

The Capital Kiwanian

February/March 2016

The Official Publication of Capital District Kiwanis | www.capitaldistrictkiwanis.org

Kiwanis in the News!

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Governor-Elect Candidates

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The Kiwanis Club of Suburban Frederick supports "Read Around the World" by donating 40 books to the C. Burr Artz Public Library.

What's new in Capital:

*District Convention, The Formula,
District Fundraising, and the I-Plan!*



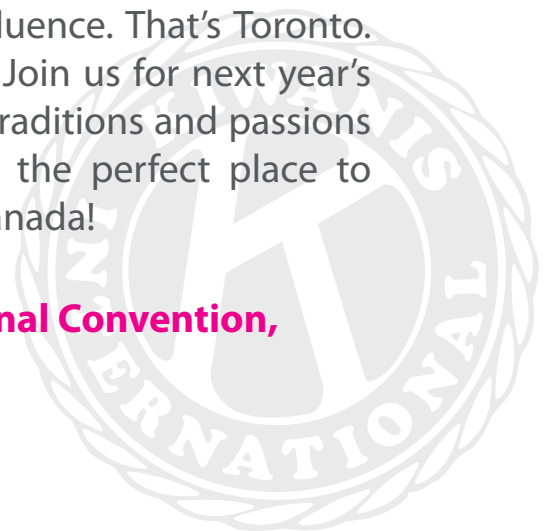
SEE YOU IN TORONTO



2016
TO
RON
TO

Canadian culture. International influence. That's Toronto. And that's where we'll be in 2016. Join us for next year's convention—in a city that blends traditions and passions from more than 100 cultures. It's the perfect place to celebrate 100 years of Kiwanis in Canada!

**101st Annual Kiwanis International Convention,
Toronto, June 23–26, 2016**





Kiwaniis

The Capital Kiwanian

The Official Publication of Capital District Kiwanis

Volume 5, Number 3

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2015-16 Leadership Information

GOVERNOR
David Heppner
Lynchburg, VA

GOVERNOR-ELECT
Kelly Boswell
Olney, MD

SECRETARY-TREASURER
Tom Varner
Ashland, VA

IMMEDIATE PAST GOVERNOR
R. Brian Bell
Woodbridge, VA

TRUSTEE-CHESAPEAKE BAY
John Sparkman
Chincoteague, VA

TRUSTEE-HEART OF VIRGINIA
John Morris
Richmond, VA

TRUSTEE-MASON DIXON
Dennis Grubbs
Winchester, VA

TRUSTEE-NATIONAL CAPITAL
Jeffrey M. Wolff
Tysons Corner/McLean, VA

TRUSTEE-SOUTHEAST VIRGINIA
Judy Pantelides
Downtown Hampton, VA

TRUSTEE-SOUTHWEST VIRGINIA
Jerry Jones
Montgomery County-Blacksburg, VA

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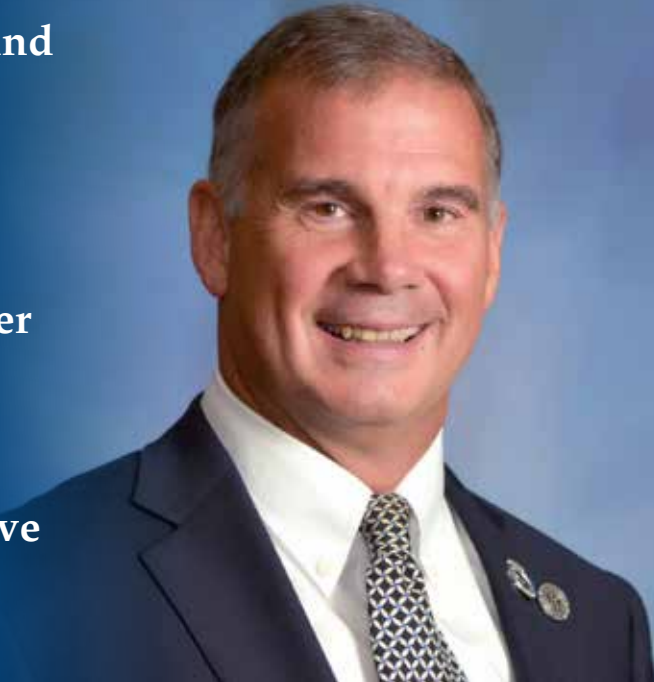
Governor's Message

David A. S. Heppner, 2015-16 Governor



I hope everyone had a great Holiday season and that your new year is off to a great start.

I have a challenge for you. Do you remember when you joined your club? Do you remember the sense of accomplishment you had after completing your first service project? It was a great feeling knowing that you made a positive difference in your community!



Why not stop being selfish and make that happen for your friends and neighbors? Pick one person - co-worker, church member, golf partner, tennis partner, bridge partner, old classmate, or former school teacher with whom to share that experience. Invite that person into your club so he or she too can feel good about helping your community be a better place! Don't invite just anyone, be very selective. Ask that one like-minded person who shares the same passion for service as you do. Setting your Kiwanis goal as selecting that one lucky friend to be a part of your Kiwanis club will strengthen your club and provide another set of helping hands to build a brighter future.

Congratulations to Lieutenant Governors Barbara Ritter and John McMillan for leading the District in new members at twelve each! The following divisions do not have a single club with a net loss this year: Divisions 3,6,7,9, and 17. Keep up the good work you all do and let's continue sharing the "K".

It's time to register for our 98th Capital District Convention being held April 22-24 at the Hilton Hotel in Short Pump, Virginia. A big thank you to Dennis Baugh for stepping in to help chair the DCON committee as well as all the members that are putting this year's event together. Governor elect Kelly Boswell has been changing things up a bit to ensure you have some of

the best training and education options available. Our keynote speaker will be Dick Capp, former professional football player and team member for the Green Bay Packers in Super Bowl II. Dick has dedicated over 30 years to working with youth and especially with foster children. Lastly, we have two candidates running for Governor Elect and they deserve your support at DCON. Please look at our District web site for more Convention details.

The Kiwanis International convention is in Toronto this year, with a highlight being a reception at the Hockey Hall of Fame on Wednesday night with our International President Sue Petrisin,

Continued on page 24



KCorps

Global Community Service Exchange

Kiwanis Teens, Go Global This Summer

There's a world of difference between visiting a country and living there. K Corps, Kiwanis International's new exchange program, provides Kiwanis teens (15-18) the chance to live another culture as a member of a host family—all while remaining within the Kiwanis family. The best part? You'll be able to do all of the things Kiwanis is known for worldwide...from building relationships to community service.

Before settling in to two weeks of too much fun and learning, spend three days exploring an exciting "gateway" city as part of your arrival orientation. (Europeans will climb Capitol Hill and pay a visit to the White House in Washington, D.C., while North Americans will cruise the canals and explore a castle in Amsterdam/Leiden!) Inspiration for a lifetime is within your reach—can't you just picture it?

Become a K Corps Exchange Student Today!

In cooperation with PAX Laurasian Exchange

800.721.7474 • www.kiwanis.org/youthexchange

Getting the Word Out

Kiwanis in the News!

Local magazines are an excellent outlet for getting out Kiwanis' message. Read this article featuring three of our Kiwanis Clubs from *Prince William Living*.

Kiwanis In Prince William Over 90 Years Of Meaningful Service

featured in
prince william
living

By Emma Young

"Being part of a 'global organization of volunteers dedicated to improving the world, one child and one community at a time' is important to me," says Brian Bell, board of director member for the Woodbridge Kiwanis Club, quoting the defining statement of the governing organization. That global organization has tremendous impact. Annually, Kiwanis and its family of clubs raise more than \$100 million and dedicate over 18 million volunteer hours.

Locally, three Kiwanis clubs—Manassas Battlefield Kiwanis, Manassas Bull Run Kiwanis and Woodbridge Kiwanis—and their associated service and leadership clubs for youth, such as Key Clubs at local high schools, are quietly serving every day and changing our county for the better.

Kiwanis: A History of Building a Better Prince William County

Kiwanis started in Prince William County in Manassas with the formation of the original club in 1924. That club eventually became

known as the Manassas Battlefield Kiwanis Club and lent support for the later formation of the Woodbridge (1947) and Bull Run (1985) Kiwanis Clubs, said Harry Horning II, vice president of the Manassas Battlefield Kiwanis Club. "It is the oldest service organization in Manassas with a primary mission of strengthening communities and serving children," Horning said. Over the years, "the club's impact on the community has been significant," added Bell.

Some notable collective achievements of local members and clubs include:

Raising funds and volunteer efforts to construct, establish, and eventually expand both Potomac Hospital (now Sentara Northern Virginia Medical Center) and Prince William Hospital; Procuring land and donating supplies to establish multiple Little Leagues; Donating land and funds to create and assist Boys and Girls Clubs; Building community playgrounds, parks and tot lots; Helping form rescue squads; Providing for the Woodbridge-Occoquan Sanitary District



development;
Building the Action in Community Through Service (ACTS) Food Pantry Annex;
Sponsoring several scholarships over the years for universities, trade schools, and youth Key Club members to attend Kiwanis conventions;
Providing significant support to other local nonprofits by volunteering time and funds to organizations as diverse as Special Olympics, Wreaths Across America, and CASA CIS (Court-Appointed Special Advocates); and
Sponsoring service and leadership clubs for middle schoolers (such as the Builders Club at Woodbridge Middle School), high schoolers (such as the Key Club at Patriot High School), and college students (such as the CKI Club at NOVA Community College, Woodbridge Campus).

Key Club: Student-Led Leadership and Service

"We had over 400 students sign up at the beginning of the school year," said Zachary Estess, president of the Patriot High School Key Club in Nokesville. Sponsored by the Manassas Bull Run Kiwanis Club, these Key Club students learn leadership through serving others. "Key Club enables us to develop certain leadership skills that are hard to find in other leadership settings," he said.

The students plan meetings, organize projects and form their own committees for executing programs, such as fundraising and volunteer efforts. "We participate in many projects throughout the year," Estess said. "One of our biggest

undertakings is the ELIMINATE Project, an international effort to eliminate maternal and neonatal tetanus."

Locally, club members volunteer for organizations such as BARN, a transitional housing program based in Bristow for families in need, or SERVE, the Manassas campus of Northern Virginia Family Service. In addition, club members volunteer at local elementary schools that feed into Patriot High School, often by assisting teachers or tutoring students.

Forming Enduring Friendships

"We're a very welcoming club," said Dave Stinson, president of the Manassas Battlefield Kiwanis Club. "It's multi-functional. It's social. It's business networking with a diverse group of professionals. It's giving back to the community."

Every December, Kiwanis Club members and other volunteers lay wreaths on grave sites at military cemeteries through the Wreaths Across America program.

"Our meetings are extraordinarily short," said Steve Nelson, President of the Bull Run Kiwanis. "It's camaraderie. We have breakfast together and can be in the office by 8 a.m."

Bell, who just recently completed a term as governor of the Capital District Kiwanis, which includes clubs in Virginia,

Maryland, Delaware and D.C., said, "I enjoy attending district and international conventions and forming lasting relationships with like-minded

servant leaders."

These friendships help further community causes. "Many of the members serve on other nonprofit organizational boards," said Nelson. This allows the diverse membership to learn and respond quickly to direct and local community needs. "It provides opportunities for fun and fellowship while providing meaningful community service," said Bell.

Rendering Altruistic Service

"We're very grateful for the Bull Run Kiwanis' support," said Pam Boyle, community drives and events specialist for

Northern Virginia Family Service. Pam Ryan, director of Anti-Hunger Programs for Northern Virginia Family Service/SERVE, described 40 years of uninterrupted support from the clubs who provide "generous quarterly financial support to the SERVE campus, allowing us to provide critical programming to low-income families and individuals within the Prince William community."

Kathleen Ambrose, site manager with the Woodbridge Senior Center, described the "strong presence of community" the Woodbridge Kiwanis Club gives to the center and its adult day care attendees. Each year, for example, the club provides a Thanksgiving meal. "They take their time to serve the meal accompanied with a warm smile and kind words

Continued on page 25

A Capital Idea

Kiwanis Club Participates in Maryland's "Day to Serve"

Early this past summer, Belinda Gulyas, Principal of the Cedar Chapel School, met with the Kiwanis Club of Greater Ocean Pines - Ocean City to discuss some unmet needs of the school and its children. The meeting was in response to Maryland Governor Hogan's 2015 initiative in September and October called "Day to Serve" managed locally by Kelly Brinkley, Director of Worcester County's Volunteer Services.

Cedar Chapel Special School is a Worcester County special needs school located in Newark, Maryland.

There were many areas at the school that needed to be addressed. Of immediate concern were the 15 unbudgeted Apple iPads for students beginning the 2015 - 2016 school year. Additionally, the playground equipment needed to be cleaned and sanitized before the start of the school year. The playground sign was barely legible and needed refurbishing, the memorial garden needed a more visible display and for memorial plaques, and the school's inspirational hand-painted wall murals were being damaged by colliding wheelchairs and special needs equipment.

The Kiwanis Club of OP/OC stepped up to the challenge and reached out to the local community for help. Local

citizens, businesses and contractors volunteered their time, materials and labor for the playground, signage, memorial garden and wall murals and the Kiwanis Club funded the \$4000 purchase of the 15 special needs Apple iPads. And so the "Day To Serve" project was completed.

At the weekly meeting of the Kiwanis Club in the Ocean Pines on January 20, 2016 the project was celebrated. (L-R) Carolyn Dryzga, who was the Kiwanis Club President at the time and initiated the club's participation, secured the contractors and other volunteers, and coordinated the project; Worcester County Commissioner, who recognized and thanked the club for its accomplishment of the initiative; Belinda Gulyas, Principal of Cedar Chapel Special School; and Kelly Brinkley, Director of Worcester County

*Service Tip #19:
Showing appreciation to the volunteers is an important step in project implementation.*



Ocean Pines resident William Carper who did the playground sign refurbishing.

Volunteer Services. The volunteers were also there and received Kiwanis Awards in appreciation for all they did. It was a job well done by so many wonderful volunteers from Worcester County!

Around Capital

The Formula – How to Attract Younger New Members!

By PG Carolyn Richar
District Chairperson, The Formula



There are key things your club can do to attract members who are in their 20's and 30's!

1. Conduct at least one or two hands on service projects a month - people in their 20's and 30's typically don't have much disposable income but do have time they want to give. They are busy between work and social lives – they want to make a difference now in their communities. They are especially drawn to the service project where they see the difference being made quickly. Examples include time spent tutoring children, building wheelchair ramps, helping staff a large event such as a walk/run to fight cancer, or serving food in a soup kitchen.
2. Club Meetings need to be fun and focused: Younger members are not looking for “old” Kiwanis traditions like singing songs, long invocations or speakers. They are not looking for a meal-based club typically. They much prefer a 30 minute meeting 1-2x/month which focuses on planning for upcoming projects.
3. Have social events often; Rather than meetings, those in their 20's – 30's share that they like getting together in a more relaxed social event. This might mean going out to get pizza after a brief club meeting – or getting together for happy hour once a month – or going to a sporting event 2-3x/year.

4. Being open to New Projects: This holds true for new members of all ages who will bring in a passion for a particular cause or need often. Leave open space in your clubs annual calendar to add a new project – and then invite a new member to share a cause/need that s/he is passionate about as the basis for a new project for your club. By showing a new member that your club can help make a change in this area, you are much more likely to keep that new member past the first year.

To be honest – these tips won't just help you bring in younger members – but seem to appeal to people of all ages. Younger people tend to have long work hours and may be active already in community activities such as sports leagues. They want to have a very active social life – so Kiwanis has to fit in to the hours between work, social life, and other organizations. If your club can offer meaningful hands-on service every month, fun/focused meetings just 1-2x/month, lots of social events and is open to starting new service projects – your club will be much more attractive to the wonderful population of people in their 20's and 30's!

If you want help getting your club to make the changes noted above, please contact your Lieutenant Governor or me, Carolyn Richar. We will gladly offer a Formula club counselor to counsel your club on how to make these changes in a way that is comfortable and exciting!

Around Capital

Meet the Candidates! 2016-2017 Governor-Elect Candidate Profiles



**CASSANDRA
"SANDY"
CONOVER**
**KIWANIS CLUB OF
PETERSBURG**

Biographic Summary

Born, Lynchburg, VA, the only child of two wonderful educators and community servants; Graduate of E.C. Glass High School, U.VA, NCCU School of Law, Regis University (M.B.A.), and candidate for Doctorate of Education, Concordia Univ.; elected Commonwealth's Attorney-Petersburg since 1991; Adjunct Professor, VSU; Member of Boards, including United Way, Fellowship of Christian Athletes, Va. Assoc. of Com. Attorneys; Director, Team Operations of Petersburg Lions Semi-Pro Football Team; AKA Sorority of 35 years; wife, mother, grandmother.

Why did you decide to run for office?

My life revolves around servant leadership: Girl scouts (from Brownies to leader); as a church musician and choir director of over 15 choirs since the age of 11; as an elected prosecutor; and, as a Kiwanis leader. My passion to serve our children and communities is matched by my desire to be able to use the skills and resources I have obtained through the years to help our clubs serve our children and communities.

What qualifies you to become Governor of our District?

Being a 25 year member (June) and two-term club President, my club doubled membership, chartered a key club and builder's club. A club opener for The Formula, I opened the only new club in the Capital District in 2014-15. As a two-term Lt. Governor, my division ended 2015 with positive membership and meeting the President's Challenge in gift giving. I can go from the playground to the classroom, from servant leader to boardroom leader.

How will you leave your mark on Kiwanis?

I am "All Keyed Up to the Second Power" to bring greater visibility to all states in the Capital District of the great works of our clubs. With the help of the Board, we will take the I-Plan to higher heights as the Kiwanis impact on the communities is made known to more people, especially elected officials. I will continue to work with Dr. Will Blechman to help Kiwanians champion early childhood development.

View Sandy's campaign literature here:

<https://portalbuzzuserfiles.s3.amazonaws.com/ou-77/userfiles/files/sandy%20bio%20final.pdf>



Sandy with her home club, helping Salvation Army on the last day of Angel Tree.

Club Delegates will vote for their favorite candidate at the 2016 District Convention in Richmond Virginia!



JONATHAN B. RIFE

KIWANIS CLUB OF GRUNDY

Biographic Summary

After graduating from University of Cincinnati with a BBA in Business Management and Marketing in 1971, I returned to my hometown of Grundy, VA. I have managed and owned several family businesses including Rife Chevrolet, Radio Shack, and presently am president of Rife's TV and Appliance, established in 1962. I am married to Rita (since 1969) and have a son, Brian (wife Anne), and two grandchildren. Anne is past president of Abingdon Kiwanis Club.

Why did you decide to run for office?

Kiwanis has long been a great passion of mine! I was president of Grundy Key Club in 1966 and thus began a journey into service. After graduating from University of Cincinnati, I returned to my hometown of Grundy and immediately joined the Kiwanis Club of Grundy. I have experienced the positive impact of Kiwanis on children as they make the journey towards adulthood. I hope to serve even more on the District Level as Governor.

What qualifies you to become Governor of our District?

I believe the skills learned in retail management, as well as serving on all levels of Kiwanis leadership provide me with the qualifications to serve as your District Governor. First on the club level as president, director, and treasurer. On the divisional level, as LTG for three terms, and chartering the Kiwanis Club of Council. On the District level, as Trustee 2011-2015, CDKF Director 2008 to present, and Certified Instructor since 2012.

How will you leave your mark on Kiwanis?

My goal is to build a Kiwanis membership network throughout our Capital District. My strategy to accomplish this will be to use membership retention, membership increases in existing clubs, and new clubs with hands on divisional support. Over the past twenty years, we have seen Capital District's membership declining. I think membership growth is our top priority in reversing this trend, as we continue to provide service to our communities and our youth.

View Jon's campaign literature here:

https://portalbuzzuserfiles.s3.amazonaws.com/ou-77/userfiles/files/skmbt_42150914164100.pdf



Jon at the charter ceremony of the CKI Club at University of Virginia - Wise Campus.

Around Capital

District Convention: Don't Miss Out!

CAPITAL DISTRICT
 **Kiwaniis**[®]
2016 DISTRICT CONVENTION

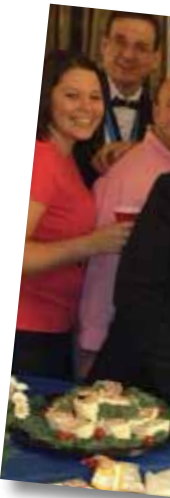


The Next 100 Years - Renewing Our Commitment to Serving the Children of the World

Division 11 and the Heart of Virginia Region is excited to welcome you to Richmond, Virginia for the 98th Capital District Convention, April 22-24, 2016! Our location for this fabulous event will be the Hilton Richmond Hotel and Spa / Short Pump just off Broad Street.

Kick off the weekend with the Friday Casino Night with all the proceeds going to benefit The Eliminate Project. There will be gaming, a dessert reception, and the always exciting horse racing. This year's horses will feature a race between the regions!

Saturday is highlighted with the Opening Breakfast, Fellowship Luncheon where you will hear an uplifting speaker, and topped off with the Governor's Reception and Banquet. During the day, you will be exposed to training sessions that will fill you with knowledge you can take back to your club. Watch the Capital



Educational Workshops

DCON is a time to learn new skills and educate yourself on new ideas. Here is a look at what we have planned so far for Saturday at DCON.



District website for more details on the training.

Registration for exhibits and workshops sessions is FREE or there is package registration (which includes all ticketed sessions and meals) available for \$160 until March 25, 2016. After that date, a late registration fee of \$50.00 and package registration fee of \$210.00 will be available for a limited time. You can also purchase tickets for individual events separately. A group rate of \$109.00/night has been secured at the hotel until April 1, 2016, so don't delay and make your reservation today by going to the Capital District website: www.capitaldistrictkiwanis.org.

If you need any additional information, contact the Convention Chair, Dennis Baugh at dennis.cdkeyp@gmail.com or (540) 820-8498. See you in Short Pump!!!

The Kiwanis I-Plan – Inspiration, Impact, Image, Investment

Are you ready for Kiwanis's next 100 years? Even as we celebrate a rich century of service and fellowship, we must plan now to ensure that Kiwanis –and most important, the children and communities we service–flourish into the future. That's why we're introducing the Kiwanis I-Plan, our strategic plan.

Social Media/Publicity

It's not all about Facebook anymore. Learn about the most new and innovative ways to get the word out about club activities, recruit new members...time for a change.

SLP Panel Discussion

The District Administrators for our Service Leadership Programs will be joining us for a Q and A. Here's a great opportunity to learn more about our SLPs and how you can help them with their projects and goals and how they can help your club too.

Secretary Training

Many changes have been made to the reporting system. Come learn how to make the most of your reports. This session will be using real-time training

Capital District Foundation

The Capital District Kiwanis Foundation works in partnership with Capital District Kiwanis International to make a difference in the life of a child. This is done, in part, by grants given to area Kiwanis clubs for community service projects, donations given to our eight Pediatric Trauma Centers, and scholarships awarded annually. Come and learn how your donation makes a difference in the Capital District.

Bullying

It happens more often than you think. It's everywhere...cyber bullying, verbal/physical. Learn about what the signs are and what you can do to protect our youth.

Youth Protection – New Guidelines Are Coming

Kiwanians in particular have good reason to act with the highest standards. If we want to be the premier provider of youth service clubs and programs, we need to hold ourselves and our fellow members to the highest standards of conduct and awareness. Changes are coming October 1, let's be prepared.

Around Capital

The Kiwanis I-Plan Takes Action

By Jon Rife, Past District Trustee
District I-Plan Chairperson

Capital District members attended an exciting and energizing Kiwanis International regional meeting on January 8 and 9th in Atlanta: the rollout of the Kiwanis I-Plan.

“The Kiwanis I-Plan” will be the Kiwanis International road map for our next 100 years. Kiwanis International has spent the past three years studying other membership-based organizations, surveying members, conducting focus groups and analyzing this data. The reason for this concentrated effort is to ensure that Kiwanis flourishes long into the future and so we can fulfill our motto: “Serving the children of the world” and complete our vision of “being a positive influence in communities worldwide.”

Governor David Heppner selected, with suggestions from KI, representatives from Capital District. Governor-Elect Kelly Boswell, who will work closely with Governor David in implementing this bold and future strategic plan, was in attendance. Tom Varner, secretary-treasurer was there for his wise counsel. Joe Stankus (Key Club), Elana Gardner (Builders Club), Gary



Capital Attendees with International President Sue Petrisin

Boswell (Capital District Kiwanis Foundation), Jennifer McFaden (new Kiwanians) and Jon Rife (Long Term Planning Committee) were also representing Capital District.

As attendees gathered for a welcome and overall view of the goals for this meeting, President Sue Petrisin spoke on the importance of the future strategy plan and the crafting of this plan according to our Districts’ needs. Seven Districts attending were Capital, Georgia, Carolinas, Kentucky-Tennessee, Alabama, Florida & Louisiana-Mississippi-Western TN. Josh Hiscock from Kiwanis Club of Tysons Corner/McLean served as our facilitator. Josh did an excellent job with the introduction of the I-Plan, objectives, and expectations. He kept us focused on the four Goals/Priorities:

1. Inspiration—to build, retain and support a growing Kiwanis membership network. Since 2012, KI has given clubs the flexibility to create different categories of membership.
2. Impact—to perform meaningful service, with service to children as our priority. This embodies our defining statement: “Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time.”
3. Image—to enhance the Kiwanis image and brand worldwide. Clubs need to solidify branding by social and local media. We need to NOT be the “best kept secret in town.” With the election of the first female international

Continued on page 25

Like to Travel? Help Raise Funds for Capital District!

I am happy to announce a new initiative which will raise some funds for our District. We have partnered with Jennifer McFaden at Sunshine Journeys to provide assistance to Kiwanians in our vacation travel planning. Jennifer donates 10% of her associated earnings back to our District. The Lynchburg Club as well as other local civic organizations have enjoyed her generosity. For your next family vacation, consider booking through Jennifer and you will be supporting your district as well.

- Gov. David Heppner

I would like to thank our governor, David Heppner, for the opportunity to help our district raise much-needed funds. Sunshine Journeys is a Lynchburg, VA, travel agency with the backing of an international network of tour operators, cruise lines and resorts to get you the most expert advice and best vacation experience ever!

I am Jennifer McFaden and I am the owner and Romance Travel Designer. I have traveled to Alaska, Hawaii, Scotland, Germany, France, Switzerland, Costa Rica, Belize, Mexico and to nearly a dozen islands in the Caribbean. I have an arsenal of personal & industry knowledge at my fingertips and am ready and willing to share it all with you.

I have traveled to 14 of the 15 Sandals Resorts & am a Certified Sandals Specialist. I am a Viking Certified

Travel Professional, a Certified Globus Family of Brands Tour Expert and a Certified Destination Wedding Planner. I know each property's & tour's "personality" and will get to know yours in order to help you find the one that is going to be right for you.

Why Not Travel with a Purpose?

Sunshine Journeys does not charge any fees and my business model is centered on the fact that I give back 10% of every penny I make to non-profit organizations. The Capital District has partnered with me so that when you book your vacation with me, my donation will go to the district.

Here's a sampling of current offerings (all prices are per person based on double occupancy):

SUMMER GETAWAYS!

Punta Cana, Dominican Republic – 6 nights all-inclusive

with nonstop flights from BWI or CLT from \$785/person

Cancun, Mexico – 6 nights all-inclusive with nonstop flights from CLT from \$853/person

Grand Bahama Island, Bahamas – 4 nights all-inclusive with nonstop flights from BWI from \$876/person

EUROPEAN CASTLES & LEGENDS
VIKING RIVER CRUISE

Oct 26, 2016, 12 days Munich – Budapest, \$4,881/person Includes air from RIC (other gateways available), transfers, 8-day cruise w/ French balcony stateroom, 4 nights hotels, 10 guided tours, all onboard meals & wine/beer with lunch/dinner. BOOK BY 2/29/16!

MANY OTHER OPTIONS ARE AVAILABLE. GIVE ME A CALL TODAY TO START PLANNING YOUR SUNSHINE JOURNEY!

Jennifer McFaden, Kiwanian
jennifer@sunshinejourneys.com
434-420-5544
www.sunshinejourneys.com



ADOPTION CERTIFICATE

KIWANIS DUCKY DERBY

Sponsored by the Capital District Kiwanis Foundation and local Kiwanis Clubs. All proceeds go to the Eight Pediatric Trauma Hospitals serving the Capital District.

DRAWING DATE: Afternoon, April 23rd, 2016

Cash Prizes: \$500, \$400, \$300, \$200 & \$100

Many additional prizes will also be awarded.



Donation: \$5.00 per ticket or 3 for \$10.00

Checks payable to: CDKF "Capital District Kiwanis Foundation"

Return Donations and this ticket to:

CDKF Treasurer, 107 S. West St., PMB 747, Alexandria, VA 22314, by Apr 8, 2016. After Apr 8th bring to the Ducky Derby Sales Booth no later than noon, Apr 23rd. (Also, please bring any unsold tickets.)

(Name – Please Print)

(Address)

(City)

(State)

(Zip)

(Telephone number with area code)

(Please print your Club & Div. # Above)

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Checks payable to: CDKF "Capital District Kiwanis Foundation"

Return Donations and this ticket to:

CDKF Treasurer, 107 S. West St., PMB 747, Alexandria, VA 22314, by Apr 8, 2016. After Apr 8th bring to the Ducky Derby Sales Booth no later than noon, Apr 23rd. (Also, please bring any unsold tickets.)

(Name – Please Print)

(Address)

(City)

(State)

(Zip)

(Telephone number with area code)

(Please print your Club & Div. # Above)

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ADOPTION CERTIFICATE

KIWANIS DUCKY DERBY

Sponsored by the Capital District Kiwanis Foundation and local Kiwanis Clubs. All proceeds go to the Eight Pediatric Trauma Hospitals serving the Capital District.

DRAWING DATE: Afternoon, April 23rd, 2016

Cash Prizes: \$500, \$400, \$300, \$200 & \$100

Many additional prizes will also be awarded.



Donation: \$5.00 per ticket or 3 for \$10.00

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Our Firm Foundation

News From Our Capital District Kiwanis Foundation

By Gary Boswell, President
Capital District Kiwanis Foundation

Your Capital District Kiwanis Foundation. That is right. The Capital District Kiwanis Foundation is the foundation that serves every member of Kiwanis in the Capital District. We consist of Directors from all seventeen Divisions of the Capital District; the three people that serve as your Governor, immediate past Governor and Governor Elect; the Capital District Secretary/Treasurer, an executive secretary and an executive treasurer. We also have a Financial Advisor. Only the officers of the Capital District are automatic. The rest of us are elected by you.

Some of you ask us what is the purpose of the CDKF. The bylaws state it is to expend its fund for the care, treatment and rehabilitation of handicapped persons, particularly children....to assist Kiwanis sponsored youth activities....combat juvenile delinquency.....raise funds to provide scholarships to needy students. You get the picture. However, I also feel that the CDKF is an opportunity for us to publicize what we do and who we are. Remember we are a secret that needs to get out there!

We currently have over \$850,000 of monies in our account. However over



Capital District Kiwanis Foundation

\$550,000 is permanently restricted as it is part of the money to ensure our foundation future. Here is the struggle we have. Some say we need to raise the funds each year to spend on our projects. Others say we have a built up reserve that is able to be spent, spend it. Our problem as a board is that some of our fundraising goes to corpus (not spent) and others go to current budget items. We changed the Founders Society to be 50/50 last year to facilitate more purchases. Only time will tell if that will rejuvenate the lackluster sales over the past couple of years.

In November our board voted to spend just under \$60,000 this year. If history is repeated, we will only raise \$38,000. Obviously we cannot as a board do this forever. My rough calculation is that if every member of the Capital District raised \$12 a year—either through club contributions, ducky derby sales and caring corner participation—we would be in the BLACK!

In December we wrote checks totaling \$29,000 to the hospitals we support and to four clubs that were voted to receive some money as grants for projects they currently are running. I mention this, as opportunities were lost as some checks went to Kiwanians to do photo opportunities and others went straight to the recipients. I promise that we will do better in the future.

At the District Convention in April you have two opportunities to see us in action and to help us raise funds. First to see us in action we hold our board meeting where all directors should be in attendance and then I host a seminar on the CDKF but I am willing to answer any questions about our foundation, your club foundation if you are having issues or anything else that you wish to talk about. Second to help us raise funds please sell some ducky derby tickets, bring a basket for caring corner, buy a basket or two and attend the drawing of prizes. See you in Richmond!

The Capital Record

Welcome to the Family

CKI Club of Ignite Academy
Sponsored by Kiwanis Club of
Christiansburg, VA

Welcome to Kiwanis

Kiwanis Club of Greater Ocean Pines -
Ocean City:

Irene & Frank Daly
Ted & Rhoda Aronow

In Memoriam

Charles Fuqua Hurt
Kiwanis Club of Lynchburg

Ted Zapalowicz
Kiwanis Club of Hampden-Midtown



Just Visiting

Dave Diesselhorst, (left) President of the **Kiwanis Club of Fairfax, VA, Div. 2**, receives the **Kiwanis Club of Winchester, VA's** Traveling Fellowship Key from Kiwanis Club of Winchester Div. 8, members Earl Zook, (center) and Doug Butler during a visit to the Fairfax Club meeting. The Key is delivered to visiting clubs with the promise to bring a delegation from their club to return the Traveling Key to the Winchester Club. The purpose of the project is to encourage exchanging ideas and community service project information to neighboring Kiwanis Club. Additional information, contact **Doug Butler**, 540-771-0253

Donations

With \$250 in grant funding from Capital District, the **Kiwanis Club of Harrisonburg, Virginia**, made a gift totaling \$750 to the **Pediatrics Department of Sentara-Rockingham Memorial Hospital** to purchase children's books for residents of the Pediatrics ward. All children will keep their books as a gift from Kiwanis.

Happy Anniversary

February

Petersburg.....	1922
Ashland.....	1923
Fredericksburg.....	1923
Grundy.....	1947
Haysi.....	1949
Wheaton-Silver Spring.....	1950
Petersburg Breakfast.....	1973
Greater Ocean Pines.....	1980
Virginia Beach Combers.....	1980
Council.....	2006

March

Baltimore City.....	1918
Richmond.....	1919
Hagerstown.....	1921
Martinsville.....	1921
Salem.....	1921
Coeburn.....	1923
Prince Georges County.....	1934
Woodbridge.....	1947
Warwick.....	1949
Fairfax.....	1956
Leesburg.....	1957
Leisure World.....	1967
Chester.....	1972
Tappahannock.....	1975
Botetourt County.....	1976
Charles County.....	1992
St Mary's County.....	2000
Bel Air.....	2007



My Kiwanis Moment

Rosemary Cummings

Kiwanis Club of Coastal Delaware

Some time before my retirement, I started to think about what I would like to do in my future 'leisure' years. When my career became less hectic and our nest started to empty after raising eight children, I finally had time to volunteer at church and in the community. Our Pastor unknown to me, "submitted" my name to organize the Parish lunch volunteers and prepare meals for the local Homeless program. We volunteered for lunch two weeks and 3 dinner meals each month. So a new chapter of my life began. Cooking and organization were fun after preparing many meals for our large family and I continued doing this volunteer work and serving as a Board Member for twelve years. Then, my husband decided to retire to the Delaware beach area while I continued to work in the DC area. In 1997, the Bethesda Kiwanis Club invited the Executive Director and me, as Board President of Bethesda Cares, to the Annual luncheon to receive a Foundation donation to our program. I had no idea what Kiwanis was or did, but the meeting was fun and very impressive. I met so many great people doing many community service events from Key Club proms to Christmas in April, a golf outing, and of course, Happy Dollars where everyone could explain the smiles on their faces. President Jan asked me to join the group and gave me an application (although she did wait a couple months to get

it back from me – thus my April 1998 membership date). These Kiwanians were my mentors and role models for the years since. And another Chapter added to my life.

Travelling each weekend to our new home, I felt remiss I could not join my fellow Kiwanians in the many fun weekend events the Club sponsored. I went online to check for Clubs in Delaware and found several nearby. When I finally retired, I wanted to join a Club working for and with children. Two factors motivated me toward Rehoboth, they had a Key Club, and I thought I could help the Club get their reports in on time. Over the years when I was working, many kind volunteers in Scouts, sports, and music programs were there for my children. Now was my turn to "pay it forward" as they say. I loved the idea of the Kiwanis leadership programs for kids of all ages. Perhaps I could help in this area. In 2000 I moved permanently to Delaware and joined the Rehoboth Beach (now Coastal DE) Club. They had a vacancy for Treasurer and I became involved the next Kiwanis year. Then, a new opportunity presented itself when a teacher contacted the Club and asked if we would start a Builders' Club at a local middle school. The Club agreed and I started another life chapter.

Gradually, I learned to Charter a Club, meet with teachers and Principals, and finally organized Builders, K-Kids,



and Key Clubs, bringing my cookies and lemonade to each meeting. For over 10 years, I have learned service at the Kids level. And I learned new and better ways to work with kids. Most importantly what I learned was: had I known about these programs and what they offer to kids and adults alike when I was raising my kids, I could have been a more effective parent and grandparent. Our family expanded and soon the Grands heard me talk about K-Kids and the therapy bears, Food drives or Beachgrass planting. And a prideful moment was when Grandson Ryan received the Key Club Service Award from his High School. The family Service Tradition continues. Kiwanis has been a learning experience for me. There have been many opportunities along the way, and I found what I can do in my so-called leisure years. The Kids are what it is all about. What will the next life chapter present to me?

Share YOUR Kiwanis Moment! Email editor@capitaldistrictkiwanis.org

Eye On KI

News from Kiwanis International



A heart for the neglected

In the Himalayan nation of Nepal, floods, landslides, fires, hailstorms, drought, famine and earthquakes can quickly change a family's focus from the essentials of a good life—education, health care, nutrition—to survival.

That's why members of the Kiwanis Club of Lumbini, Nepal, have turned their attention to children who are illiterate, orphaned and victims of natural disasters. Living in tent cities and along roadsides, these kids are at a high risk of neglect, child abuse and malnutrition.

"Now, we are serving the earthquake-affected rural area of Nawalparasi," says club President Deepak Bhandari. This past April, the 7.8-magnitude quake killed nearly 9,000 people, injured more than 22,000 and destroyed and damaged nearly 900,000 homes.

"First, a few Kiwanis members and

other volunteers visit the affected place and monitor the area," Bhandari says. "After collecting the data we decide where to serve."

Bhandari's club runs a computer-learning center in the Nawalparasi district of Nepal, teaching children to read and use technology. Some of these children had never heard of or seen a computer before visiting the center.

President Bhandari says the club has set a goal to purchase land on which to build a children's home to house, feed and educate the region's neglected children. — Ariana Gainer

Distinguished member applications available

Become a distinguished member of Kiwanis International for the 2015-16 administrative year. "It's important to recognize the outstanding work of our members," says 2015-16 Kiwanis International President Sue Petrisin. "The distinguished member program is used by the Kiwanis International president each year to acknowledge those who strengthen Kiwanis."

Kiwanians who invite two new active members to join the organization and who participate in two service projects can receive the recognition. Distinguished members receive a letter from President Sue and a distinguished member pin. Applications are submitted online

(<http://echo4.bluehornet.com/ct/80155104:7GsW9ICNB:m:1:1549445121:CE5098682A21CFB90290FDEC3858F8CD:r>) and verified by Kiwanis International staff. The deadline to apply is October 15, 2016.

Kiwanis International Board meets, decides

The Kiwanis International Board of Trustees met online Tuesday, January 19, 2016, to vote on operating issues facing the organization. Here are some of their key decisions:

- Ratified the addendum to The Eliminate Project Memorandum of Understanding, extending the partnership between parties that created The Eliminate Project through December 31, 2020.
- Approved appointment of Greg Beard, past governor, Louisiana-Mississippi-West Tennessee District, as the elections chairman for the 2016 Kiwanis International convention.
- Authorized negotiations to hold the 2020 Kiwanis International convention in Indianapolis, Indiana, and explore proposals for future years as well.
- Revised Procedure 220 – [District] Standing Committees to create a general Service Leadership Programs chair in districts outside North America and the Caribbean where there are too few clubs to warrant a committee for each program.

- Assumed responsibility for the Robert P. Connelly Medal for Heroism, effective October 1, 2016, and requested staff to explore and recommend best practices for managing, promoting and administering the award.

The entire list of board actions can be seen here: <http://echo4.bluehornet.com/ct/80155109:7GsW9ICNB:m:1:1549445121:CE5098682A21CFB90290FDEC3858F8CD:r>

List of candidates for Kiwanis International Board election updated

The list of announced candidates for election to the Kiwanis International Board at the 2016 Kiwanis convention in Toronto, Ontario, Canada, has been updated. This list is based upon information received from the candidates and their districts. Please inform Denise Parker (dparker@kiwanis.org) immediately if your district has a candidate not yet included on this listing. If candidates declare (or remove) themselves, a new listing will be issued. Browse the elections page (<http://www.kiwanis.org/convention/2016/experience-the-convention/elections>) and click on highlighted candidate names to learn who they are and why they're running for office.



KI Tidbits

Kiwanis' strategic plan—the I-Plan—is now available online in eight languages. The plan is designed for each district and club to use as a guide to create their own plans and choose their own paths toward accomplishing common goals. View it here: <http://echo4.bluehornet.com/ct/79914412:7CfZJwCNB:m:1:1549445121:8824A70E0A2F735CF72420DDB3212C08:r>

K Corps—Kiwanis International's youth exchange program—is nearly ready to launch. K Corps students will stay with a host family for two weeks to learn the culture and participate in community service. Kiwanis is recruiting host families, teen participants and Kiwanis club coordinators. Sign up today: <http://echo4.bluehornet.com/ct/79914413:7CfZJwCNB:m:1:1549445121:8824A70E0A2F735CF72420DDB3212C08:r>

Does your club or district have a project and you need help making it bigger and better? The Kiwanis International Foundation's next grant application deadline is April 15: <http://echo4.bluehornet.com/ct/79914420:7CfZJwCNB:m:1:1549445121:8824A70E0A2F735CF72420DDB3212C08:r>

If your club is looking for a quick, easy and fun-filled service project register to volunteer during IHOP's National Pancake Day on March 8. Kiwanis volunteers will be at the IHOP restaurants to encourage guests to support the hospitals, explain our mission to serve the children of the world and give back to their community. Sign up today: <http://echo4.bluehornet.com/ct/79914425:7CfZJwCNB:m:1:1549445121:8824A70E0A2F735CF72420DDB3212C08:r>


Once again, our partner Landscape Structures will sponsor its Legacy of Play contest. Kiwanis clubs can apply on Facebook to win US \$25,000 towards playground equipment. The contest will open shortly after Kiwanis One Day, which is April 2: <https://www.facebook.com/PlayLSI/?fref=ts>

Kiwanis has partnered with Emergency Assistance Plus to introduce a new program for Kiwanis club members. EA+ helps you handle medical emergencies when you're away from home. Enroll today: <http://echo4.bluehornet.com/ct/79914430:7CfZJwCNB:m:1:1549445121:8824A70E0A2F735CF72420DDB3212C08:r>

Service Showcase

News From Capital District Kiwanis Clubs

Division 2

Kiwanis Club of Tysons Corner/ McLean members assisted at the Virginia Polar Dip in Reston, Virginia at Lake Anne. Over 200 people jumped into the lake and raised \$95,000+ for Camp Sunshine at Sebago Lake, a retreat in Maine for critically-ill children and their families. 




Division 5


Annually, Showell Elementary School has a Science Fair for which students in grades 1 through 3 industriously prepare and submit their projects. **The Kiwanis Club of Greater Ocean Pines - Ocean City** has been providing the judges for the event for many years and were again present on January 15, 2016 to do it

again. The young students do such an exceptional job on their projects, making it an interesting experience for the judges as they learn about and from the many subjects.

Division 10

Becca Lynch, Chair of the **Colonial Heights Kiwanis Club** Service Leadership Committee, receives plenty of support from members including assistance with Terrific Kids, K-Kids and pre-Kindergarten Reading programs. Pictured is Colonial Heights Police Chief and past-Kiwanis Club President Jeff Faries keeping the attention of youth at Lakeview Elementary. 

Division 15

Kiwanis Club of Lynchburg Satellite Committee's project, at the Old City Cemetery, was to remove Christmas decorations, mostly wreaths and bows, under the watchful eye of Ted Delaney, the Executive Director, who said that 'you picked up over 1,000 wreaths in record time, and our grounds are ready for a new season. Karen and I enjoyed meeting and working with all of you. Please come back and visit often!' 



Family Ties

Updates from Our Kiwanis Family

Key Club Arshad Fakhar, Governor

Hello Capital Kiwanians!

On behalf of all Key Clubbers in the Capital District, I wish a Happy 101st Birthday to the organization that started it all! It is quite remarkable to think just how much Kiwanis has grown just this past year and celebrating all of its achievements



at International Convention this past summer has been a blast. This is a year to truly celebrate & embrace our Kiwanis Family! Over the course of the last two months, Key Clubbers in Capital District have been very busy serving their communities, especially during this past holiday season. Clubs all around the District have been participating in the “Capital Conservation Challenge” where the K-Family is involved in helping our planet. Furthermore, we have been active in raising funds for The Eliminate Project to reach our goal of \$100,000 by March. As the service year is coming to the end with roughly two more months left, Key Clubbers from all over the District are electing new officers and preparing for our District Convention. The 67th Annual Key Club District Convention will once again be held in the beautiful Hyatt Regency Baltimore overlooking the Inner Harbor and will take place on March 11-13. We also have the first Key Leader of the Year from April 15-17. I strongly encourage all Kiwanis members to help support a club or an individual’s trip to this event & ask for the students to give you a presentation at a future Kiwanis meeting. I can assure you, not only will you change the life of a teenager, your club will also benefit from this inspirational experience. Thank you all for supporting your counterparts this past year. Because of your efforts, many individuals have developed the qualities needed to pursue higher feats and will make a difference in this world, whether in Key Club, Circle K, or Kiwanis. I wish everyone a tremendous rest of the winter & an amazing remainder to this service year.

Yours in Friendship & Service,



Arshad Fakhar

CKI Matthew Johnson, Governor

Happy DCON Season:

District Conventions are an amazing time in the Kiwanis Family—a time to celebrate in the success of our clubs and our district as a whole. Our clubs have been hard at work this past year, and I’m excited to get them the awards that they’ve earned,



congratulate them on their service, celebrate together, and look forward to another great year. It’s been an exciting year in the Capital District, pulling in as the second largest district in CKI. We’re excited to give our newest clubs a warm welcome at our District Convention on February 19-21 in Fairfax, VA. It’s sure to be a can’t miss event.

While DCON is an exciting time, it’s also a bitter sweet event. I’ll be saying goodbye to my excellent board members, but we’ll also get to welcome in the next leaders who will take over the district and push us to newer and greater things. Throughout this year, the district board has grown into exceptional leaders, who will continue to help their communities and strive in their clubs and their districts, but it’s time to see those new faces arrive and foster the next generation of Kiwanis Family leaders.

And we’re not done yet! Capital District CKI will also be hosting our annual Spring Officer Training Conference to make sure that all of our new officers are ready for the year ahead. For the first time this year, we’ll be holding our District Large-Scale Service Project on Saturday and Sunday (March 19 & 20) in Fredericksburg, VA at the Boys & Girls Club—doing what Kiwanis does best by serving the children of the world. I hope to see some Kiwanians there!

With a few short months left, we’ve got a lot of work left to do.

Yours in Service and Sunshine,



Matthew W. Johnson

Beyond the Call

Nominate a deserving Kiwanian for *Beyond the Call*. Contact editor@capitaldistrictkiwanis.org

Ted Zapalowicz Kiwanis Club of Hampden-Midtown

This past month, District Trustee Ted Zapalowicz passed away unexpectedly at the age of 66. Ted was a 45 year member of the Kiwanis Hampden-Midtown Club in Baltimore, Maryland. He was respected by his peers both in his club and throughout the Capital District. When Ted spoke, people listened.

He began his career in Kiwanis as a Key Club member at Mergenthaler Vocational Technical High School in Baltimore, Maryland. When he started as a new educator, he was recruited by the Hampden-Midtown Kiwanis to form a new Key Club at Baltimore Polytechnic Institute High School in Baltimore. At the time he was recruited for this position, he also joined Kiwanis. He served as faculty and Kiwanis advisor to the Poly Key Club for over twenty years. Over the same period of time, Ted worked closely with the Capital District Administrator in formulating plans to grow the Key Club program throughout the Capital District. He was instrumental over the

next several years in planning three District Key Club Conventions in the Baltimore area.

In 1979, Ted, worked with another member of his club, Hugh Arnold, to form a Circle K Club at Johns Hopkins University which is still a very active club in the Capital District.

In the early 1990's Ted began to place greater emphasis on providing leadership for his club and division. Ted went on to be President for three terms and Treasurer for over fifteen years. He was not only a great leader but was a willing supporter and follower of others. This is what service is all about.

As the members of his club aged, Ted took on additional responsibilities for the club's major fund raisers as well as service projects such as the annual Halloween Costume Contest, Easter Egg Hunt at the local recreation center, the Mayor's Christmas Parade and Christmas for underprivileged children.



Along with all of his club responsibilities, Ted was willing to serve as Division 12's Lt. Governor in 1984/85 and again in 2008/09. After the District reorganized into six regions in 2005, Ted was elected as District Trustee for the Mason Dixon Region for 2013/2015. If this was not enough, Ted volunteered and was elected to the Capital District Foundation as Director for Division 6 for 2015/17.

As you can see, service and Kiwanis were Ted's life and it radiated out to others through his actions. This enthusiasm will be greatly missed by all Kiwanians. Kiwanis lost a great friend.

Governor's Message

cont'd from page 4

along with Governors from around the world. This event will be open to members from 7:00-9:00 PM. Space

may be limited so watch the KI website if you are interested in attending.

Now is the time to try and connect with your SLP's especially your CKI seniors. Let's make a concerted effort to keep them in the Kiwanis family as they graduate this year. See if you

can include them on your club's email list and club newsletter. They are exactly what many of our clubs need, more hands, fresh ideas, and future leadership.

Have fun being a Kiwanian and thank you for all you do!

Kiwanis in the News *cont'd from page 7*

to the participants. Their support encourages others to 'pay it forward' by volunteering their services at the centers," said Ambrose. Each year the Woodbridge Kiwanis Club spends a significant amount of time as Salvation Army bell ringers. "It's very rewarding to see what the citizens are willing to contribute to help," said Bell.

Wreaths Across America is "our major service project for the year," said Horning. Manassas Battlefield Kiwanis volunteers raise money and place wreaths on each of the graves

at Quantico National Cemetery in December each year. The public can sponsor a wreath by contacting the local club. "The event not only helps raise resources for youth leadership programs, but it's also an opportunity to honor those who served our country," said Horning. "It's overwhelming when you see the wreaths across the cemetery," added Stinson, who invited the public to the wreath-laying last month.

A High Rating

The Kiwanis International Foundation has received the highest ranking as a four-star charity through Charity Navigator.

Only one out of every four charities receives this ranking which demonstrates rigor, responsibility and a commitment to openness. Kiwanis received a 100 percent score for accountability and transparency.

"It's a tremendous legacy," said Stinson. "A great organization," said Bell. "A way to connect to the community," said Nelson. And Prince William County is all the better for it.

Read the original article here:
<http://princewilliamliving.com/2016/01/kiwanis-prince-william-90-years-meaningful-service>

Kiwanis I-Plan *cont'd from page 14*

president of a global service organization, now is the time to extend our brand through our communities.

4. Investment—to ensure financial viability and responsible stewardship. As our adult membership has declined, our service to youth and children has increased.

Josh had the seven districts work on their own SWOT analysis (strengths, weaknesses, opportunities, and threats). We spent considerable time discussing the first goal INSPIRATION.

INSPIRATION— Membership and Engagement

Our Capital District's Goal is to build, retain, and support a growing Kiwanis

membership network. Our group discussed two strategies:

The first strategy is Membership Retention. Membership retention may be accomplished by encouraging clubs to have meaningful programs and hands on service. Consider a RIF (Reading is Fundamental) service project, orientation of new members before induction, backpack projects on weekends and recognizing members more often, even for small service. Working on a divisional based buddy system in conjunction with the FORMULA is another option.

The second strategy is to Increase Membership in existing clubs. The tactics and metrics to accomplish this are similar to the previous strategy of retention of members. However, clubs are encouraged to consider other ideas such as offsite meeting locations, and teaming with SLP; back to school

night with our SLP clubs; reducing fees for new members and spouses; promoting our club when we give club grants; advertising our club through traditional media like billboards, radio, and newspaper; nontraditional media like Facebook, Twitter, etc. As we engage our members and increase our membership, we must increase the value of the member experience.

"Kiwanis inspires and engages men, women, youth, corporations, other nonprofits, partners, and communities to make the world a better place for children to thrive. Belonging to Kiwanis means being part of a massive force for positive change in the world".

The April/May issue of *The Capital Kivanian* will preview the second goal of our I-Plan: IMPACT --Meaningful Service.

Kids' safety is in your hands.

Our guidelines should be too.

Working with young people is a rewarding experience. It also brings important responsibilities. Kiwanis can help you meet them—with youth protection guidelines for all Kiwanians. Get to know the updated guidelines. And make sure your club uses them to train members each year. It's a key way to protect young people...and the reputations of the adults who serve them.

Download the Kiwanis youth protection guidelines today at kiwanis.org/youthprotection.

kiwanis.org/youthprotection



Kiwanis[®]