# The Capital February/March 2021 KINDER OF THE CAPITAL FEBRUARY STATES OF THE CAPITAL FEBRUAR

The Official Publication of Capital District Kiwanis I www.capitaldistrictkiwanis.org





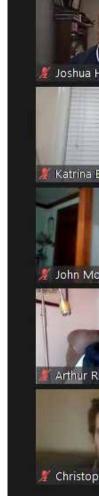
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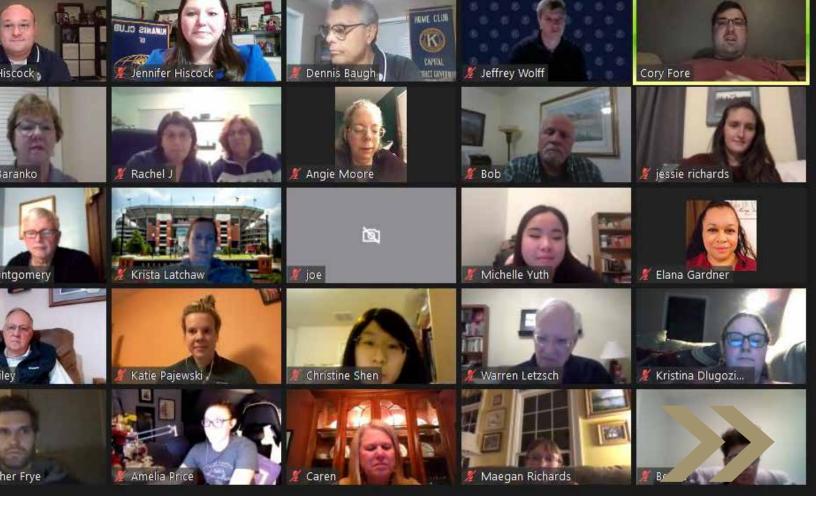


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COVER: Members of Lord Botetourt HS Key Club held a food drive for food insecure families with children.





The Kiwanis Club of Ellicott City recently hosted the Charter Ceremony for the Kiwanis Club of Capital - Next Generation e-Club on Zoom! Read more on page 24.

### 2020-21 LEADERSHIP INFORMATION

### **GOVERNOR**

Dennis Baugh Harrisonburg, VA

#### **GOVERNOR-ELECT**

Elana Gardner Eastern Branch, DC

#### **SECRETARY-TREASURER**

Jeffrey Wolff Tysons, VA

#### **IMMEDIATE PAST GOVERNOR**

David Lurie Tysons, VA

#### **TRUSTEE - CHESAPEAKE BAY**

Josh Hiscock Ellicott City, MD

#### **TRUSTEE - HEART OF VIRGINIA**

Bill Watson Richmond, VA

#### **TRUSTEE - MASON DIXON**

Renee Mackey Hagerstown, MD

#### TRUSTEE - NATIONAL CAPITAL

Tim Gillette Tysons, VA

### TRUSTEE - SOUTHEAST VIRGINIA

Ron McCallum Middlesex, VA

#### TRUSTEE - SOUTHWEST VIRGINIA

John Montgomery Roanoke, VA

#### **MAGAZINE EDITOR**

Jennifer Wolff editor@capitaldistrictkiwanis.org

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The information in this magazine is for illustrative and discussion purposes only. It is intended to provide general information about the subject matter covered.

# Governor's Message Dennis Baugh, 2020-21 GOVERNOR



As I write this article, we have just completed 100 days in the new Kiwanis year of 2020-2021. I thought I would look at what have we done so far to meet the goals I set for the District.

### 1. Membership and Engagement.

GOAL: Build, retain and support a growing Kiwanis membership network.

Shortly after October 1, two clubs dropped their Charters that resulted in -39 members. Not a good way to start. For the first quarter ending December 31st, we brought in 152 new members. Yes, members have dropped. As of this writing, we have a net increase of 40 members.

We chartered two new clubs: Capital-Next Generation eClub comprised of former CD Key Club members sponsored by the Kiwanis Club of Ellicott City with Josh Hiscock leading the charge with 17 members and Capital Legacy eClub made up of former Capital District CKI members sponsored by the Kiwanis Club of Williamsburg and Jen Wolff putting this together with 27 members. Both of these clubs are still recruiting and growing.

Our goal is six new clubs for the year. Caren Schumacher's membership committee has her eyes on meeting that goal and I believe it is reachable.

# **Save the Dates!**

**DISTRICT MIDYEAR**March 5-7, 2021 (ONLINE)

### **DISTRICT CONVENTION**

August 20-22, 2021 Hotel Roanoke | Roanoke, VA



### 2. Communication.

GOAL: Advane the image of Kiwanis by raising awareness of the education, wellness and security needs of children.

My theme is "Spread the Word". In each edition, we have approximately 12 topics that appear each time. These are both educational and informative. This Kiwanis year, we started a contest for clubs to submit articles in *The Capital Kiwanian* on their accomplishments and activities. Our October/ November 2020 showcased 6 clubs from 5 Divisions. As we promoted the contest and the need to "Spread the Word", what a difference we saw in December/ January 2021. More clubs and divisions stepped up. We saw 14 clubs representing 10 divisions tell us what they are doing. I am proud of Division 8 which had three of their clubs submit articles – Frederic, Mt. Airy and Hagerstown.

### 3. Service Leadership Programs

GOAL: Expand Kiwanis Service Leadership Programs (SLP) to positively impact more young people in our communities.

With many school districts going all virtual, many SLP programs have gone on temporary Inactive status. Even in these current times, there have been two new Key Clubs chartered. Lightridge High School, Aldie, VA in Loudon County was organized on 11/02/2020 and is sponsored by the Kiwanis Club of Leesburg. Northeast High School, Pasadena, MD in Anne Arundel County was organized on 11/03/2020 and is sponsored by the Kiwanis Club of Severna Park. You can learn more about what Key Club is doing by reading their December Newsletter here.

One of my goals is to increase the number of Aktion Clubs by 10. If you are interested, please reach out to AdministratorJennifer Hiscock at hiscockjenn@gmail. com.

### 4. Leadership and Education

GOAL: Develop educational and training opportunities to better prepare current and future leaders for success.

WOW, what can I say. Krista Latchaw has done a fantastic job putting together our CLE program and new this year, *It's 5 O'clock Somewhere*. This program provides education on one topic of importance to club leaders the 4th Thursday of every month.

Kiwanis International rolled out a new Certification Training for Club Coaches October 1st. So far, the district has trained 46 members for this program. If you have an interest, contact your division LTG.

Also, Kiwanis is presenting a leadership opportunity called **Amplify** which will be an eight-module program with presenters from a variety of interests. More is coming on this as it is set to begin in April 2021.

In summary, no, we did not anticipate how Covid would impact Kiwanis this year. However, many clubs are figuring out ways to serve their communities and their members. We need to keep the momentum going.

Wenns Bay



# **Our Firm Foundation**

**News from the Capital District Kiwanis Foundation** 



# NEW Recognition Opportunities Available! Who Will Your Club Recognize Next?

Are you seeking various ways to honor your club members for their service or achievement? Consider purchasing an honor that both recognizes your individual members while also supporting the Capital District Kiwanis Foundation! Contributions to the 501(c) Capital District Kiwanis Foundation are tax-deductible and support the district's service leadership programs, as well as other district projects. Recognition can be secured on behalf of your club, an outgoing officer, a distinguished Kiwanis member, or in memoriam with a gift of recognition and/or remembrance to benefit the Foundation.

The Foundation is very pleased to offer the following recognition opportunities at this time:

### Type of Recognition Monetary Level and Items Received **NEW In Memoriam** \$100 per contribution (Banner patch) Life Member Recognition \$150 per contribution (Certificate, pin & banner ribbon) Youth Outreach Program \$200 per contribution (Banner ribbon) **NEW Patron Recognition** \$300 per contribution (Certificate, pin & banner ribbon) **NEW President's Circle** \$500 per contribution (Desk clock, pin & banner ribbon) \$1,000 per contribution Founder's Society (Plaque, medallion & pin) Tablet of Honor \$1,250 per contribution (Plaque)

If you would like to honor one of your club members, please access our recognition form at <a href="https://tinyurl.com/FoundationRecognition">https://tinyurl.com/FoundationRecognition</a>. All recognition items can be shipped directly to the recipient or to another member of the club should you wish to keep the recognition a surprise.

Thank you for your consideration in purchasing recognition for your club members, which also benefits your Capital District Kiwanis Foundation!







# **Around Capital**

## **ARE YOU MISSING FROM OUR DISTRICT LEADERSHIP?**

Dear Kiwanis friend,

During my time as a Capital District Kiwanis family member, I have always cherished our traditions- many born out of our time spent together. Never would I have imagined a Kiwanis year with limited in-person fellowship. I certainly didn't envision being elected Governor-Elect without coming before a house of club delegates. I think of our district's infancy when our clubs were few and scattered. Those members supported their community and neighbors through a pandemic and somehow our district kept growing into the family we are all a part of 100+ years later. I am in awe daily as I attend club and division meetings online learning of innovative ways Kiwanians are helping our youth, seniors and neighbors. 2021 has so much potential for Capital as we begin to emerge, reconnect with one another and apply the lessons we have learned during this challenging time to strengthen our presence and continue to improve the world, one child and one community at a time. I am taking in everything I need to learn so I can best serve as your Governor for 2021- 2022. With the 35th year of "Women in Kiwanis" on the horizon, I anticipate a very high bar as I am entrusted with bringing out the best in each of our members. WE have leadership roles throughout the district that need to be filled. [Lt. Governor-Elect, Zone Administrator or District Committee member] Could I persuade you to take this journey with me? I hope you know how fortunate I feel to be among volunteers like yourself. Crucial, necessary, key, vital, indispensable, needed, important- all of these words describe you and no matter the minute, hour, day, week, month or year- I hope you know that to me you are K-ssential!

Yours in service and love, Elana Gardner, Governor-Elect

### **KEY LEADER UPDATE**

MISSY ZIMMERMAN, KEY LEADER DISTRICT ADMINISTRATOR

We still have our reservation at the Jamestown 4-H Educational Center in Williamsburg for a live Key Leader session April 23-25, 2021. I prefer an optimistic approach to life, but as of this writing, I am not confident we will be able to have that in-person session under the current COVID-19 restrictions for the Commonwealth of Virginia. We're keeping a close eye on developments. If restrictions are adjusted in time to permit a gathering size appropriate for a successful event, we will proceed! Stay tuned because we'll need your help recruiting students if we find we can hold our event.

In the meantime, there is the alternative of VIRTUAL Key Leader. This at-your-own-pace interactive program developed by Kiwanis International is free! Not only can individual high school students benefit from this meaningful leadership training, Kiwanis clubs are encouraged to review the material and incorporate

modules into your club's programs. Adults are encouraged to participate with their students or children. At the end of this activity, participants will know more about these six principles:

- Principle #1: Service Leadership
   — Achieving your best by helping those with need.
- Principle #2: Personal Integrity Doing the right thing.
- Principle #3: Personal Growth Developing in mind, body and spirit.
- Principle #4: Respect Showing consideration for self, others and your surroundings.
- Principle #5: Building Community
   Developing relationships to achieve positive goals.
- Principle #6: Pursuit of Excellence
   Expecting and achieving the best while living a life of purpose.

# KEY LEADER®

Get started with Virtual Key Leader here. Share this with your Club members, neighbors, church and family, or anyone with an interest in helping our future leaders achieve their full potential.

One more item: I heard that the New Jersey District is putting on an on-line Key Leader event! We are exploring this option for our Capital District in order to fill the void for Leadership Development. We are excited about the possibilities! Once we learn more about how the New Jersey District plans to pull this off, we can create something for our high school student population that will keep them healthy and safe while providing a personal development opportunity. More to follow!



PG JEFFREY WOLFF, DISTRICT SECRETARY-TREASURER

It's February, which means cold temperatures, weather-predicting groundhogs, and for Kiwanis clubs, IRS deadlines. It's time for all clubs to make sure that they are fulfilling all financial and reporting commitments.

First and foremost, has your club paid your invoice to Kiwanis International? As of the writing, we still have 14% of our clubs who have not turned in their dues to KI. If your club has a situation that is preventing it from making payment, please reach out to your Lt. Governor so that they can provide assistance. Club treasurers, if you need a copy of the club invoice and are unable to get it from your club's secretary, please reach out to me and I can email you a copy. Kiwanis club dues can be paid by check which will take several weeks to be processed or online with a credit card.

Next, your club's IRS Form 990 needs to be filed by the February 15th deadline. If your club took in less than \$50,000 in revenue in FY2020 (October 1, 2019 – September 30, 2020), you can file the Form 990-N online in about 5 minutes. If your revenue was greater than \$50,000 and less than \$200,000 you need to file the 990-EZ which will require a bit more work (usually from an accountant or tax preparer) but can also be filed online. Clubs that fail to submit their 990 to the IRS for three years, will have their 501(c) status revoked, so please make sure this is taken care of. Don't forget that if your club maintains a separate foundation, it's also required to file its separate 990 with the IRS each year.



It's also a good idea to make sure that your incorporation is current with whichever state your club incorporated in:

- Delaware: https://icis.corp.delaware.gov/ecorp/entitysearch/ namesearch.aspx
- District of Columbia: https://business.dc.gov/research\_business\_info
- Maryland: https://egov.maryland.gov/BusinessExpress/ EntitySearch
- Virginia: https://cis.scc.virginia.gov/

Keeping your incorporation active usually requires filing a simple annual report online with the respective State Corporation Commission and sometimes paying a small filing fee. Without an active incorporation status, members of the club could be potentially liable for any legal action taken against the club. Incorporation is also a requirement from Kiwanis International.

Finally, if your club hasn't already planned its annual meeting and elections, now is a good time to do it. Any amendments to your club's mandatory policies should be put up for a vote of the membership. Your club's nominating committee should be deciding on a slate of officers and directors to be elected at the annual meeting but take office on October 1, 2021.

If you have questions about any of the above items, please do not hesitate to reach out to me at <a href="Jeffrey.wolff@capitaldistrictkiwanis.org">Jeffrey.wolff@capitaldistrictkiwanis.org</a> and I am happy to assist.

### **EDUCATION NEWS**

KRISTA LATCHAW AND DON DUDEY, DISTRICT LEADERSHIP EDUCATION COMMITTEE



### It's 5 O'clock Somewhere Series

The Education Team team is sponsoring monthly discussions where club members can grab a drink and listen to guest speakers talk about a variety of relevant topics. Sessions are held on the last Thursday of the month (except when holidays get in the way). All sessions are recorded and posted on the <u>Capital District YouTube Channel</u>.

**Previous Sessions:** Youth Protection & You, Risk Management for COVID-19, Teenager of the Year Program, and Kiwanis Amplify Program

February 2021 Topic:

**Behind the Curtain: The Capital District Foundation** 

#### Thursday, February 25th, 7 - 8pm

Session Information: Formed September 30, 1972, the Capital District Foundation supports causes that positively affects the children of the world. Well, did you ever wonder what goes on behind the scenes at the Capital District Foundation? Well, come with us and uncover the mystery (it's not a secret!!). What are the Foundation's major initiatives? Who is the Board? How do they raise money? I can get a grant from the Foundation?! There are new awards I can give my club members that benefit the Foundation?! Tell me more.

**Presenters:** Mike Dasovich, Foundation President and Ed Daley, Foundation President-Elect

Zoom Link | Meeting ID: 964 2553 1944

Password: 954218

Email Krista Latchaw if you would like to present a topic klatchaw@hcg.com

### **Educator Spotlight**

The Education Team is giving club members a chance to meet some of the people that make Kiwanis Education happen. We started this *Education Spotlight* to get you familiar with the faces you can use all year long for education questions.

#### JOSH HISCOCK, CHESAPEAKE BAY REGION

#### **Email Josh**

Josh Hiscock holds multiple roles in the Kiwanis family, but one of his more recent additions is a Club Leadership Educator in the Chesapeake Bay Region. By day, Josh is a proud member of the Kiwanis Club of Ellicott City, MD Club (MD) and was the club's president during the 2017-2018 Kiwanis year. Last year, he held the position of Lt. Governor of Division 4 and this year he serves



as the Chesapeake Bay Regional Trustee. In his spare time, Josh is also a Zone Administrator for the District's Key Club program. He also one of the founding members and sponsors of the Capital District's new E-Club.

You may not know this, but Josh started out as a Key Club member in high school! He served as both Lieutenant Governor (two terms) and Governor of the New England District. He is a past recipient of the Robert F. Lucas Outstanding Lieutenant Governor Award, the Distinguished District Governor Award, and the Robert Thal Scholarship.

In his professional life, Josh is currently the Executive Director of Annual Giving & Alumni Relations at the University of Maryland Baltimore School of Dentistry. Josh holds a Bachelor of Arts degree in American Studies from the George Washington University, a Master of Arts degree in Counseling & Personnel Services from the University of Maryland – College Park, and a PhD in College Student Personnel Administration from UMCP.



### **K-KIDS & BUILDERS CLUB**

DONNA RILEY, K-KIDS & BUILDERS CLUB ADMINISTRATOR

Our youngest leaders within our organization's Service Leadership Program (SLP) continuum, are our K-Kids and Builders Club members. In the Capital District we have 50 K-Kids Clubs and 47 Builders Clubs.

A new K-Kids Club was chartered on January 19, 2021! Please welcome the Gordon Elementary School K-Kids of North Chesterfield, VA to our Capital District Kiwanis family. The new club is sponsored by the Midlothian-Chesterfield Kiwanis Club. Congratulations to the Midlothian-Chesterfield Kiwanis Club sponsoring the Gordon Elementary School to join the largest service organization for elementary school students, with more than 36,000 members worldwide.

Over the last year Kiwanis International has been working diligently to: update the websites and resources; develop monthly meeting materials; host virtual training for advisors; and generate ideas to celebrate K-Kids Week and Builders Club Week. Below is a brief synopsis of these efforts to assist our young children and their advisors.

First, both the K-Kids and Builders Club websites have been updated. For K-Kids check out https://www.kiwaniskids.org. For Builders Club check out <a href="https://www.buildersclub.org">www.buildersclub.org</a>. After you have had a chance to review either

or both sites, KI would be interested in your feedback and suggestions to make these sites even better. Email <a href="mailto:lpyron@kiwanis.org">lpyron@kiwanis.org</a> with suggestions.

With the impact of the COVID pandemic, clubs may not be meeting, meeting virtually, or dependent upon local directives may be able to meet in-person. Because of these circumstances, KI has developed and posted virtual meeting kits. Each month KI posts on the respective K-Kids and Builders Club websites suggestions for virtual monthly meeting kits. There are two meeting kits available each month. These kits include agendas and links to materials. Kits have addressed topics such as: community needs, civic engagement, anti-bullying, and hunger and food insecurity. Check out the websites for a complete list of kits. Check back monthly for the next kits. These sites are updated frequently so visit them often for additional resources and materials. If you ever have any questions about these kits, do not hesitate to reach out to slp@kiwanis.org.

K-Kids clubs around the world continue to serve. Let's join together and encourage each other to do great work. After your next club meeting, post a picture of your latest project using #KKidsMeets for a chance to be featured on social media and inspire clubs like yours to keep serving!

For K-Kids and Builders Club Advisors, there are upcoming opportunities. For K-Kids Club Advisors, join the KI K-Kids staff on Thursday evening, February 4, 2021, to review helpful tools to guide your club. We'll also discuss creative ways to engage club members in meaningful service during this challenging time. You will receive an invitation closer to the date. To facilitate busy schedules, two meeting times will be offered: 5 p.m. EST and 8 p.m. EST.





### **KNOW YOUR KIWANIS YOUTH PROTECTION POLICIES**

BY JOSH HISCOCK, DISTRICT YOUTH PROTECTION MANAGER

# Did you know that Kiwanis clubs are required to educate their members on the Youth Protection Policies & Procedures every year?

Kiwanis clubs are encouraged to spend time at a meeting reviewing the current Kiwanis Youth Protection Policies with members. It is a great idea for a virtual meeting program that is both informative and important! Great resources exist to assist you in presenting the topic to your club in an interactive manner. Kiwanis International has deemed it an annual club requirement for all members to review these important policies that govern our organization's work with youth in the community. Club secretaries are reminded to visit Kiwanis Connect to report completion of this task prior to September 30 for the 2020-2021 Kiwanis year.

This year, we have a goal of 100% club compliance with this annual education requirement prior to April 01, 2021. As of January 2021, we are far from achieving this goal with only 43% of clubs reporting the completion of this important task. We can do better! Plan to cover the Youth Protection Policies with members no later than your club's annual business meeting this April or May so that you can report completion when your club files its Annual Report of Club Elections. This will help us to easily meet our compliance goal for this Kiwanis year. Do not forget - this requirement applies to all Kiwanis clubs, even those that do not sponsor an SLP club.

What are the Kiwanis Youth Protection Policies and why are they so important? They set clear expectations of Kiwanians while providing important best practices that all clubs should have in place regarding the transportation of youth, how members communicate with children in-person and via social media, and how members should conduct themselves at events where youth are present. The policies also provide clear instructions and expectations regarding required biennial background checks for Kiwanians serving as Kiwanis Advisors to service leadership program clubs, including K-Kids, Builder's Club, Key Club. CKI, and Aktion Club. Lastly, the policies outline the expectation

that Kiwanians report misconduct or troubling behavior in an effort to keep the children we interact with safe.

For more information about the Kiwanis Youth Protection Policies & Procedures, background checks for Kiwanis Advisors, the annual club education requirement, or to seek counsel regarding a potential youth protection compliance issue you are facing in your club, please contact Josh Hiscock, Capital District Youth Protection Manager, at <a href="hiscockj@gmail.com">hiscockj@gmail.com</a>. For more information on this topic, please visit: <a href="https://www.kiwanis.org/youthprotection">www.kiwanis.org/youthprotection</a>.

Division	Number of Clubs	Number of Clubs Completing Annual Member Education Requirement	Percent Complete
1	9	4	44%
2	11	6	55%
3	6	1	17%
4	6	2	33%
5	11	8	73%
6	9	1	11%
7	5	3	60%
8	5	2	40%
9	7	2	29%
10	7	7	100%
11	5	2	40%
12	10	3	30%
13	9	5	56%
14	11	1	9%
15	9	3	33%
16	9	5	56%
17	12	5	42%
	141	60	43%

### REFLECTIONS ON NEW CLUB BUILDING

BY JOHN FOX, DISTRICT HISTORIAN

### It is truly up to the club to decide when they want to celebrate their Kiwanis Club birthday. There are two dates to consider the organization date or charter date.

Building a new club has its challenges. A new club in the Kiwanis Family brings excitement for current members and to the new members joining the family.

The History Site may look to the past but it may also provide options when it comes to localities. Over the years we have had multiple clubs in the same town, city or county. When a club retires there is little or no news as to why. One can only spiculate.

# If you are considering a location, check out the "Club" directory.

http://history.capitaldistrictkiwanis.org/clubs/index.html

Clubs are alphabetized. Note, there are no Q, X or Z clubs.

In the "Site Map" clubs are listed by state <a href="http://history.capitaldistrictkiwanis.org/site.html">http://history.capitaldistrictkiwanis.org/site.html</a> Delaware, DC, Maryland or Virginia.

Over the years, I have received the entire list of Kiwanis International clubs.

http://history.capitaldistrictkiwanis.org/kiclubs/index.html

At first, I used it to find Club Key Numbers. The directory is listed by year starting with 1915. Each page shows the year, month, day, Key Number and name. The last entry is the year a club charter is revoked. It is not surprising that the list is long under the last month of the Kiwanis year with the number of revoked charters. The last month of the Kiwanis year changed in 1969. If your club was organized prior to 1969, the last month of that year would have been December.

Within the Capital District, clubs organized in the last month and still active (40 + years) are: Chincoteague, Clintwood, Hampton-Midtown, Loch Raven, Lynnhaven, Marion, Severna Park, Shepherd Park, Smithfield, Towson-Timonium and Tuckahoe.

Our current count of clubs is 142. Overall, the Capital District has organized 426 clubs.

http://history.capitaldistrictkiwanis.org/clubkeys/index.html



### **2021 TEENAGER OF THE YEAR**

BY JUDY PANTELIDES, DISTRICT TEENAGER OF THE YEAR CHAIRPERSON

Thanks to everyone who has encouraged youth in your area to apply for the 2020-2021 Teenager of the Year Award. We are getting many applications from teens who are doing some amazing service in their communities. Please continue to connect with your public and private middle and high schools as well as youth in your churches, community centers, neighborhoods or anywhere else you see outstanding youth. Please remind them the due date is February 1st at 5 p.m. and the application must be complete including all letters of recommendation, transcript and statement of nominees. Any additional documents that were not attached to the student's application are coming to me and I will forward them to Lt. Governors as I get them.

Once your club has the completed applications, use the month of February to review them with the new scoring rubric, and choose a club winner. A certification form will be available for you to send to your Lt. Governor as your club's official winner. Lt. Governors will have the month of March to review the club winners and choose a division winner whose name will be sent on a certification form to me by April 5th. We have a district committee set up to review the division winners during April and a district



winner's name will be shared with Governor Dennis by May 1st. Thanks for your support of this award and the recognition it provides for the many talented and servant-oriented youth in the Capital District. Please contact me if you have any questions at <a href="mailto:yatrosp@gmail.com">yatrosp@gmail.com</a>.

### **CONTINUE THE SERVICE WORK**

DAVE ROTHBERG, SERVICE COMMITTEE CHAIRPERSON

Kiwanis is a global community of clubs, members and partners dedicated to improving the lives of children one community at a time.

Each community has different needs, and Kiwanis empowers members to pursue creative ways to serve the needs of children.

We are creative with our ideas... Serving families amid the COVID pandemic, hosting virtual dance parties, providing meals for first responders, supporting medical personnel, sewing face masks for military members even using modern technologies to provide a music festival. Details of these and other service programs can be found here: <a href="http://bit.ly/Kiwanisldeas">http://bit.ly/Kiwanisldeas</a>.

Looking for more ideas to help your club thrive during this time of social distancing? Now is a perfect time to define your club's purpose, evaluate your service projects and create a list of people to invite to your next service project or online meeting. Information regrading "club purpose" can be found here: <a href="http://bit.ly/KiwanisClubPurpose">http://bit.ly/KiwanisClubPurpose</a>. Learn how to evaluate your current service projects here: <a href="http://bit.ly/KiwanisServiceImpact">http://bit.ly/KiwanisServiceImpact</a>. Get help planning your next online meeting by following either of these links: <a href="http://bit.ly/KiwanisThrive">http://bit.ly/KiwanisThrive</a> or <a href="https://bit.ly/KiwanisThrive">https://bit.ly/KiwanisOnlineMeetings</a>.

Does your club have innovative programs that are new and created due to the COVID pandemic? I'd love to share them with all Capital District Kiwanis members and clubs. Just send them to me by way of email at <a href="madventuresinc@yahoo.com">madventuresinc@yahoo.com</a>.

If you have any interest in serving on the Capital District Kiwanis Service Committee, be sure to contact me.

# RE-ENGAGING OUR MISSION

# Moving Forward



Kiwanis Capital District Mid-Year Convention March 5th—6th, 2021

### Fellow Kiwanians,

We welcome you to re-dedicate yourself to the Mission of Kiwanis as we gather for the virtual 2021 *Capital District Mid-Year Conference*. We are delighted to present you with a fabulous line-up of fantastic speakers and fellowship.

This year, our Committee members have stepped up the plate to bring you a variety of Key Note speakers and Presenters from diverse backgrounds - from the U.S. and beyond. There is a little something for everyone. A few of our many speakers & events include:

- Albertcook Isingoma Charter President, Kiwanis Club of Nakawa, Uganda
- <u>Cavanaugh Bell</u> 8-year-old Chief Positivity Creator of the bullying prevention non-profit, Cool & Dope
- <u>Dr. Peter Gretz</u> Superintendent of Middlesex County Public Schools
- <u>Middlesex Key Club Members</u> Hosts of our fabulous Friday night BINGO event (with prizes)

We sincerely hope that you can join in the information sharing, festivities & fun. Register on the Capital District website.

Help us 'Spread The Word' The Mid-Year Convention Committee



# THE SCHEDULE

Friday, March 5th, 2021

7:00 - 9:00 pm

### **VIRTUAL BINGO EVENT**

Middlesex High School Key Club Members

Join your fellow Capital District members for an exciting evening of virtual BINGO. The Middlesex High School Key Club will be your hosts for the evening. Fabulous prizes will be awarded to the winners of each game. B-I-N-G-O. B-there or B-square!

Saturday, March 6th, 2021

8:30 - 8:55am

### **OPENING SESSION – STATE OF THE CAPITAL**

Dennis Baugh, 2020-2021 Capital District Governor

Governor Baugh will give the Capital District members an update on his "Spread the Word" campaign including service activities, membership, and programs within the Capital District. A conference workshop overview and the speakers from today's sessions will be announced. 9:00am - 9:30am

### **KEYNOTE SPEAKER**

Dr. Peter Gretz, Superintendent of Middlesex County Public Schools

We've all seen or heard the hashtag #kidsneedkiwanis, but what does that mean from the perspective of "the kids"? Dr. Peter Gretz, Superintendent of Middlesex, VA Public Schools, will discuss his experience in working with Kiwanis and how a Kiwanis club can make a difference by supporting their local school systems. He will also provide his views as to the direction schools will need to take as we come out of the current Covid-19 environment. Finally, he will suggest ways in which Kiwanis clubs might support their local schools in this process.



About Peter: Dr. Pether Gretz is in his 5th year as Chief Executive Officer for the Middlesex County Public Schools and is responsible for the implementation of School Board policy and daily operations of the school division. As the Superintendent of Schools, Dr. Gretz provides support to all instructional areas and ensures that all students have an opportunity for success. Prior to coming to Middlesex in 2016, Dr. Gretz was the Assistant Superintendent of business operations for Goochland County schools. Prior to that, he served as director of instruction in Buckingham County. He also has been a language arts teacher, director of student services, and middle school principal. He is an adjunct professor at Virginia Commonwealth University and James Madison University. Dr. Gretz is an honorary member of the Kiwanis Club of Middlesex. Dr Gretz, his wife, Sara, and four children reside in Middlesex County, Va.

**REGISTER TODAY!** 

### KIWANIS IS A GLOBAL ORGANIZATION...

Albertcook Isingoma, Charter President – Kiwanis Club of Nakawa, Uganda

Learn about our clubs, what we do, and how you can help my vision for Africa to have a District of its own by the year 2022. We don't want to just form clubs, but initiate strong and sustainable clubs like my own which is ACTIVE, RELIABLE AND RESULT ORIENTED. Our club's impact is felt in the following fields: Helping children with cancer, children living positively with HIV/AIDS, the elderly in up country areas, persons abled differently, orphans, single mothers and expectant mothers in the country, paying tuition fees for bright kids who come from humble beginnings but can't access education, and delivering motivational talks in schools.



About Albertcook: Albertcook Isingoma [Teacher/Lecturer/
Human Resource Manager] holds
Masters' degree(s) in Educational
Administration & Management and
Human Resource Management from
Makerere University. A specialist
in Children Rights, Child Protection,
Public Administration & Management,
Accounting/Finance, Strategic
Procurement & Logistics Management
he advocates for the rights of children
and for persons with disabilities.

Since joining Kiwanis in 2018, he has served as a member, club officer, leader and district builder for the following Kiwanis clubs in Uganda-Wakiso, Nakawa, Lira, Mpigi and Kasese (both charter in progress) and Likasi in Democratic Republic of Congo as he looks to achieve his vision of establishing the Africa District of KI by the year 2022.



### ...OF VOLUNTEERS...

Caren Schumacher, Capital District Membership/ Growth Chair

Volunteering has been defined as a voluntary act of an individual or group freely giving time and labor for community service. Isn't that why people join Kiwanis, to serve their community? Members stay engaged in Kiwanis when they see their efforts are improving their communities and making a quantifiable difference in the lives of children. With COVID restrictions still in place, clubs need to be creative in their thinking, and discover new ways to fundraise and implement service projects. COVID restrictions will not last forever, so planning ahead for new ways to build hands for service should also be on every club's "to do" list.

A panel of Kiwanians from three different clubs – small, medium and large – will talk about their successes pre-COVID and during the COVID pandemic. Volunteering and membership go hand-in-hand. Clubs need to keep our members engaged so they continue to be active participants in the Kiwanis family. Caren Schumacher, Capital District Membership Coordinator will moderate the discussion.



About Caren: Caren Schumacher was born in Washington, D.C., and lived in the Maryland and Virginia suburbs until she and her husband relocated to Williamsburg, VA 21 years ago. Her career was spent as a National Trade Association Vice President of membership, marketing and communications. In 2018, Caren retired from her 16-year tenure as the Executive Director of the Historic Virginia Land Conservancy. A member of the Kiwanis Club of Williamsburg for the past 20 years, Caren has served as club President and on the club's Foundation Board. She is a two-term LTG, served as Capital District Public Relations Chair, and is currently the Capital District Membership Coordinator. Caren is also a member of the recently chartered Capital Legacy E-club. Volunteering has always been a priority for Caren, who also serves on various Boards beyond Kiwanis. She is a past recipient of the Reston Citizen of the Year Award and received the Fairfax County Citizen of the Year Citation for her work as a founder of the All Night Graduation Party program. Caren has been married to Ed (also a Kiwanian) for 53 years, and they are blessed to have three grown children and six amazing grandchildren.



10:30am - 10:50am

### ...DEDICATED TO IMPROVING THE WORLD...

Chris Frye, Charter Member Kiwanis Next Gen E-Club

Do you ever wonder where our Key Club members go after they graduate from high school? Well, there are some former Key Club members that are changing and improving the world one project at a time.....just like we thought they would! Join former Key Club President Chris Frye discuss his adventures in the North County (MD) Key Club, University of Maryland college, New York City Mayor's office, Habitat for Humanity in New Orleans, to his new role at Opportunity Alabama.



About Chris: Chris Frye is the Director of Portfolio Development at Opportunity Alabama. Chris leads OPAL's deal scaling work and provides technical assistance to projects across the state of Alabama while continuously growing OPAL's real estate and operating business project portfolio. Prior to joining OPAL, Chris was a financial analytics consultant for a New Orleans-based marketing firm as part of the Venture for America program, a two-year entrepreneurship fellowship where participants commit to spending two years working at a high-growth company in an emerging startup ecosystem. He has also worked in the Office of the Mayor of New York City and built houses for Habitat for Humanity in New Orleans. Chris earned his bachelor's degree from the University of Maryland, College Park and has been fortunate enough to live in some of America's greatest cities: Baltimore, Washington D.C., Brooklyn, New Orleans and now Birmingham. He is a native of Glen Burnie, MD and graduated from North County High School in Anne Arundel County, where he was the chartering Key Club President and Lt. Governor for the Capital District. He is a new member of the NextGen Kiwanis E-Club in the Capital District.

10:55am - 11:15am

### ...ONE CHILD...

Cavanaugh Bell, Chief Positivity Creator, Cool & Dope

Operation MAGIC...Brainstorming ways everyone can make an impact no matter their age. Cavanaugh Bell is an 8-year-old Chief Positivity Creator of the bullying prevention nonprofit, Cool & Dope. It takes all hands on deck to help spread positivity everywhere! You can make a difference wherever you live. Every little bit goes a long way in changing the world – one good vibe at a time! Learn about what this dynamo is doing to change his global community.



About Cavanaugh: Cavanaugh Bell is the 8-year-old Chief Positivity Creator of the bullying prevention nonprofit, Cool & Dope. With a mission to end all bullying worldwide by 2030, Cool & Dope creates family volunteer and activism opportunities to empower youth to speak up and to speak out. For the pandemic, Cavanaugh used his life savings to make care packs for senior citizens and was able to quickly mobilize global donations to create the Love is Greater Than COVID-19 Community Pantry that has served 12,000+ people since April 2020, including sending \$32k of critical COVID supplies and food to the poorest community in the Nation, the Pine Ridge Reservation in South Dakota. Cavanaugh has been awarded a Congressional Certificate of Recognition by House of Representative David Trone, been named a 2020 CNN Young Wonder and the National Action Network's 2020 MLK Award Recipient as well as has had his work acknowledged by Maryland Governor Larry Hogan, President Trump, and Vice President Kamala Harris.

**REGISTER TODAY!** 



II:20am - II:40am

### ...AND ONE COMMUNITY...

Eric Lamb, Division 9 Lieutenant Governor and Chair of the Capital K Family Taskforce on Diversity, Equity, and Inclusion

Why is Diversity in our organization important? And how do we become ONE while being diverse? Kiwanis must learn, adapt and change to our ever changing world in order to remain relevant. We all want Kiwanis to be a force for good in our communities and working together while understanding our differences can help us function as ONE unit and change the world for the better.



**About Eric:** Eric Lamb is a native of Charlottesville Va and has lived there his entire life. He started his career as a teacher and then was promoted to a school administrator in a public school that was the hub for special needs and international students. His last year in the school system his school had 47 different native languages represented. Eric also has degrees in Sociology, psychology and Restorative Justice. Eric has mediated everything from small civil matters to helping restore peace in a family after a brutal murder. He has dedicated his life to service and to asking the difficult questions of why and how. Why are things done this way and how could things be done better. He is often accused of being "an out of the box" thinker. Eric joined Kiwanis 5 years ago and served as club president for 2 years and is in his second year as Lt. Governor.

#### 11:45am - 12:05pm

### ...AT A TIME.

#### **Christine Johnson, Division 5 Lieutenant Governor**

When Christine Johnson moved to the Capital District from New Jersey, she had an idea – why not combine Kiwanis service with a hobby that people love? She started Karwanis events and fundraisers specifically geared to car-enthusiasts. During her session, Christine will be discussing Division 5 Karwanis events and the steps that she took to get all of her Clubs involved in this new and exciting type of club.



About Christine: Christine Johnson is the current Lieutenant Governor in Division 5. She grew up in Monmouth County, New Jersey and received her Bachelor's degree from Georgian Court University. She was a Merchant Services Specialist at Ocean First Bank. After her husband retired after 47 years as a steamfitter, they moved to Virginia. Christine is enjoying her custom baking business and devoting time to Kiwanis, an organization near and dear to her heart.

During her tenure in Kiwanis (since 1995), she has brought her own spin to the organization with creative fundraisers and service projects. While serving as President and Chartering member of the Lakewood, NJ Kiwanis Club, she started a "Kiwanis Klowns" project. Members of the club 'clowned' a partner organization events and fundraisers. Christine led training sessions to help other clubs begin clown projects of their own. Christine now leads Division 5 and has started popular "Karwanis" events that bring together Kiwanis and car shows. Christine says, "I was meant to help our clubs rebuild their communities stronger than ever" after this pandemic.

### **REGISTER TODAY!**

12:30pm - 1:30pm

# SPIRITUAL AND HUMAN VALUES FELLOWSHIP PRESENTATION:

# Honoring and Remembering our Kiwanis Family That Has Left Before Us

Elana Gardner, 2020–2021 Capital District Governor-Elect

1:35pm - 2:05pm

### **CLOSING KEYNOTE**

# A Look Into the Future: What Kiwanis Might Look Like as it Relates to our Mission Statement

Katrina Jones Baranko, Kiwanis International Trustee and Board Counselor to the Capital District

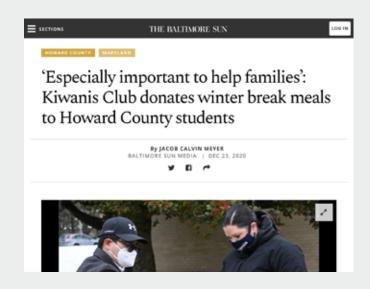
Today you have heard speakers discuss our Kiwanis Mission: "Kiwanis is a global organization of volunteers, dedicated to improving the world, one child, and one community at a time." Our mission hasn't changed, but the Kiwanis organization must change to keep up with the needs of our community and it's members. International Trustee Katrina Baranko will share her insights with Capital District members on the future of our organization.



About Katrina: Katrina Baranko is a member of the Kiwanis Club of Albany, Georgia. In 2018, she was elected to a three-year term as trustee of Kiwanis International. She is serving as the 2020-2021 Kiwanis International Board Counselor to the Capital District. As Trustee, Katrina has served on the Membership Committee, the Service and Partnership Committee and as Vice Chair of the Audit and Finance Committee. Katrina has been a member of Kiwanis for 27 years and served the Kiwanis Club of Albany as distinguished president and secretary. At the district level, Katrina was a distinguished governor, lieutenant governor, a member of the finance committee and has been parliamentarian. She is a George F. Hixson Fellow and a Walter Zeller Fellow, Katrina was The Formula chair for the Southeast Area and the Georgia District. Katrina holds a bachelor's degree in education from the University of Georgia and a master's degree in education from Georgia State University.

# **Kiwanis in the News**

The Kiwanis Club of Ellicott City's Backpacks for Breaks project recently got some great coverage in <a href="https://doi.org/10.25/10.25/">The Baltimore Sun</a> and on the <a href="https://doi.org/10.25/">Kiwanis International blog!



### **PSAs to Promote Membership**

The Kiwanis Club of Williamsburg's effort to increase their membership faces special challenges during the pandemic. One excellent idea Brian Molloy and Neal Steele, radio personality on WXGM-FM who recently spoke to the club, came up with was to produce a public service announcement to be aired on Xtra 99.1 FM that promoted membership in our club.

Four of the finest voices from the club including Mike Rock, Doug Holroyd, Scott Zimmerman and Mary Beth Murphy recorded this commercial. Click here for your listening pleasure.



# Aktion Club Week is March 1-5, 2021!

JENNIFER HISCOCK, DISTRICT AKTION CLUB CHAIRPERSON

Each year, Aktion Clubs will have a chance to participate in a week designated to shine a light on the Aktion Club program, as well as the impact clubs are making in their communities. Every day has a special theme for clubs to follow to build awareness, recruit new members and celebrate our Aktion Clubs!



### Monday, March 1: Show your K in Every way

On this day, we encourage you to tell everyone you know about Aktion Club by spreading the word. Suggested activities are:

- Wear your official member pin and talk about your club to anyone you see that day.
- Wear your Aktion Club gear, such as t-shirts, hats, or sweatshirts.
- Place posters around the community advertising Aktion Club and Aktion Club Week.
- Get your local media involved! Schedule an interview with your local radio or television station talking about the service that Aktion Club does. Write an article and publish it in your local newspaper.



### Tuesday, March 2: Kudos to Aktion

This is a day to recognize our members of Aktion Club for all the work they do. Advisors can show appreciation to members in a variety of ways, such as the suggested activities below.

- Host an appreciation party!
   Have their favorite foods,
   music, and games at the party.
   Don't forget the pizza!
- Honor significant members of your club who always go the extra mile with certificates of appreciation or awards, such as trophies.
- Give thank you notes to your club advisors, Kiwanians and members.
- Use social media. Give a shoutout to Aktion Club members who go above and beyond.
   Create an album on Facebook, highlighting members with pictures and a synopsis of their hard work.



# Wednesday, March 3: Dare to Care

Share Aktion Club and your passion for serving others with your favorite local charities! Host a service project or fundraiser on this day. Consider some of the following ideas below:

- Make support cards for premature babies who are in the neonatal intensive care unit of your local hospital.
- Make non-slip socks or capes for your local Children's Miracle Network Hospital.
- Make a presentation to your sponsoring Kiwanis club on your local service projects to show off the club's work.
- Invite local organizations your club has helped to speak on your club's impact to the sponsoring Kiwanis club and other community leaders.





# Thursday, March 4: Aktions of Kindness

A smile goes a long way. Spread happiness throughout your community by doing little random acts of kindness. Challenge every member to complete one act of kindness on this day, such as:

- Hold the door open for someone.
- Put change in a vending machine.
- Leave a nice note in a library book.
- Smile at everyone you see today.
- Leave sticky notes with compliments to those you know.
- Write a thank-you note to someone who has made a positive impact on you.
- Start a conversation with someone who is standing alone.



### Friday, March 5: Connect the K's

Aktion Club is the only service organization for adults with disabilities in the world and just one part of the Kiwanis family. Celebrate the entire family of Kiwanis by engaging with all local Kiwanis family clubs—Builders Club, Key Club, Circle K, K-Kids and Kiwanis. Some possible mixer ideas are below:

- Host a "social" with local CKI and Key Clubs. Have games, activities, music and food.
- Organize a day of play with K-Kids or Builders Club.
   Conduct fun activities such as jumping rope and playing Frisbee-or playing sports, like soccer and basketball.
- Ask to present about your Aktion Club's work at a Kiwanis family club's upcoming meeting.
- Conduct a joint service project with other Kiwanis-family members, such as renovating a children's home to simply cleaning up a park.

We look forward to seeing all of our Aktion Clubs celebrate during this week and we also wish to promote your hard work! As you make plans and execute any of the above ideas for Aktion Club Week, please send pictures and/or article to Capital District Aktion Club Chairperson, Jennifer Hiscock at <a href="mailto:hiscockjenn@gmail.com">hiscockjenn@gmail.com</a>. Provided material will be placed on the Capital District Aktion Club Facebook page, as well as be included in future editions of The Capital Kiwanian!





### **GETTING YOUR CLUB IN "SHIP" SHAPE**

BY CAREN SCHUMACHER, CAPITAL DISTRICT MEMBERSHIP COORDINATOR

Keep reading! This month's article is not going to be about vessels that traverse the water. I am not an expert on stern, port and starboard, but do have a few thoughts to share about a different kind of ship; actually, that's plural, "ships.". These ships can help you chart the future of your club: membership, fellowship, citizenship (service), and partnership. The biggest of these is membership.

### **MEMBERSHIP**

Member retention and new member recruitment go hand-in-hand to ensure for the long-term success of a club. Does your club have a Membership Committee? If you don't, appoint one today! This is the most important committee your club can have.

COVID-19's impact on Kiwanis has been significant. Without business as usual. how do you keep the name of Kiwanis and its mission out there in your community? Be creative, like the Kiwanis Club of Williamsburg, and create a Public Service Announcement (PSA) for your local radio station. There is no charge for a PSA and its continual broadcast will catch the ear of the station's listeners (see page 18 for additional information and a link to the PSA).

Regardless of the format of your club's meeting, prospects can still be invited to participate and learn about Kiwanis. The pandemic has only increased the needs in our communities; in theory, every club should be recruiting like crazy to build your team. Here's an idea:

Ask your club secretary to prepare a list of everyone who has resigned from your club in the past three years. Reach out to the individuals on the list to see if their situation has changed and they would like to rejoin. You don't know unless you ask!

I am so excited about the two newest clubs in the Capital District: NexGen e-club formed with former Key Club members, and the Capital Legacy e-club comprised of former CKI members. Their enthusiasm is contagious, and it is awesome to have younger members in our Kiwanis Family! As a matter of fact, KI President, Art Riley, appointed a committee to explore innovative approaches to attracting new members under the age of 40. One of the committee's suggestions that I believe we will see in the future is to allow for the collecting of dues on a monthly automatic payment basis, versus one lump sum in September. What a great idea!

The committee also advanced the idea that younger members will stay in Kiwanis if they build relationships. What about a mentorship program? Let's say you have a retired real estate professional or banker or any other profession, for that matter. Connect a retiree with a prospect or new member that shares the same profession. Not only will they help make a prospect feel more comfortable, building a relationship will keep a new member engaged in the Kiwanis Family. Bonus! It will give our more senior members an important role in membership!

### **FELLOWSHIP**

Kiwanis members do not want to be "ships that pass in the night!" Kiwanians want to spend time together and have fun. If your club cannot meet in person. what are you doing

to keep members feel connected? Some clubs are using their membership committee as their ambassadors to reach out to members via phone and personal handwritten notes.

If you are not using Zoom or another online meeting program, please consider this as an option. If a member has a computer, they are teachable on how to use the program. With restrictions on the number of people that can gather, think about asking Board members to have coffee with 2-3 members to talk about Kiwanis and simply spend time together as Kiwanians. Clubs should not decide to just cancel Kiwanis during COVID. This is a surefire way to lose members. Follow the words of Admiral Robert E. Peary and "find a way or make one" to keep your members connected.

This is a good time to do a Member Survey. You can find a sample in Kl's Achieving Club Excellence Tools. There are club presidents who want to run a tight ship, and others who don't want to make waves. I am not a fan of the "if it ain't broke don't fix it" philosophy. Ask your members what they think; you may be pleasantly surprised at the answers you receive.

### **CITIZENSHIP (SERVICE)**

To me, the pandemic has had the biggest effect on service projects, fundraising and our programs to build future leaders (SLPs). We have really had to batten down the hatches. I am pleased that there are clubs that have become "outside the box" thinkers.

The two new e-clubs I referred to held their projects over Zoom, like holiday card signing for distribution to Operation Gratitude. The Bridgeville Club turned their annual barbeque fundraiser into a carryout event with bottled sauce for purchase. The Middlesex Club made and sold oyster stew when the annual oyster festival in which they participate selling roasted oysters was cancelled.

COVID restrictions are not going anywhere, so it is more important than ever to either modify events or come up with new ways to do service and fundraise. If your club

does not work with a local food bank, now is a good time to make the connection. Their needs are greater than ever, and Kiwanis can help. Gently used coats can be

"Kiwanis members do not want to be "ships that pass through the night!" Kiwanians want to spend time together and have fun. If your club cannot meet in person. what are you doing to keep members feel connected?"

collected and brought to distribution points. What about putting a smile on someone's face by sending cards to residents of assisted living or other senior-based facilities?

Kiwanis members that are 40 and under are mission driven. They want to do service and have joined the Kiwanis Family because Kids Need Kiwanis. They are in a season of their life where their time is precious and cannot be wasted. They are likely juggling family, job and other outside activities. Having great service projects is a great membership recruitment tool.

### **PARTNERSHIP**

The final "ship" that can help you sail successfully into the future is partnership. Collaborating with community organizations on projects is a no brainer. Most clubs are likely already doing that through activities like reading programs, tutoring and more. The committee that President Art appointed suggested another partnership, that is connecting with your town's Chamber of Commerce.

Many Chambers engage in community service. Make your club their "go to" for volunteers. After forming a volunteer partnership, a Kiwanis club in the Los Angeles, CA area was able to have their Chamber of Commerce add Kiwanis membership to the bottom of their application form. When a business or individual joins their local Chamber, they also are given the opportunity to join Kiwanis. Now that's a partnership we should all aspire to replicate!

The Capital District Regional Membership Coordinators stand ready to help your club prosper. If you would like to connect with the Coordinator from your region, please email me at carenkiwanis@aol.com, and I will get you connected. It will, for sure, be an exciting new partnership to strengthen and grow your club.

I'll close with a nautical phrase used to wish a sailor goodbye: "may you have fair winds and following seas". The expression "fair winds" is used to wish a person a safe journey or good fortune, and "following seas" is used to express a smooth journey. May you experience these both as you work to get your club in ship shape.

# CAPITAL DISTRICT 2020-21 AWARDS FOR CLUBS AND CLUB MEMBERS

Hello Fellow Kiwanians! I wanted to bring you all up to date on our Capital District 2020-21 Awards Program for clubs and club members. Our district started last year to undertake a program to recognize clubs and individuals who do great things in our district. We brought back the Distinguished Club awards program and this year, we are adding to it with three additional contests: membership growth, interclubs and the Distinguished Kiwanis member award. Some of these programs may sound remarkably familiar to many of you, but these programs have been neglected the last several years. The Achievement Committee is bringing them back this year. We know that clubs and members do make an impact on the world in ways large and small. So let us review the first two awards I mentioned, Distinguished Clubs and Members. We will talk about Membership growth awards and the interclub contest in our April-May issue.

Beginning in the 2019-2020 administrative year, Kiwanis International decided to delegate the distinguished club programs to the districts to administer and recognize clubs. Capital District adopted a set of criteria that is like what clubs have used in previous years. Clubs must be at or above Charter Strength of 15 members to qualify for the award this year and achieve 6 of the 8 following criteria:

- Net increase in membership; OR sponsorship of a new Kiwanis club;
- Have a signature project;
- Sponsorship of at least 1 Service Leadership Program (CKI, Key Club, Builders, K-Kids);
- Participation of president and secretary in Club Leadership Education training.
- Club representation in attendance at the District, Midyear conference, or Kiwanis International convention;
- \$10.00 per-member donation to the Kiwanis Children's Fund, or a 10% increase over previous year; and a \$5.00 per-member donation to the Capital District Kiwanis Foundation:
- Submission of all Monthly Reports and Election Results (REQUIRED);
- Provide all club members with information on the Youth Protection Guidelines and report it on the Club Secretary Dashboard (REQUIRED)

The Distinguished Kiwanis member award is not a new award at all but one that has existed in the district for many years. However, the program had not been emphasized for most of the last 10 years and the District Board decided to bring it back again. Many of you will remember the "Walking Kiwanian" pin that was given to award recipients. A new pin is awarded for each year that members met the criteria and was a point of pride for those members who achieved multiple years of this award. The criteria for club members is not difficult and to win this award members must meet five of the seven criteria:

- Sponsor at least one new member (must still be a member in good standing September 30); (REQUIRED)
- Complete at least three activities with clubs other than your own club (one must be with one of your Service Leadership Program clubs);
- Participate in a service project with one of your Service Leadership Program clubs or actively serve as a regional member of a District committee;
- Participate in at least one club social activity;
- Attend a minimum of three club Board of Directors meetings;
- Attend at least two Kiwanis activities at the Division (Council Meeting), District (Midyear/Convention) or International (Convention) level;
- Make a financial contribution this year to either the Capital District Kiwanis Foundation or Kiwanis Children's Fund.

All the information about the awards are also on our District Website under the Recognition section. Our hope is that we will have many clubs and members to recognize at the 2022 Midyear Conference when we will present these awards. If you have any questions, please just let me know at dpalurie@verizon.net.

David Lurie Immediate Past Governor

# **Capital Record**



## **Donations to Help Feed Homeless**

Masks on. Ten-foot distancing. In person and virtual members meeting. Finally! Kiwanis Club of Chester was going to have a meeting with a speaker! And what an eye-opening presentation they had from Earnie Taylor, Chester humanitarian and organizer of the Backpacks for the Homeless RVA! In December of 2020, they had put together over 800 backpacks that includes some non-perishable foods. He estimates there are approximately 900 displaced persons between Ashland and Petersburg living in the woods and under bridges and overpasses. Luckily, he is not seeing many children because



usually families are placed in motels temporarily. His volunteers also meet twice a month to prepare peanut butter and jelly sandwiches to be delivered the next day. As a result of this immediate need, the club was able to present a check for \$500 to assist immediately and the plan is to assist with the lunch packing at a future meeting.

### **Welcome to Kiwanis**

Kathy Baumann, Kiwanis Club of Hagerstown Matt Nugent, Kiwanis Club of Hagerstown

### In Memoriam



Dale Kane, Past First Lady Kiwanis Club of Arlington,

John Burchette, Eastern Branch
Bob Engelbach, Ellicott City
Erman Clay, Shepherd Park
Paul Collins, Capitol Hill
Berniece Grossman, Rockville
Thelma Hardy, Northwest Washington
Bruce Harrison, Arlington
Booker McManus, Severna Park
Viola Moore, Southwest Waterfront

## **Happy Anniversary**

### **February**

Petersburg	.1922
Ashland	.1923
Fredericksburg	.1923
Grundy	.1947
Havsi	1949
Wheaton-Silver Spring	.1950
Virginia Beach Combers	1980
Greater Ocean Pines	.1980
Council	.2006
March	
Baltimore City	1918
Richmond	.1919
Martinsville	.1921
Salem	.1921
Martinsville Salem Hagerstown	.1921
Coeburn	.1923
Woodbridge	.1947
Fairfax	.1956
Leesburg	.1957
Leisure World	1967
Chester	.1972
Tappahannock	.1975
Tappahannock	.1976
Bei Air	2007
State Line	.2018

## **Charter Ceremony**

The Kiwanis Club of Ellicott City recently hosted the Charter Ceremony for the Kiwanis Club of Capital - Next Generation e-Club. This new Kiwanis club has 18 members, all of whom are former members of Key Club or CKI. Kiwanians from more than 10 Kiwanis clubs around the country joined in on Zoom, including Kiwanis International President Art Riley and our Kiwanis International Board Counselor Katrina Baranko. You may view a recording of the ceremony here!

# **Service Showcase**



Kiwanis Club of Crofton

### Division 1

Division 1 Eastern Branch and Far East clubs partnered together for MLK Day of Service decorating pencil pouches for students, flashcard preparation, canvas or tile painting and other projects to support DC teachers and students! Supplies were picked up so the projects could be completed virtually.

### **Division 4**

Kiwanian D'Ana Johnson rings the bell for the Salvation Army kettle at the Crofton Giant Food store. Over 2 weekends in December, the Crofton Kiwanis Club raised over \$2000. Other bell ringer were Nancy Scaggs, Dennis Clark, Mike Sweeney, John Hill, John Maloney, Russ Shipley, Sue and Jim Harvey, Jerry Esterheld, Patrick Heelen, Mike Kane, Mike Pierre, and Jack Carey.

### **Division 7**

Hagerstown Kiwanis helped with the food distribution for the Washington Countywide Micah's Backpack program on January 20 and 21 at the Food Resources Warehouse in Hagerstown. They organized food items on pallets for each group to pick up on the 21st. On the day of, they helped load vehicles from the pallets into cars and trucks to be taken to the churches and other organizations where families who need food will pick them up. Members wore their Kiwanis t-shirts!

### **Division 10**

Kiwanis Club of Chester has a current fundraising project. The "Have No Fear 2021 is Here" Virtual 5K began on New Year's Day and will continue to February 28. Signup is \$20 for adults and \$15 for children 17 and under. A t-shirt is provided to each participant. Anyone can participate and walk or run at their own pace - funds raised will benefit the club's programs.



### **Lord Botetourt High School Key Club is Awarded International Grant**

The New Year started with exciting news for the Lord Botetourt High School Key Club who was awarded a \$1,000 service project grant from the Kiwanis Children's Fund through Key Club International! Key Clubbers will be purchasing healthy snacks, school supplies and recreational games which will be packed into 121 "K Boxes". These boxes will be distributed to food insecure families with children the week before schools let out for Spring Break 2021. "K Boxes" will include necessary supplies to provide nutrition, activities and enjoyment during the week that schools are not offering in person support for these children.

The Lord Botetourt High School Key Club in Virginia is gaining a whole new understanding of the words perseverance, creativity and partnerships during this pandemic year. Since March 13, 2020 the club has faced many challenges. In June, new leadership began to take shape as the 2020-2021 officers were voted into place. As the world was being turned upside down, students, teachers, club advisors and school staff were scrambling to adjust to a virtual learning environment. Lord Botetourt High School Administration gave Key Club officers encouragement to find ways to serve outside the school environment as they made the announcement that in school clubs would not meet. With the support of the Kiwanis Club of Botetourt County and the parent volunteers, a spark was ignited which forged a new path. In September, both clubs partnered with the James River High School Key Club to provide a local Recycling Day. \$1,500 was raised during this annual event to support the local Carilion Children's hospital and youth scholarships. In October 2020, the Key Club wanted to give the public an opportunity to thank essential workers with a hand delivered fruit basket and note saying "You Are Awesome! Thank you for making a difference." The club needed a safe way to collect money, assemble the baskets and deliver them. The Kiwanis Club of Botetourt vouched for the project with a local bank. The Bank of Botetourt generously agreed to provide a drive through collection site for the public to safely drop off money as they made donations and purchased fruit baskets. The Kiwanis Club and the Bank of Botetourt gave generous start up donations which allowed the Key Club to purchase necessary supplies for the baskets. 56 fruit baskets were assembled the week before Thanksgiving and delivered to teachers, fire stations, EMS workers, Botetourt County School Administration, school custodians, Botetourt County offices and elderly individuals in the community. The support from local clubs, businesses and individuals made this project a reality! In December, two Botetourt County Key Clubs partnered again to serve the local Botetourt County Food Pantry on a Saturday morning. 15 local key clubbers, advisors and volunteers packed and loaded groceries into more than 50 cars. Once again, Key Club service shined through the challenges of 2020. Perseverance, creativity and partnerships have been the necessary ingredients for Kiwanis and Key Club service in Botetourt County, Virginia this season.

It's a New Year and the possibilities are endless in 2021!

# **Family Ties**

### **Updates from our Kiwanis Family Governors**

### **CKI** MADELEINE EICHORN, GOVERNOR

Hello Capital Kiwanians,

Hope your New Year is off to a good start! One of my New Year's resolutions is to try to do a new type of service project or event each month. I find myself doing a lot of the same types of service projects lately, so I am excited to switch it up!



Although it may be a new calendar year, we are coming to a close on the Key Club and CKI service years which means it's District Convention season! Our district board is already working away on our first ever virtual DCON event. We will be having insightful workshops, fulfilling service, fellowship activities, and voting to elect our 2021-22 Board of Officers! This year's theme is "The Quest for Service" and we have some exciting adventures planned throughout the weekend. The convention will be held Friday, March 12th - Sunday, March 14th. Kiwanians are invited to join us on Saturday, March 13th when our open sessions will be held. If you plan on attending, please register using this link by Wednesday, March 10th.

Otherwise, despite all the challenges over this past service year, Capital District CKI is still serving strong with over 1500 service hours completed, nearly \$1500 raised for WASH, almost 15 K-Family events, and 10 interclub events. Help us to finish our service year strong by reaching out to your CKI clubs to see how you can help them accomplish their individual service year goals.

Again, I hope you all are off to a good start in 2021. As always, if you have any questions, please feel free to reach out to me at <a href="mailto:governor@cdcki.org">governor@cdcki.org</a>. I look forward to hopefully seeing you all at Kiwanis Midwinter!

Yours in Caring and Service,

Madeleine Echorn

Madeleine Eichorn

### Key Club EMMA LLEWELLYN, GOVERNOR

Hello Capital District Kiwanians,

Happy 2021! We are winding down on the Key Club service year, which ends at the end of March. We have some big things coming up in the last three months of our service year, and can't wait!



We have a District Board Meeting on Saturday, February 6th where we will be discussing topics such

as DCON and hosting LTG elections. During the afternoon portion of the meeting we will be grading District awards applications. We are extremely excited to celebrate clubs and individuals at the convention!

The Capital District Key Club Convention is quickly approaching and we are thrilled to be able to host a free virtual event for our members! Convention will look a bit different this year, but will include some of our favorite aspects of an in person DCON - a keynote speaker (Huan Do, former American Ninja Warrior), District officer elections, workshops, an awards session, and a talent show. Please reach out if you would like to join us March 19th-20th for our first-ever virtual convention!

We are continuing to fundraise for our District Project, The Eliminate Project, and we look forward to seeing how much we have been able to fundraise after convention. Clubs have also been actively participating in my Governor's Project, Keep it Clean, Capital, through things like a Green Month or encouraging individual service such as picking up trash in local neighborhoods. In addition to our District-wide service initiatives, Key Club International has launched a campaign with the Thirst Project called Hydrate for 28. We are doing our part to end the global water crisis by drinking 64-oz of water a day for the month of February and fundraising.

We are so thankful for the continued support of Kiwanians through this COVID-19 year! Please don't hesitate to reach out if you have any questions or concerns.

Yours in service,

Emma Llewellyn

# Eye on KI

#### **News from Kiwanis International**



## **Kiwanis Heroes**

Are you a Kiwanian working on the front lines during the pandemic? Nicolas Limanov is, as are others who will be featured in the March 2021 issue of Kiwanis magazine. If you are too, we'd like to hear from you. Send us a photo of yourself, along with a description of your work on the front lines, to <a href="mailto:shareyourstory@kiwanis.org">shareyourstory@kiwanis.org</a>.

### **Partner Resources**

2020 has been a challenge for all of us. But we're here to help you meet it, now and into the new year. Here are valuable resources from Kiwanis International partners to support your club. We also want to support you — with new member benefits that bring you extra savings.

### **CLUB RESOURCES**

- Landscape Structures: Now is the time to plan your playground project. This partnership can help your club leave an epic impact on your community. Get resources for a new playground or suggestions about when to re-open a playground that you may currently support.
- <u>Kiwanis Warehouse</u>, powered by DollarDays: Contact your local schools to find out how you can provide school supplies and hygiene kits for children in need. Supplies can be purchased at rock-bottom pricing.
- Office Depot: Flip your thinking! Bring service projects to members' homes! Call schools and ask what supplies they need, then deliver them to homes for stuffing parties.
- <u>Colonial Flag Foundation</u>: Rethink club fundraisers.
   Healing Field and Field of Honor Display fundraising

- programs are designed to help clubs close the gap on lost fundraising projects. Team up with local businesses to sponsor your events.
- ShopWithScrip: No need to go door-to-door anymore. With fundraising by ShopWithScrip, simply buy gift cards from more than 750 of your favorite brands for use with your daily purchases. Even better: Sell these cards to friends and family and watch your fundraising grow exponentially.

#### **KIWANIS MARKETPLACE**

- Emergency Assistance Plus: Considering traveling again? Be extra safe: Pay one annual fee to receive coverage that your health insurance wouldn't normally cover when you travel outside your home state
- <u>EHealth</u>: Many of us are tweaking our retirement plans to ensure the best coverage possible. Turning 65 soon? Make sure you are educated on your Medicare options.
- <u>PerkSpot</u>: Skip the in-person shopping and gain access to a one-stop online shop with exclusive discounts on items from more than 1,250 brands.
- <u>Vision Service Plan</u>: Don't let a change in your vision coverage affect your vision. With VSP, you'll receive personalized eye care, including eye exams, lenses, frames and contacts. Enjoy access to more than 68,000 vision service providers.

### **Beware Of Email Scams**

Kiwanis members should be aware of an email scam regarding gift cards. If you receive an email that seems to be from a fellow Kiwanis member or leader asking for money or gift cards, do not respond. Kiwanis International has not experienced a data breach. Scammers are creating email addresses that appear to be from Kiwanis leaders and members to take advantage of your goodwill. We encourage you to be skeptical of any email message where you are asked to take urgent action on behalf of your Kiwanis club or district. If you receive a suspicious email:

- Do not forward it.
- Do not respond by sending money or gift cards.
- Delete the email.

To learn more about spear phishing and how to protect yourself, <u>check out these tips.</u>

# Beyond the Call

BY RICH FUNKE, KIWANIS CLUB OF ELLICOTT CITY

**Bob Engelbach of Ellicott City, Maryland passed away** on December 29, 2020 after a long battle with cancer. Bob was the owner of an insurance agency in the community and joined the Kiwanis Club of Ellicott City on June 3, 1997. He served as president of the club on two occasions, and was also lieutenant governor of the former Division 14 for 2 years.

Bob was very interested in all aspects of Kiwanis, as well as service to the community and the betterment of children. He was a tall man and he stood tall in everything the Kiwanis Club of Ellicott City did. Bob had served as chairperson of the semi-annual country breakfast community event, chairperson of the partnerships and service projects committee, and for many years he chaired the club's nominating committee. He never missed a club road cleanup under Howard County's Adopt-a-Road program and, informally, he was in charge of ensuring good weather for all such events, at which he never failed. He was the club leader in its support of Help End Homelessness in Howard County and of Neighbor Ride.

During his time in various leadership positions the Kiwanis Club of Ellicott City became the sponsor of six Key Clubs, one Circle K, one K-Kids Club, and one Terrific Kids program. He was also an advocate for the Teenager of the Year program. Bob loved to interact with other Kiwanis clubs, rarely missing an inter-club event and was a regular



in the Capital District's Go-to-Church annual service at the US Naval Academy Chapel. Most importantly, Bob was a mentor to new club leaders. He could be counted on for words of encouragement upon election and always had your back.

Bob will forever be missed by his Kiwanis Club of Ellicott City family, but his spirit will live on forever, as our club members remember to honor him by standing tall in everything we do!





# LEARNING & LIVING LEADERSHIP OUT LOUD

Build your leadership skills. Improve your career, your community and your Kiwanis club.

Kiwanis Amplify is a program for emerging leaders who want to amplify their ability to lead a team. Participation is encouraged for, but not limited to, young leaders, new members and graduating members of Circle K International.

### **Participants will:**

- Explore the value of servant leadership.
- Discover their personal strengths so they can lead confidently and successfully.
- Strengthen the ability to lead others in a strategic manner.
- Build and manage a strategic plan that works.
- Learn from experts as well as from peers from across the globe.
- Earn a certification of completion.

# Participants will take a deep dive into eight leadership topics:

- 1. The qualities of a good leader.
- 2. Methods of communication.
- 3. Planning engaging events.
- 4. Promoting diversity, equality and inclusion throughout a team.
- 5. Working with others.
- 6. Sharing a message.
- 7. Planning for the future.
- 8. Staying focused.

The participation fee is US\$200. Individuals may nominate themselves for Kiwanis Amplify — or a club, division or district may sponsor participants. The participation fee is considered an educational expense, so clubs have the option of paying it from their service accounts.

To enroll, learn more or recommend someone for the program, visit **kiwanis.org/amplify**.



# SAVE THE DATE

JUNE 23-26

# Kiwanis<sup>®</sup> CONVENTION 2021 SALT LAKE CITY

