

*The Capital*

February/March 2020

# KIWANIANIAN

The Official Publication of Capital District Kiwanis | [www.capitaldistrictkiwanis.org](http://www.capitaldistrictkiwanis.org)



You're **POWER**  
than you **BE**  
& **STRONGER**  
than you **SEEM**  
& **SMARTER**  
than you **THINK**

Capital Keeps  
Fighting MNT

Take Advantage of  
"Free Press"

**KIWANIS** is  
my superpower



**Kiwanis**

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## 2019-20 LEADERSHIP INFORMATION

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Tysons, VA

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Harrisonburg, VA

### SECRETARY-TREASURER

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Ashland, VA

### IMMEDIATE PAST GOVERNOR

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Richmond, VA

### TRUSTEE - CHESAPEAKE BAY

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Bridgeville, VA

### TRUSTEE - HEART OF VIRGINIA

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### TRUSTEE - MASON DIXON

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# Governor's Message

DAVID LURIE, 2019-20 GOVERNOR



Hello Fellow Kiwanians! I am sitting here writing this article and we are truly living in interesting times. Whether, it be politics, weather, the health crisis spreading from China, the Super Bowl or any of the other topics that seem to dominate our world, it is hard at times to see where we can make a difference. I know for a fact that many people do make an impact on the world in ways large and small. Yes, some are large, like Kobe Bryant, who was a beloved figure of many fans both in basketball and everyday life. His passing forced me to stop and do a little reflection. I found comfort in this fact - he was doing something he loved and was encouraging and supporting the next generation. Sound familiar? It should – it is what we do every day as Kiwanians!

The middle of winter is always a challenging time and at times a little dreary. The weather tends to be cold or wet and we are coming off the busy holidays. The days are short and it seems easier to just try and stay inside and be warm. However, this is a great time to get ready for Spring! March through June tends to be the most active time of year for many clubs. I know clubs are planning great projects and activities. Are you also planning to have an opportunity to invite guests and potentially turn them into members? One of the best ways to recruit members is to show them what we do, not just tell them or have them come to a meeting.



This is also a good time of the year to start thinking about the next administrative year. OK, some of you may say - what are you talking about Governor? We are only one third of the way through the 2019-2020 year! Well, elections are not that far away – April and May are when clubs elect officers for next year, so the time to look for candidates should be underway. District Officer elections for Lt. Governor (and Trustee in some regions) are already taking place. The time is now to find our next set of leaders so they can be trained and have time to prepare for their turn.

There is also a lot of activity going on at the District level – we are in the process of selecting our District nominees for the Kiwanis International Signature Project Award. The Teenager of the Year program will be starting it's club and division selection processes for candidates who applied (the deadline was February 9). Planning is underway for Club Leadership Education training later in the Spring and early Summer, and District Officer Training is scheduled for late April. Key Leader is accepting applicants for that program that will be held the last weekend in April. Of course, our District Foundation is busy at work raising funds for their activities (get your Ducky Derby tickets!) and are accepting applications for their next grant cycle.

Finally, our biggest upcoming event is almost here. The Mid Year Conference is the last weekend of February and the committee is planning an excellent event at Great Wolf Lodge in Williamsburg, We are hoping you will come away excited and inspired to help your club. If you have not registered yet, please do it today!

As you can see, Winter in Capital District is an exciting time and the work we do know will allow us to continue to make a great impact on serving our communities. I am looking forward to it and hope you are too!

Yours in Kiwanis Service and Fellowship,



David Lurie, 2019-2020 Governor

**“One of the best ways to recruit members is to show them what we do, not just tell them or have them come to a meeting.”**





## CAPITAL KEEPS FIGHTING MATERNAL AND NEONATAL TETANUS

PG JOHN TYNER, II, DISTRICT ADVOCATE

**Our fight against maternal and neonatal tetanus remains as vital as ever. Every day, babies are dying from a painful disease that has been preventable since the 1940s. Since Kiwanis International joined UNICEF in 2011, MNT has been eliminated in 27 countries, but mothers and babies in 12 of the poorest and hardest to reach countries in the world remain at risk.**

These countries urgently need funding and support from Kiwanis and UNICEF to carry out immunization activities. Let's see how well we do before our Midyear Conference in Williamsburg. Here's an update on five areas in progress:

### CENTRAL AFRICAN REPUBLIC

The Central African Republic is in the middle of the first of three rounds of tetanus immunization campaigns in January, and will complete the second round in March. Because of the time interval required between each dose, it is critical that UNICEF receive funding in order to protect 1.3 million women and their future children.

### SOUTH SUDAN

South Sudan implemented the first round of a tetanus immunization campaign in July 2019 in 20 counties, but in another 14 high-risk counties, the campaign had to be postponed because torrential rains made travel impossible. UNICEF needs \$1.29 million to conduct the second round in all 34 counties to reach 1.16 million women.

### NIGERIA

Nigeria is fighting maternal and neonatal tetanus one region at a time. Through this approach, women and babies in the South East and South West zones have been protected from MNT. The country is now implementing immunization campaigns in its North Central and North West zones. While funding has been secured to begin the second rounds early this year, Nigeria urgently needs funding to prepare for the final third round of doses that will reach 6.4 million women.



### SOMALIA

Immunization activity has been stalled in Somalia, where violent crime, civil unrest and terrorism is rampant. The government is also dealing with polio outbreaks and other competing priorities. Despite these obstacles, a plan of action to fight MNT has been set to conduct three rounds of immunizations in 2020 that will reach 3.3 million women.

### AFGHANISTAN

Due to ongoing armed conflict, civil unrest and terrorism, organizing a standalone tetanus vaccination campaign in Afghanistan is not possible. Instead, Afghanistan will conduct a multi-antigen campaign that includes tetanus for 1.9 million women.

Capital pledged \$3 million as our part in the MNT Campaign – we have raised \$2.65 million in cash and need to raise the final \$440,000 by December 2020. To continue our success against MNT — and sustain it for generations to come — we need your support.

Clubs, club foundations and individuals have done mightily to donate successfully so far. If you are in that rare group who are able to make a \$5,000 donation to protect these children of the world, please let me hear from you now!! See you at Midyear - Give to protect a life today.





## LEADERSHIP REMINDERS

DENNIS BAUGH, GOVERNOR-ELECT

I just wanted to remind those divisions that have not yet held their elections for someone to succeed the current lieutenant governor to do so as soon as possible. Many have and several LTGs are succeeding themselves. This position is open to any person that has been a club president. Their primary responsibility is to assist their clubs as needed and help the Governor with issues in their division. If you are interested to step up, contact your LTG and let them know.

### Important dates are:

District Officer Training  
April 24-26, 2020  
Fredericksburg, VA

Kiwanis Family Weekend  
September 18-20, 2020  
Front Royal, VA

If you have any questions, you can contact me at [dennis.cdkeyp@gmail.com](mailto:dennis.cdkeyp@gmail.com)

## CAPITAL FINANCE

BOB WRIGHT, DISTRICT FINANCE COMMITTEE CHAIRPERSON

### A few months ago Kiwanis clubs paid dues to International on your behalf. \$32 comes back to the Capital District.

Until I became chairman of the Finance Committee I had no idea where all the district's money came from (revenue) and went (expenses). I could have dug around to find answers, but I didn't. Now I've got access to district budget details (for Key Club and Circle K too, but that's another story) and the responsibility to provide financial oversight, so I have to dig around. What I found I'm sharing with you. (To see the numbers yourself check out <https://k03.site.kiwanis.org/board-operations/>.)

The IRS classifies the District as an Internal Revenue Code Section 501(c)(4) nonprofit civic association. Unlike 501(c)(3) tax-exempt organizations, such as the Capital District Foundation, which can accept tax-deductible charitable funds, the District cannot. Neither (c)(3) or (4) organizations may participate in political campaigns, but (c)(4)s are less bound to spend most of their revenue on charitable works.

### Revenue

Money comes in from your dues (65%), registration fees for District Convention, the Midyear Conference, and Key Leader (27%), and sales and money earned on invested surpluses from past years.

In good years the district had budget surpluses which it invested. Those assets, currently \$700K, track with stock and bond markets, generate income, and help in years of budget deficits.

### Expenses

Most of the expenses for the district are administrative. This covers a wide range of items (in descending order of value)—ICON and DCON associated board expenses; contracts with the secretary/treasurer, The Capital Kiwanian Editor and Designer; the district's 20 committees' work; meetings and training, including mileage for LTGs to make club visits; administrative expenses, scholarships; and, background checks for board members.

Another big expense is conferences and conventions for which it collects registration. District policy is that these be self-supporting, and they pretty much are. District procedures stipulate budget reviews so they are "revenue neutral" as much as possible.

So, wonder no more how your district dues are spent. If you have a specific question, let me know—[rcwright\\_va@comcast.net](mailto:rcwright_va@comcast.net).



# Secretary's Scribbles

PAST GOVERNOR THOMAS A "TOM" VARNER, DISTRICT SECRETARY-TREASURER

## District Midyear Conference

The 2020 Midyear Conference will return to Great Wolff Lodge in Williamsburg, Virginia, February 28 – March 1, 2020. For those who are not aware of it, the Lodge in addition to having a hotel and conference center features an indoor water park. Admission to the water park is included in your hotel registration. Part of the decision to return to Great Wolff Lodge is the availability of the water park for the children as well as Kiwanians and their partners.

Aside from these amenities the Midyear is an educational and training opportunity for all Kiwanians. Saturday morning and afternoon will be filled with these opportunities. The keynote speaker is Al Clark, a 26-year veteran umpire of Major League Baseball. In addition to his presentation, he will participate in workshop sessions.

Registration is now available on the Capital District Website. The rooms at the Lodge are available from February 27 – March 1, 2020 at a cost of \$124 plus taxes.

**On-site conference registration will be available however, no meal tickets will be available for sale.**

## Kiwanis International Convention (ICON)

The 2020 Kiwanis International Convention (ICON) will be in Indianapolis, June 18 – June 20. The convention will be in the convention center and the Capital District will be housed in the Westin Hotel. This hotel has direct access via a bridge to the center. The rooms are all the same price so the earlier you register the better your room selection. ICON registration is now open. The online address is [kiwinas.org/convention](http://kiwinas.org/convention). From there you will find links to register and to the hotel. There are levels of

registration this year. The total convention fee is \$399 for early registration through April 10, \$499 for regular registration, and \$599 for onsite registration. A guest pass is \$199. There is also a Pre-Convention Education Conference on Wednesday, June 17 for \$99 with four topics for Lieutenant Governors, Club Presidents, Membership, and Leadership. There are also four special events with extra charges above registration.

The Capital District will hold a District Dinner at the Weber Grill, Friday, June 19 beginning at 7 pm. Attendees will be required to sign up and pay for the dinner not later than June 1. I will be sending out the menu and costs following the Midyear Conference.

Please go to the ICON web page to see a list of sessions and speakers. The scheduling of the events has been altered from the past to give convention goers an opportunity to attend the sessions they are interested in while allowing the Districts to have events, and everyone to enjoy the features of Indianapolis.

Clubs will be responsible for making sure their Delegate and Alternate forms are properly prepared, contain the appropriate signatures, submitted to Kiwanis International.

I look forward to seeing delegates from all clubs as we celebrate the installation of Past Governor Arthur Riley as the 2020 – 2021 President of Kiwanis International. Let's all show our support.



# Our Firm Foundation



## News from the Capital District Kiwanis Foundation

### COMING SOON: THE DUCKY DERBY!

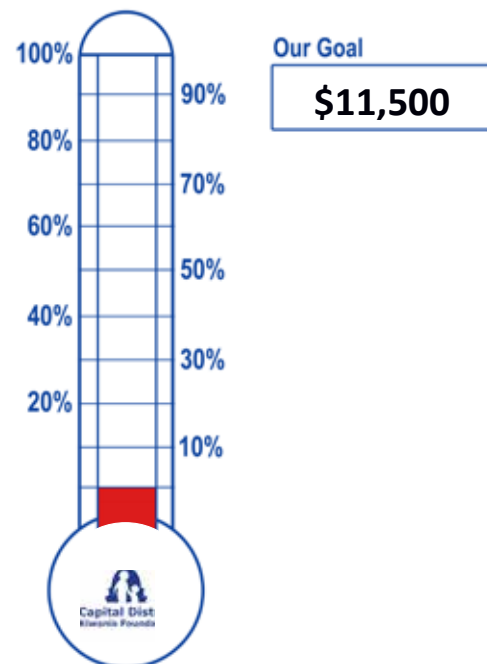
Help us make a splash of cash for pediatric trauma! It is time again for the Ducky Derby! The Ducky Derby Chairman, Mr. Charles Marks has set a goal of raising \$11,500 this year. We did it last year and we can do it again!

This is the largest fundraiser for the Capital District Kiwanis Foundation (CDKF) and the proceeds help support nine pediatric trauma centers supported by the Foundation. Since 1982, the Capital District Kiwanis Foundation has donated over \$739,530 to the following:

- Children' National Medical Center  
Washington, DC
- Johns Hopkins Children's Center  
Baltimore, MD
- University of Virginia Health Center  
Charlottesville, VA
- Children's Hospital of the King's Daughters  
Norfolk, VA
- Children's Medical Center, VCU  
Richmond, VA
- Carilion Clinic Children's Hospital  
Roanoke, VA
- Christiana Care Pediatric Trauma Unit  
Wilmington, DE
- Niswonger Children's Hospital  
Johnson City, TN
- Children's Inn at the National Institute of Health  
(NIH) Bethesda, MD

Cash prizes of \$500, \$400, \$300, \$200, \$100, as well as various gift cards will be awarded. Last year there were twelve \$50 gift cards to various restaurants and retail stores! The drawing will take place at the conclusion of the House of Delegates on Saturday, August 22, 2020 at the Capital District Kiwanis Convention. You do not need to be present to win, but you do need to have a ticket in the drum!

Please consider helping the Foundation make a splash of cash at Midyear Conference! You will be helping children in need of critical treatment as 100% of the proceeds raised through Ducky Derby ticket sales are donated to the centers. In addition, tickets will be available for Kiwanis members to take and can be sold to friends, neighbors, co-workers, at club functions, or at church functions, just to share a few examples. Tickets will continue to be sold throughout the Spring and Summer. All tickets and monies raised will need to be turned into your division's Capital District Foundation Director or at District Convention on Friday, August 21, 2020.



Turn the page for Ducky Derby resources:  
Public Poster and info sheet for Kiwanis Clubs!





Capital District  
Kiwanis Foundation

## Ducky Derby 2020

**Help us make a splash of cash for  
pediatric trauma!**

All proceeds raised through the Ducky Derby sales supports the nine pediatric trauma centers supported by the Capital District Kiwanis Foundation.

**DRAWING DATE: Saturday, August 22, 2020**  
(Need not be present to win)

**Cash Prizes: \$500, \$400, \$300, \$200 & \$100. Many  
additional prizes will also be awarded.**

**Donation: \$5.00 per ticket or 3 for \$10.00**

Checks can be made payable to: CDKF (Capital District Kiwanis Foundation)

The Ducky Derby is sponsored by the Capital District Kiwanis Foundation and is used to support nine pediatric trauma centers serving families who live in the Maryland, Virginia, Delaware, and Washington, D.C. areas.





## **Ducky Derby 2020 - Tickets are available now!**

All proceeds raised through the Ducky Derby sales supports the nine pediatric trauma centers supported by the Capital District Kiwanis Foundation.

**DRAWING DATE: Saturday, August 22, 2020**

(Immediately following the House of Delegates session)

**Cash Prizes: \$500, \$400, \$300, \$200 & \$100. Many additional prizes will also be awarded.**

**Donation: \$5.00 per ticket or 3 for \$10.00**

Checks can be made payable to: CDKF (Capital District Kiwanis Foundation)

Return money and tickets to: **CDKF Ducky Derby, 502 Barley Drive, Wyoming, DE 19934** by August 10, 2020. After August 10<sup>th</sup>, please bring tickets to the Ducky Derby sales booth no later than 1PM, August 22<sup>nd</sup>

Please contact your Foundation Division Director if you have any questions, need tickets, or would like to make a donation.

**Ducky Derby Chairman: Charles Marks**

**Email: [charles.marks4@verizon.net](mailto:charles.marks4@verizon.net) Cell phone: 302-236-4878**



# Service Showcase



## Division I

Members of Eastern Branch and Far East clubs with 700+ volunteers at MLK Day of Service assembling meal, dental and feminine hygiene kits in Silver Spring and painting murals at Ludlow Taylor Elementary School.

*(Also pictured on cover and table of contents)*



## Division 2

Kiwanis Club of Tysons, George Mason CKI, Lake Braddock Key Club, and Reinventing Geospatial employees packed over 160 meals for children of need in Fairfax County during the club's in-house service project. The supplies were donated by Reinventing Geospatial, an employer of a club member.



## Division 3 - K-Kids in action!

The Mitchell K-Kids club, sponsored by the Charles County Kiwanis club is enthusiastic and well organized. They recently worked on posters and get well cards. They also have a recipe project for the Bezos Foundation in progress.

Monday, February 3rd was the installation of the K-Kids officers and members. January 31st ended their fundraiser of Pennies for Patients to fund cancer research for children. They met their goal of \$1500 and are still counting pennies. Their faculty advisor is Tabitha Reckeweg.



## Division 5

As one drives through Ocean Pines, the brown and orange wooden house number signs can be seen everywhere. Those signs were officially approved by OPA in 1996 in order to make it easier to identify addresses, especially for fire and police departments..

The Kiwanis Club of Ocean Pines undertook making the signs, chaired by Aris Spengos, and made and installed the very first sign for A & L Ayres at 82 Clubhouse Drive on June 6, 1996. Aris turned over chairing of the Kiwanis program to team member Ralph Chinn, who continued to chair it until December 2019 at which time the program was terminated. Ralph received a "Distinguished Service" Recognition Award for his many years working and chairing the program from Kiwanis Club President Roy Foreman.

The Ocean Pines Volunteer Fire Department now sells a new sign green and white made of metal which many residents are purchasing as one sees them everywhere, too. In fact, many have both signs on their property. The new signs are very visible, especially at night. One era ends and another begins for the safety of the community.

# Aktion Club Week is March 2-6, 2020!



JENNIFER HISCOCK, DISTRICT AKTION CLUB CHAIRPERSON

Each year, Aktion Clubs will have a chance to participate in a week designated to shine a light on the Aktion Club program, as well as the impact clubs are making in their communities. Every day has a special theme for clubs to follow to build awareness, recruit new members and celebrate our Aktion Clubs!



## Monday, March 2: Show your K in Every way

On this day, we encourage you to tell everyone you know about Aktion Club by spreading the word. Suggested activities are:

- Wear your official member pin and talk about your club to anyone you see that day.
- Wear your Aktion Club gear, such as t-shirts, hats, or sweatshirts.
- Place posters around the community advertising Aktion Club and Aktion Club Week.
- Get your local media involved! Schedule an interview with your local radio or television station talking about the service that Aktion Club does. Write an article and publish it in your local newspaper.



## Tuesday, March 3: Kudos to Aktion

This is a day to recognize our members of Aktion Club for all the work they do. Advisors can show appreciation to members in a variety of ways, such as the suggested activities below.

- Host an appreciation party! Have their favorite foods, music, and games at the party. Don't forget the pizza!
- Honor significant members of your club who always go the extra mile club members with certificates of appreciation or awards, such as trophies.
- Give thank you notes to your club advisors, Kiwanians and members.
- Use social media. Give a shout-out to Aktion Club members who go above and beyond. Create an album on Facebook, highlighting members with pictures and a synopsis of their hard work.



## Wednesday, March 4: Dare to Care

Share Aktion Club and your passion for serving others with your favorite local charities! Host a service project or fundraiser on this day. Consider some of the following ideas below:

- Make support cards for premature babies who are in the neonatal intensive care unit of your local hospital.
- Make non-slip socks or capes for your local Children's Miracle Network Hospital.
- Make a presentation to your sponsoring Kiwanis club on your local service projects to show off the club's work.
- Invite local organizations your club has helped to speak on your club's impact to the sponsoring Kiwanis club and other community leaders.





**Thursday, March 5:  
Aktions of Kindness**

A smile goes a long way. Spread happiness throughout your community by doing little random acts of kindness. Challenge every member to complete one act of kindness on this day, such as:

- Hold the door open for someone.
- Put change in a vending machine.
- Leave a nice note in a library book.
- Smile at everyone you see today.
- Leave sticky notes with compliments to those you know.
- Write a thank-you note to someone who has made a positive impact on you.
- Start a conversation with someone who is standing alone.



**Friday, March 6:  
Connect the K's**

Aktion Club is the only service organization for adults with disabilities in the world and just one part of the Kiwanis family. Celebrate the entire family of Kiwanis by engaging with all local Kiwanis family clubs—Builders Club, Key Club, Circle K, K-Kids and Kiwanis. Some possible mixer ideas are below:

- Host a “social” with local CKI and Key Clubs. Have games, activities, music and food.
- Organize a day of play with K-Kids or Builders Club. Conduct fun activities such as jumping rope and playing Frisbee-or playing sports, like soccer and basketball.
- Ask to present about your Aktion Club’s work at a Kiwanis family club’s upcoming meeting.
- Conduct a joint service project with other Kiwanis-family members, such as renovating a children’s home to simply cleaning up a park.

We look forward to seeing all of our Aktion Clubs celebrate during this week and we also wish to promote your hard work! As you make plans and execute any of the ideas here for Aktion Club Week, please send pictures and/or article to Capital District Aktion Club Committee Chairperson, Jennifer Hiscock at [hiscockjenn@gmail.com](mailto:hiscockjenn@gmail.com).

Provided material will be placed on the Capital District Aktion Club Facebook page, as well as be included in future editions of *The Capital Kiwanian!*

# Take Advantage of “Free Press”



COURTNEY RILEY, DISTRICT PUBLIC RELATIONS CO-CHAIRPERSON

**When you hear “free press” what comes to mind? Freedom of the press or advertising? For your club, it should be the latter. Free press is free advertising, and like any form of marketing, it can be used to build up brand credibility. Not to mention, it can provide much-needed exposure; boost your website traffic, shares on social media; and it can boost search rankings. There are a handful of different ways to get free press, a few of which we’ll discuss here.**

## Guest Blogging

Guest blogging is a method used by bloggers to increase traffic to their blog sites. They reach out to other, similar blogs in the same industries with offers to write content in exchange for backlinks to their own blogs and the opportunity to promote themselves. This is a great way to get press for your Kiwanis club. The first step is to find a site to guest blog on. You can use a search engine or a site that compiles a list of the best blogs and websites that accept guest posts. You will want to look for credible blogs or sites that have similar core values or missions to your club. To be successful as a guest blogger, you want to write high-quality content that is targeted to your area of expertise. Consider these criteria when writing: show your expertise and knowledge on your topic, keep it free of errors, include links to reliable sources on your topic and pay attention to whether or not your post receives any engagement such as likes or shares.

## Press Releases

There are multiple ways to go about press releases. The first is an old-fashioned method, getting noticed by local media outlets by making a reputable name for your club in your community. As your club grows, this should happen naturally. The second is to write your own press releases. Whenever there is a newsworthy event or occasion for your club, write a press release and publish it on your

blog or website. Promote them on your club’s social media. You could also turn to content distribution sites that can help generate publicity for your blog. Finally, you can engage with reporters or influencers in your community. Follow them on their social media platforms and read their blogs to get an idea of their style. You may need to proactively reach out; but even if you don’t, make the engagement interesting and beneficial to both your club and the writer. The other tried and true method is local events.

## Local Events

Attending local events where the press might be present is a good opportunity to acquaint your club with local news outlets. Set up a booth and welcome people to stop by. Invite them to ask questions about your club and to volunteer. You could also send an invitation to the local press prior to the event to attract their attention to your booth.

Now, you have a better idea of free press outlets and how to use them to the advantage of your club. Professionals like Proximo can help you create a Press Release template so that you are always organized and ready to share your announcements! Utilize one or more of these methods to get your club out there. Go and spread the Kiwanis mission!



# Family Ties

## Updates from our Kiwanis Family Governors

### Key Club PAMELA BARRETT, GOVERNOR

Capital District Kiwanis,

I hope that everyone is having a wonderful new year. I have currently been working on school, scholarships and of course, Key Club! Our District Board has been planning for our upcoming District Convention, hosting our final Lieutenant Governor elections and preparing to end our terms. On February 8th-9th we are going to have our District Board Meeting. At this Board Meeting, we will be meeting with our committees, discussing administrative affairs and more. Most importantly at this Board meeting, we will be grading our District awards. This is one of the biggest parts of our convention; congratulating and celebrating our year of service.



After our Board Meeting, I will be attending Circle K District Convention and Kiwanis Midyear. I am very excited to attend, and meet with my counterparts. I believe that these conferences are a fantastic way to bond and strengthen our organizations' relationships.

As my term comes to a close, I am going to be continuing to promote my Governor's Project and District Project to ensure that our District is doing the most that we can to help our partners. Thank you to all of you who have helped us fundraise, donate your time and energy and constantly support us and our cause.

Yours in Service,



Pamela Barrett

### CKI TÉA LE, GOVERNOR

Greetings Kiwanis Family!

It's hard to believe that this is the last time I'll be writing to you all! It has been an honor and privilege serving as the Capital CKI Governor, and I cannot thank you all enough for the continued support among individual clubs and on the District level.



Looking forward to the future of this organization means continuing to consider how we can bridge the gap between Key Club, CKI, and Kiwanis. We do this in order to strengthen the bonds of our K-Family as well as support the growth of SLP youth members as we move on to different phases in our lives. Let us commit ourselves as members within this organization to act with intention for the betterment and growth of individual members.

I'm proud to say that Capital CKI currently has 21 dues paid clubs, just one away from last year's 22, and we are making progress on reactivating CKI at Virginia State University to meet that goal once again! We are also more than halfway to our service hours goal, with an average of 11.5 hours per dues paid member as of January 29th!

As the CKI District Board plans for our DCON we're looking forward to a fun and successful weekend to celebrate our achievements and inspire the next generation of CKI leaders. Here's to a happy CKI New Year on April 1st when the next Board of Officers takes over and builds an even stronger relationship with Kiwanis.

Yours in Service,



Téa Le



# Capital Record



## Honors

Kiwanis member Sarah Walker has been a member of the Kiwanis Club of Greater Ocean Pines - Ocean City for 27 years. She was the first female President of the Club and has been active in the club's events for all those years. In recognition of her long service, Sarah received the prestigious "Kiwanis Legion of Honor Award" bestowed by Kiwanis International.



## Donations



The Kiwanis Club of Greater Ocean Pines-Ocean City donated \$1,800 to the "Cool Kids Campaign" – its mission being to improve the quality of life for pediatric oncology patients and their families by focusing on academic, social, and emotional needs brought on by a cancer diagnosis. The club's donation will support a full year of

free tutoring for Kylie Boston of Stephen Decatur High School. Kylie was diagnosed with a brain tumor in 2017 while in the 8th grade. She will receive two hours of one-on-one, online tutoring each week, and will have a dedicated tutor and sessions will be designed to address her specific needs. The Kiwanis Club will be kept informed of Kylie's progress. Information about this campaign can be found at [www.coolkidscampaign.org](http://www.coolkidscampaign.org).

## Welcome to Kiwanis

Francine Heaton, Kiwanis Club of Greater OP-OC  
 Patty Baglieri, Kiwanis Club of Greater OP-OC

## Happy Anniversary

### February

Petersburg .....	1922
Ashland.....	1923
Fredericksburg.....	1923
Grundy.....	1947
Haysi .....	1949
Wheaton-Silver Spring.....	1950
Petersburg Breakfast .....	1973
Virginia Beach Combers.....	1980
Greater Ocean Pines .....	1980
Council .....	2006

### March

Baltimore City.....	1918
Richmond .....	1919
Martinsville .....	1921
Salem.....	1921
Hagerstown .....	1921
Coeburn .....	1923
Woodbridge .....	1947
Warwick .....	1949
Fairfax.....	1956
Leesburg.....	1957
Leisure World .....	1967
Chester.....	1972
Tappahannock .....	1975
Botetourt County.....	1976
Charles County.....	1992
St Mary's County.....	2000
Bel Air.....	2007

## Mark Your Calendars!

### 2020 MIDYEAR CONFERENCE

February 28 – March 1, 2020  
 Great Wolf Lodge  
 Williamsburg, VA

### 2020 DISTRICT CONVENTION

August 22-24, 2020  
 Richmond Marriott  
 Richmond, VA

# Educate Your Members on Kiwanis Youth Protection

JOSH HISCOCK, DISTRICT YOUTH PROTECTION MANAGER

**Did you know that Kiwanis clubs are required to educate their members on the Youth Protection Guidelines every year? Kiwanis clubs are encouraged to spend time at a meeting reviewing the current Kiwanis Youth Protection Guidelines with members. It is a great idea for a meeting program that is both informative and important! Great resources exist to assist you in presenting the topic to your club in an interactive manner. Kiwanis International has deemed it an annual club requirement for all members to review these important guidelines that govern our organization's work with youth in the community. Club secretaries are reminded to visit Kiwanis Connect to report completion of this task prior to September 30 for the 2019-2020 Kiwanis year.**

This year, we have a goal of 100% club compliance with this annual education requirement prior to the start of our District Convention in August 2020. As of January 2020, we are far from achieving this goal with only 35% of clubs reporting the completion of this important task. Plan to cover the Youth Protection Guidelines with members at your club's annual business meeting this April or May so that you can report completion when your club files its Annual Report of Club Elections. This will help us to easily meet our compliance goal for this Kiwanis year. Do not forget - this requirement applies to all Kiwanis clubs, even those that do not sponsor an Service Leadership Program club.



The Kiwanis Youth Protection Guidelines are policies that set clear expectations of Kiwanians while providing important best practices that all clubs should have in place regarding the transportation of youth, how members communicate with children in-person and via social media, and how members should conduct themselves at events where youth are present.

The guidelines also provide clear instructions and expectations regarding required biennial background checks for Kiwanians serving as Kiwanis Advisors to Service Leadership Program clubs, including K-Kids, Builder's Club, Key Club, CKI, and Aktion Club. Lastly, the guidelines outline the expectation that Kiwanians report misconduct or troubling behavior in an effort to keep the children we interact with safe.

For more information about the Kiwanis Youth Protection Guidelines, background checks for Kiwanis Advisors, the annual club education requirement, or to seek counsel regarding a potential youth protection compliance issue you are facing, please contact Josh Hiscock, Capital District Youth Protection Manager, at [hiscockj@gmail.com](mailto:hiscockj@gmail.com). For more information on this topic, please visit: [www.kiwanis.org/youthprotection](http://www.kiwanis.org/youthprotection).

# Eye on KI

## News from Kiwanis International

### THE BIRTH OF KIWANIS

By JACK BROCKLEY

First came enthusiasm. Tailor Joe Prance became the first Detroit, Michigan, businessman to say yes to an idea conceived by professional organizer Allen S. Browne. Within just a few short weeks, more than 30 others expressed interest in Browne's venture.

Then came concerns. There was casual talk of adopting a philanthropic purpose, rather than the original aim of boosting business. And few members were happy with the club's name: Benevolent Order of Brothers: BOB.

The story about how BOB became Kiwanis has often been told, but days immediately following the rechristening – shortly after New Year's Day 1915 – were full of drama too.

"The next few days were busy ones for Organizer Browne, Attorney George W. Eyster and acting Secretary Warren Ottie Robertson," wrote O. Sam Cummings, the organization's first employed secretary.

Browne prevailed upon a printer to rush an order for new membership "Kiwanis" application cards. Joe Prance was officially identified as the first authentic Kiwanis member — on January 7, 1915.

Eyster perhaps was given the most important task: preparing legal papers to request a club charter under the Public Acts Laws of the State of Michigan. By January 11, he had completed his assignment, collected the required signatures and delivered the package to Michigan's secretary of state, Coleman C. Vaughan. Then, they waited.

"Then came the big day," wrote Cummings. "(It was) a day, incidentally, that still has red-letter connotation among the Kiwanis clubs of the United States and Canada. George Eyster received from (the State of Michigan) the formal charter for the first Kiwanis club under the day of January 21, 1915."

For the past 105 years, that date – January 21, 1915 – has been recognized as the birthday date of Kiwanis International.

### YOUTH PROTECTION PROGRAM LAUNCH

In Kiwanis International's ongoing youth protection efforts, we worked with Praesidium, Inc. last year to provide training for our Key Club International Convention chaperones. Through this training we reached more than 200 Kiwanis International members, and we received positive feedback from many.

All Kiwanis advisors working with our Service Leadership Programs are required to complete this training.

After months of preparation to meet Kiwanis' unique training needs, the training site went live February 13. Everyone should have received login credentials in an email from Armatus/Praesidium, and you can now access your training!

There are specific training modules for each advising role, from working with kindergarteners to college students and beyond.

Please use the links and login information in the email you previously received to access the training and begin your courses. This training will make our programs stronger and safer for our student leaders. We appreciate you taking the time to complete this training.

As a bonus, each advisor who completes their training by 12 a.m. PST, February 21, will be entered in a drawing to receive a US\$100 gift certificate to the Kiwanis Family Store. We will randomly select three winners.

Thank you for your commitment to your community, our youth and Kiwanis International. We appreciate your hard work and dedication.

Please email [youthprotection@kiwanis.org](mailto:youthprotection@kiwanis.org) if you have any questions or need additional information about this training.



## PROMOTE KIWANIS EVENTS

Social media is where it's happening, and we have the materials you need to share Kiwanis' messages. We've created social media squares with deadlines, celebrations, photos – everything you need for your club's or district's Facebook and Twitter accounts. Everything is easy to download and share and is properly branded and sized.

## NEW REGISTRATION OPTIONS FOR ALL SCHEDULES, BUDGETS

Kiwanis is serious business with a playful spirit. So that's exactly what the 2020 Kiwanis International Convention will be — a union of grown-up commitment and childlike exuberance.

NEW THIS YEAR: Come for the entire convention or just the Kiwanis Education Conference — or only come for a day. New options let you personalize a convention experience that works best for your schedule and your budget. REGISTER TODAY!

## CUSTOM CLUB ANNIVERSARY LOGO

If your Kiwanis club is celebrating a milestone anniversary of 25, 50, 75 or 100 years, order your free custom logo. And check the list of official licensees who can support your needs using the custom logo.



To get your free custom logo, simply complete the form below. Within 20 business days of submitting your logo request, you will receive a proof of your new logo. Your final logo package will be delivered within 20 business days of your final sign off. Logos will be provided in various styles in .JPG, .PNG and .EPS file formats. For any questions or concerns, please contact [brand@kiwanis.org](mailto:brand@kiwanis.org).

## ALL-STAR CONVENTION SPEAKERS TO TAKE THE STAGE

The all-star roster of speakers and entertainers at the 2020 Kiwanis International Convention will reignite your fire to make a positive difference in your community.

- **Captain Chesley "Sully" Sullenberger** safely guided US Airways Flight 1549 to an emergency landing in New York City's frigid Hudson River. The plane's two engines had lost thrust following a bird strike.
- **Gayle Smith** is on the front lines working to end extreme poverty and disease. She is the president and CEO of the ONE Campaign — an international advocacy organization founded by rock band U2 frontman Bono and other philanthropists.
- **Dr. Ellen Ochoa** spent nearly 1,000 hours on the International Space Station using the robotic arm to capture free-flying satellites and maneuvering spacewalking crewmates. Her work has led to breakthroughs on Earth.
- **Kevin Carroll** has dedicated his life to advancing education, sports and play as a vehicle for social change and success. He is an author, speaker and, most importantly, a change agent.
- **Survivor. Humanitarian. Cancer crusher. Host. Ethan Zohn** believes that a better and healthier world can be achieved through education, advocacy and inspiration.



# Beyond the Call

HERB ALCORN, SR., KIWANIS CLUB OF BLACKSBURG

BY JERRY JONES, KIWANIS CLUB OF BLACKSBURG

**Herb Alcorn, Sr., of Blacksburg, a 66-year Kiwanis member, passed away on January 25. Herb joined Blacksburg Kiwanis Club on July 4, 1953, after having served 4 years in the Air Force and enrolling at VPI (now Virginia Tech). In 2018, his Kiwanis Club (Montgomery County-Blacksburg) presented Kiwanian Herb with a 65-year Legion of Honor award. For comparison, Roanoke Kiwanis with 150 members (the second largest club in Capital district) has one 50-year member.**

Herb seldom missed a weekly lunch meeting (and usually was the first to arrive). He liked to eat (at Ryan's and later Golden Corral), socialize with other members and spouses/guests at meetings and social activities, talk with professionals, listen to many speakers on different subjects, even up to the end. His wife, Louise, was at his side for all of these socials and had been since they were 10 years old.

Every week, he would greet you with a smile and a good morning, although he might rest his eyes during a speaker.

He was president of the Blacksburg Kiwanis Club in 1961 and served on the Board of Directors many times. In his later years, he served as membership chairman and sponsored many new Kiwanians. He chaired the 50/50 Happy Barrel which the club used for non-budgeted emergencies such as assistance to a family whose home had burned or families in need.

He enjoyed the annual Wythe County summer picnic on top of Big Walker even when it rained or was a little chilly. Herb was good at sales, whether it was 50/50 or Brunswick Stew or handing out Kroger plus cards every August.

In Kiwanis, it's all about the kids, by improving the lives of children, one child and one community at a time. "He was a good man," said one young man. He was described as a character who was determined. After his fall, "no one thought he would last for a week". Known for his hat, surely Louise has presented him with a new one. "RIP Hat Man!"



Herb Alcorn (right) receives Kiwanis Legion of Honor award for 65 years of service from 2018 Club President Charlie Stallings.

# JUST THE FACTS

## MOTTO

Serving the children of the world

## MEMBERSHIP

537,830 adult and youth members

211,256 adult members

326,574 youth members

## CLUBS

8,386 adult clubs

8,268 youth clubs

## PROFESSIONAL STAFF

120

## SERVICE

- Each year, the Kiwanis family of clubs devote more than 19 million hours to service.
- Kiwanis clubs sponsor adult and youth leadership programs, and conduct more than 152,000 projects.
- Kiwanis clubs raise US\$133 million.
- The average Kiwanian impacts the lives of 162 children.

## LOCATIONS

85 nations and geographic areas

## ESTABLISHED

1915

## WEBSITE

kiwanis.org

NOTE: Some numbers are rounded.

## KIWANIS INTERNATIONAL

Dedicated to serving the children of the world, this global volunteer organization annually raises US\$133 million and dedicates more than 19 million hours to strengthen communities and help children. Through service projects and fundraisers, Kiwanis members improve their communities, make lifelong friendships and, most importantly, help children reach their full potential.

## ADULTS

Kiwanis International offers three clubs for adults: Kiwanis, Aktion Club and Circle K International. Kiwanis clubs serve their communities through more than 152,000 service projects each year. Aktion Club is the only community service club for adults with disabilities. It provides members with opportunities to become integrated into their communities while developing initiative and leadership skills. CKI is the world's largest student-led collegiate service organization, with clubs on college and university campuses in 17 nations and geographic areas.

## YOUTH

Kiwanis offers three clubs for youth: Key Club, Builders Club and K-Kids. Key Club is the oldest and largest service organization for teens and teaches leadership through service to others. Builders Club provides students in their early teens with opportunities to develop leadership skills, improve self-esteem, increase civic engagement and learn life skills through service. K-Kids gives elementary school students opportunities to work together on service projects, develop leadership potential and create strong moral character.

## PROGRAMS

Kiwanis offers programs for students: Terrific Kids, Bring Up Grades and Key Leader. Terrific Kids and Bring Up Grades, both for students age 6-12, teach children to plan, set goals, work with others and celebrate success. Key Leader is a weekend experiential leadership retreat for teens.



# #KidsNeedKiwanis



## April 24 - 26 2020 Jamestown 4-H Education Center Williamsburg, VA

**What?** Kiwanis Key Leader is a weekend program for today's young leaders to prepare them to change their schools, communities, and the world. This NASSP certified and life-changing event includes small group workshops, discussions, and team building activities.

**Who?** High School Students & 8th Grade Students

**Cost?** \$175 for students and \$150 for student facilitators

**Chaperones?** Male and Female Chaperones provided

**Questions?** Contact Site Coordinator Stephanie Feinberg at [sfeinberg94@gmail.com](mailto:sfeinberg94@gmail.com) or District Chair Charles Marks at [capitalkeyleader@gmail.com](mailto:capitalkeyleader@gmail.com)

**Stay Tuned!** Follow us on Instagram, Twitter, and Facebook @capkeyleader

Registration opens in January 2020  
at [capitaldistrictkiwanis.org](http://capitaldistrictkiwanis.org)

