

The Capital Kiwanian

June/July 2018

The Official Publication of Capital District Kiwanis | www.capitaldistrictkiwanis.org

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6,565 Mile Satellite**

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**Service Leadership
Heats Up This Summer**

2018 Key Leader Graduates and Adult Volunteers

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Kiwanis



REGISTER TODAY!

If you haven't yet registered for the 100th Annual Capital District Convention yet, what are you waiting for?

From August 17 to August 19, 2018, we'll be in Reston, Virginia celebrating One Child, One Community, One Hundred Years of the Capital District. Be sure to check out the DCON page on the District website for information about registration, meals, hotels, the hands-on service project on Friday evening, and submitting photos from your club to be included in



**ONE CHILD, ONE COMMUNITY,
100 YEARS**

CAPITAL DISTRICT KIWANIS CONVENTION 2018

a slideshow that will be featured during convention meal programs. The workshop schedule and speakers for meal sessions will be posted soon.

Early bird registration ends July 13. Make your plans to be in Reston August 17-19 for this special Centennial Celebration!



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The Capital Kiwanian

The Official Publication of Capital District Kiwanis

Volume 7, Number 5

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2017-18 Leadership Information

GOVERNOR
Jon Rife
Grundy, VA

GOVERNOR-ELECT
John Morris
Richmond, VA

SECRETARY-TREASURER
Tom Varner
Ashland, VA

IMMEDIATE PAST GOVERNOR
Kelly Boswell
Olney, MD

TRUSTEE - CHESAPEAKE BAY
Jack Hassman
Bridgeville, VA

TRUSTEE - HEART OF VIRGINIA
Dennis Baugh
Harrisonburg, VA

TRUSTEE - MASON DIXON
Fred Lohnes
Westminster, MD

TRUSTEE - NATIONAL CAPITAL
Elana Gardner
Eastern Branch, DC

TRUSTEE - SOUTHEAST VIRGINIA
Judy Pantelides
Downtown Hampton, VA

TRUSTEE - SOUTHWEST VIRGINIA
Jerry Jones
Montgomery County-Blacksburg, VA

MAGAZINE STAFF
EDITOR
Jennifer Wolff
editor@capitaldistrictkiwanis.org

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Governor's Message

Jon Rife, 2017-18 Governor



Hello, Summer! It's time to enjoy sun, birds singing, and some lazy days. Hope all Kiwanians have some vacation days planned! It's hard to believe we only have about 90 days left in this administrative year, ending September 30, 2018.



Looking back over the past eight months, the Rife's Stuff Team has accomplished many goals! So far, four new Capital District clubs have been opened, so kudos to all Kiwanians who traveled and spent time on these blitzes.

Let's briefly recap these four new clubs: In SWVA Region in Division 17, the Clubs of Wise, Norton, and Coeburn sponsored the Kiwanis Club of St. Paul-Castlewood, organized November 9, 2017. In Division 15, Kiwanis Club of Roanoke sponsored the Kiwanis Club of Smith Mountain Lake in April 2018 and the Kiwanis Club of Lynchburg sponsored the Kiwanis Club of Forest also in April. In Division 7, the Kiwanis Club of Westminster under the guidance of

Past KI Trustee and PG Art Riley sponsored the Kiwanis Club of State Line, Maryland organized March 22, 2018. The Kiwanis Club of State Line is one of the first Internet clubs to be chartered in our Capital District. Congrats to Art and LTG Donna Riley for their efforts in this ground breaking method of opening a new club.

The organizational meeting for the fifth club in Orange, VA is planned for June 14. The last time we had five clubs opened in the Capital District was in 2009 when Tom Ganse was Governor. A new site has been identified in Chilhowie, VA which is in Division 16. LTG John Lentz has been working hard to get a roster of potential names and a blitz is planned

for the July / August time frame.

On behalf of all the Trustees/LTGs, I want to say thanks for all the hard work and time it takes to open a new club/identify a new site. Top honors go to the SWVA Region for opening three new clubs and to Mason Dixon Region for their new internet club State Line, Maryland. SEVA is tracking a potential new club in the West Kent area. We are closing in on our goal of 7 new Capital District Kiwanis Clubs!!

My other goal for this year is to build a membership network throughout the Capital District. We have made a "down payment" with the help of Kiwanis International. On April 15, 2018 we conducted a successful and inspiring District wide training

session for club openers and coaches in Roanoke, VA. Thanks to the efforts of Division 15 LTG Lloyd Enoch and Public Relations Chair John Montgomery of the Kiwanis Club of Roanoke the training event attracted Kiwanians from all the Capital District. We were honored to have Kiwanis International President Jim Rochford, Capital District PG and past KI Trustee Art Riley, Northeast Area Director Chris Martz, KI Trustee Terry White, PG of Georgia Katrina Baranko and others to be presenters for this event. Following the Sunday training, our blitz opened two clubs, Kiwanis Clubs of Smith Mountain Lake and Forest, VA. Not bad for a weekend's work!

As I mentioned before, Albert Einstein said, "the definition of insanity is doing the same thing over and over and expecting different results." We're working hard to do things differently this year. We've opened four new clubs, we have a goal of

seven new clubs, we've had blitzes, the first District wide training session for club openers and coached. We plan to open more clubs, strengthen clubs and have a membership growth for the first time in 25 years. We'll have a "record year!"

Our International Convention is very soon, June 28-July 1 in Las Vegas. Make that trip happen, register and support PG Art Riley in his campaign for Kiwanis International Vice-President. Art had a wonderful year as Governor of Capital District in 2008-2009. Let's go to Vegas for the ICON convention and support Art. It's a special opportunity to "VOTE for ART!"

In closing, our DCON in Reston is fast approaching! We'll celebrate our 100th Anniversary August 17-19 and special events are planned. DCON Chairperson April Gassler has a more informative article, so please read more on the DCON convention.

Let's make the 100th Anniversary of Capital District one to remember! Let's Dream Big, Focus, and Have Fun—One Child, One community, 100 Years!"

P.S. Congrats to PLTG Barb Ritter of Kiwanis Club of Charlottesville for her work with the "Sweet Dream in a Bag" featured in the International Kiwanis magazine this month.

P. S. S. Late Breaking News (as they say) 6/15/18 New Club just Organized—the Kiwanis Club of Orange County. Congrats to Gov-E John, PG Kelly, KI Chris Martz, HOV Trustee Dennis, PLTG Barb, PG Scott & Missy Z, PLTG Ken Smith, LTG-E James Shackelford, LTG Schuyler, LTG Caren, Eric Lamb, Jim Hart, Mike Roman, sponsoring clubs of Charlottesville & Harrisonburg. It truly took 2 communities, time and several Kiwanians to organize and open Orange County.

Visit the
KIWANIS STORE
for the latest apparel,
meeting items, and more!



store.kiwanis.org



Around Capital

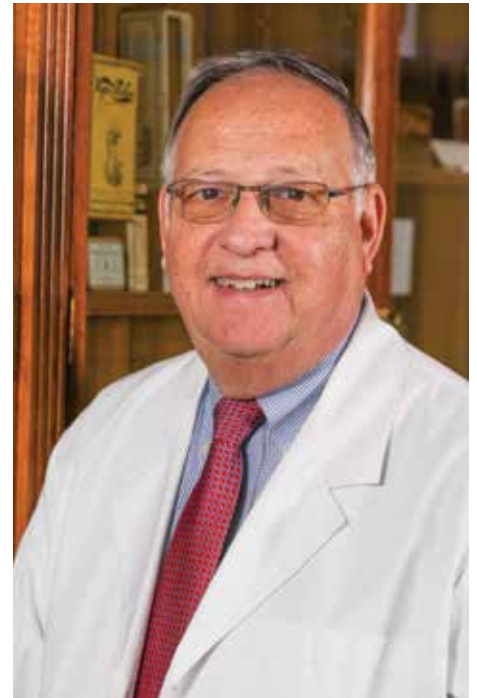
A Kiwanis Experience of a Lifetime

By PG Art Riley
IVP Candidate

As a Key Club member, I couldn't imagine being a Kiwanian. When I became a Kiwanian in 1980, I couldn't envision being a Governor of the Capital District and when I became an International Trustee I was determined to do the best job I could to represent each Kiwanian because a trustee was to be the pinnacle of my Kiwanis career. However, after three years as a trustee, I believe that my experiences and my skill set can continue to benefit Kiwanis. So, in June 2018 as we approach the international convention my election to be the next Vice President of Kiwanis International is a possibility. The journey has been an experience of a lifetime and it is with that understanding that I would like to thank you, the members of the Capital District, for your support, encouragement, and advice during this incredible journey. Many members of the district encouraged me to run. As a candidate in

Vancouver where victory escaped me by only 20 votes. The next year, I was amazed by the number of Capital District delegates who invested in travel to Chiba, Japan to support me. During my third year as a trustee, Kiwanians from Capital and around the world encouraged me to become a candidate for Vice President. Following my loss in Paris, these same Kiwanians came to me and said, "Try again."

Here we are days until the vote in Las Vegas and I come to Capital District Kiwanians again for help and support. It will take effort to attract the votes necessary to win. If you are going to Las Vegas, every minute you are willing to devote to my campaign will be greatly appreciated. Every new Kiwanian you meet is a possible vote so please keep my business cards and brochures with you and encourage delegates to cast a vote for "The Right Prescription for Kiwanis." Kiwanis is facing many challenges and I pledge to work diligently to revitalize Kiwanis with your help. If I win, I will work diligently on behalf of all Kiwanians and I want to be successful for you. The dedication



and service by Capital District Kiwanians deserve the distinction of having an International President. Win or lose, I thank you for the opportunity to serve and the many experiences that being a trustee and candidate has afforded Vickie and me. The Kiwanis friendships are irreplaceable, and I hope I can share the stories of my journey with you. Thank you again and I will see you in Las Vegas.

A handwritten signature in blue ink that reads "Art Riley". The signature is written in a cursive, flowing style.



Kids Need Kiwanis To Reach Their Potential

By PG John Tyner, II
District Advocate

Globally, 44 out of 59 priority countries have officially eliminated MNT. Today, only 15 countries remain at risk. To advance the MNT elimination initiative, UNICEF urgently needs funding and support for immunization activities in Pakistan and Yemen. Over the next six months, UNICEF will work to reach approximately 2.6 million women with tetanus immunizations in these countries.

FYI, your donations are helping: Kenya which completed a validation survey and is waiting for an official announcement by the government; Chad which is preparing for a validation survey in the second quarter of 2018; Democratic Republic of Congo which is implementing corrective rounds of immunization in 11 zones, targeting 400,000 women; and finally Sudan which plans to conduct the second round of supplemental immunization activities, targeting 1.3 million women.

Kiwanis International has raised more than \$81 million in cash towards its worldwide pledge of \$110 million. Our own Capital District has raised \$2.4 million in cash towards our pledge of \$3 million and, as our club and individual pledges of \$220,000 continue to be redeemed,



you need to help us find a little under \$477,000 in cash to finish our goal. So far in 2017-18 administrative year we have donated \$115,000. You should also know that our Zeller Match program has resulted in 67 match requests giving us \$83,750 in new cash. There's plenty of time for you to request a Zeller or Zeller Diamond match for yourself or someone you wish to honor for his/her work with our Kiwanis Family this year. What can you do between now and District convention? There are other levels of support available to you as a member: (1) your \$1,250 donation for a Walter Zeller Fellowship saves 695 lives; (2) your \$625 donation makes an IMPACT saving 350 lives; (3) your \$300 donation makes an IMPACT saving 175 lives and your \$180 donation makes an IMPACT

saving 100 lives. Every bit counts, if you send it in! We get results from monthly donation jars, 50/50 collections, fund raising program allocations from clubs and club foundations all added to the District total, credited to the donating club. I invite all of you to join your 100% Zeller Fellow district board and most of your lieutenant governors in making another effort to stretch once again to reach our goal! What we do today is just the start of our efforts to make sure we understand that kids need Kiwanis to reach their potential!! Be sure to contact me at tyner@taliesan.com.

Around Capital *(continued)*

Poquoson Club Launches 6,565 Mile Satellite

By Past Club President Terry Johnson
Kiwanis Club of Poquoson

Kiwanis found its way to Mongolia on October 11, 2016, in a groundbreaking event via Skype and FaceTime with the Kiwanis Club of Poquoson in southeast Virginia sponsoring a new Club Satellite in Ulaanbaatar, Mongolia. Kiwanis International Past President, Sue Petrisin participated electronically, and then-Capital District Governor, Kelly Boswell, Southeast Virginia Trustee, Judy Pantelides, and Division 12 Lieutenant Governor Caren Schumacher, joined Poquoson to witness the induction of 18 new Kiwanians.

It was 7:30 AM in Poquoson and 7:30 PM halfway across the globe in Mongolia at the 55th Vocational School in Ulaanbaatar. Poquoson member and past club president, Bob Kerlinger, conducted the induction in Mongolia.

As Bob read the six Objects of Kiwanis, the assembled Mongolian members repeated each object in unison in their native tongue. Ganbileg Chuluunbaatar, the school principal led off, introducing herself in English with each of her fellow members doing the same in turn. Poquoson member, Arima Marder translated Past International Presidents Sue's comments into



Mongolian for the Ulaanbaatar participants. Arima, a native Mongolian, joined the Poquoson Club and has pioneered this effort from the start.

Arima initiated a club project in 2012 to collect clothing and supplies for two orphanages in Ulaanbaatar to help schoolchildren get the most from their education.

A small group of club members, led by Bob Kerlinger and aided by Arima, has made a very bold move to establish this Club Satellite. The challenges of sponsoring this group from such a distance and setting them on the path to become a full-fledged Kiwanis Club are enormous. But the Poquoson Club, emulating nearby NASA Langley, has plowed new paths to successfully launch a new club into orbit.

HOW POQUOSON BECAME LINKED TO MONGOLIA

Club member, Charles Harris, an active member of the Cru Military, a division of Campus Crusade for Christ, traveled to Mongolia in 2013 to visit Ulaanbaatar. He contacted Ganbileg Chuluunbaatar, the director of the 55th Vocational School, and helped set up the first live Skype meeting between one of the orphanages and the Poquoson Club at a regular breakfast meeting. Poquoson members were fascinated with this opportunity to communicate halfway around the world with Arima Marder translating. Thanks to another trip by Mr. Harris, the club did a second video teleconference on October 1, 2014.

This last video meeting helped set the stage for a two week visit by

Ms. Chuluunbaatar to the Hampton Roads region of Virginia in April 2015.

During her visit Ganbileg traveled extensively to gather information and learn about American educational programs and facilities.

The exchange of ideas and warm friendship made a great impression on Ms. Chuluunbaatar.

“Our goal,” Kerlinger notes, “is to get this Club Satellite organized and grow them into a free-standing club.”

In March 2018, Arima Marder and Ganbileg attended the 43rd Kiwanis Asia Pacific Convention 2018 in Malaysia. Supported for this trip by the Capital District Foundation and the Kiwanis Club of Poquoson, the two ladies made some very important acquaintances at the convention. They met the current Kiwanis International President Jim Rochford, Executive Director Stan Soderstrom, Japanese delegates, Past International Trustee Tadao Oda and Governor-elect George Yoshida of the Japan District.

They also had the opportunity to meet with representatives of Taiwan, Hong Kong, Japan and Malaysia. The

enthusiasm they sensed from these senior leaders was very encouraging. Indeed, when President Rochford heard that our vision was for our Mongolian Club Satellite to be freestanding by 10/01/2019, he said, “Why wait?” Why, indeed!

Past President of the Tokyo Club and current Japan District Governor-elect, George Yoshida, was one of the leaders Arima and Ganbileg approached in Malaysia. He became a conduit to his parent club which has since agreed to partner with Poquoson to build the Mongolia Club Satellite into a full club. Both clubs will seek assistance from Kiwanis International to expand this effort and begin establishing a formidable Kiwanis presence in Mongolia.

Opened in 1964, the Tokyo Kiwanis Club was the first Kiwanis Club in the Asia and South Pacific Region. Now the club has more than 200 members. With that legacy and their strength, it is hard to imagine a better sponsor for Mongolia.

Like the Tokyo Club in ASPAC, the Mongolian club, once chartered, will be a pioneer capable of working with the Kiwanis Club of Tokyo and others in the region to build more Kiwanis clubs in Mongolia.

Kids in Mongolia need Kiwanis. They are the same as any other kids around the globe. They are curious and hilarious. They are wild, impatient and vulnerable.

Kiwanis is looking out for kids in every corner of the globe with over 600 thousand volunteers, who serve children through local clubs.

While Mongolia enjoys a rich history, many of its children grow up facing significant challenges. This country and its children deserve the attention and assistance that Kiwanis, a great humanitarian organization focused on young children, can offer.

A clear example of why kids need Kiwanis in Mongolia, is School 55. It has approximately 500 kids with diagnoses ranging from Cerebral Palsy, to Autism and Down Syndrome. It is one of the two specialized schools in all of Mongolia, working hard to offer academic and vocational training to these challenged students.

The Kiwanis Clubs of Poquoson and Tokyo issue a challenge to all to help to bring all the good Kiwanis represents to Mongolia.

Around Capital *(continued)*

District Bylaws Changes

By Dennis Baugh, Trustee
Chair, Bylaws and Policy Committee

In April 2014, Kiwanis International instructed all districts to adopt a new template for their District Bylaws. In a recent review by Kiwanis International, it was brought to our attention that the Capital District, as well as many other districts, were not in compliance with Article III – Officers. The instructions specified that for Governor-Elect, a district may determine additional criteria for qualified candidates, provided it is adopted by the house of delegates and stated in this section of the district bylaws. For all other officers, a district may determine additional qualifications to hold office, provided they are adopted by the House of Delegates and stated in Section 2.

Therefore, at the May 12, 2018, meeting of the Capital District Board, the below changes to the District Bylaws were approved to go before the House of Delegates at the District Convention on August 18th.

The board took several issues into consideration for the changes.

- For the past several years, the board has received requests to waive the requirement that a person had to “serve one full term” before running for Lieutenant Governor-Elect or as a Trustee.
- This stipulation was removed.
- If the Bylaws are approved as presented, the following can now occur:
 - A club president is eligible to run for the office of LTG-Elect during their term as President.
 - A current LTG is eligible to run for the office of Trustee while serving as LTG.
 - A current Trustee is eligible to run for Governor-Elect while serving as a trustee.
- The board cannot waive any Bylaws

If you have any questions, you can contact any District Officer or Dennis Baugh, Committee Chairperson at dennis.cdkypg@gmail.com.

**Proposed Changes to Capital District Bylaws
Approved by Board on May 12, 2018**

Fredericksburg, VA

To go before the House of Delegates
At District Convention,
August 18, 2018
Reston, VA

BYLAWS OF THE CAPITAL
DISTRICT OF KIWANIS
INTERNATIONAL

ARTICLE III – OFFICERS

Ledger:

Red print are changes to be added.
~~Black with strikeouts~~ is language to be removed.
Black without strikeouts are current language.

Section 2. Each district officer shall be an active member in a club of the district. ~~Each Lieutenant Governor shall be a member of a club in the division from which elected and each Trustee shall be a member of a club in the region from which elected. The Governor and Governor-elect shall have and maintain a clear criminal history background check conducted and verified by Kiwanis International.~~

a. Each Lieutenant Governor shall be a member of a club in the division from which elected; shall have served as a Kiwanis club president; and shall have and maintain a clear criminal history

background check as provided in district policy.

b. Each Trustee shall be a member of a club in the region from which elected; shall have served as a Lieutenant Governor in this District; and shall have and maintain a clear criminal history background check as provided in district policy.

c. The Governor and Governor-elect shall have and maintain a clear criminal history background check conducted and verified by Kiwanis International; shall have been a member of a Kiwanis club in this district for at least six (6) years; and shall have served as a Trustee in this district.

d. The District Secretary-Treasurer shall have been a member of a Kiwanis club in the district for at least six (6) years; and shall have and maintain a clear criminal history background check as provided in district policy.



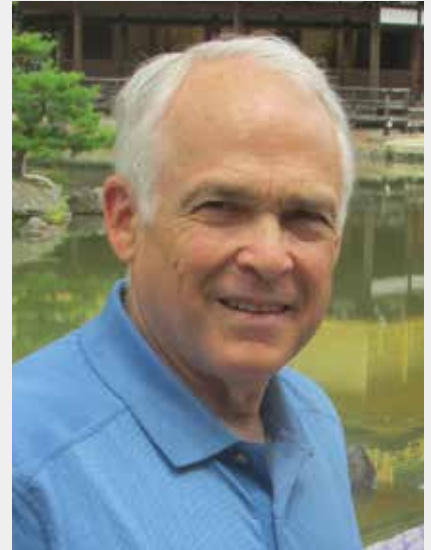
Governor-Elect Messages

By John Morris
Governor-Elect

We had an outstanding District Officer Training session in May with most of the divisions represented by their Lieutenant Governors-Designate. While there are three or four divisions that have yet to elect their Lieutenant Governors-Designates, we had an outstanding group present. They are excited to start working with the clubs in their divisions.

The 2018-2019 Lieutenant Governors Council elected Avanti Yamamoto to be its Council President. Avanti is the Lieutenant Governor-Designate in Division 11 and a member of the Tuckahoe Club. She has already been busy keeping the other incoming Lieutenant Governors aware of issues that affect your clubs.

Working with Governor Jon Rife and his team of Club Openers, we are very close to opening a new club in Orange. Many thanks are due to the Charlottesville and Harrisonburg clubs in helping make this happen. They will be the sponsoring clubs. By the time this goes to print, the organizational meeting will have taken place and the Kiwanis Club of Orange should



be up and running strong.

The training and workshop schedule for the District Convention is almost complete. We will have some new and interesting programs presented by an outstanding group of educators, many of whom have not presented a seminar at a District Convention. All Capital District Kiwanians should plan to attend the District Convention, to attend the workshops and to honor your Lieutenant Governors as they are installed for the upcoming year. Please check the District website for the District Convention registration information and to check out the education and activities schedules. I look forward to seeing you in Reston on August 17-19.

Eye On KI

News from Kiwanis International

A MESSAGE FROM THE INTERNATIONAL PRESIDENT

IT'S NOT TOO LATE TO BEAT THE ODDS!

The 2018 Kiwanis International convention is almost here! The big event starts June 27, and believe it or not, it's not too late to register. As you probably know by now, our host city this year is beautiful Las Vegas. Registration will be available at the convention, with an onsite fee of US\$300. And, the Paris and Bally's rates are much more reasonable than the rates for comparable hotels in Vegas.

I remember attending my first Kiwanis International convention. I was president-elect of my club, and it was truly a life-changing experience. Dr. Wil Blechman presided at the convention in California, and I have been hooked on attending our conventions ever since. It's an opportunity to learn so much more about our organization and the ways each of us can lead in our communities to make life better, especially for youth.

At this year's convention, we'll also hear an inspiring message about persevering and overcoming the odds from Rudy Ruettiger. I can tell you personally how inspirational Rudy is: He has become a close friend of mine, and this will be the fourth Kiwanis event at which I've had the pleasure of introducing him.

Speaking of inspiration, the Penguin Project will join us this year. A theatrical group that includes kids with disabilities, its members are a perfect example of what we can do to foster success and fulfillment for people of all ages and abilities. As an attendee, you'll get to watch them perform and then have the opportunity to coordinate with Dr. Andy Morgan to bring a Penguin Project to your community.

Our top individual recruiters, top club openers and top governors will all be recognized at Closing Session. It will be a truly enthusiastic atmosphere as we honor Kiwanians who have led by example all year. Of course, we'll also elect our future leaders. We have a great slate of candidates, and there's no substitute for looking at your future leaders, eyeball to eyeball, and determining who is the best to move us forward in the future.

According to Kiwanis tradition, the convention will also be a time for me to hand the baton of leadership to President-elect Poly Lat at the closing session. It will also be a chance to close the Kiwanis year on a strong note: By the end of the convention, we will have 92 days left to keep building membership at the club, division and international levels by strengthening existing club membership and opening new clubs.



To send you out on a high note, the final evening will include Steve Bobbitt, a phenomenal Rod Stewart impersonator. Enjoy live music by legendary icons Three Dog Night. I got to hear them in concert May 3 and I can tell you they are absolutely awesome!

Don't gamble on having a strong finish to your year of leadership. Come to Vegas and beat the odds!

Thank you for all you do. Keep leading by example!

Sincerely,

A handwritten signature in black ink that reads "Jim Rochford". The signature is written in a cursive, flowing style.

Jim Rochford
2017-18 President
Kiwanis International

The Formula For Inviting New Members

Around the world, Kiwanis clubs make their communities better through more than 6 million hours of service each year. Every member represents 36 hours that improve lives every year. Think about what could happen if we all shared our Kiwanis stories—and inspired others to become a part of our movement to improve the world.

In addition to their hearts and hands, new members can bring new ideas, leadership and enthusiasm. Here are some tips for inspiring more people to join your Kiwanis club.

SHARE YOUR STORY

You don't need to know everything about Kiwanis. You just need to start with what it means to you—and then share that story, connecting on a personal level about addressing community needs.

After all, 74% of members joined a Kiwanis club because someone invited them—and for 48% of them, it was a friend or relative.

Your club can also host an open house or special guest day, or invite the community to take part in your Kiwanis One Day event or other club projects. Need ideas of who to invite?

- Follow up with people you met while doing a community survey.
- Conduct a roster analysis.
- Make a prospect list with a few simple prompts.

When you're ready to invite them, we have resources to help you prepare for their visit.

TALK ABOUT YOUR IMPACT

Your club is making a positive impact in the community. Does the community

know? If you don't tell them, who will?

Regular communication about your activities will lead you to the name recognition your club deserves—and help attract more members. Posting pictures on your club's Facebook page, updating your club's website, using community calendars and sending press releases to local newspapers all help create awareness.

KEEP MEMBERS FOR THE LONG RUN

When new members join, help them feel valued.

- Assign a mentor.
- Provide them with orientation.
- Get them involved early.
- Keep in touch with their ideas and opinions—survey them often.

For members who have become inactive, don't forget to **reMEMBER**.

Of course, inviting or retaining members sometimes requires a little flexibility. Consider creating a club satellite to reach out to a different group of members or offering corporate memberships.

Welcome "Missing" Members Home

Kiwanis clubs often lose members who don't feel engaged in club activities and just drift away. Is this happening in your club? Try to find out why. Re-engage them by:

- Reviewing the club roster to identify members who have become inactive.
- Assigning club members to contact "missing" members.
- Contacting members by phone or with a personal visit to tell them what's happening and inviting them to the next event.
- Conducting a fun meeting to celebrate the club's members and accomplishments.

Remember, healthy clubs have members who are engaged, excited and happy to share their experience with others. Help your fellow club members be those kinds of Kiwanians—whether they're new to Kiwanis or longstanding members.

Printing A Lot? New Partner Can Help Save Clubs Money

Kiwanis has partnered with Office Depot/OfficeMax to receive exclusive savings in-store and online, plus other fantastic benefits. Clubs receive preferred pricing, and the savings extend to almost every item. [Learn More!](#)

Eye On KI *(continued)*

New Resource For Club Foundations

Check out the new resources from the Kiwanis Children’s Fund to be sure club foundations are following best practices. You can find guidelines for club foundations, bylaws, policies and articles of incorporation and even a resource with steps for establishing a club foundation. These resources are based on US tax law; we are exploring providing similar resources for club

foundations outside the USA. [Learn more!](#)

Custom News Releases Available

When your club fulfills its pledge to The Eliminate Project, the Kiwanis Children’s Fund can help promote your accomplishment to your community. The communications team has written a news release that your club can customize after it has successfully completed its pledge.

The news release explains what maternal and neonatal tetanus is, why Kiwanis is committed to fighting it and how your club was involved in the project. You can personalize it to describe how your club raised money, as well as showcase ways your club supports children in your community.

Please email childrensfund@kiwanis.org after you have sent your clubs final gift payment. You will then receive a copy of the news release.

10 Tips For Communicating With Aktion Members

Advisors have the privilege of working closely with Aktion Club members. Of course, all of us who work with Aktion Club also have a duty to communicate respectfully and appropriately manner, and we must set the example for those around us. So we’re providing 10 helpful tips on communication. We encourage you to check them out—and share them with others!

1. Speak directly to the person, rather than through a companion (or a sign language interpreter who may be present).
2. Offer to shake hands when introduced. People with limited hand use or an artificial limb can usually shake hands. (Offering the left hand is an acceptable greeting.)
3. Always identify yourself, and others who may be with you, when meeting someone with a visual disability. When conversing in a group, remember to identify the person to whom you are speaking. When dining with a friend who has a visual disability, ask whether you can describe what is on his or her plate.
4. If you offer assistance, wait until the offer is accepted. Then listen or ask for instructions.
5. Treat adults as adults. Address people with disabilities by their first names only when you’re extending that same familiarity to all others. Do not refer to adults (for instance, Aktion Club members) as “kids.” Never patronize people in wheelchairs by patting them on the head or shoulder.
6. Do not lean against or hang on someone’s wheelchair or pet a service animal. People with disabilities treat their chairs as extensions of their bodies. People with guide dogs and help dogs do the same with those animals—so don’t distract a service animal without the owner’s permission.
7. Listen attentively when talking with people who have difficulty speaking—and wait for them to finish. If necessary, ask short questions that require short answers or a nod of the head. Never pretend to understand if you don’t understand; repeat what you have understood and allow the person to respond.
8. Place yourself at eye level when speaking with someone in a wheelchair or on crutches.
9. Lightly tap a person who has a hearing disability on the shoulder or gently wave your hand to get his or her attention. Look directly at the person and speak clearly,

Continued on page 19

The Capital Record



Donations

There's a wonderful place in Parsonsburg, MD known as **4STEPS Therapeutic Riding** which enhances lives through horses. **Kiwanis Club of Greater Ocean Pines - Ocean City** donated \$400 to the program and recently assembled a wooden bench at the facility.

Honors

Sgt. Jamie Myers of the James Madison University Police Department was named the area's Lawperson of the Year, an annual award handed out by the **Harrisonburg Kiwanis Club**. He received the award Tuesday during a meeting at Golden Corral restaurant in Harrisonburg. Myers joined HPD in 1996 and moved to JMU in 2010. While working as a police officer, he also served in the National Guard.

On Teacher Appreciation Day, the American Association of Family & Consumer Sciences (AAFCS) is officially announcing its AAFCS Teacher of the Award winners, including **Karen Roberts**, family and consumer sciences (FCS) educator, Woodrow Wilson High

School, Portsmouth, Virginia, who will be receiving the AAFCS 2018 Teacher of the Year Merit Finalist award. Ms. Roberts also serves as the Key Club advisor to the **Woodrow Wilson High School Key Club**.

Waynesboro Kiwanian Rick Kane was presented with the Non-Rotarian Outstanding Service Award by the Waynesboro Rotary Club for his excellence and dedication to service in the community. Rick has been a member of the Waynesboro club since 1980 and is a past president of the club.

Around Town



A plaque honoring **PLG Marvin "Marv" Jackson (Montgomery Village)** was dedicated last month at the Miracle League Soccer Field

Welcome to Kiwanis

Linda Cruz- Packer, Far East
Steve Huebner, Williamsburg
Jennifer Malone, Charles County
Randy McNulty, Fredericksburg
James Patterson, Shepherd Park
Edward Windsor, Jr., Fredericksburg

Happy Anniversary

June

Staunton	1922
Winchester	1922
Arlington.....	1931
Comodore Mayo.....	1955
Ocean View Beach.....	1974
Colonial Capital.....	1976
Middlesex.....	1978
Great Bridge.....	1985
Tysons.....	1998
Toano.....	2006

July

Norfolk	1919
Waynesboro.....	1925
Coastal Delaware.....	1928
Bluefield	1946
Delmar.....	1950
Fort Hill.....	1958
Colonial Heights.....	1963
Accomack.....	1973
Far East Washington.....	1983
Southwest Waterfront.....	2001
Tabb.....	2003
Hopewell.....	2006
Dinwiddie.....	2015

Family Ties

Updates from Our Kiwanis Family

Key Club Christopher Bratcher, Governor

Capital District Kiwanis,

I am proud to give you my second update on Capital District Key Club. In your areas, your Key Club lieutenant governors may have started to hold divisional meetings and officer training conferences for their fellow Key Club members.



Every year, they will hold at least four divisional meetings for their members. Feel free to attend these meetings if they invite you to them in order to know more about what's going on with Key Club in your area.

As a district, a lot of us are being released from school for the summer and we are winding down on Key Club activities.

However, some of our members will be traveling to Chicago for the first week of July in order to attend the 2018 Key Club International Convention from July 4th to 8th. After summer, Key Club members in the Capital District will be focusing on membership recruitment and possibly Key Club reactivation/chartering in the fall. Feel free to support your sponsored clubs during that time.

After all of the clubs have had their members sign up, the Capital District Board will have already been planning our annual Fall Rally at Kings Dominion in Doswell, Virginia on October 13th this year where members will get to learn more about Key Club and even get to find out the theme for our 2019 Key Club District Convention.

All in all, Capital District Key Club is winding down for the summer, but have no fear as our newly elected club officers, our faculty advisors, and our lieutenant governors are planning for big things to happen in the 2018-2019 school year.

Yours in Service,



Christopher Bratcher

CKI Jose Leoncio, Governor

Greetings Capital Kiwanians!

Summer is surely one of my favorite times of the year -- there is so much to look forward to! Capital District CKI has been hard at work the first few months of our term in setting a strong foundation for our year.



The District Board has established 3 main goals: add 3 active clubs, 625 Dues Paid Members, and 6,000 Service Hours. We hope to accomplish this all by the end of the CKI Service Year, March 31st, 2019.

Circle K is currently getting ready to attend our annual International Convention (CKIx) July 4-8. This convention will be held in conjunction with the Key Club International Convention! We will be having an amazing four days of fellowship, service, and leadership. As a district, we are currently planning our Fall Membership Rally, creating new tools and resources for our members, and planning the Kiwanis Family Weekend with Kiwanis and Key Club Boards.

At the beginning of June, I attended CKI's first ever Spark! Spark is designed as a four-day leadership experience to help ignite CKI members' leadership potential. Throughout the program I reflected on my leadership ability to realize my purpose and what relationships I needed in order to create actions that would have the greatest impact. By working together as a Kiwanis Family we will be able to realize our true purpose, strengthen our relationships, and create actions in order to maximize our impact.

I am very excited to meet many of you at the 100th Kiwanis District Convention in Reston, VA in August! If you need anything, please feel free to email me at governor@cdcki.org.

Yours in Service,



Jose Leoncio

SLP Callouts



Builders Club Makes Blankets

The Berlin Intermediate School Builders Club has been making blankets to donate to Diakonia -- the only comprehensive provider of emergency and transitional housing for men, women and families in the area. They were given on May 8th with the idea that they will be distributed to female residents on Mother's Day and male residents on Father's Day. The residents can take these with them when they leave the Diakonia.

Builders Club Raises Funds

The Middletown Middle School Builders Club in Maryland, sponsored by the Suburban Frederick Kiwanis, was instrumental in putting together everything needed to run a successful campaign to raise money for the "Pennies for Patients". All the social studies departments at Middletown Middle School participated in this drive as a service learning project. The Builders Club came together and

planned the following from start to finish for the social studies teachers in 6th, 7th and 8th grades: google slide presentation to introduce LLS and the project itself, posters to hang around the school, collection and counting money for the 3 week drive, providing donuts/ juice to winning classes, and putting on a Lip Sync Battle between teachers as an added incentive for the two top raising classes to decide who would earn an extra pasta or pizza party. The final total collected by Middletown Middle School was \$5055.05.



Charter Ceremony

Lake Braddock Secondary School Builders Club held a charter ceremony to celebrate the completion of their first year as an official Builders Club. Sponsored by the Kiwanis Club of Tysons, they were officially chartered last May.

Key Club Hopes Wiffleball Becomes Tradition

Could a brand new Kiwanis tradition be in the making? It will be if the Jamestown Key Club has its way. A wiffleball tournament organized by the Jamestown High Key Club was held this past Saturday at Kiwanis Park, bringing 40 Key Clubbers together. Complete with the National Anthem and ceremonial "first pitch" by their sponsor, the event raised \$400 for a local charity. Pictured is the winning team holding the "trophy." It's their goal to organize all area Key Clubs and Builders Clubs next year to make it an annual fundraiser at Kiwanis Park.



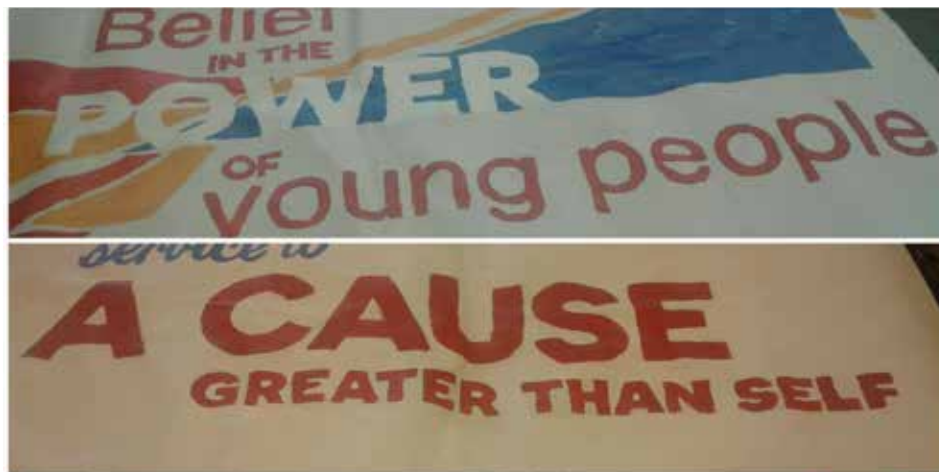
Service Showcase

News From Capital District Kiwanis Clubs

Division 1

Far East and Eastern Branch

Kiwanians volunteered at Comcast Cares Day painting murals. This was the last of three school beautifications the clubs participate in.



Division 2

Members of the **Tysons Kiwanis** club wore their chic hair nets alongside Lake Braddock Key Club members helping pack meals at Food Fight 2018.



Division 3

Bethesda Kiwanians Gary Boswell, Stephanie Feinberg, Patsy Jackson, Tracy Miller, Marlayna Proctor and Sean Ryan helped raise funds for the Tree House at "Tour de Cookie"



Division 9

For the entire month of April, **Charlottesville Kiwanis** teamed up with Grand Home Furnishings and UVA Athletics to collect new and slightly used sports equipment to be donated by Kiwanis to various youth-based organizations that can use equipment for their participants. The equipment had been collected by the store with the help of a media promotion on Saturday April 7 in conjunction with a gala opening of Grand's new "UVA Room." The event was broadcast live by radio personality Pam Garrison of WCYK-

-99.7--Hip Country, who provided games, prizes, food and snacks. After all was said and done, two huge furniture boxes jam packed with sports equipment was turned over to President Eric Lamb, who inventoried the equipment, and distributed the goods to no fewer than a dozen local organizations who expressed their appreciation to Grand, to UVA Athletics, and to the Kiwanis Club of Charlottesville for this partnership. Agencies touched by this effort are: Upward Basketball; Boys & Girls Club; Community Bike Shop; Big Brothers/Big Sisters; First Tee; First Baptist Church Youth; Kiwanis Central

10 Tips cont'd from page 9

slowly and expressively to establish whether he or she can read your lips. If so, try to face the light source and keep hands, drinks and food away from your mouth when speaking. If a person is wearing a hearing aid, don't assume that they can distinguish your speaking voice. Never shout at a person. Just speak in a normal tone.

10. Relax. Don't be embarrassed if you happen to use common expressions such as "See you later" or "Did you hear about this?" that seem to ignore a person's disability.



ADVERTISE YOUR CLUB EVENTS IN THE CAPITAL KIWANIAN

\$30 (quarter page ad)
\$55 (half page ad)
\$100 (full page ad)

editor@capitaldistrictkiwanis.org



Little League team; Northside Little League; Baker-Butler Elementary School; Fairfax Lacrosse; Salvation Army; and the Ben Hair Just Swim for Life Foundation.

Division 12



It costs nothing, it takes about an hour of your time every Wednesday – and it's absolutely priceless to the Head Start kids **Kiwanis Club of Williamsburg** reads to each week as part of our "Reading Is Fun" program.



**Submit articles to
The Capital Kiwanian!**

Aug/Sept Issue: July 25

Oct/Nov Issue: Sept 25

Getting the Word Out

What would John Wooden do if he were in Kiwanis today?

By John A. Montgomery
District Public Relations Chairperson

There's an old adage that goes something like this:

"If you're not making any mistakes, you're not doing anything."

Googling that line for the first time a few minutes ago, I now see that it is attributed to legendary college basketball coach John Wooden. The rest of his thought is this: "I'm positive that a doer makes mistakes."

For those who don't follow college basketball, the career line on Wooden is 664 wins, a winning percentage of .804 and an NCAA-record 10 national titles, including seven in a row, from 1966-73. All of his championships were at UCLA. He was a head coach for 29 seasons, retiring from coaching in 1975 – immediately after his last NCAA title.

To put these figures in perspective, compare Wooden's numbers to a couple of famous basketball coaches from our neck of the woods: Dean Smith (UNC) had a career winning percentage of .776 and won two NCAA championships in 36 seasons. Mike Krzyzewski (still active at Duke) has a career winning percentage of .765 and won NCAA titles in 43 seasons.

Clearly, Wooden was one of the all-time greats, one of the most revered coaches in the history of sports. Wooden died in 2013 at the age of 99, four months shy of becoming a centenarian.

Few would argue the fact that Wooden was a "doer." It might be a surprise to many of his opponents to learn that he also made some mistakes.

So just what does all this hoops history have to do with Kiwanis?

Good Kiwanians – in fact, good Kiwanis clubs – are going to make mistakes.

The secret is to minimize the number of mistakes, and to initiate steps to correct those mistakes when they happen. Just like John Wooden would.

Here are a few "public relations tips" for Kiwanis leaders to follow:

1. Use good judgment. That sounds easy, but what does it mean to a Kiwanis club? Taking care in your decision making is a good start. Follow your club's bylaws, enforce the rules and penalize those who violate them. Make sure every board member gets a copy of those bylaws. Review them together.
2. Don't take unnecessary chances. Make sure you give your club's guest speakers a clear directive as to what your audience expects of a speaker – including a written list of do's and don'ts.
3. Set a good example from the top. If you're a club president, or

aspire to be one, you need to show other Kiwanians that you are committed. You may not be able to volunteer for every project, but you need to show club support in every way. Even the small ones.

4. Tap into your club's past presidents. In the Roanoke club, we have about 25 past presidents who remain active in the club. We honor them annually, but we seek their insightful advice much more often than that.
5. Put an emphasis on training. Take advantage of the material and webinars that Kiwanis International offers and make sure your club leaders participate in club leadership training.
6. Choose your club's board members carefully. Do you have an attorney in your club? How about a CPA, a banker or a business owner? What talents can they bring to your organization's structure?
7. Put the odds in your favor. The best way to avoid trouble is to not put your club in vulnerable situations.
8. Be proactive when trouble develops. "Hoping it goes away" is not an effective strategic plan.
9. If it doesn't feel right, don't do it.
10. Have fun. Enough said.



John Wooden was a much sought-after motivational speaker and many of his speeches included his Seven Point Creed, which was given to him by his father Joshua upon his graduation from grammar school:

1. Be true to yourself.
2. Make each day your masterpiece.
3. Help others.
4. Drink deeply from good books, especially the Bible.
5. Make friendship a fine art.
6. Build a shelter against a rainy day.
7. Pray for guidance and give thanks for your blessings every day.

John Wooden didn't win every time. But he won much more often than he lost. Certainly some aspects of his philosophy are worth emulating in Kiwanis.



Kiwanis
CHILDREN'S FUND

**KIDS NEED KIWANIS
TO SOAR**





DUCKY DERBY AND CARING CORNER

August 17-19, 2018 Capital District Convention, Reston, Va

WE'RE ON OUR WAY TO THE CONVENTION!

Buy your Ducky Derby tickets and get ready to win a prize or two. Visit the Caring Corner to buy chances on the Basket Raffle. There will be numerous theme baskets being raffled – from coffee, teas, chocolates, wine, movie theme to a grilling basket. All proceeds benefit the eight Pediatric Hospitals in the Capital District. Raffle winners will be drawn on Saturday, August 18, 2018 following the House of Delegates

