

# The Capital

February/March 2015

# Kiwanian

The Official Publication of Capital District Kiwanis | [www.capitaldistrictkiwanis.org](http://www.capitaldistrictkiwanis.org)

The first Kiwanis board of officers in  
Detroit, Michigan, 1915.

## District Policy Code Changes

*Page 8*

## Kiwanis International to Consider Online Voting

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## A Century of Service

*Read about how the Capital District is  
celebrating 100 years of Kiwanis International.*

Meet the Governor-Elect Candidates! *pages 9*



**Kiwanis**



# SAVE THE DATES

Kiwanis Centennial Tour

**JANUARY - JUNE**

100th Anniversary Celebration  
at the Kiwanis International Convention  
Indianapolis, Indiana

**JUNE 25-28**

[www.kiwanis.org/kiwanis100](http://www.kiwanis.org/kiwanis100)



# Kiwanis

The Capital Kiwanian

The Official Publication of Capital District Kiwanis

Volume 4, Number 3

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GOVERNOR  
R. Brian Bell  
Woodbridge, VA

GOVERNOR-ELECT  
David Heppner  
Lynchburg, VA

SECRETARY-TREASURER  
Tom Varner  
Ashland, VA

IMMEDIATE PAST GOVERNOR  
P. Scott Zimmerman  
Williamsburg, VA

TRUSTEE-CHESAPEAKE BAY  
John Sparkman  
Chincoteague, MD

TRUSTEE-HEART OF VIRGINIA  
John Morris  
Richmond, VA

TRUSTEE-MASON DIXON  
Ted Zapalowicz  
Baltimore, MD

TRUSTEE-NATIONAL CAPITAL  
Jeffrey M. Wolff  
Tysons Corner/McLean, VA

TRUSTEE-SOUTHEAST VIRGINIA  
Carla Morin-Diehl  
Denbigh, VA

TRUSTEE-SOUTHWEST VIRGINIA  
Jon Rife  
Grundy, VA

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# Governor's Message

R. Brian Bell, 2014-15 Governor

It's official! Kiwanis International turned 100 on January 21, 2015. Diana and I had the pleasure of celebrating this great milestone on January 21st with the Kiwanis Clubs of Williamsburg, Colonial Capital, and Toano. Over 180 members and guests attended this wonderful event – highlighted by the reading of a Certificate of Recognition of the 100th Anniversary, signed by Virginia Governor Terry McAuliffe. We shared some of the important history of Kiwanis International and these three strong Kiwanis Clubs.



The following day, we flew to Detroit to attend the Kiwanis International Council Meeting and to join in the festivities hosted by the Detroit No. 1 Club, the very first Kiwanis club. I am pleased to report that the proposed amendment from our Capital District Board to provide for online voting on Kiwanis International elections, amendments and resolutions received strong support (over 2/3 in favor) from the Kiwanis International Council. In its report, the KI Task Force on Online Voting, of which I am a member, also strongly supported online voting. Special thanks to Past Governor Jeffrey Wolff for his leadership in this initiative, which

will provide an equal voice to all Kiwanis clubs in the business of our organization.

There were visits to the Henry Ford Museum, the Detroit Historical Museum, the unveiling of the restored commemorative marker for the Birth of Kiwanis, and more – all leading up to the Saturday evening Gala Dinner and Concert. Over 1,000 members and guests attended this wonderful event, including over 30 from our Capital District Kiwanis Family. We were well represented.

So our year of celebration is well underway. Diana and I have attended

numerous Charter Celebrations and 100th Anniversary Celebrations already, and we have thoroughly enjoyed each event. We look forward to many more as the year goes on.

Planning for our 97th Annual District Convention, April 9–12, at the Hotel Roanoke in Roanoke, Virginia, is well underway. Our DCON Committee, chaired by Jackie Bledsoe, is preparing a memorable celebration for our District and each person who attends. Go to the Capital District website and click on 2015 District Convention for all the details, online registration and hotel reservations. We have two strong candidates for Governor-Elect,



and each would like your support. Remember, whoever gets the most delegates to attend and vote, at the House of Delegates, wins! Come celebrate "The Power of One."

Our 100th Anniversary Celebration continues with the International Convention, on June 25-28, in Indianapolis, Indiana. This will certainly be one to remember, and could not be much more convenient to attend. We will have a District Dinner on Thursday evening prior to the Opening Ceremonies. Make your plans now to share in this once in a lifetime experience.

Of course, we have many other ways to celebrate the 100th Anniversary of Kiwanis. As my Governor's pin says, "Reflect, Refresh, Renew". Reflect on the great history of our organization and all the successes of Kiwanis over the years. Certainly the global success of growing Kiwanis into a worldwide

service organization, and the impact we have had in the fight against Iodine Deficiency Disorders (IDD) and Maternal and Neonatal Tetanus (MNT) should be celebrated. And consider the impact that your club and you personally have had in your local community. You have much to be proud of. We all do.

However, we can do so much more – with more members, more service projects, more Service Leadership Programs and greater involvement with our SLPs. Refresh your approach. Maintain traditions that work, but resolve to adopt new models for club operations that attract new members who volunteer for service, not meetings. Love your club. Share the Kiwanis experience. Live a life of service. Improve the membership experience for every Kiwanian in your club.

Renew your commitment to your club and your community. Become a club

opener or club counselor or offer your assistance to those who are. Renew your commitment to The Eliminate Project. Become a model club, a Zeller Fellow, and/or a Centennial Award recipient. Save a Baby a Day for \$1.80! This is the year we eliminate MNT; this is our birthday gift to the world. And renew your commitment to your SLPs (Aktion Club, CKI, Key Club, Builders Club, K-Kids) and Key Leader. Open one or more new SLPs, and strengthen the relationships between your Kiwanis Club and your current SLPs. Plan something special, large or small, for Kiwanis One Day.

Bottom line, let's all commit to having more fun, sharing more fellowship, and doing even more meaningful community service. To quote Past International President Steve Siemens: "What ever it takes – and then some!"

**Visit the  
KIWANIS STORE  
for the latest apparel,  
meeting items, and more!**



[store.kiwanis.org](http://store.kiwanis.org)

# A Capital Idea

## 1 Kiwanis Club + 1 Santa x two events = a fun day for all!

Service Project Tip #14:  
Do multiple projects in the same day to save resources!

On a Saturday in December the **Kiwanis Club of Denbigh** was busy giving back to their community.

Early that morning they gathered on Post at Fort Eustis to host a "Pictures with Santa" event at the community center in family housing on the post. They had 22 families with roughly 50 to 60 children stop by, taking over 400 photos with Santa that they distributed to the families via email.

This annual event provides an opportunity for families to enjoy an unhurried time with their little ones and Santa and to get that perfect picture (at no cost) for Christmas.

Of course it couldn't have happened without the many parents and children with smiles, tears, laughter and wide-eyed wonder who came to have a picture taken with Santa!



That same afternoon they took their Christmas cheer, including Santa, to a local nursing home for their quarterly ice cream social for the residents. The Gardens at Warwick Forest was the venue. Kiwanians and eight members

of Denbigh's Key Club helped with the event. They served ice cream, cake and punch to around 30 residents and spread some holiday cheer to all.



### *The Kiwanis Legacy eBook*

Everyone knows Kiwanis was founded in Detroit in 1915, but do you know why Kiwanis was founded and how the first club survived its first year? Learn all the facts every Kiwanian should know about our history, from the earlier years to 2010. Discover the service projects that shaped the organization that we know and love today. Read quotes from every Kiwanis Interna-

tional president. Track membership numbers and Kiwanis international convention attendance through the decades.

*The Kiwanis Legacy* is available in English for download for US\$1.99 from all major eBook distributors. To download your copy, just search for *The Kiwanis Legacy* in your favorite eBook store.



*Battlefield of Manassas Invites You to the  
100th Anniversary of Kiwanis & the 55th Annual Steak Fry  
May 14, 2015 at 6:00pm*



For the past 14 years the Steak Fry has been held at The Inn At Vint Hill. Please join us this year to help celebrate Kiwanis' 100th Anniversary with the Capital District. Clubs from VA, DC, MD and DE will be celebrating this wonderful event.

Fellowship and social hour will begin at 6:00pm, followed by a Steak or Chicken dinner served at 7:00pm.

The Inn at Vint Hill is a restored 1860 mansion located midway between Manassas and Warrenton at Vint Hill Station, a former Army Signal Corps facility. This site promises so much in a beautiful historic setting.

Reservations are a must for this wonderful event. Cost of the Steak Fry \$35.00 in advance: \$40 at the door.

Questions? Please contact David Reinhard at [oneskipar@aol.com](mailto:oneskipar@aol.com).

PLEASE RSVP no later than April 15, 2015





# Around Capital

## Update to District Policy Code Regarding Eligibility Requirements for District Officers

By PG Jeffrey M. Wolff  
Bylaws and Policies Chairman

At the January 31, 2015 meeting of the Capital District Board of Trustees, the board accepted the recommendation of the Bylaws & Policies Committee to restate the requirements for district officer eligibility in Section 10 of our District Policy Code as follows:

### A. DISTRICT GOVERNOR

(1) Eligibility Requirements. The District Bylaws Article 10, Section 2, states that the Governor-Elect shall be the sole candidate for the office of Governor but also allows for nominations from the floor. Any nominee from the floor must meet the eligibility requirements for Governor-Elect set forth in subsection B(1) below.

### B. DISTRICT GOVERNOR-ELECT

(1) Eligibility Requirements. A nominee for District Governor-Elect must:

- Be a member in good standing of a Capital District Kiwanis club in good standing for a minimum of nine (9) years;
- Have served one full term as a Capital District Lieutenant Governor; (PROVISO: Effective October 1, 2017, this item will change to say "Have served one full term as a Capital District Trustee;)
- Have successfully passed a criminal background check as required in Section 30 of these policies.

### C. DISTRICT SECRETARY-TREASURER

(1) Eligibility Requirements. A nominee for District Secretary-Treasurer must:

- Be a member in good standing of a Capital District Kiwanis club in good standing for a minimum of six (6) years;
- Have served one full term as a Capital District Lieutenant Governor;
- Have successfully passed a criminal background check as required in Section 30 of these policies.

### D. DISTRICT TRUSTEE

(1) Eligibility Requirements. A nominee for District Trustee must:

- Be a member in good standing of a Capital District Kiwanis club in good standing for a minimum of six (6) years;
- Have served one full term as a Capital District Lieutenant Governor;
- Have successfully passed a criminal background check as required in Section 30 of these policies.

### E. LIEUTENANT GOVERNOR AND LIEUTENANT GOVERNOR-ELECT

(1) Eligibility Requirements. A nominee for Lieutenant Governor and Lieutenant Governor-Elect:

- Be a member in good standing of a Capital District Kiwanis club in good standing for a minimum of two (2)

- years;
- Have served one full term as a Kiwanis club president;
- Have successfully passed a criminal background check as required in Section 30 of these policies.

The language was simplified and standardized across all district officer positions. Corrections in the number of years required to be in Kiwanis before seeking office were made based on the positions.

Finally, a proviso that was originally part of the district's regionalization plan to require that future Governor-Elect candidates serve as district trustee has been re-instituted to go into effect in October 2017. Therefore, any candidates beginning with those for 2018-2019 Governor-Elect will have first have to have completed a term as a district trustee.

Prior to the regionalization, Lt. Governors served as voting members of the District Board of Trustees. Since they no longer do so, this change was made to ensure a proper leadership pipeline is built to the office of Governor and to be sure that those eligible to lead the Board of Trustees have had the experience of serving on it first.

## Meet the Candidates! 2015-2016 Governor-Elect Candidate Profiles



**KELLY BOSWELL**  
KIWANIS CLUB OF OLNEY, MD

### Why did you decide to run for office?

The decision to run for Governor-Elect was an easy one, I'm ready to serve!

The Kiwanis footprint and impact must

continue to grow. As your leader, I would build a stronger Capital District by bridging the gap between Kiwanis and our SLPs, and strengthening the lines of communication between District leadership and individual club members. This is the journey to which I invite all of you! Join me on the road to our Kiwanis hearts.

### What qualifies you to become Governor of our District?

As president of the 2013-2014 Lieutenant Governor Class, I talked with fellow Kiwanians about club and divisional issues every day. Representing all Divisions at District Board meetings gave me added insight into the concerns faced by clubs throughout the District and how the District Board can help them to address those concerns. I strive to be calm, objective, inclusive, and fair when trying to resolve difficult situations. My peers know this; seeking out my advice.

### How will you leave your mark on Kiwanis?

What I want to leave is renewed faith and enthusiasm for service. To lead us on a journey to discover or rediscover our Kiwanis Hearts. Kiwanis has allowed me to feed my passion and desire to make the world a better place. I have found a "Family" that shares my ideals and values of community service, helping others to realize their full potential. Kiwanis has made me the person that I am today...A Difference Maker.

### Biographic Summary

I could list the positions that I have held, awards that I have received, but that's already posted for you to read. I don't believe those are the things that make me best qualified to serve as your Governor-Elect. What makes me qualified is my passion for Kiwanis, the way I beam whenever I talk about who we are and what we do, and my demonstrated track record for building relationships that strengthen our organization.



**KRISTINA DLUGOZIMA**  
KIWANIS CLUB OF TYSONS  
CORNER/MCLEAN, VA

### Why did you decide to run for office?

As a member of the Capital District, I am impressed by the great work that

our clubs accomplish, and I am motivated by the can-do nature of our district. I am a big picture kind of person, and I know that there are strategic improvements that we can make at the district level that will not put additional administrative burdens on the club. I want to see our district move to even greater heights.

### What qualifies you to become Governor of our District?

I have a passion for Kiwanis, a vision for what the Capital District of Kiwanis can continue to be and the work ethic to make the vision a reality. As a leader in Kiwanis and outside, I have honed my ability to build teams that complement each member's strengths and weaknesses. I also have the unique perspective of a former CKI Governor from another district, which helps me look more objectively at different ideas.

### How will you leave your mark on Kiwanis?

If elected, when I leave office as Governor, I envision a district with a long-term strategic plan, regular communication from the district leaders to the general membership, district committees with clear objectives and full membership across the regions and increased visibility of Kiwanis through targeted public relations and new member initiatives. These are lofty goals, but I believe attainable ones in this district.

### Biographic Summary

A graduate of Northeastern University, I am a transplant to Northern Virginia. I am an accountant and spend my time playing soccer (once my ACL is healed!), furthering my education and Kiwanis. I am a two-term distinguished club president and distinguished lieutenant governor who works with our SLPs as a zone administrator to Key Club and CKI. I am an active member of my home club through service and leadership as club treasurer.







# Birthday Wishes from the Kiwanis International President



Dear Kiwanian,

Happy 100th Anniversary. You are part of Kiwanis' century-long legacy of serving the children of the world. For me, it is humbling to be part of an organization that is helping countless people around the world. I trust you have the same feeling. As we celebrate our 100th Anniversary in 2015, I invite you to be part of Kiwanis' anniversary gift to the world—a world free of maternal and neonatal tetanus.

When I went to Guinea in 2012 to review the progress of our investment in The Eliminate Project, a group of mothers gave me faith that elimination of MNT is possible. These 12 women personally knew children and mothers who died from this painful, yet easily preventable disease. These women were dedicated to making sure every woman of childbearing age in their village was vaccinated. Many people around Guinea shared that same commitment.

I hope you will make the same commitment. For just US\$1.80, you can save lives. Will you pledge to Save a Baby a Day? Will you prevent the death of at least one of the 134 newborns who die every day from this dreadful disease? It's easy, convenient and most importantly, it saves lives. Visit [www.TheEliminateProject.org/Baby](http://www.TheEliminateProject.org/Baby) for details.

In addition, I hope you will join me in celebrating our many achievements during the past century. All members of the Kiwanis family are invited to attend events as part of the Centennial Tour. You can find more information about all the stops on the 100th Anniversary page of our website, [www.kiwanis.org/100](http://www.kiwanis.org/100).

I also encourage you to hold a celebration with your club. Share the gift of Kiwanis by inviting the community and the media to a club event. Take photos and share them through social media. I would like to see them too. Post them on the Kiwanis Facebook, Twitter and Instagram pages, and tag them with #Kiwanis100.

I have seen many changes to Kiwanis since I first joined the Kiwanis Club of Ridgetown, Ontario, Canada, in 1978. Our organization has changed as society has changed. It is clear that Kiwanis is still relevant and needed today.

Yours in Kiwanis service,

John R. Button, M.D.  
2014-15 President  
Kiwanis International



**Josh Hiscock**

January 21 at 6:51pm · College Park, MD · 🌐

Twenty years ago I joined an organization called Key Club. Little did I know, that experience as a servant leader would shape the person I am today. All of this is thanks to #kiwanis - an organization that turns 100 years old today! I am proud to lead the Kiwanis Club of Tysons Corner/McLean during this monumental centennial celebration. Happy birthday, Kiwanis - to many happy years to come serving the children of the world #kiwanis100



**Anastasia Slepukhova**

January 22 at 12:02am · 🌐

Happy 100th Birthday, Kiwanis International! I cannot express my profound gratitude to this organization and every individual that is a part of it. Three years ago, not only did I join Key Club, I became a part of a remarkable family- the Kiwanis Family. Thank you to all of the amazing individuals that have played such integral roles in shaping who I am now, and who I one day aspire to be. I cannot wait for the day I can become a member in Kiwanis and serve the children of the world. — with [P.Scott Zimmerman](#) and 7 others.



**Gabrielle Missy Geroe Zimmerman** shared her photo.

January 21 at 9:00am · 🌐

When I met [P Scott Zimmerman](#) Kiwanis, to me, was all about the social interactions. As he and I came together in life I also came to see how much more Kiwanis really is. Happy 100th birthday to the best service organization in the world. I am so proud to be a part of what we do for our children and our communities every day. AND we do have a lot of fun!



**Jeffrey Wolff**

January 21 at 8:03am · 🌐

Today, [Kiwanis International](#) celebrates 100 years of service to the children of the world, because the first club was established January 21, 1915 in Detroit, MI. Through Key Club, CKI and Kiwanis I've had the privilege to better myself while serving my community and have made some amazing friends along the way. I'm proud to call myself a Kiwanian and look forward to what the next 100 years holds our organization! #Kiwanis100



**David Lurie**

January 21 at 8:46pm · Edited · 🌐

Happy 100th Birthday to Kiwanis!! What a great achievement for our organization with the impacts we have had around the world. I started out in Key Club over 35 years ago and I can say it changed my life. The biggest reason of course is that I met my wife Penny through Circle K! There are also the life long friends I have made, the outstanding service done by every club I have belonged to, and of course the fun! So let's celebrate the first 100 years and look forward for the great things we will accomplish in the next 100!



**Stacy Whitehouse**

January 21 at 12:56pm · 🌐

I am proud to be a member of Kiwanis as we celebrate 100 years. At times we feel like one person can't make a difference, but Kiwanis is a prime example of how individuals can change the world. The Kiwanis family changed my life and has made me the person and servant leader I am today, and I encourage anyone interested in serving others and building new leaders to check out your local club, or start your own! #100Kiwanis



**Ryan White**

January 21 at 12:35pm · Atlee, VA · 🌐

Today marks the 100th Anniversary of Kiwanis International, an organization dedicated to serving the children of the world. Over the past seven years this organization has changed my life by showing me how great of an impact we can have on the community around us when we come together in service. Kiwanis does not look at your background or beliefs, but rather at your willingness to serve.

It seems that today, as a society, we are fast to raise issues with our voices, but slow to act with our hands and our feet. Kiwanis provides the opportunity to not just raise your voice, but act with your hands, your feet and your mind to have a direct impact on issues you care about.



**Corey Gillette**

January 21 at 8:15pm · Random Hills, VA · 🌐

Happy 100th Birthday, Kiwanis! I'm grateful for all the amazing experiences and opportunities over the past 7+ years: the lives I've helped change; the fun and influential projects, events, and trips; and the special friendships I've formed along the way! Here's to an incredible organization and to many many more years of changing the world! Can't wait to celebrate this weekend in Detroit! #IHeartKiwanis #Kiwanis100



**Ben Durham**

January 21 at 10:23pm · Richmond, VA · Edited · 🌐

Happy Anniversary to an organization that has made more of a difference in my life than I can ever truly express: [Kiwanis International](#). This organization, through its sponsorship of organizations like [Circle K International](#), made me who I am today: guiding both my career path and my devotion to living the life of a servant leader. It's opened countless doors for me: I've traveled all over, made lifelong friends, and most importantly I've been able to serve in ways that help... [See More](#)



**Carla Morin-Diehl**

January 21 at 8:32am · Newport News, VA · 🌐

Happy 100th Birthday to the GREATEST service organization in the world! So happy I am a part of it!! — with [Rhonda Vrell](#) and 98 others.



**April Gassler**

January 21 at 8:24am · 🌐

100 years ago today, the very first Kiwanis Club was founded in Detroit, Michigan. I can't wait to head to Detroit on Friday to celebrate this important milestone with many of my Kiwanis friends from near and far. I'm so proud to be part of the rich history of [Kiwanis International](#) and its sponsored youth programs, including [Key Club International](#) and [Circle K International](#). We are all dedicated servant leaders who work together to change the world, one child and one community at a time. #Kiwanis100



**Nicole McDermott**

January 21 at 7:54am · Edited · 🌐

On this day in 1915, the first Kiwanis Club was founded in Detroit, Michigan. Ten years later, Key Club was established and twenty two years after that, Circle K (CKI). There are so many important milestones in a century of service, but these two matter the most to me. Without them, the Kiwanis Family would not have changed my life the way it has over the past 22 years - or given me opportunities to do the same for others. Beyond grateful, and very excited to be going to Detroit this weekend to celebrate an organization that's deeply embedded into my heart and spirit. Happy 100th Birthday, Kiwanis!! #Kiwanis100



## CERTIFICATE of RECOGNITION

*By virtue of the authority vested by the Constitution of Virginia in the Governor of the Commonwealth of Virginia, there is hereby officially recognized:*

### 100<sup>TH</sup> ANNIVERSARY OF KIWANIS INTERNATIONAL

**WHEREAS**, Kiwanis is a worldwide organization of men and women committed to fellowship and community service; and

**WHEREAS**, on January 21, 1915, Allen S. Browne and Joseph C. Prance formally founded the first chapter of Kiwanis International in Detroit, Michigan; and

**WHEREAS**, Kiwanis clubs organize projects that focus on the specific needs of communities, such as aiding the elderly, promoting literacy, and supporting youth recreation; and

**WHEREAS**, the Kiwanis family includes multiple organizations specifically for young people, including K-Kids at the elementary school level, Builders Clubs at the middle school level, Kiwanis Junior for young adults in Europe, Key Clubs at the high school level, Circle K clubs at the college level, and Aktion clubs for those with disabilities; and

**WHEREAS**, Kiwanis International has grown to represent more than 8,400 clubs in 96 nations with more than 606,000 active members; and

**WHEREAS**, Virginia joins with others around the world to recognize the contributions of Kiwanis International as we mark its 100<sup>th</sup> anniversary;

**NOW, THEREFORE BE IT RESOLVED**, that I, Terence R. McAuliffe, Governor of the Commonwealth of Virginia, do hereby recognize January 21, 2015, as the 100<sup>TH</sup> ANNIVERSARY OF KIWANIS INTERNATIONAL in our COMMONWEALTH OF VIRGINIA, and I call this observance to the attention of all our citizens.



  
Governor



Secretary of the Commonwealth



# See how Capital District Kiwanis Clubs celebrated the BIG 1-0-0!

Charlottesville Kiwanians celebrated with dinner, cake, and a member induction!



Charlottesville Kiwanis



Williamsburg Kiwanians were joined by members from Colonial Capital and Toano Kiwanis Clubs for dinner, history, and awards. Governor Brian Bell and First Lady Diana were also in attendance!



Williamsburg Kiwanis





Danville Kiwanis celebrated with dinner, cake, and camaraderie!



Tysons Corner/McLean Kiwanis

Kiwanis history, a member induction, and Georgetown cupcakes were a highlight of Washington DC's Kiwanis celebration.



Tysons Corner/McLean Kiwanians, along with their SLP members celebrated with a reflection of Kiwanis history, cake, and a member induction!



Washington D.C. Kiwanis





From January 22-24, Capital District members joined others from all over Kiwanis International to celebrate the 100th Birthday of Kiwanis in Detroit, Michigan. Members enjoyed dessert receptions at the Henry Ford Museum and Detroit Historical Museum, a service project labeling and sorting books for children, and a dinner gala & concert to ring in the next century of service. At the Detroit Historical Museum, attendees could explore the Kiwanis International exhibit and witnessed the unveiling of the refurbished historical marker which commemorates the “Birth of Kiwanis.” There was also time in the schedule for members to go out explore, experiencing all that Detroit had to offer.











# *A Century to be Proud of*

Learn more about Kiwanis' history, from its 1915 beginning in Detroit, Michigan, to the celebration of 100 years in 2015. Get inspired to write the next 100 years of service and fellowship!







The first Kiwanis board

**1915 - JANUARY 21**

Kiwanis is founded in Detroit, Michigan.

**1915- OCTOBER 19**

The second Kiwanis club is chartered in Cleveland, Ohio.



The first convention

**1916 - MAY 18-19**

The first convention is held in Cleveland, Ohio. Business includes approving the organization’s constitution and electing George Hixson as the president of the “National Kiwanis Club.”

**1916 - NOVEMBER 1**

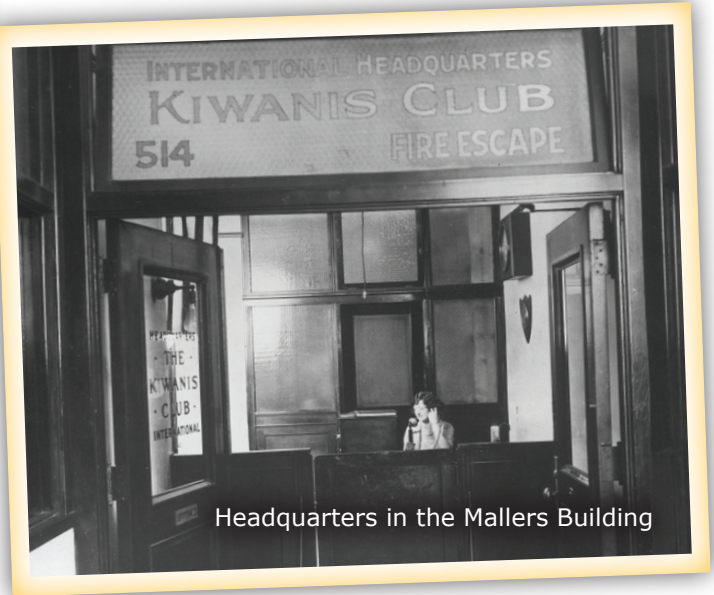
The Kiwanis Club of Hamilton, Ontario, is chartered, making Kiwanis an international organization.

**1917**

The first issue of an official Kiwanis publication is titled Kiwanis Club.

**1918**

Total membership reaches approximately 10,000. The first Kiwanis headquarters is established in Chicago. Roe Fulkerson is named the first editor of Kiwanis magazine at the Providence convention.



Headquarters in the Mallers Building

**1919**

Kiwanis moved from its first, two-room office to Chicago’s Mallers Building, where it remained until 1924.

**1919 - MAY 21**

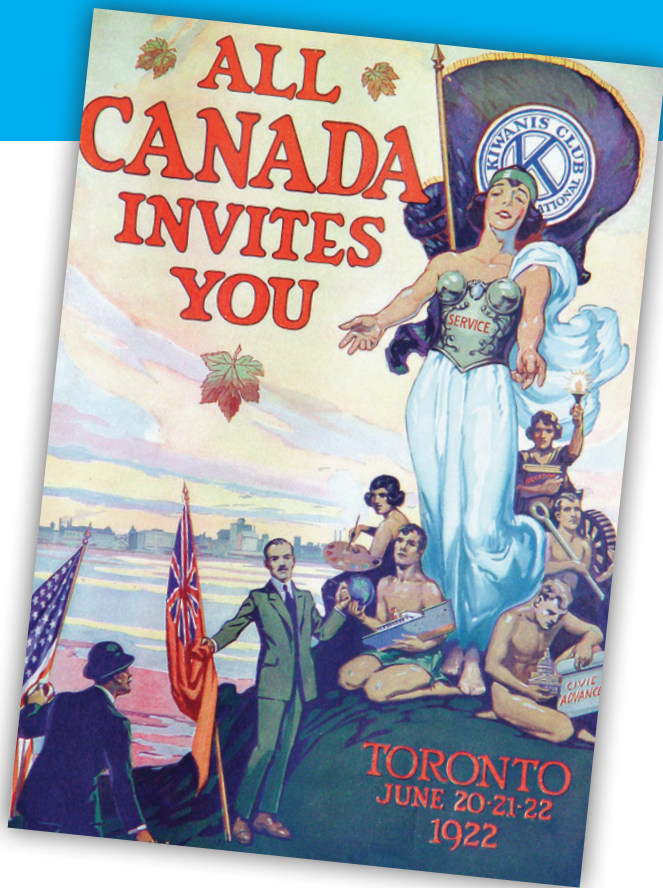
Convention attendees in Birmingham, Alabama, raise US\$17,500 in less than 10 hours to buy Kiwanis from founder Allen Browne.

**1920**

Total membership reaches 28,500 in 267 clubs. Roe Fulkerson coins the motto “We Build,” saying Kiwanis clubs build communities.

**1922**

The first convention held outside of the United States is hosted in Toronto, Ontario, Canada.



### 1927

An emphasis on education is introduced at the 1927 convention in Memphis, Tennessee.

### 1931

The Kiwanis International Office moves to Chicago's McGraw-Hill Building, where it would be housed until 1959.



### 1939

State College students pose outside their Circle K House residence in Pullman, Washington. The 1939 project would lead to the founding of Circle K International.

### 1940

Walter Zeller donated 25 Canadian silver dollars to be auctioned off, establishing the fund we know today as the Kiwanis International Foundation.

### 1946

Following a three-year suspension of the annual convention due to World War II, the Kiwanis International convention in Atlantic City, New Jersey, hosts a record 10,000 attendees.

### 1947

The first Circle K International club, for college and university male students, is chartered.

### 1924

Total membership reaches nearly 90,000, with more than 1,200 clubs.

The six Objects of Kiwanis are adopted and remain unchanged to this day.

### 1925

Kiwanis sponsors the first Key Club, at Sacramento High School in California.





**1952**

Key Club charts its 1,000th club.

**1959**

Kiwanis International moves its office to 101 East Erie Street in Chicago.

**1961**

Kiwanis International is 5,000 clubs strong.

Kiwanis International convention delegates vote to open clubs outside the United States and Canada.

**1962 - MAY 15**

The Kiwanis Club of Tijuana, Baja California, Mexico, becomes the first club organized outside the United States and Canada.

**1963 - FEBRUARY 25**

The first club in Europe is organized, in Vienna, Austria.



Kiwanis Club meeting in Tokyo

**1964**

Tokyo, Japan, joins Kiwanis as the first club in Asia.

**1967 - JULY 7**

The first club in Central/ South America is organized in Bucaramanga, Colombia.

Key Club grows beyond the United States and Canada, forming a club in Nassau, Bahamas.

**1968**

Kiwanis International Europe is formed.



Circle K International was the first Kiwanis Family organization to allow female members.

**1973**

Circle K opens its membership to women.

**1975**

Record-breaking attendance at the Kiwanis International convention in Atlanta, Georgia, reaches nearly 20,000.



Builders Club members at a service project

**1975**

Builders Club becomes an official Kiwanis-sponsored program for young teens.

Female membership opens in Key Club wherever area laws require, expanding to all its clubs in 1977.



Headquarters in Indianapolis

**1982**

Kiwanis International opens its office at 3636 Woodview Trace in Indianapolis, Indiana.

CKI membership surpasses the 14,500 mark.

**1983**

The first convention outside the United States and Canada is hosted in Vienna, Austria.

**1987 - JULY 7**

After years of deliberation, delegates in the Washington, D.C. Convention approve an amendment to welcome female members into Kiwanis clubs. More than 3,000 women join within the first six months.

**1989 - SEPTEMBER 16**

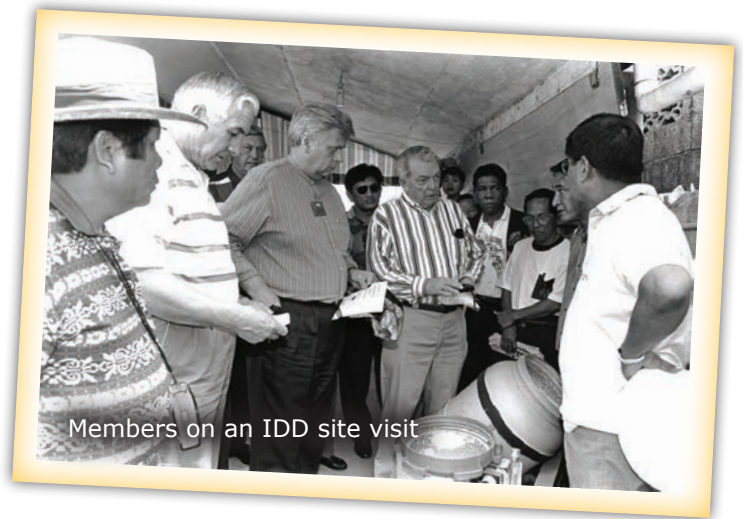
The Kiwanis Club of Miskolc, Hungary, becomes the first club in Eastern Europe.

**1990 - OCTOBER 1**

Kiwanis launches a three-year Major Emphasis Program, Young Children: Priority One.

**1991**

Kiwanis International Europe becomes Kiwanis International-European Federation



Members on an IDD site visit

**1994**

Kiwanis joins the fight to eliminate iodine deficiency disorders. Delegates to the Kiwanis International convention in New Orleans, Louisiana, officially kick off the Worldwide Service Project, resolving to raise US\$75 million to fight IDD.

**1995**

Total membership in Kiwanis clubs around the world is 315,537.

**1996**

With an assist from tech-minded members in California, Kiwanis International launches its first website, [www.kiwanis.org](http://www.kiwanis.org).





K-Kids doing service

**1999**

K-Kids club officially joins the Kiwanis family as a service club for elementary school students.

**2000**

Aktion Club, for adults living with disabilities, joins the Kiwanis family as a sponsored program.

**2004**

Service leadership is introduced to teenage students through Key Leader weekends.

**2005**

“Serving the Children of the World” becomes the new Kiwanis motto.

**2010 - MAY 19**

Key Club membership surpasses the 250,000 mark.

**2010 - JUNE 24**

At the 2010 international convention in Las Vegas, Kiwanis pledges to raise US\$110 million and join UNICEF in the effort to eliminate maternal and neonatal tetanus from countries still affected by the disease.

CKI and Key Club Alumni campaign, an effort to engage former SLP club members in continued involvement, is launched.

**2012 - JULY**

Kiwanis celebrates 25th anniversary of women in Kiwanis at the New Orleans convention.

**2015**

Join us at the 100th anniversary celebration at the 2015 convention in Indianapolis, Indiana to see what new accomplishments will be added ...



2015-16 International President Sue Petrisin

**2015 - OCTOBER**

Sue Petrisin becomes the first female Kiwanis International president.

# Service Showcase

## News From Capital District Kiwanis Clubs

### Division 2

On December 13, members of the Kiwanis Club of Tysons Corner/McLean participated in Wreaths Across America, an effort to lay a wreath on every grave within Arlington National Cemetery to remember and honor our lost heroes. The club was joined by members of the Lake Braddock Secondary School's Key Club and Kiwanians from other local clubs in Division 2. Over 200,000 wreaths were laid that day thanks, in part, to the efforts of the Kiwanis Family.



Kiwanians laying wreaths at Arlington National Cemetery.

### Division 5

The Kiwanis Club of Greater Ocean Pines-Ocean City supports the



Kiwanian Tom Southwell rings the bell for the Salvation Army.

Salvation Army Red Kettle Drive by providing bell ringers at both doors at WalMart Store in Berlin, MD. Not only Kiwanis members ring the bell, but also the Cub Scouts of Pack #480, which are sponsored by the Kiwanis Club, and students from the Stephen Decatur High School Key Club.

The Kiwanis Club of Greater Ocean Pines-Ocean City received a challenge in November from the Kiwanis Club of Greater Millsboro to collect 100 coats for local agencies who provide to those in need. All of the Kiwanis Clubs in Division 5 received the same challenge. The challenge is in celebration of the 100th Anniversary of the founding of Kiwanis.

At the weekly meeting on December 3rd, the Kiwanians, and anyone in the community who wanted to be a part

of the coat drive, brought their coats to the Ocean Pines Community Center from where they were taken directly to Worcester G.O.L.D. The goal of 100 coats was obliterated when the 176 coats were counted.

### Division 8

The Kiwanis Club of Winchester held their annual SPCA Thanksgiving Dinner for Pets drive. The club holds this drive annually and has increased their participation of members involved along with their K-Kids activities. Members who do not bring in a donation are asked to contribute in cash so additional food can be purchased.





Kiwanian Linda Butler stands by some of the donations for her club's Pet Supply drive.

## Division 9

**The Kiwanis Club of Alleghany Highlands** has once again brought some joy to over 20 kids at their annual Christmas Party. Done in conjunction with the "Christmas Mother" program, a joint effort by the Community of Alleghany and Bath. A designated Mother heads up the collection of donated items, and money for the less fortunate in the area. This program been going on for over 50 years and each year the person selected chooses a theme for the event. The Kiwanis Club donated \$1,800 and several hours helping with the program, plus it gives families food, clothing, household articles, toys and above all LOVE from the community.

## Division 12

At their weekly breakfast, **The Kiwanis Club of Poquoson** presented a "Truck Load of Toys"

to the Poquoson Empty Stocking Fund. This is the fourth year Kiwanis has participated in this worthwhile program, spearheaded by Frank and Madonna Kreiger and Tom and Carol Mann, all of Poquoson.

## Division 15

**The Kiwanis Club of Lynchburg's** Riverside Park train preservation project will be under protective cover

soon. Numerous ramps giving access to several story boards will tell the history of each car & how it relates to the train display & Lynchburg's railroad heritage. The caboose was totally rebuilt by the Kiwanis club members. The Kiwanis club's efforts to preserve this Lynchburg transportation display will be open to the public & on school trip activity lists very soon.

## Aktion Club

**The Spring Dell Center Aktion Club** Quarter Auction was held in December as a benefit for Samariah Rose, a young child suffering from the effects of kidney cancer. Approximately 100 people as well as 25 vendors attended the event. The club auctioned off over 100 items raising \$2,236.03. During the event, volunteers also collected a large box of toys that were delivered by club members to Children National Medical Center.



Kiwanis members Don Schindel and Frank Kreiger unload the truck for the Poquoson Empty Stocking Fund.

# Eye On KI

## News from Kiwanis International

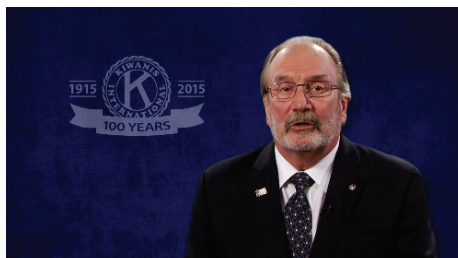
### Share Kiwanis love, earn centennial award

Kiwanians who make their clubs stronger will receive special centennial edition awards as part of The Formula's recognition program. Find out more at [www.kiwanis.org/formularecognition](http://www.kiwanis.org/formularecognition). The Formula is your opportunity to shape the future of your club. Share what you love about Kiwanis to make it even stronger.



### DollarDays honors Kiwanis' 100th

Kiwanis International partner DollarDays is saying thank you for our 100 years of service by giving away 100 items each month through June! Kiwanis members can enter to win at [www.dollardaysloveskiwanis.com](http://www.dollardaysloveskiwanis.com). This month, you could win 100 fleece blankets. DollarDays offers free shipping with no minimum purchase on everything that you need for service projects and special events, and a portion of every order is donated to Kiwanis International.



### Button video message released

"Happy 100th anniversary," says 2014–15 Kiwanis International President John Button. "The list of our accomplishments is long. The number of lives the Kiwanis family has impacted is immeasurable."

In a video message, Dr. Button looks at Kiwanis' rich history and its next century of service. Stream or download the video, available in all Kiwanis languages, for your next club event. Visit [www.kiwanis.org/kiwanis100/resources/video-messages](http://www.kiwanis.org/kiwanis100/resources/video-messages) to see and share his message today.

### Get recognized for 100 years

Kiwanis members do great work in their communities every day, and the 100th anniversary is the perfect time to seek recognition. Have you told your club's story or asked your local government to declare a Kiwanis Day in 2015?

Get tips on whom to contact and download a proclamation template

that your local government can use at [www.kiwanis.org/kiwanis100/resources](http://www.kiwanis.org/kiwanis100/resources). There's also a customizable news release to send to your local media, making it easy to tell the story of Kiwanis in your community.



### Get your first look at the convention schedule

Prep for the 100th Annual Kiwanis International Convention in Indianapolis with this at-a-glance schedule preview, subject to change.

**Every day.** Get fit with yoga and runs/walks on Cultural Trail. Tour the Kiwanis International home office and the Kiwanis World Showcase (formerly Exhibit Hall).

**Wednesday, June 24.** Get on track at pre-convention workshops, attend the Service Leadership Programs Conference and network at happy hour.

**Thursday, June 25.** Get educated



at 30-minute round robins, watch the Panc-a-tron at the Monumental Pancake Lunch and experience the opening and The Eliminate Project celebrations.

**Friday, June 26.** Have breakfast with the Kiwanis family, get down to business and explore Indy before the Birthday Bash on Georgia Street and Fireworks Night at Victory Field. **Saturday, June 27.** Dedicate the Kiwanis Playground, exchange ideas TED-style and wrap up the 100th at the Up With People concert and Next Century Ball.

## Strengthen your grant application

It's time to start working on your next grant application to the Kiwanis International Foundation. So many Kiwanis clubs, districts and district foundations have funded special projects with foundation support—why not yours? Applications are due by April 15, 2015. To put your best foot forward:

1. Be as specific as possible where expenses are concerned. Don't just estimate costs.
2. Double-check the math in your budget. Proofreading isn't just for words.
3. Follow instructions. Read the grant application and guidelines thoroughly.

For more advice, you can visit [www.kiwanis.org/foundation/grants](http://www.kiwanis.org/foundation/grants).



## Get tips to make your Kiwanis One Day video

Kiwanis One Day, the day when all clubs participate in a community service project, will be April 11, 2015. To help your club shoot, upload and share your service project, we're preparing a how-to video that will be ready in early March. Unsure of how to share on YouTube, Facebook or Twitter? We'll show you how and provide instructions on the best way to record certain shots, make a quick edit and save your masterpiece for later viewing.

After Kiwanis One Day, we'll ask every club to share their videos on Facebook, with the hashtag #kiwanis-1day, and we'll assemble a montage to play at convention. Start your planning now at [www.kiwanis.org/kiwanisone/serve/kiwanis-one-day](http://www.kiwanis.org/kiwanisone/serve/kiwanis-one-day).

## UNICEF, Kiwanis see progress in Lao PDR

Lao People's Democratic Republic, a landlocked country in Southeast Asia, is a success story for The Eliminate Project. A Kiwanis International delegation recently returned from Lao PDR, where they met with local vol-

unteers and medical experts, visited schools and observed health services, including UNICEF-led vaccination campaigns.

In December 2013, the World Health Organization announced that Lao PDR had successfully eliminated maternal and neonatal tetanus. Lao PDR has come a long way since 2001, when it had one of the world's highest neonatal tetanus rates. Today, the socioeconomic conditions and the coverage of immunizations are improving. Check out photos and read about the trip. You can help eliminate the disease in the 24 countries where it still threatens. Give today at [www.TheEliminateProject.org](http://www.TheEliminateProject.org).

## Celebrate centennial with gift to the world

Honor our past while extending your impact into the future. With a gift of US\$1,500 to Kiwanis International, you will receive the Centennial Award. Your generosity will help the Kiwanis family provide an anniversary gift to the world by eliminating maternal and neonatal tetanus.

Celebrate the spirit of Kiwanis service with a Centennial Award gift to benefit The Eliminate Project. Give now at [www.TheEliminateProject.org/CentennialAward](http://www.TheEliminateProject.org/CentennialAward).

# The Capital Record



## Donations

Sandy Winter, Executive Director of 4 Steps Therapeutic Riding Program accepted a \$500 donation from **Kiwanis Club of Greater Ocean Pines-Ocean City** at the December 3rd Kiwanis Club meeting. Sandy spoke in regards to Therapy Education Sport and Recreation for Individuals with Disabilities. Children and adults learn to trust the horses and form a bond with them.



## Special Guests

Jose Kiyemba, President of the **Kiwanis Kampala Uganda**, spoke to the **Kiwanis Club of Wilmington, Delaware** about the results he has witnessed from The Eliminate Project in his country.



## "Public Floatations"

Kiwanis Club of Williamsburg members, their kids and some Key Clubbers participated in the annual Williamsburg Holiday Parade. This year, thanks to Geoff Suter, they had a float with which they were able to tell the public about what Kiwanis is all about. And they had the kids to prove it!



## Interclub Fun

Earl Zook, (right) Inter-Club Committee Chairman of the **Kiwanis Club of Winchester** presents the Friendship Traveling Inter-Club Key to Bruce Berger, President of the **Kiwanis Club of Strasburg**, during a visit with instructions to return the Key within a month to the Winchester Club with an Inter-Club visit.

## Welcome to Kiwanis

The Kiwanis Club of Williamsburg, VA recently inducted new members Victoria Schumacher, Dr. Garvin S. Maffett, and Gary Plaag. Welcome to Kiwanis!

## Happy Anniversary

### February

Petersburg.....	1922
Ashland.....	1923
Fredericksburg.....	1923
Grundy.....	1947
Haysi.....	1949
Wheaton-Silver Spring.....	1950
Petersburg Breakfast.....	1973
Virginia Beach Combers.....	1980
Greater Ocean Pines.....	1980
Council.....	2006

### March

Baltimore City.....	1918
Richmond.....	1919
Martinsville.....	1921
Salem.....	1921
Hagerstown.....	1921
Coeburn.....	1923
Woodbridge.....	1947
Warwick.....	1949
Fairfax.....	1956
Leesburg.....	1957
Leisure World.....	1967
Chester.....	1972
Tappahannock.....	1975
Botetourt County.....	1976
Charles County.....	1992
St Mary's County.....	2000
Bel Air.....	2007



# My Kiwanis Moment

Tom Varner

Kiwanis Club of Ashland



## 50 years!

Kiwanis Club of Greater Ocean Pines-Ocean City, member Robert Fralley was presented with a Legion of Honor plaque recognizing him for 50 years of service as a member of Kiwanis. Bob, as he is known to most people, is the longest serving member of the club. In recognition of Bob's 50 years of service President Dryzga baked him 50 red velvet cupcakes honoring the milestone event.

## Welcome to the Family

Congratulations to our newly-chartered SLP clubs and their Kiwanis sponsors!

- **CKI Club of Radford University**  
Sponsored by Kiwanis Club of Radford, VA

## In Memoriam

PG Preston Davis, Eastern Branch  
Paul Yates, Crofton

My Kiwanis moment happened fairly early in my Kiwanis life. It is actually two events but it showed me what the Kiwanis spirit and service were all about.

The Ashland club had accumulated about \$25,000 in its service account to build a children's playground in one of the Hanover County Parks. Our agreement with the county somehow fell through as they decided not to allow outside agencies to do construction in their parks. So we turned to the Town of Ashland who could not have been more welcoming.

We contracted with a company to supply all of the components and the technical oversight (a job foreman) to complete the project. On Friday, several Kiwanians along with some family members began to prepare the site with the assistance and equipment of a member who owned a construction company. This consisted of leveling the area and digging many holes for the vertical supports, when we then put in place with concrete. I might add exactness was important since the parts would all have to fit together.

To my surprise on Saturday morning, 64 of our 72 members showed up and worked. It was a fairly warm June day but everything went smoothly. One of my memories from that day was to see two of our members in their late seventies on either side of a support putting in and tightening up bolts. One would hold the nut while the other screwed in the bolt and then they reversed on the next fastener. Our club average was not nearly that old then and to see these two men working and helping was a tremen-



dous inspiration and shows what we can do when we want to serve.

The second part of the moment happened at the dedication. First, not only did the club raise and spend over \$30,000 it turned out that the Commonwealth matched that amount with a grant to the town to be used in adding new recreational facilities.

But the second moment came when as a part of the dedication; we were giving away a bicycle to a young lady. She was selected from among students who had submitted names for the park. We barely got the trimmings off the bike before she was on it and riding away. The excitement and appreciation for youth is what we are about.

By the way, her suggestion was "Puffer Belly." This is most fitting because Ashland was built as a railroad town where executives would ride out from Richmond to their homes along the tracks for holidays or to just get away.

It is moments like these that make me want to serve Kiwanis in any way I am capable.

Share YOUR Kiwanis Moment! Email [editor@capitaldistrictkiwanis.org](mailto:editor@capitaldistrictkiwanis.org)

# Tech Watch

## Kiwanis International to Consider Online Voting

by PG Jeffrey M. Wolff

At its January 23, 2015 meeting in Detroit, MI, the Kiwanis International Council comprised of all current Kiwanis Governors, members of the International Board and all Past International Presidents heard the report of the Task Force on Secure Online Voting. The Task Force which includes Governor Bell, met over the last few months to review potential vendors and identify if the technology exists to conduct the election of our international officers, amendments to our bylaws and adoption of resolutions online. Their report indicated that not only was the technology viable and mature enough for our needs but that there were several vendors that could do the work at a fraction of our current cost of renting electronic balloting devices for the International Convention. The International Council was then polled and by a 77% majority stated that they would be in favor of making the switch to allow clubs to vote online.

This process began in October 2013 when the Capital District Board of Trustees submitted an amendment to the Kiwanis International Bylaws to replace the business session at the International Convention with the ability for all clubs worldwide to vote online. While we were asked to withdraw for a year so the task force could be convened and study the technology, we did resubmit our amendment this past Fall to go before the 2015 House of Delegates in Indianapolis. As a result of the vote at the International Council, the KI Board of Trustees has asked that we make a few small changes to our proposal which



we have done. We now expect that the board will be voting this month to endorse our amendment before notification goes out to all clubs in March 2015.

As for the rationale behind our amendment, we know that KI Convention attendance continues to drift downward year after year. At our last convention in Tokyo-Chiba, we had only 9% of all clubs represented. Even when we look to the last 7 conventions (5 of which were held here in North America) we still have only had an average of 20% of clubs represented. Only a fifth of the organization decides the future leadership and changes to our governing policies. Regardless of the continent on which we hold the convention, under our current system many Kiwanis clubs simply can't participate.

Decades ago, club treasuries helped subsidize the cost of sending delegates

to ICON to vote on their behalf, however today, an overwhelming majority of attendees pay entirely out of their own pocket to attend. As a result, we are now allowing only clubs with members that have the financial means to attend to vote in the decision making process of our entire organization. Since the majority of our conventions are held in North America, we also often exclude our fellow Kiwanians in Europe and Asia Pacific from being an equal part of the process. This is one of the reasons many Kiwanis clubs feel disconnected from the global organization. With the average size of a Kiwanis club at 28 members, most clubs lack the administrative funds to participate in the convention or choose to use those funds for other initiatives.

Although Kiwanis spends a six-figure sum on the Business Session annually, it is consistently ranked by attendees in

*Continued on page 35*



# Family Ties

## Updates from Our Kiwanis Family

### Key Club Anastasia Slepukhova, Governor

Dear Kiwanis Family Members,

On behalf of all Key Clubbers in the Capital District, I wish a Happy Centennial Birthday to the organization that started it all! It is quite remarkable to think just how much Kiwanis has grown in the past century, and exciting to envision what the next 100 years hold! This is a year to truly celebrate & embrace our Kiwanis Family!



Over the course of the last two months, Key Clubbers in Capital District have been very busy serving their communities, especially during the holiday season. Furthermore, we have been active in raising funds for The Eliminate Project to reach our goal of \$80,000 by March. As the service year is coming to the end with roughly two more months left, Key Clubbers from all over the District are electing new officers and preparing for our District Convention. The 66th Annual Key Club District Convention will once again be held in the beautiful Hyatt Regency Baltimore overlooking the Inner Harbor and will take place March 20-23. I strongly encourage all Kiwanis members to help support a club or an individual's trip to this event & ask for the students to give you a presentation at a future Kiwanis meeting. I can assure you, not only will you change the life of a teenager, your club will also benefit from this inspirational experience. I wish everyone a tremendous rest of the winter & an amazing remainder to this service year.

Yours in Service,

A handwritten signature in black ink that reads "A. Slepukhova".

Anastasia Slepukhova

### CKI Benjamin Romano, Governor

Greetings Capital District Kiwanis!

As we approach District Convention season, it's a great time to reflect on everything that the Kiwanis Family has accomplished in the past 100 years. Though Kiwanis has accomplished a lot over the years, I really believe that one of the most important things that Kiwanis has accomplished is establishing all of the SLPs that they have. I can definitely say that Circle K International has changed my life, and it's all thanks to Kiwanis.



Even though my term is coming to a close in the next few months, all I can think about is the experiences I've had with the entire Kiwanis Family. And I would like to thank all of Capital District Kiwanis for supporting SLPs. Over the past months, Capital District CKI has accumulated almost 10,000 service hours. We are also working hard towards our goal of \$9.00 per member donated towards The Eliminate Project. I am incredibly proud of everything that we have accomplished over the past months, and look forward to us finishing out the service year strong.

I would also like to take this opportunity to invite all of you to our District Convention in Northern Virginia, at the Hyatt Fairfax at Fairlakes. We'd love to have you join us February 20-22nd as we celebrate everything we have accomplished this year. Hope to see you there!

Yours in Service,

A handwritten signature in black ink that reads "Benjamin J. Romano".

Benjamin J. Romano

# Getting the Word Out

## Let's Learn from Each Other!

By Caren Schumacher, Chairperson  
Capital District Public Relations

**Calling all club communicators! Are you planning to attend DCON in Roanoke in April? I hope so, because there is going to be an exciting opportunity to share your public relations successes (and challenges) at a session I will be facilitating called *The Sharing Corner: An Interactive Communications and Public Relations Workshop***

Does your community know who Kiwanis is and how your service projects are helping to make a difference? Do members of your community participate in your fundraisers? If the answer to these questions is "yes", then you are doing a great job with your club's public relations and communications, and I need you to participate in this workshop! We need to learn from each other and return to our communities better equipped to increase the visibility of Kiwanis throughout the Capital District.

This is a great time to showcase Kiwanis in your community. The Kiwanis 100th Anniversary provides a once-in-a-lifetime promotional opportunity that even hard-to-reach local media should latch onto. Your club's strength and involvement locally dovetails nicely into the message that you are part of a successful international organization that stands a century old in serving the children of the world.

If your club hasn't held an anniversary celebration, you should plan one. Do you have other clubs in your community or nearby that can partner with you? The Kiwanis Club of Williamsburg, the Colonial Capital Club and the Toano Club held a joint celebration on January 21st. With 180 in attendance, the dinner, which included participation by Governor Brian, and highlights from each of the clubs' history, was a tremendous success. An essay with pictures from the event will appear in our local newspaper, which will provide the community with a reminder of the strength and impact of Kiwanis, both globally and locally.

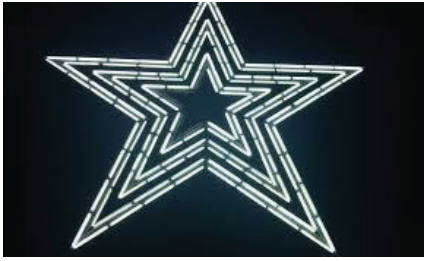
Maybe your club has planned a 100th Anniversary service project. What a great idea! No matter how you are planning to recognize the 100th, don't forget to let the local press know. If it is a slow news day, local television affiliates may even choose to cover your

event. This probably won't happen in the Nation's Capital, but for those of us in smaller media markets, you won't know unless you ask! Send out a Media Advisory and follow up with a phone call to your press partners. I say partners, because you need to develop a relationship with those who cover your Kiwanis news. If you would like a sample Media Advisory, please email me at [carenkiwanis@aol.com](mailto:carenkiwanis@aol.com)

And if the press doesn't show up, don't become a shrinking violet! You must follow-up by sending your pictures and a story about your event or activity to your press partner. Let your partner know they are forthcoming; the odds are in your favor that your materials will get published.

Last, I'll repeat my earlier plea: please plan to share your promotional successes at DCON. I am looking for volunteers who want time on the workshop agenda! Email me if you want to participate! This interactive format will be fun and informative. If you need to learn more about promoting your club, the workshop will be a good hands-on place to increase your public relations know-how. It will be Kiwanians helping Kiwanians, which is, for certain, a winning formula for success and time well spent!





We are excited to welcome you to Roanoke, Virginia for the 97<sup>th</sup> Capital District Convention, April 9-12, 2015! Our host location is **The Hotel Roanoke** – one of the Grand Old Ladies – a historic hotel known world-wide for glamour and grandeur. This is a landmark year as we are celebrating 100 years of helping others and supporting our communities.

We can't wait for you to experience life in the Star City – plans for next year's convention include an optional pre-convention Golf Outing (Thursday, April 9, 2015) at famed Ballyhack Golf Club in Roanoke  
[www.ballyhackgolfclub.com](http://www.ballyhackgolfclub.com)

Friday (April 10, 2015) will include a delicious optional **Roanoke Food Tour** [www.roanokefoodtours.com](http://www.roanokefoodtours.com), followed by fun times at the **Roaring '20s Speakeasy & Casino Night**

Saturday (April 11, 2015) we will offer an interesting **Birdwalk** for all of you nature-lovers that highlights Roanoke's wonderful greenways. Also on Saturday will be the Opening Breakfast, inspirational Fellowship Luncheon featuring renowned speaker and past-President **Steve Siemens**, followed up with the **Governor's Banquet** in the evening.

Throughout the convention we will host **professional development** workshops for Kiwanians, in addition to interesting **self-development** workshops – including dance lessons, gardening, digital photography – all taught by professionals in our area.

And don't forget about our vendors! Several of our Kiwanis partners will have displays, as well as items for purchase. Watch [www.roanokekiwanis.org](http://www.roanokekiwanis.org) and the Capital Kiwanian for updates and registration information.



# Beyond the Call

Nominate a deserving Kiwanian for *Beyond the Call*. Contact editor@capitaldistrictkiwanis.org

## PG Preston A. Davis Kiwanis Club of Capitol Hill

Whenever the late Past Governor Preston Davis would give a speech he would always remind his audience of the three "B's" "Be brief, be sincere and be seated." Pres' 42 ½ years as a Kiwanian can't be briefly articulated because every Kiwanian who knew him would sincerely give him a standing ovation for his contribution and the years he gave of himself to this organization.

*"Be not ashamed of thy virtues, honor's a good brooch to wear in a man's hat at all times."*

– Ben Jonson

Colonel Preston A. Davis, a retired WWII/Korean/Vietnam Veteran and Tuskegee Airmen. With more than 25 military combat decorations; Purple Heart and Bronze Star among them was asked to add the Kiwanis "K" to his decorations. He wore it proudly and shared it wherever he went. His favorite pins were the Top Gun Wings and the CDK PLG Eagle. They combined his love for military and community service.

*"Be the change you want to see in the world."*

– Mahatma Gandhi

Preston joined the Kiwanis Club of Capitol Hill on April 1, 1971. It was destiny because in Kiwanis, Pres found an extended family and a renewed way to make a global impact in the world. Whenever he was at a

meeting, his voice would resonate as he sang, "God Bless America".

*"Be absolutely determined to enjoy what you do."*

– Sarah Knowles Bolton

No stranger to leadership, four years after he became a member he was elected to the office of President for the Kiwanis Club of Capitol Hill.

*"Be not afraid of going slowly; be only afraid of standing still."*

– Chinese Proverb

Three years after serving as President he became Lt. Governor of Division 1 and he continued to ascend from there. In 1987 when Kiwanis International voted to admit women, the time was right, so he ran for and was elected the first African American Governor of the Capital District. Pres' journey led him to serve as a Kiwanis International Foundation Trustee and as Kiwanis International Chairman for Young Children: Priority One.

*"Be a first rate version of yourself, not a second rate version of someone else."*

– Judy Garland

In the 25 years since he served as Governor, Pres continued to volunteer in the community and every Capitol Hill anniversary he would present the club's Kiwanian of the Year award to the recipient. It was one of the highlights of his year.



*"Be a yardstick of quality. Some people aren't used to an environment where excellence is expected."*

– Stephen Jobs

His advice to up and coming Kiwanis leaders was "you have to be in it to make a difference." He was a sounding board, the standard bearer and he had a knack for positive reinforcement.

*"Be alert to give service. What counts a great deal in life is what we do for others."*

– Anonymous

Pres contributed generously to Kiwanis International, the Capital District, and the Kiwanis Club of Capitol Hill Foundations. Service went hand in hand with charitable giving.

*"Be fit for more than the thing you are now doing. Let everyone know that you have a reserve in yourself that you have more power than you are now using. If you are*



## Tech Watch

*cont'd from page 30*

*not too large for the place you occupy, you are too small for it."*

– James A. Garfield

Pres was larger than life, he was a hero, a trailblazer and a giant in word and deed.

*"Be more splendid, more extraordinary. Use every moment to fill yourself up."*

– Oprah Winfrey

Pres' smile was contagious and his love for what we do kept him going. At meetings and conferences, if he was there he was going to share his smile with you.

*"Be kind whenever possible. It is always possible"*

– Dalai Lama

I think what we will miss most is his kindness. On December 7th, Preston A. Davis departed this life. His daughters shared with me that Nat King Cole was one of his favorite singers and in the days that followed, I could hear Pres singing Nat's King Coles "Smile".

*"Be like the crayon... blunt, sharp, long or short... Always add colors to others lives"*

– Siddharth Astir

On New Year's Day, the Kiwanis Rose Float was a colorful birthday cake with layer upon layer of flowers and giant candles celebrating 100 years of Kiwanis service. It was Pres' 90th birthday.

surveys as the least enjoyed session of the convention. In fact, the overwhelming majority of attendees select fellowship and education as their primary reasons for attending ICON, with conducting the business of the organization ranked at the bottom. Some feel that the elimination of the business session would cause a drop in convention attendance, when in fact that session of convention could be refocused into educational or entertainment offerings that could attract more club members than ever. Putting it simply, keeping the business sessions at the International Convention will not increase attendance. Other organizations who have replaced in-person with online voting have seen little to no drop in attendance at their annual conventions. However, moving to online voting will help us see an increase in voter participation and engagement.

Secure online voting is a well established practice in use today by thousands of corporations and organizations. KI already provides online biographical information of all candidates on their website and could also produce and host videos of candidates speeches online. In addition, real-time online "Meet the Candidate" forums can be held in all time zones allowing club members from all over the globe to interview and question candidates as a way to help engage our members more in the process.

Similar online forums could be used to debate amendments to our bylaws. Message boards could allow for prolonged discussions amongst all Kiwanians interested and online webinars could provide for real-time moderated debate. Online polls could be open for several days to a week to allow clubs and Delegates at large in all time zones the chance to cast their votes.

Online voting also removes the financial barrier to running for International office and ensures that we get the best Kiwanians possible representing our organization on its Board of Trustees. We already permit and equip clubs to elect their leadership via the KiwanisOne online portal and that's for members who are local to each other. Yet, we unfairly expect our club members to travel half-way across the world to elect the leadership at the International level when mature technology already exists to bridge the global gap.

Ultimately, our amendment is designed to provide an inclusive process that allows for the greatest involvement in the way ahead for the second century of Kiwanis. In an organization where membership growth is an issue, we need to find ways to engage and energize the majority of our clubs. What better way than to connect them through participating in the governance and decision-making of the organization?

*Lovingly written by PLG Elana Gardner.*



## SHARE YOUR SUCCESS

If your club has a success story, simply email a summary and a few high resolution photos to [editor@capitaldistrictkiwanis.org](mailto:editor@capitaldistrictkiwanis.org) to be considered for possible future use in a Kiwanis publication.



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