs – CKI, Key Club, Builders Clubs, Aktion Clubs. However, there is more to the name “K-Family” that may interest you.

The Kiwanis members are also a family. Over the years, as the Capital District Historian, I have seen family relations within clubs, same first and last name followed by Jr, II or III, or just a last name repeating after a couple of decades. Take for example our Governor Dennis Baugh, he joined Kiwanis in 2008, been a member of several Clubs in the Capital District and Fort Dodge IA. But did you know his Dad, Will D. Baugh was a member of several Capital District Clubs (Radford, Virginia Beach and Lynchburg), a Lt. Governor and committee chairperson? You can read more about his Dad from the “People” section of history.capitaldistrictkiwanis.org or go to the District home page, under “About Us”, click History.

You may know members of your own club that have had father and son and since 1987, father and daughter, mother and daughter memberships. I recall a club or two that was formed in the last 10 years that had wife-husband teams being club officers together. In fact, we have several husbands and wives in leadership positions within our District now. I’m sure we will have their children in the K-Family organizations as well. We are truly a K-Family.





CAPITAL DISTRICT MENTOR PROGRAM

BY KRISTA LATCHAW, CLUB LEADERSHIP COORDINATOR

Capital District leadership has identified an opportunity to connect Kiwanis members in various divisions and clubs through the District Mentor Program. The Mentor may share information about his or her own Kiwanis experience, as well as provide guidance, motivation, emotional support, and advice on club/leadership development.

A Mentor may help explore the Mentees Kiwanis 'career' path, setting goals, developing contacts, and identifying resources for club activities. Mentors act as consultants, counselors, and cheerleaders. Mentors will be matched with Mentees based upon current/past leadership roles, division, and general interests.

Expectations of the Kiwanis Mentor

Mentors will be responsible for the following activities:

- Setting up the initial meeting with the Mentee
- Answering questions pertaining to the Mentee's role in Kiwanis
- Offering advice and feedback on leadership opportunities, meetings, activities, events, etc.
- Discussing 'next steps' for the Mentee
- Helping to build Mentee relationships in the Capital District and be a positive role model
- Other discussion points, as directed by the Mentee

Expectations of the Mentee

Mentees will be responsible for the following activities:

- Prepare questions for the Mentor. This may include:
 - Kiwanis role-specific questions
 - Where to locate information, documentation, and resources
 - Club / Division / District background information
 - Thoughts on club planning and future outlook
- Be open and willing to discuss questions, goals, and areas of interest

Time Commitment: One formal or informal check-in per month, or as ad-hoc as needed

We hope all participants will enjoy the benefits and networking associated with the Capital District Mentor Program. This program is sponsored by the Club Leadership Education (CLE) Team.

- To sign up to become a Mentor or Mentee, please fill out this short survey [HERE](#) (Scroll to the bottom of the page)
- For more information regarding the program, please contact the CLE Team [HERE](#)

You will be matched within 2 – 3 weeks.

2020-2021 TEENAGER OF THE YEAR

BY JUDY PANTELIDES, DISTRICT TEENAGER OF THE YEAR CHAIR

Information regarding the 2020-2021 Teenager of the Year Award will be available on November 1st. There will be information on the district website as well as emails sent to each Lt. Governor. Applications will once again be handled electronically as last year with applications being forwarded to Lt. Governors for their division. Lt. Governors are asked to send out the information to clubs as soon as received. The only added feature this year is a scoring rubric that clubs and divisions will have available to assist in the evaluation process. The application process will be open to teens until February 1, 2021. It was decided that, with the variety of school instructional deliveries this fall, providing more time for applicants

to gather materials was necessary. Clubs will review their applications during February, divisions during March and the district committee will review certified division winners during April with the district winner being selected by May 1, 2021. This award is an opportunity to recognize outstanding teens in the district who are between the ages of 13-18. Applicants do not have to be a current or past SLP member or have attended district leadership events. This is a great opportunity for clubs to spread the word about Kiwanis, possibly helping to recruit new members and to share one of the many ways we support the youth in our communities. We look forward to having lots of teens participate in the recognition process this year.



WILL YOU ACE YOUR KIWANIS YEAR?

DAVE ROTHBERG, SERVICE COMMITTEE CHAIRPERSON

“Achieving Club Excellence” should be you and your club’s goal this year.

ACE your service to your community. As Chairperson of the Capital District “Service” Committee, my goal is to assist you in meeting your community’s needs with service programs.

Not sure of your club’s purpose in your community? Does your club need to be more visible in your community? Is your club’s “signature project” losing member interest? Solutions to these questions can all be found by utilizing [Kiwanis’ “ACE Tools”](#).

Another area of Community Service to consider is the programs your club is conducting. Are some of them old and stale and losing members’ interest? Are there new, more modern and up to date ideas your club can tackle to meet the needs in your community? You can find new [service project ideas here](#), as well as [projects that benefit young children here](#).



I’ve asked a lot of questions, remember if you need answers and are not sure where to find them, just ask. The Capital District Kiwanis Family is full of experienced people that want to help you and your club Achieve Club Excellence. The only stupid question is the question that is not asked.

THE K-FAMILY TASKFORCE ON DIVERSITY, EQUITY AND INCLUSION

LTG ERIC LAMB, KIWANIS FAMILY TASKFORCE ON DIVERSITY, EQUITY AND INCLUSION CHAIR

In June, a taskforce comprised of Key Club, CKI and Kiwanis members was formed to prepare a response in the form of an official statement to the state of our nation on behalf of the Capital District. Those on the taskforce spent nearly 100 combined hours on this statement. As a member of that team, I must say what a pleasure it was to work with such a talented group of folks. As a Kiwanis member, I learned as much or more from the Key Club and CKI members as I think I provided to them. Intergenerational work is so good and very important. It helps us gain perspective on issues that we may naturally just see one side of. These amazing young people have insight to issues that we as older adults can not understand. Once the statement was published, the work of the taskforce was complete.

Governor Dave and Governor Dennis saw the need for this work to continue in the form of education, discussions and direction to the clubs in the Capital District. This new taskforce is again a combined effort. A joint leadership model has been adopted. Imani Hill will serve as chairperson on behalf of Key Club, TaNiya Bellamy will serve as chairperson on behalf of CKI and I will serve as chairperson on behalf of Kiwanis. Each of us have formed a committee of our fellow K-family members to help with this important work.

When someone says diversity, the image that comes to most people minds would be that of diversity in race or ethnicity. While that is very important to our work, the team has decided to expand our vision. All of our clubs should have members with diversity in race, age, gender, socio-economic status, disabilities and much more. We must strive to make Kiwanis fit our community, Not the other way around. If we simply continue doing business as we have for so many years, we will not diversify Kiwanis and we will certainly not reach the next generation and Kiwanis will eventually fizzle and die. None of us want that to happen! We must be open to learning and be willing to change for the betterment of our organization.

Over the next several months, our task force will have the hard discussions and will produce educational pieces that can be used in clubs to help with this sensitive topic. Education will come in many forms, presentation decks, book clubs, discussion circles and others. It is important for us to understand that not all Kiwanis clubs function in the same manner and offering different education models will empower clubs to choose to learn in the style that is most appropriate for them.

This work will be hard. But along with the hard work comes the gift of openmindedness that will help us usher



in the next generation that will lead Capital District Kiwanis into the future. I ask that you be patient with us. It is more important to take our time, do things correctly and produce an amazing product than it is to rush and leave lots of holes in the work. Our goal is to provide educational forums that will last and will lead all our clubs to be a more diverse, equitable and inclusive place.

The taskforce members are:

Angela Hollingsworth, Kiwanis

Austin Harrington, CKI

Calvin Charles, Kiwanis

Cheri Hartman, Kiwanis

David Hartman, Kiwanis

Dennis Baugh, Kiwanis Governor

Elana Gardner, Kiwanis

Emma Llewellyn, Key Club Governor

Eric Lamb, Kiwanis

Imani Hill, Key Club

Jamal Long, CKI

Janet Koroma, CKI

Joe Stankus, Key Club Administrator

Josh Hiscock, Kiwanis

Lauren Sharkey, Key Club

Madeline Eichorn, CKI Governor

Matt Brent, CKI Administrator

Riley Hamp, Key Club

TaNiya Bellamy, CKI

If you should have any questions or comments, I would welcome you to contact me at LtGov@KiwanisCville.org. It is a true pleasure to serve with so many fine and amazing people in the Capital District.

AKTION CLUB UPDATE

BY JENNIFER HISCOCK, AKTION CLUB ADMINISTRATOR

Aktion Clubs within the Capital District are ready for another exciting service year! Having just started their 2020-2021 year on October 1st in partnership with the new Kiwanis year, there are many months ahead for our Aktion Club members to provide service to their communities. I would like to thank the following Kiwanis Clubs who currently sponsor an Aktion Club(s):

Kiwanis Club of Ashland
Kiwanis Club of Blue Ridge, Winchester
Kiwanis Club of Charlottesville
Kiwanis Club of Dover
Kiwanis Club of Greater Ocean Pines-Ocean City
Kiwanis Club of Harrisonburg
Kiwanis Club of Lynchburg
Kiwanis Club of Montgomery Village
Kiwanis Club of Roanoke
Kiwanis Club of Strasburg
Kiwanis Club of Waldorf
Kiwanis Club of Westminster
Kiwanis Club of Williamsburg



As the 2020-2021 Aktion Club year has arrived, it's time for Kiwanis and Agency Advisors to update your membership information, as well as pay members' dues. In order to update member information, add new members, and generate your invoice, please log into kiwanis.org/reporting.

If your Kiwanis club currently does not sponsor an Aktion Club, I encourage you to think about this wonderful opportunity for strengthening your outreach and impact for service. Aktion Club members are eager to serve alongside their sponsoring Kiwanis club members. No matter the age demographic of your Kiwanis club, an Aktion Club chapter may be the perfect solution for your club to continue making an impact on the local community. For more information on starting an Aktion Club, I encourage members to contact me at hiscockjenn@gmail.com or to read the information located on the Aktion Club website at <http://www.aktionclub.org/join/clubbuilding.aspx>

KIWANIS IN THE NEWS

The Roanoke Times featured an article about the Roanoke Kiwanis Club's annual pancake breakfast on September 12, 2020.

CASEY: Coming Saturday — the world's largest temporary drive-thru restaurant?

By Dan Casey

In any other year, the Roanoke Kiwanis Club's annual pancake breakfast would be a distant memory. By now, Kiwanians would have counted tens of thousands in proceeds and deposited the net in a bank account that funds scholarships and other community service projects.

Last year, those profits totaled \$40,000, said John Montgomery, the club's treasurer.

And by now, hundreds of people at a time would have crammed into a big room at the Berglund Center, squeezed themselves into seats at long and narrow tables, and feasted on thousands of pancake-and-sausage plates prepared by scores of volunteers.

[To read the full article, visit *The Roanoke Times* here.](#)



ANNOUNCE THE LEADERS



Has your club elected new officers? Be sure to share that news with local media – and on your club’s social media channels. The Kiwanis Club of [Christiansburg](#) in Roanoke, Virginia, placed a story and photo announcing new leaders, and [Sara Kahn](#) and [Teryanne Nguyen](#) announced their new roles on LinkedIn. Read about [Bert West](#), newly elected Kiwanis International vice president, who was interviewed by his local paper, the Pikes Peak Courier. [Click here](#) to get a media release template to announce your club’s new leaders.



LOCAL CLUB PR CHAIRPERSON
KIWANIS CLUB OF NAME
PHONE NUMBER
EMAIL ADDRESS

FOR IMMEDIATE RELEASE

Kiwanis Club of NAME installs new officers

[CITY, STATE (DATE)] – **NEW PRESIDENT NAME** of **HOMETOWN** was installed as president of the Kiwanis Club of **NAME** during the club’s meeting on **DATE**, at **LOCATION**. Also installed were president-elect **NAME**, vice president **NAME**, treasurer **NAME** and secretary **NAME**.

In addition, the following members will serve on the club’s board of directors:

- **NAME**
- **NAME**
- **NAME**

The immediate past president is **NAME**. **HE/SHE** will continue to serve on the club board for the next year.

The Kiwanis Club of **NAME** supports community project such as **LIST/DESCRIBE RECENT MAJOR PROJECTS**. The club raises money for the projects by **LIST FUNDRAISERS**.

“Kids need Kiwanis, in our community and in communities around the world,” said **NAME**. “Our club believes in children and wants to provide all kids with an opportunity to thrive, prosper and grow.”

The Kiwanis Club of **NAME**, **INSERT CLUB WEBSITE OR SOCIAL MEDIA CHANNEL**, welcomes new members who want to serve their community. Information about becoming a member is available at **INCLUDE CONTACT INFORMATION** or by joining the weekly meeting at **TIME/DATE/PLACE**. **ADD ANY OTHER MEETING SPECIFICS NECESSARY**.

#

About Kiwanis International

Founded in 1915, Kiwanis International is a global organization of clubs and members dedicated to serving the children of the world. Kiwanis and its family of clubs, including Circle K International for university students, Key Club for students age 14–18, Builders Club for students age 11–14, K-Kids for students age 6–12 and Aktion Club for adults living with disabilities, annually dedicate more than 18.5 million service hours to strengthen communities and serve children. The Kiwanis International family comprises nearly 558,000 adult and youth members 82 nations and geographic areas. Visit www.kiwanis.org for more information.

About Kiwanis Club of NAME
INSERT CLUB BOILERPLATE

Capital Record



Partnerships

Poquoson, VA, August 28, 2020: The Kiwanis Club of Poquoson Foundation has partnered with local restaurants in a project working to help feed our community. So far in 2020, the Foundation has raised over \$3,360 in cash contributions and collected gift cards totaling \$4,390 through the generosity of participating restaurants. Foundation and club members deliver these gift cards to local charitable organizations to be distributed to families in need during the pandemic.

Kiwanis Club of Poquoson members presented a bag of gift cards worth \$1,165 to the Victory YMCA's Bright Beginnings program. These gift cards will be distributed to children along with backpacks provided by the YMCA Bright Beginnings Program. Bright Beginnings is a community outreach program partnering with local schools and organizations to identify and provide children in need with school supplies and new clothes needed to start the school year with confidence.

Retirements

On the last day of September 2020, Kiwanis Division 12 Lieutenant Governor Mary Beth Murphy had the pleasure and honor of retiring two of her good friends and Kiwanis Immediate Past Presidents from the same family. Husband and wife Scott and Missy Zimmerman were retired from The Kiwanis Clubs of Gloucester and Williamsburg respectively after serving as leaders of the clubs in each of these neighboring communities. Both Scott and Missy believe strongly that #KidsNeedKiwanis and will continue to give service to help kids grow and thrive.



Happy Anniversary

OCTOBER

Manassas	1924
Crewe	1924
Chesapeake	1927
East Baltimore	1947
Mercury 64.....	1962
Capitol Hill.....	1963
Gloucester	2008

NOVEMBER

Wilmington	1918
Roanoke.....	1919
Pocomoke City	1953
North Richmond	1953
Greater Richmond	1956
Waldorf.....	1979
Annapolis.....	1980
Central Chesterfield	1983

Effective Immediately:

CAPITAL DISTRICT OFFICE

4410 Brookfield Corporate Dr. #220469
 Chantilly VA 20153-0469
 (703) 544-5655

65 Years of Service

The Kiwanis Club of Severna Park will celebrate its 65th anniversary this December and would like to thank the Severna Park community for all of their support over the years. The club is a group of volunteers dedicated to serving children and young adults on a local & international level.

The club recently completed a 'Fill the Pantry' project with members of the Kensington community – benefitting ACAN Food Bank and the Kiwanis Kids Closet at Belle Grove Elementary. Kiwanis members dropped off bags to fill for each community member and picked them up the next week. "We are so thankful that we can still be out supporting the community, with our members and members of our high school Key Clubs", said Past President Rachel Jacobs.

"This year has been hard for organizations and so we are banding together with other non-profit groups and members of the community to get as many people involved as possible. The response has been great." The Kiwanis Club partners with other organizations such as the Community Center, Anne Arundel County Special Olympics, and Meals on Wheels. The Kiwanis Club has upcoming joint projects with the Magothy River Association and Orphan Grain Train.

Unfortunately, the Kiwanis Club will not be hosting their October apple sale fundraiser to raise money for our service projects this year due to Covid-19 and the local restrictions. The club uses proceeds from the annual apple sale for projects throughout the year, including high school scholarships and sponsoring 5 Key Clubs (Severna Park, Annapolis, Chesapeake, Old Mill, and North County). "We look forward to holding it next year - bigger and better than ever", Jacobs said.

"Even though we cannot hold our fundraiser, we are still finding ways to give back to the community. We need to do our part and support our businesses like they have supported us over this last 65 years. Kiwanis started as a business networking club." Jacobs says. To do their part in this COVID-19 recovery, Kiwanis is currently offering 10 free business memberships to businesses owners in the community. We are also selling Anne Arundel County coverlets for \$40.

Please check out www.severnaparkkiwanis.org or contact Rachel Jacobs at rachelfjacobs@gmail.com for more information.

40 Years of Service

You can't keep a good club down. That's right. It might be COVID time, but the Kiwanis Club of Greater Ocean Pines-Ocean City, MD still found a way to celebrate the installation of new officers and its 40th Anniversary on Wednesday October 1, 2020. President Roy Foreman presented the gavel to incoming President Steve Cohen in the pavillion in White Horse Park in Ocean Pines, which incidentally, was funded and built by the Kiwanis club. Awards were presented for the Kiwanian of the Year to Carolyn Dryzga by Roy Foreman for his year as President. Also, a most ambitious member every year is Barbara Peletier, who receiving her Appreciation Award from President Roy Foreman for her year of service for his term.

All officers were installed by newly elected Kiwanis Division 5 Lt. Governor Christine Johnson, who is a member of both the Accomack and Chincoteague clubs. She said there's a good deal of rebuilding of clubs needed as a result of the Covid-19 pandemic, and she's dedicated to help all the 10 clubs of her division get it done.

There was an outdoor lunch of pizza, drinks and the traditional celebration cake which you can see was shedding blue tears over the tough last months due to COVID-19. But, the Kiwanis Club is out there selling a fundraiser called the Kiwanis "Lottery Raffle" based on the daily Maryland Evening "Pick 3" drawings. 1000 tickets are being sold for \$20 each from #000 to #999 with daily payouts of \$20 and 17 "Special Days" Cash Prizes ranging from \$50 to \$250. Currently, Kiwanis members have tickets to sell and tickets are also sold every week on Saturdays from 8 Am until 1 PM at the Ocean Pines Farmers Market. All the proceeds benefit the club's programs and scholarships for local youth.



Service Showcase



Ellicott City Backpack Program

For five weeks in July and August, the Kiwanis Club of Ellicott City provided backpacks filled with food to a local Columbia, Maryland elementary school. Each week, 80 children from 20 families benefitted as part of the Howard County Public School System's "Got Your Backpack" Program. COVID-19 has deeply affected children in Howard County. Many families are now facing food insecurity due to the loss of jobs. For some families, not having direct access to daily free and reduced lunches for their children has created a crisis, especially during the summer months. That is where the members of the Kiwanis Club of Ellicott City stepped in.

Working in conjunction with Mary Schiller, Director of the Partnerships Office for Howard County Public School System, members joined together to tackle different parts of the project. Josh Hiscock led the overall effort, liaising with the school district. Courtney Walton and Jenn Hiscock spearheaded the shopping for the project, visiting multiple stores starting in March to procure all of the food needed. This proved to be a difficult task due to quantity limits put in place to curb excessive buying during the height of the global public health pandemic. Michael Ball assisted with securing a venue in which to pack the backpacks. Rich Funke kept track of the many income and expenses lines associated with this effort, which was no small task. It certainly took a team of Kiwanians, coordination, collaboration, and a lot positive energy to make this project work.

In June and July, club members gathered together on multiple occasions for masked and socially-distanced service to fill the backpacks and deliver them to the local elementary school for distribution. It was truly a family affair with members bringing their spouses, partners, and children along to participate. In total, almost half of the members in the Ellicott City Kiwanis club participated in the project in some way. We even received assistance from our club's 2020 Teenager of the Year winner Lexi Cucchiario and her father, Joe, as well as Division 4 Kiwanis Lt. Governor Krista Latchaw (Kiwanis Club of Severna Park) and her sons, Lincoln and Sawyer.

Each backpack was tailored to an individual family ranging in size from two kids to ten kids. The backpacks were filled with breakfast meals, lunches, dinners, and a number of meal supplements and snacks for a whole weekend, from Friday dinner to Sunday dinner.

Doing some quick arithmetic: 20 backpacks filled each week for 5 weeks totals 100 backpacks. A total of 7 meals were provided for each of the 80 children served each week, meaning 560 meals were packed each week. Over the course of five weeks, that equates to 2,800 meals provided!

This project was made possible by dozens of donors from across the nation who contributed via a GoFundMe campaign. Over \$1,500 was raised to supplement the club's budget for this project. Additional donations were



made by Wegmans. Thanks also go to Girls on the Run of Central Maryland and the Howard County Recreation & Parks Department for allowing us to use their spaces for the packing of the backpacks.

Feeling the appreciation of the parents and the gratitude of the children who knew they would be able to enjoy part of their Summer Break and not worry as much about where their next meal would come from was a humbling experience, as well as a strong reminder of the importance of Kiwanis and the value our organization has in changing the lives of children in the community. Our communities need Kiwanis now more than ever before. We must find ways to safely continue serving others.

Kiwanis Family School Supply Drive Succeeds Amidst the Pandemic

The Jefferson Area Aktion Club members at Innisfree Village took the lead this year in spurring the Charlottesville Kiwanis family to respond to the call for school supplies for the children at Agnor-Hurt Elementary School. The call was put out by the Outreach Commission at the Church of Our Savior, where the Aktion Club holds its monthly meetings. "Back-to-school time will be expensive for families struggling to deal with COVID-19 impacts in addition to their normally limited resources," said Diane and Bruce Dotson, co-chairs of the Outreach Commission. The most-needed items: pencils, pens, glue sticks, notebook paper (wide-ruled), small boxes of crayons, magic markers, composition books, loose leaf notebooks, and three-hole punched zippered pencil pouches. But how do you conduct a drive, go shopping, collect items, sort them into boxes, and deliver them to the church while living in "a bubble" at Innisfree Village in remote western Albemarle County? Not to worry, at their meeting in early August the Aktion Clubbers decided to purchase \$100 worth of the needed school supplies and then set up a "store" in the Innisfree Village, where community members could come and purchase items for donation. Aktion Club staff advisor, Carol Evans, then arranged her schedule to make sure the items would be brought to the church on East Rio Road on the designated Saturday, between 11 a.m. and 12 noon, for the "contactless drive-up drop off."

Inspired by the selfless effort made by the members of our very special Service Leadership Program, Kiwanis Aktion Club advisor Jim Hart appealed to the Kiwanis Club of Charlottesville to come up with a way to match this effort. Almost immediately, PLG Barb Ritter and Division 9 LTG Eric

Lamb put their heads together and searched the Kiwanis shed where weekly donations from our Walmart project are kept for distribution to local agencies as in-kind gifts. They found a plethora of school supplies that had been placed in reserve for the Cozy Comforts backpack program. A decision was made to make use of these supplies now to match the support given Agnor-Hurt by the Aktion Club. Eric boxed up the materials and brought them to Pen Park where the Kiwanis Club was having its regular Monday evening open-air meeting. Barb placed them in her vehicle and arranged her schedule to make sure they could be delivered to the church on the upcoming Saturday morning or to the school directly. Other Kiwanis members were encouraged to bring supplies to Pen Park to add to Barb's collection. And, in addition, Kiwanians were invited to make cash donations directly to the church's outreach seasonal ministry in support of their efforts helping Agnor-Hurt Elementary School. The church's food pantry operates a "Grab-a-Bag" program where 45 children in need at Agnor-Hurt receive foods for the weekend every Friday during the school year and even through the summer and during the period of the pandemic when the children are not able to be in school.

On behalf of the Agnor-Hurt families, the Dotsons applauded the efforts of the Kiwanis Aktion Club in showing innovation and leadership amidst these challenging times to meet the needs of children and families in need. For Charlottesville Kiwanis, it was just another example of how we realize: "Life is short. Do stuff that matters."

DISTRICT MAGAZINE CONTEST

**Send in a minimum of 4 article submissions
about what your Kiwanis Club is up to
Editor Jen Wolff
(editor@capitaldistrictkiwanis.org)
between now and June 30, 2021
to be entered in a raffle drawing for a
FREE 2021 District Convention Registration!**

CREATING A CLUB WEBSITE

When you're creating or updating your club's website, it's important to think about what visitors want — and need — to know. Get useful tools and tips, including content ideas, image recommendations and technical considerations for your online spaces.

WRITING CONTENT FOR YOUR WEBSITE

It's important to think about what visitors want and need to know when you are creating or updating your club's website.

Who you are: Is it immediately clear who you are, what you do and how you make the community a better place when a visitor lands on your page? Write a few sentences about your club's mission and purpose.

What you do: Make sure you list upcoming dates of projects or events. This could be a way a future member could get involved with your club.

When you meet: List your club meeting time and location prominently near the top of the home page. Consider also listing the topic or featured speaker for each meeting.

Where you are: Put your club city and state near the top of the page. There are Kiwanis clubs in communities around the world. Make your club's location clear to the user.

Contact information: Don't force users to click around to find this information. Include a contact person's name, email address and phone number. Also consider putting information about how long it takes to respond to inquiries. Aim for 24-48 hours maximum.

GRAPHICS AND IMAGES

Use graphics and images to deliver information and make an emotional connection with website viewers. Compelling photos and videos tell your story best. They show what Kiwanians do and who they serve. They move the heart and inspire action.

If you're taking new photography, we recommend candid poses or those showcasing genuine expressions. Use your photography to demonstrate impact and leadership within the community. Capture special moments from various service events showcasing your members making a difference.

Kiwanis International has photos and graphics you can use on your website. Kiwanis owns the copyright to this material. You can find the material on the brand page.

TECHNICAL CONSIDERATIONS

- Use the official Kiwanis International wordmark and seal. Refer to the Kiwanis International brand book.
- Get a Kiwanis logo with your club's name on it for free at kiwanis.org/customlogo.
- Take care to select a website address/URL (also called a domain name) that is short, easy to remember and makes sense to your users.
- Link to your club's social media channels.



CKI MADELEINE EICHORN, GOVERNOR

Dear Capital Kiwanians,

Congratulations on the new year! Capital CKI is so excited to work with Governor Dennis and the rest of the 2020-2021 Capital Kiwanis district board in further connecting our K-Family. We appreciate all that you do and are excited for another year of service!



For CKI, whether virtually or in-person, our members are back to school and connected with faces old and new. October 12th-17th, we are celebrating CKI week with social media challenges sharing our stories, reflecting on our service, and connecting with members outside of our own clubs. We couldn't be more happy to be part of the amazing Capital K-Family with all of you! Later in the month, October 24th-25th, Capital District CKI will be hosting our Fall Membership Rally to welcome everyone back to school and (re)introduce our friends to CKI! All Kiwanis members are welcome to attend this full weekend of service, leadership, and fellowship with us.

The best part is that we are doing this with two new faces to our district board. I am happy to introduce our new Laws, Regulations, and Awards Chairperson Cammie Lam from John Hopkins University and Diversity, Equity, and Inclusion Chairperson Matthew Montgomery from Randolph-Macon College. As we continue to work to fill up our district board, please notify me or another CKI district board member if you have any recommendations of outstanding CKI members in the clubs you work with!

Many universities are beginning to make decisions about the Fall, we are already beginning to plan ahead in what is next for Capital CKI. I ask you all to please make sure you are checking in with your CKI clubs and seeing how you can support them now and moving forward. Regardless of what happens, we will adapt and fight as we always have to make sure that our members still get the most fulfilling CKI experience possible. However, we need your continued support to do that. It's never easy, but that is what makes it worth it. Thank you all for everything you do and let's make this a great year!

Yours in Caring and Service,

Madeleine Eichorn

Madeleine Eichorn

Key Club EMMA LLEWELLYN, GOVERNOR

Hello Capital District Kiwanians,

Capital District Key Club is busier than ever as school is getting into full swing in most places. We are in recruitment season right now, so most of what we have going on has to do with getting the word out about the great things Key Club has to offer! We have a few big things coming up including a District-wide Officer Training, Key Club Week, and a Winter Rally.



We are so excited to be hosting our first ever District-wide, VIRTUAL, Officer Training Conference! There will be 4 sessions: Presidents/Vice Presidents, Secretary/Treasurers, Editors, and Webmasters. The event will be held on Saturday, October 17th.

We are also working to promote Key Club Week at the beginning of November! This is a great opportunity for recruitment and a way for all of our Key Clubbers to show off their Key Club Spirit. Even amidst this virtual time, we are hoping for strong participation through the use of our District social media.

Our Convention and Events Committee has been working on planning a Virtual Winter event in lieu of our cancelled Fall Rally. Save the date of December 6th! We would love to have Kiwanians in attendance.

Key Clubbers are still working towards our goal of \$70,000 for The Eliminate Project. This year we will be participating in the first Virtual Trick-or-Treat for UNICEF, which we are very excited about. Over the past several weeks, we have also seen an increase in participation with my Governor's Project, Keep it Clean Capital!

As clubs continue to start their service year together, we appreciate your continued support! Please feel free to reach out at any time!

Yours in service,

Emma Llewellyn

Emma Llewellyn

Eye on KI

News from Kiwanis International



RECOGNIZE STUDENTS IN YOUR COMMUNITY FOR BEING TERRIFIC KIDS

School looks very different this year in many ways. Our [Terrific Kids program](#) offers an opportunity to bring classrooms together.

Terrific Kids helps students modify their behavior and become the best version of themselves. Encourage kids to shine by purchasing a Terrific Kids kit for a school near you. Through the [Terrific Kids program](#), you can continue to support students in your community no matter how the school year unfolds.

Bring out the best and encourage kids to be terrific.

LOOKING FOR PROJECT IDEAS?

Here are a few examples of how Kiwanis clubs around the world are making education a priority in their communities:

[South Pacific Schools Assistance project](#): Kiwanians in the New Zealand-South Pacific District send school supplies via shipping containers to Port Vila, Vanuatu, for distribution to schools and children.

[Thank you from Nepal](#): Principal Narayan Niroula (pictured above) thanks Kiwanis International and members of the Kiwanis Club of Kathmandu City for providing nutritious meals for preschoolers ages 3 to 5 — for all 200 days of school.

[Kiwanis Vacation School](#): The [Kiwanis club of Emmendingen/Baden](#) in the Germany District provides intensive review of materials covered during the school year and promotes personal skills to strengthen students' self-confidence, teamwork and relationship skills. All for EUR25 per student per week!

Fight against bullying: The Italy-San Marino Kiwanis clubs have launched several anti-bullying events, such as the Follonica Kiwanis Club's [conference on cyberbullying](#) for secondary school students, and the [Palma Piana Di Gioia Taura and the Consenza clubs' collaboration with UNICEF](#) on facilitated student conversations after viewing the movie "Wonder."



WORKING WITH SCHOOLS: WHAT YOU NEED TO KNOW

Kiwanis members are encouraged to work with young people in schools. But how should you go about it?

Before you do a project or sponsor a Service Leadership Program in your local school, here are some tips to consider:

- Be sure your members are trained to work with youth. Visit kiwanis.org/youthprotection to learn more about serving children in the safest possible way — even before you make a plan to enter the school.
- Talk to officials at the school. You can't simply walk into a school without making a plan and alerting the

adults that you plan to show up. Call ahead of time, explain who you are and what Kiwanis is and what type of project you'd like to do with the students.

- Have a written plan written when you meet. Brainstorm ideas with your club about projects you can accomplish — and accomplish well. Don't make promises you can't keep.
- Listen to learn. The faculty and administration will help guide you to what the biggest needs are — you should follow their lead.
- Use Kiwanis resources. If sponsoring a Service Leadership Program within the school is a great option, go to kiwanis.org/charter for more information.



A NEW KIWANIS FAMILY STORE EXPERIENCE

The Kiwanis Family Store has a fresh look — just in time for the end of the Kiwanis year. Now is a great time to check out the updated store for ideas on how to celebrate and support your club's members.

The [Kiwanis Family Store](#) features hundreds of products. Branded items range from recognition materials and officer pins to gifts, certificates and plaques, which can be personalized to honor members who have done great service. Please allow 4-6 weeks for engraved plaques.

You can also shop for supplies to support fall service projects and order Kiwanis-branded face masks to help members serve safely.

All shoppers on the new Kiwanis Family Store site need

to [create a new account](#). Previous account information will not be available. Credit cards and gift cards are accepted. We no longer accept payment in the form of checks.

Create your new account today and begin placing your end-of-year recognition orders.

When you shop at the [Kiwanis Family Store](#), a portion of all sales is returned to Kiwanis International to help club members improve their communities and the lives of children around the world. That's just another reason to shop at the [Kiwanis Family Store](#) and shopkiwanis.com.



MENTAL HEALTH TIPS

World Mental Health Day was Saturday, October 10. Here are 10 ways you and your club can help people keep their minds active and healthy:

1. Happiness comes from helping others — [it's scientifically proven!](#) — so perform a small, random act of kindness for a neighbor or friend.
2. Ask school counselors how your club can help students cope during the pandemic.
3. Know a child who is missing out on milestone events? Check out these [tips to help ease their blues](#).
4. Provide students with age-appropriate books to help them escape into fantastic, fun worlds.
5. Create and distribute "family night" kits with activities and games children can enjoy with their parents and guardians.

Eye on KI (CONTINUED)

6. Drop off gift cards for coffee or treats for teachers. Or purchase teachers' most-needed supplies from the [Kiwanis Warehouse](#).
7. Team up with Key Club and CKI members to host a cyberbullying prevention workshop.
8. Use these resources from our partner, Reading is Fundamental, to [teach young kids how to navigate their emotions](#) during frustrating or difficult times.
9. Watch our ["Mental Health Q&A" Lunch with a Leader webcast](#).
10. Don't forget about yourself! Here are [six ways to keep your mind healthy](#).



KIWANIS PARTNERS BRING VALUE

Resources and benefits provided by Kiwanis International's corporate partners bring value to members and clubs. Kiwanis has established new partnerships to support projects that can be conducted safely during the COVID-19 pandemic. We're also making sure your member benefits are meaningful during this challenging time. Learn how partners can help:

Club resources

Play Healthy™ by Landscape Structures

During the global pandemic, children and families have been waiting eagerly to get back to the playground. The [Play Healthy Station](#) gives park and playground visitors access to hand sanitizer. As many communities begin to reopen their parks and playgrounds, we want to support you in your efforts to play healthy. Connect with your [local Landscape Structures playground consultant](#) to add a Play Healthy Station to your local playground.

Colonial Flag Foundation

Many clubs have had to cancel their traditional fundraisers. Consider new Kiwanis partner [Colonial Flag Foundation](#) as a replacement. Flag display events recognizing veterans and civil servants are popular among Kiwanis clubs and enhance your club's community profile. These events also make social distancing easy for members and their guests.

Reading is Fundamental

Looking for literacy resources to support your community? Reading is Fundamental features an array of free resources: suggested reading lists, read-aloud videos, reading logs, puzzles, coloring pages, word searches and more. You can find the complete collection at [RIF.org/literacy-central](#).

Office Depot

Many of us are working from home or supporting students who are taking classes online. School supplies and home office resources can be found at Office Depot. Enroll in the free Club Savings Program to take advantage of member discounts at [kiwanis.org/officedepot](#).

Member Benefits

VSP Vision Care offers [vision care](#) for employers, members, Medicare-eligible adults and Medicaid members. The program offers more than 68,000 VSP practices ready to provide Kiwanis members with eye exams, lenses and frames.

PerkSpot is a [one-stop online shop](#) with discounts in 25 categories. Create your account and join Kiwanis members taking advantage of meaningful savings on popular brands.

Medicare's open enrollment period will be here before you know it. Educate yourself with our partner eHealth and discover your options by attending the free, no-obligation education session, hosted by our partners at eHealth, a licensed insurance agency on September 30 at 11 a.m. PDT/2 p.m. EDT. Learn from their licensed agents about Medicare plan options and choices you can make to help save money and keep your health care providers. [Register today](#) and enter KIWANIS for the access code.

You can find [even more ideas](#) on how to serve your club and communities by watching recordings of Kiwanis' Lunch with a Leader series, with topics ranging from fundraising during COVID-19 to finding new service opportunities in the chaos to sharing your club's projects on social media.

Beyond the Call

JOHN H. "J.R." HARRIS, JR., KIWANIS CLUB OF WALDORF

BY PAST INTERNATIONAL TRUSTEE JERRY PEULER, KIWANIS CLUB OF WALDORF
"TWIN BROTHER OF J.R. HARRIS AND DARN PROUD OF IT!"

On August 29, 2020, the Kiwanis Club of Waldorf lost a dedicated, long-time member, J.R. Harris. To my fellow Kiwanians who knew J.R., no words I put to paper can be a fitting tribute to the man! To those who did not know him, I am sorry you did not get to meet a true ALL AMERICAN and OUTSTANDING KIWANIAN.

I am going to use the OBJECTS OF KIWANIS to attempt this tribute to J.R.

TO GIVE:

I have always known J.R. to hold strong to his human and spiritual values in life. He was continually thinking of others' needs first and how he could help them meet those needs and improve themselves.

TO ENCOURAGE:

J.R. was a wonderful example of the "Golden Rule." He constantly encouraged others even when he was having a difficult time with health issues. He treated everyone with the utmost respect and dignity.

TO PROMOTE:

At all times J.R. showed the highest integrity in his business and professional dealings. At no time, did he ever waiver from those standards.

TO DEVELOP:

If you look at all of J.R. Harris' accomplishments you would see that he had not only mentored young businesses and professionals but he had shown by his own example how just ONE citizen in a community can make a difference for many.

TO PROVIDE:

Through his devoted membership in Kiwanis Clubs since 1982, JR has unselfishly given countless hours of service as well as financial support to the community not as an enabling force but as an empowering force.



TO COOPERATE:

While J.R. Harris could possibly be a one-man show, he built 8 Kiwanis Clubs in the Capital District and recruited over 500 members. He encouraged the most stringent of standards and ideals while still promoting FUN. He had a strong commitment of service to others and was an outstanding ALL AMERICAN KIWANIAN and darn proud of it!

But in saying all of that, what I really want you to know about J.R. Harris is that he will be missed by ALL who knew him.

SAVE THE DATE

**JUNE
23-26**

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