

The Capital

December/January 2022

KIWANIANIAN

The Official Publication of Capital District Kiwanis | www.capitaldistrictkiwanis.org

**Welcome to Capital,
West Virginia!**

**Register for
Midyear Conference!**

**KIWANIANS SPREAD HOLIDAY
CHEER THROUGHOUT THE DISTRICT**



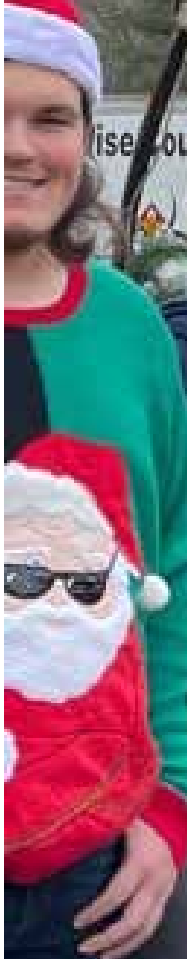
Kiwaniis

CONTENTS

Volume 11, Number 2



GOVERNOR'S MESSAGE	>>> 3
OUR FIRM FOUNDATION	>>> 5
CHILDREN'S FUND	>>> 7
WELCOME WEST VIRGINIA	>>> 9
THE KIWANIS KIDS TRAIN	>>> 12
AROUND CAPITAL	>>> 13
<ul style="list-style-type: none">• Building Brighter Futures - 13• Frosty Festival Fundraiser - 14• Notes from the Executive Director - 15• Project Ideas - 16• Human & Spiritual Values - 17• Long Range Or Strategic Planning - 19	
CAPITAL RECORD	>>> 21
MEMBERSHIP MINUTE	>>> 22
SERVICE SHOWCASE	>>> 25
FAMILY TIES	>>> 28
TEENAGER OF THE YEAR	>>> 30
SIGNATURE PROJECT	>>> 30
KEY LEADER	>>> 31
EYE ON KI	>>> 32



COVER: Kiwanis Club of Shepherdstown, WV walking group in the annual town Christmas parade. The club was joined by members joined by members of their K-Kids at T. A. Lowery Elementary School and Builders Club at Wildwood Middle School.



The Kiwanis Club of Wise sponsored the town's annual Christmas Parade on December 4th.

2021-22 LEADERSHIP INFORMATION

GOVERNOR

Elana Gardner
Eastern Branch, DC

GOVERNOR-ELECT

Jennifer Wolff
Tysons, VA

EXECUTIVE DIRECTOR

Jeffrey Wolff
Tysons, VA

IMMEDIATE PAST GOVERNOR

Dennis Baugh
Harrisonburg, VA

IMMEDIATE PAST GOVERNOR (WV)

Eric Fithyan
Wellsburg, WV

TRUSTEE - CHESAPEAKE BAY

Josh Hiscock
Ellicott City, MD

TRUSTEE - HEART OF VIRGINIA

Bill Watson
Richmond, VA

TRUSTEE - MASON DIXON

Renee Mackey
Hagerstown, MD

TRUSTEE - NATIONAL CAPITAL

Tim Gillette
Tysons, VA

TRUSTEE - SOUTHEAST VIRGINIA

Richard Pippin
Chesapeake, VA

TRUSTEE - SOUTHWEST VIRGINIA

Robert Lewit
Christiansburg, VA

TRUSTEE - WEST VIRGINIA

Keith White
Logan, WV

MAGAZINE EDITOR

Jennifer Wolff
editor@capitaldistrictkiwanis.org

The Capital Kiwanian is published bi-monthly by the Capital District of Kiwanis International.

All correspondence relating to editorial content, distribution, or advertising should be sent via e-mail to Editor Jennifer Wolff at editor@capitaldistrictkiwanis.org.

The information in this magazine is for illustrative and discussion purposes only. It is intended to provide general information about the subject matter covered.

Governor's Message

ELANA GARDNER, 2021-22 GOVERNOR



Seasons Greetings, Capital! It's the most wonderful time of the year. Serving as Governor is a lot like being Santa Claus...I love cookies, am fairly jolly, keep lists and check them 2x [maybe 200x] but I know this office carries with it the expectation that I will inspire you to bring joy to the lives of children, within a finite window of time.

Fortunately, like Santa I don't have to do it alone. There are no reindeers but there is a team of individuals helping to pull the weight of leading this district. But who would Santa be without the efforts of his elves? Who would I be without the members who use their hands, skills, time, and finances to serve others? In fact, I find myself watching my favorite animated tales and I see correlations with being a Kiwanian.

When the hat was placed on Frosty's head, magic brought him to life. I wear my Kiwanis pin and that magic produces a feeling of joy that makes me want to dance around (not the one you watched me do at ELC). Who amongst you is a Rudolph? Given the opportunity, are you ready to lead so that other's realize what they thought was a liability is truly an asset? Maybe, you see yourself as one of the misfit toys, with a strange quiriness that is best appreciated within our Kiwanis family.

Enough analogy, I want to share a realization I have from my first two months as Governor. Every member makes an impact that contributes to the success of this district. We currently have 170 clubs, 365+ Service Leadership Program clubs and we have welcomed almost 100 new members in the past 60 days. I see that clubs are sending their gifts to our Capital District Kiwanis Foundation (16% of our goal YTD) which will allow them to provide grants so that goodwill can continue to be provided in our communities. That makes me want to go caroling, fa la la la la la la.

Jingle bells and mistletoe,

Elana T. Gardner



REGISTER TODAY! tinyurl.com/capitalmidyear



Mark your calendar for March 4th - 6th, 2022!

The Capital District Midyear Conference is back and promises to be a can't-miss event! Get on board and join your fellow Kiwanians at the Great Wolf Lodge in Williamsburg, Virginia for a perfect family get-away and a great Kiwanis weekend.

Enjoy catching up with Kiwanians from around the District and making new friends at the Friday evening dinner and Meet & Greet with Kiwanis International President Mancusco. The fun will continue throughout the evening whether you are networking with other Kiwanians, CKI members or spending time at the Lodge's expansive indoor waterpark!

Saturday's workshop tracks will provide learning opportunities that can improve your club's performance and strengthen your Kiwanis skills. You will hear from speakers that will inspire you to take your club to new levels. Dinner on Saturday night, and a Sunday morning large scale service project will send you home inspired by the work we do.

Keynote speakers will include our very own Kiwanis International President Mancusco. We will learn to "Work our package" with Ayanna Castro and we will learn that "There is No Normal" with Brenda Heckert.



Registration Package Pricing Deadlines:

Early Bird Now through January 25th: \$160
January 26th through February 25th: \$185
On-Site/Late Registration: \$200
Saturday Day Pass*: \$50
A-la-Carte Registration (*workshops only*): \$30

A-la-Carte Meals

	Adult	Kids**
Friday Night Dinner	\$35.00	\$31.50
Saturday Breakfast	\$20.00	\$16.80
Saturday Lunch	\$40.00	\$18.90
Saturday Dinner	\$45.00	\$31.50
Sunday Breakfast	\$20.00	\$16.50

Hotel Room

\$124 per night + tax, family suites sleep up to 6 people, book by February 17th to secure a room in the block!

* Saturday Day Pass includes workshops and lunch
** Kids 12 and under



Our Firm Foundation



News from the Capital District Kiwanis Foundation

Paying It Forward

The Capital District Kiwanis Foundation has recently paid it forward by awarding three Kiwanis clubs a grant which they will use to directly provide service to their community, all for the betterment of children. The Board of Directors gathered on Saturday, November 13th to review the applicants and make award decisions. We are pleased to announce the following three clubs and the ways they will impact their community through service:



Kiwanis Club of Beckley, WV

We are excited to have West Virginia join the Capital District this year and we were even more excited they followed through with their first opportunity to apply for a grant! The Beckley club requested funds to purchase a xylophone and other instruments for the New River Youth Symphony. Each year, the Kiwanis Club of Beckley donates funds to help with the purchase of instruments and equipment, as well as help provide scholarships to facilitate the participation of students with financial needs. **The Capital District Kiwanis Foundation is pleased to award \$1,500 to the Kiwanis Club of Beckley, WV!**

Kiwanis Club of Front Royal, VA

The Front Royal club submitted a grant to purchase playground equipment for E. Wilson Morrison Elementary School. The purchase of the equipment will replace outdated and unsafe playground equipment, which will in turn increase opportunities for children to be social during their recess and play times. The Kiwanis club has a long-standing partnership with the Elementary School which has been a win-win for the community. **The Capital District Kiwanis Foundation is pleased to award \$2,500 to the Kiwanis Club of Front Royal, VA!**

Kiwanis Club of Carrollton, VA

The Carrollton club annually plans and executes a terrific opportunity for kids in their community known as the Southeast Region Kiwanis Fishing Clinic! They bring together several Kiwanis club in their area and provide an opportunity for 8–12 year old children to have the experience and joy of fishing. Attendees are also educated on the species of fish in the area, as well as water safety. We are excited to see this project continue as it has for the last 20 years, with many Kiwanis members from three divisions providing support. **The Capital District Kiwanis Foundation is pleased to award \$3,500 to the Kiwanis Club of Carrollton, VA!**

We will be sharing more about these projects as they come to completion, including pictures and videos, in hopes it will encourage your clubs to submit a grant application!

We hope it will inspire your club and members to think of projects you could complete in your community, as Kiwanis strives to change the world one child, and one community at a time.

If you would like information on the Capital District Kiwanis Foundation grants process, the funding cycle, or to complete an application, please visit our website at <https://k03.site.kiwanis.org/foundation-grants/>

Facebook Live

Have you liked the Capital District Kiwanis Foundation on Facebook yet? We encourage you to like our page and tune into our new Facebook Live series. The Facebook Live series airs every Wednesday evening at 7:00 p.m. and is centered on a different aspect of the Foundation, the board, and the District each week. You can watch previously recorded sessions on demand at the links below:



Date Originally Recorded	Presenter	Weekly Topic
Wednesday, October 6 th	President Ed Daley	WATCH IT: Ed Daley will be sharing his 2021-2023 goals for the Foundation.
Wednesday, October 13 th	Secretary Nancy Simonelli	WATCH IT: Nancy Simonelli will be sharing various ways to give and recognition efforts to support the Foundation.
Wednesday, October 20 th	Past President Mike Dasovich	WATCH IT: Mike Dasovich will be overviewing our sponsorship and support of nine pediatric trauma centers.
Wednesday, October 27 th	Vice President Bob Wright	WATCH IT: Bob Wright will be unveiling a new sustained giving program and why it is important to the success of the Foundation.
Wednesday, November 10 th	Division 19 Director Rayman Richardson	WATCH IT: Rayman Richardson will be sharing an overview of the Kiwanis clubs in Division 19 and their service to the community.
Wednesday, November 17 th	Division 18 Director Patty Miser	WATCH IT: Judy Pantelides and Bradford Knight talk about Teenager of the Year
Wednesday, November 24 th	David Yates, Haysi Kiwanis Club	WATCH IT: We learn how the Capital District Kiwanis Foundation has helped the Haysi Club with a project in their community.
Wednesday, December 1 st	Division 20 Director Dave Laraba	WATCH IT: Dave Laraba will be sharing an overview of the Kiwanis clubs in Division 20 and their service to the community.

BY PG DENNIS BAUGH, DISTRICT CHILDREN'S FUND CHAIRPERSON

How Individual Members Can Help the Kiwanis Children's Fund

Why is the Kiwanis Children's Fund so important? As a Kiwanian, YOU are the KCF. You are the WE as I describe how OUR KCF helps children. As the name conveys our purpose: We serve children. And it describes how we do it: We raise and grant funds to support children through Kiwanis causes.

You might be thinking: our club has a foundation and so does the district. What does the Kiwanis Children's Fund do that those foundations don't?

The Kiwanis Children's Fund harnesses the collective power of Kiwanians in 85 nations and areas to meet the needs of children in ways clubs and districts can't on their own.

We are also different from many foundations because in addition to raising money and awarding grants, we provide services to our donors and resources to Kiwanis members, clubs and districts.

So, whether we can provide you an opportunity to improve the life of a child across the world — or help strengthen your club's capacity to serve kids in your own neighborhood — the Kiwanis Children's Fund is pleased to partner with you to amplify your impact on kids' lives.

Together, your donations helps the KCF address the needs of children through the following Kiwanis causes:

- Health and nutrition
- Education and literacy
- Youth leadership development

HEALTH AND NUTRITION

Every 5 seconds, a child under the age of 15 dies. Not from a natural disaster or conflict, but from mostly preventable causes such as not having access to safe water, good nutrition, or routine health care and immunizations. That means since you started reading this, about 24 children have died. You are probably thinking, "What can I do to change this?" As a member of Kiwanis, you already are.

For more than 100 years, Kiwanis International has been a global force, actively working to address the health needs of children through our worldwide network of volunteers and clubs.

Today, UNICEF is leading efforts to procure and supply 2 billion doses of the COVID-19 vaccines in 190 countries by the end of 2021. Through our past support to eliminate MNT, Kiwanis has helped UNICEF create and improve health infrastructure systems — the very same systems that will now make distributing the COVID-19 vaccine that much easier.

Inadequate nutrition is another global and local issue the KCF is helping Kiwanians tackle. UNICEF reports that 1 in 3 children younger than 5, more than 200 million, are either undernourished or overweight. Even more alarming, 2 billion people in the world do not have regular access to safe, nutritious, and sufficient food, a problem that was exacerbated by the COVID-19 pandemic.

EDUCATION AND LITERACY

Even before the COVID-19 pandemic shook the world, access to education was out of reach for too many children. As many as 72 million children are not in school, and 617 million children lack basic math and literacy skills. The effects are long-lasting: Some 750 million adults, two-thirds of whom are women — were illiterate as of 2016.

And for children who are in school, great disparities exist in the quality of education they receive. Think of the child whose family can't afford new clothes or school supplies. In many cases, young girls are starting at a disadvantage — at no fault of her own.

Now, picture the smile on her face when she receives a new book every month. Imagine the look of appreciation from a teacher who knows her students will have access to computers. A teen standing taller because he or she knows they have a Kiwanian on their side.

And of course, these challenges grew exponentially during the COVID-19 outbreak. Luckily, Kiwanians were ready to step up and help, and the KCF was proud to support clubs' urgent projects in 14 different countries.

CAPITAL DISTRICT BOARD OF TRUSTEES INCENTIVE

How Clubs Can Help Eliminate the District's MNT Pledge

Since 1999, UNICEF and partners have immunized more than 145 million women in 53 countries — efforts that have helped slash the number of endemic countries by more than two-thirds, from 59 to just 12 today. This is tremendous progress, but the fight is far from over. Making sure that MNT is eliminated once and for all across the globe is all part of a day's work for UNICEF health specialists based around the world and our donations are essential for finishing the job in those last 12 countries.

Our Capital District Kiwanians have raised \$2.75 million towards the solution for eliminating maternal neonatal tetanus over the past ten years. During the campaign every Capital District club gave something as best they could. We are now in the middle of raising the last \$247,437 to finish our pledge.

Our life-changing work in Capital will continue, as we raise money to pay for vaccinations, transportation, training, monitoring and supervision in those remaining 12 countries at risk— so that mothers give birth in clean, safe environments. As an incentive for clubs, the District Board of Trustees at their November 13th meeting approved the use of up to \$125,000 to match any club donation to the Kiwanis Children's Fund to go towards finishing our pledge until September 30, 2022. If an individual wishes to participate, they will need to make the donation through their club and ONLY club donations will be matched.

Checks can be made out to Kiwanis Children's Fund, with "Eliminate" most importantly noted on the memo line, and mailed to John Tyner at 5911 Halpine Rd, Rockville, MD 20851. John will make sure the club gets credit and coordinate the match with our Executive Director.



YOUTH LEADERSHIP DEVELOPMENT

By providing kids with better educational resources and opportunities, we pave the way for leadership growth. Studies have shown that youth who have access to leadership training and service opportunities are more likely to achieve academic success, continue their education and evolve into community leaders. And the Kiwanis Children's Fund is proud to support these opportunities, through our Service Leadership Programs and beyond.

Every year the Kiwanis Children's Fund gives grants to help Key Club and Circle K clubs to serve their schools and communities.

In addition to receiving money from the Youth Opportunities Fund, which is part of the Kiwanis Children's Fund, club members raised money in their communities, securing sponsorships and donations. Just think about the experience these teens acquired, not to mention how much it meant to families who were able to enjoy a holiday meal. We award scholarships to Key Club and Circle K members who are changing their communities and the world. We've received more than 500 scholarship applications in a year from students in 45 states and 8 countries.

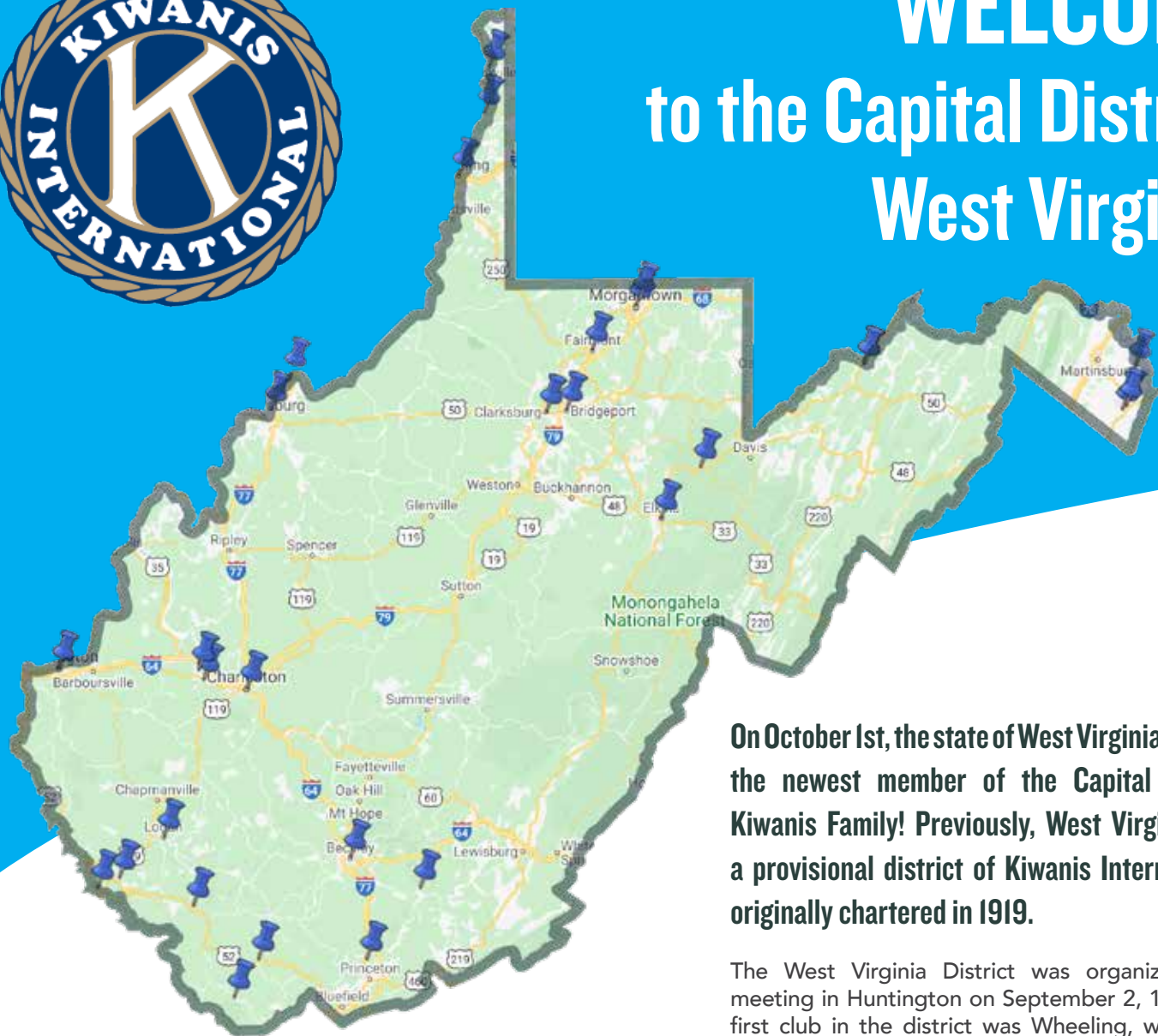
YOUR IMPACT

As a result of supporters like you, Kiwanis is fostering a new generation of servant leaders, who may go on to create the next life-saving vaccine, find creative ways to combat world hunger, or ensure even impoverished students have access to the educational resources and technology they need. Thank you for your contributions and service!





WELCOME to the Capital District, West Virginia!



On October 1st, the state of West Virginia became the newest member of the Capital District Kiwanis Family! Previously, West Virginia was a provisional district of Kiwanis International, originally chartered in 1919.

The West Virginia District was organized at a meeting in Huntington on September 2, 1919. The first club in the district was Wheeling, which was completed on September 24, 1918. The second club was Charleston on January 2, 1919, and the third club was Huntington on June 11, 1919. H.R. Stapp of Charleston was elected as the first district governor. On July 17, 1920, when the first convention was held in Charleston, L.N. Frantz of Huntington, was elected governor. The next convention was conducted in Huntington, and Dr. O.W. Burdats of Wheeling was elected governor. He served until December 31, 1922.

Today, this new region of the Capital District is comprised of three divisions, and 28 clubs, with an additional 3 West Virginia clubs joining the existing Division 8 due to geographic location. You can get a better look at where these new clubs are located by visiting the [Capital District Google Map](#). Read on to learn more about our newest leaders from West Virginia!

The New Clubs

Division 8

Charles Town
Shepherdstown
Blue Ridge, WV

Division 18

Wheeling
Wellsburg
Weirton
North Parkersburg
Williamstown Area

Division 19

Parsons
Clarksburg
Keyser
Keyser-Breakfast
Bridgeport
Fairmont
Morgantown
Suncrest Area,
Morgantown
Elkins

Division 20

Beckley
Mercer County
Hinton
War
Welch
Huntington
Williamson
Logan
Delbarton
Gilbert
East Huntington
West Charleston
St. Albans
Greater Nitro Area

Learn more about Kiwanis Leaders from West Virginia!

Eric Fithyan, Immediate Past West Virginia Governor

Eric Fithyan is the owner of Chambers and James Funeral, Pet and Cremation Services LLC. Eric is a 2002 graduate of Brooke High School, 2004 graduate of Pittsburgh Institute of Mortuary Science and Point Park University with Honors. He is also a certified networker from the BNI Institute, certified funeral celebrant by Insight Books and ordained minister from the Universal Life Church. In his spare time, Eric enjoys restaurants and reading business and motivational books.



Eric is very community minded as he sits on numerous boards and organizations with leadership roles including President of the WV Funeral Directors Association – Ohio District, Trust Board Member of the WV Funeral Trust, Legislative Committee member of the WVFD, Brooke Hancock and Jefferson Planning Commission, and many more. In addition to the roles in community organizations, Eric's funeral homes actively involve the community in projects to include, Operation Valentine, American Flag Retirement Ceremony, Patriot Walk, Operation Sweaters for Veterans, Operation Wrap, and rolling ambassador for Wreath across America. Eric has been published in numerous magazines for his success and out of the box funeral service marketing and spoke at the ICCFA International Convention in New Orleans.

Michael Cidor, Lt. Governor, Division 18

Michael Cidor is a career professional with the Boy Scouts of America serving youth for 19 years. He has served in three local councils as he has advanced in his career. His current title is District Director. Michael is a Past President of the West Charleston Kiwanis Club. In 2020-2021, during his Presidency the club achieved membership growth. The club conducted online meetings and was able, with the support of the program event chairs, to continue many of the club's activities, including the annual shopping spree for children in need, and several fundraising activities both online and in person. In addition, Michael has served in the past as a Rotarian, a Lion, and the Benevolent and Protective Order of Elks.



Michael has two adult children. Michael attended WVU and Indiana University of Pennsylvania and has a degree in Biology. He dedicates much of his spare time as the Technology Team Leader for his church. He was instrumental in taking their church services online and is the weekly director and producer of the online worship services for First United Methodist Church in South Charleston.

Keith White, Trustee, West Virginia Region

Keith White currently works as the Logan County Family Resource Network Director. He resides in Logan with Donna, his wife of 24 years. His journey as a Kiwanian started when he was young kid at the age of 11 and played Little League for a team called Kiwanis. He then went to high school and became involved with Key Club, where he attended Key Club international in New Orleans his senior year of high school.



He did not become a Kiwanian until his later years. In 2017 he joined the Kiwanis Club of Logan and was sponsored by Don Elkins. Under Keith's leadership, the Kiwanis Club of Logan won the Distinguished Club Award. In addition to Kiwanis, Keith is a volunteer for the Make-A-Wish Foundation. He is also an ordained Minister in the Apostolic Pentecostal faith. Keith is looking forward to working together to build a stronger Kiwanis that we are proud of.

Joel McNeely, Lt. Governor, Division 20

Joel McNeely is a member of the Kiwanis Club of Logan, WV. He is a veteran who served for six years with the United States Air Force as a Vietnamese linguist. Now retired, Joel worked as a railroad engineer for over 40 years. He also owned and operated his own photography business, McNeely's Photo. Joel has 9 children, 22 grandchildren, 3 great grandchildren. Joel and his wife Regina live in the town of Chapmanville, WV, where he serves as Mayor. They are members of the Crooked Creek Church of Christ, and Gideons. Joel has served on several boards; Logan County Housing Authority, Logan County Land Reuse Agency, Logan County Economic Development Authority, and many more. He has served two terms as President of the Kiwanis Club of Logan and has been secretary of the club for at least 12 years, Kiwanian of the year twice, Lt. Gov. three times. He's also served with the Salvation Army Advisory Board as President and then Secretary/Treasurer.



Continued on next page.

Otha L. Britton, Lt. Governor, Division 19

Dr. Otha L. Britton, is a member of the Kiwanis Clubs of Fairmont, WV and Martin, Tennessee. He has been a Kiwanian for 43 years. He is also a charter member of the LaMissTenn eKiwanis Club. While now serving as Lieutenant Governor of Division 19 of the Capital District of Kiwanis International, Otha has formerly served the LaMissTenn District and Kiwanis International in many ways, including as Governor in 2017, Trustee of Region I for 2014-2016, and as Division 1A Lieutenant Governor for 2011-2012. He served on the LaMissTenn District Foundation Board of Directors for five years, including serving as president in 2014-2015.



Other service work performed by Otha includes service to his profession, to his church, to the American Cancer Society, and to the local food bank. He was elected and served as vice president and then president of the Association for Computing Machinery's Mid-Southeast Chapter. He has numerous publications and has presented many professional talks at the national, regional and state-wide levels. Otha has taught an adult Sunday School class for his church for over 30 years.

Upon graduation from Portales, New Mexico High School, Otha was awarded a four-year scholarship by the Portales Kiwanis Club and graduated summa cum laude from Eastern New Mexico University with a major in mathematics and a minor in physics. He then attended Drexel University in Philadelphia, Pennsylvania on a teaching assistantship and earned both the Master of Science and Doctor of Philosophy degrees in mathematics. He has held faculty positions at the University of Mississippi and University of Tennessee. During his tenure at UT Martin, he served 19 years as Director of Computer Services, while continuing to teach at least one course each semester.

Paying back Kiwanis for his scholarship was the first motivating factor for Otha to become involved with Kiwanis, but as he read and studied more of the mission, the objects of Kiwanis, and the desire to improve the world by serving the children and communities in which we live, he became determined to be a part of Kiwanis.

Otha is married to Mary Monica (Rajnik) Britton, and they recently celebrated their 53rd wedding anniversary. They have three children: Dawn, a chemical engineer; Carla, an accountant; and John, a software engineer. They have two young grandchildren and two young step great grandchildren.

Kiwanis Club of Beckley Celebrates 100 Years!

On October 22, the Kiwanis Club of Beckley celebrated their centennial by holding a celebration fundraiser at the Black Knight Country Club and Municipal Park, in Beckley, WV. The event was called, "Spirit of Kiwanis: A Dining With the Departed Fundraiser Celebration". It was a wonderful evening of celebration, fundraising and ghost stories. The featured entertainer was Scott Worley of Haunted Beckley, who shared storings of hauntings of Black Knight Country Club, the City of Beckley and of course, the Kiwanis Club of Beckley.





The Kiwanis Kids Train!

Say “hello” to the Kiwanis Kids Train! The train was purchased as a joint project by the Kiwanis Club of Colonial Capital, Williamsburg, Kiwanis Club of Williamsburg, and the Kiwanis Club of Toano.

The idea to pursue the train was a result of KCCC’s Capital Projects Committee. The Committee was comprised of two members, Past President Mitch Farkas and KCCC Board member Bob Rutherford. They conducted an informal survey of over 30 local area agencies, non-profits including past grant recipients before requesting project ideas from 6 groups. Each of the projects identified were worthy in their own right. However, the trackless train idea forwarded by James City County’s Department of Parks and Recreation was an immediate hit with the KCCC Board when the committee’s list of projects were presented.

The board determined that there will always be community needs and issues. The train was a way of presenting the community with an enduring, year round, and family friendly entertainment which would leave a positive image of Kiwanis each time it’s encountered and seemed like a positive way to exit the pandemic.

Like the Kiwanis Kids Idea Studio, the project was too big for a single club. KCCC President Chuck Owlett and President-Elect Craig Wendlant reached out to Williamsburg’s President Tucker Edmunds and Toano’s President John Henderson. Both presidents loved the idea and volunteered to take the project to their clubs. KCCC then met with John Carnifax the Director of JCC’s Department of Parks and Recreation to see if he was on board and if so how was the train to be used. That information was provided to the 3 club’s boards. All Clubs had questions of the vendor, Roundhouse Trackless Train Company located in South Dakota, and the County.

During the course of the Summer, questions continued to pop up and issues identified and resolved. There was one hitch. The County requires an ADA compliant car to operate in the community. The clubs decided to submit a proposal to the Capital District Kiwanis Foundation to address that need while working on securing an engine, coal car, and two passenger cars. In order to make a November delivery for the train’s unveiling at the December 5th Williamsburg Christmas Parade, the order was placed the end of August.

Paint colors, club logos, and safety features and options – door locks,

seat belts, floor lighting, PA system, and smoke system were hammered out. Additionally, the clubs needed to develop a Memorandum of Understanding with the County for future club use. That process was managed by KCCC. The clubs will have access to the train twice a year for joint events (such as the Christmas Parade) and sole access for club events twice a year. Annually, the Williamsburg Club enters a float in the Christmas Parade. This year, the committee leader is former Capital District Lt. Governor Caren Schumacher.

The train arrived in late November. Alex Holloway, Operations Director for JCC’s Department of Parks and Recreation who has been the point person for the County sent photos with the cars on pallets wrapped in blue plastic.

The hope is that the train will also make an appearance at this year’s Capital District Midyear Conference at Great Wolf Lodge. Don’t miss it!



AROUND CAPITAL



CREATING BRIGHTER FUTURES

BY JEN WOLFF, GOVERNOR-ELECT

Happy Holidays, Capital Kiwanians! As Governor Elana and her team work to **Mend Our World**, I am working to fill the 2022-23 Leadership Team for next year! We currently have a few Lt. Governor-Elect positions that are vacant. If you are a Past President from divisions 5, 6, 15, 17, 18, 19, & 20, please consider this worthwhile position. The Lt. Governor's responsibilities include helping clubs maintain or increase their membership, helping to open new clubs, ensuring participation in club leadership education, and increasing club members' engagement and morale. The energy that you give this position will go a long way toward maintaining the health and vitality of the clubs in your division and, by extension, Kiwanis.

In addition to Lt. Governors-Elect, we are looking for individuals that are interested in serving on the District Board as a Trustee for their Region. Elections will be held in March at the District Midyear Conference for the positions of Heart of Virginia, Mason-Dixon, and West Virginia Regional Trustees.

To get started, you will need to complete the [District Pre-Election Pledge](#). If you have any questions, feel free to contact me.

**We invest in our leaders
through full rebate of the
\$200 registration fee to
KIWANIS AMPLIFY upon
completion of the program.**



Kiwanis
CAPITAL DISTRICT

*2022-23 District Officers

Kiwanis Amplify District Officer Incentive

The District board voted to reimburse the cost of the Kiwanis Amplify program to all 2022-23 District Officers (this includes those who stepped up to be Lt. Governors-Elect this year!) who have not completed the program before, once they successfully complete the program. This is a \$200 value, and a great opportunity! For those who are not familiar, Kiwanis Amplify is a virtual leadership development program that is designed to increase the leadership capacity of participants in areas such as: event planning, strategic planning, public relations, interpersonal communication, working with others, self-care, and diversity, equity, and inclusion. The program begins in March, and the deadline [to register](#) is February 25.

Membership & Experience Survey

The Capital District continues to seek information from our members about their professional and educational backgrounds. We all know that Kiwanians are always ready to help, regardless of their work and school histories. However, we want this information to have a better understanding of the knowledge and expertise available to better our District and services to our clubs. We appreciate you taking a few minutes to help us out! So far, I am pleased to say that over 150 members have completed it. [Please complete the brief survey here.](#)

If you have any ideas or observations that you would like to bring to my attention, OR if you wish to service on a District Committee next year, you can email me at jen.wolff@capitaldistrictkiwanis.org! Please take a moment to review the below messages.

Kiwanis Club of Poquoson Initiates 1st Annual Frosty Festival Fundraiser

BY: TERRY JOHNSON, KIWANIS CLUB OF POQUOSON

Club President Christine Salak, concerned by how the pandemic had cancelled several of the club's annual fundraising projects, came up with an unusual idea—one that no one could be sure would enjoy any success. "Why not host a snowman decorating contest?" she thought. Get some blank snowmen figures, sell them to families and businesses with simple instructions to decorate them, gather the entries and display them during Poquoson's Christmas celebrations, and, just maybe, make some money for our local youth programs.

Christine recruited a team of club members and turned her nascent idea into a viable project full of promise through sponsor and participant funding. She procured the necessary blanks, produced advertising bulletins and registration forms, and coordinated recruiting several local businesses as sponsors.

The club sold 52 snowmen at \$30 each for individuals and families and 34 business sponsorships ranging from \$40-\$300 with a Festival Sponsor coming in at a \$1,000 level. Decorated snowpeople—became part of a grand display aka "The Frosty Forest" if you will, near the Poquoson City Hall.

Judges from the local Key Club selected the best entries in four categories: Best Individual/Family; Best Business/Non-Profit; Best Youth Design; and Best Overall. Christine named the winners at the Annual Christmas Tree Lighting which Kiwanis sponsor with the City of Poquoson each year. Prizes included a variety of gift cards donated from local businesses and a swag bag from the Festival Sponsor Sentara CarePlex.

For a small community with big hearts, Poquoson really stepped up. The club hopes to make up in part for the fundraisers that were not able to be held this year. In the process, under Christine's able leadership, the club has broken new ground in this low cost, relatively labor-free project.

It's all for the children! It's Kiwanis in action!





Notes from the Executive Director

BY PG JEFFREY WOLFF, EXECUTIVE DIRECTOR

Running More Effective Club Board Meetings

Every Kiwanis club has a board of directors to ensure smooth club operations, to lead club initiatives, and to create and uphold the club's vision — all with the club's best interests in mind.

Most of the board's tasks are related to these functions: administration, decision making and strategic planning. Some administrative tasks include:

- Determining the good-standing status of members in accordance with club policy
- Setting an annual budget (before October 15 each year).
- Assuring the club complies with applicable governmental rules and regulations.
- Overseeing the implementation of club policy (and performing an annual review to make sure it stays current)
- Keeping the club's strategic plan current.
- Assuring the club is meeting its financial obligations, including the annual review of financial statements by either a standing financial review committee or a qualified accounting firm.
- Other duties as assigned to the board in your club bylaws and policies.

The board should meet regularly at a designated place and time. The board may also hold special meetings at the call of the president via a majority vote of the board, provided at least 48 hours' notice is given to all board members of the date, time, place and topic.

The board may meet and conduct business by any method that allows all participants to simultaneously communicate with each other. This may include online technology such as Zoom or conference calls.

However the conversation takes place, participation constitutes attendance. Attendance is important to determine that a quorum was present if any action was taken. For a club board meeting, a quorum is defined as more than half of the board members. Without a quorum present, the board should not take any formal action.

Formal agendas should be provided in advance for each board meeting that spell out exactly what business will be conducted at that meeting:

- 1. Call to Order**
- 2. Quorum Determination**
- 3. Consent agenda** (officially accepted by the board in a single vote)
 1. Secretary's report and minutes
 2. Treasurer's report
- 4. Action agenda** (each item is voted on individually)
 1. Committee reports that require action
 2. Funding requests outside of the approved budget
- 5. Information agenda**
 1. Committee reports that do not require action
- 6. Future business**
- 7. Adjournment**

Robert's Rules of Order Newly Revised should be the parliamentary authority for all board meetings. The purpose of a parliamentary authority is to define the rules related to the orderly transaction of business. All parliamentary authorities are based on the principles of parliamentary law to balance the rights of individuals

Project Ideas

BY DAVE ROTHBERG,
SERVICE COMMITTEE CHAIRPERSON

Looking for ideas for easy service projects? Kiwanis International has lots of resources on [the website](#).

- Easy projects like “Card Writing” can be done at a Club meeting
- Kiwanis “Family” Programs can be coordinated with your sponsored [Key Club](#), [Builders Club](#) or [K-Kids Club](#)
- [Terrific Kids](#) or [Bringing Up Grades](#) programs can be enhanced
- Volunteer in your community
- Donate to health clinics, local hospitals, [Boys and Girls Clubs](#)
- KI has a partnership with [Dollar Days](#) for basic school supplies
- Survival kits for civil servants
- Discarded cell phones can be donated to domestic violence shelters
- Used sneakers can be collected and sent to [Soles4Souls](#)
- Red Cross has a [Holidays for Heroes](#) program

Additional [Young Children program](#) resources can be found on the Kiwanis website.

Remember your [Signature Project](#) as well — one that is recurring, brand enhancing, high impact and member focused. Example signature projects and a signature project toolkit can be found [here](#).

If you have any questions, feel free to contact me at: madventuresinc@yahoo.com.

or groups within an organization’s total membership. Ultimately, the will of the majority decides what matters, but only after full and free discussion.

It’s strongly recommended that the club purchase a copy of Robert’s Rules, at least the [“In Brief” edition](#) and follow the basic guidelines to ensure that everyone’s voice is heard at your meetings. A great deal of conflict can be avoided, by a few simple measures such as:

- never conducting business without a quorum present
- having the board chairperson (usually the club president) stay neutral on discussion topics and just moderate the meeting
- facilitating discussion evenly between pro and con arguments on matters
- making sure that the same person doesn’t speak twice on a topic until everyone else who wishes to speak on the topic has done so
- always clearly re-stating motions prior to any vote

If your club ever has a question about proper parliamentary procedure or how your club board should operate please do not hesitate to reach out to me.

SAVE THE DATES

- **Capital District Midyear Conference**
Williamsburg, VA
March 4-6, 2022
- **Kiwanis International Convention**
Indianapolis, IN
June 8-11, 2022
- **Capital District Convention**
Baltimore, MD
August 19-21, 2022



IT TAKES A VILLAGE — OF VALUES — TO BE IN COMMUNITY!

BY PG REV. CAROLYN RICHAIR,
HUMAN & SPIRITUAL VALUES CHAIRPERSON

This year, Governor Elana has identified 12 human and spiritual values to help our clubs and our members join together. These values: Communion, Grace, Neighbor, Service, Fellowship, Joy, Friend, Family, Acceptance, Favor, Gentleness, and Peace are each a part of a monthly tool kit to give your club ideas!

The Monthly Tool Kit includes:

1. Club Icebreaker using Value of the Month
2. Choice of Quotes/Invocations to use during club events or in club media
3. Service Project Idea(s)
4. Club Speaker Ideas

I invite your club to – devote a part of each meeting or just one meeting — to the value of Communion, the sharing or exchanging of intimate thoughts and feelings.

Use of the quotes/invocations to start your meeting, along with a club icebreaker to get to know your members better. If you are looking for a hands-on project, try one of the ideas. And if you need a club speaker, there are ideas for that also.

We hope your club will continue to use these resources with the value of Grace — courteous good will — and to do honor or credit to someone by your presence.

I would love to get any feedback you want to share how these ideas worked for your club. Please feel free to share feedback with me, offer suggestions or ask questions. Call me at 703-505-0265 or email carolynsrichar@hotmail.com.

2021-22 VALUE FOCUS

Communion: the sharing or exchanging of intimate thoughts and feelings, especially when the exchange is on a mental or spiritual level. *OCTOBER 2021*

Grace: courteous goodwill; and (verb) do honor or credit to (someone or something) by one's presence. *NOVEMBER 2021*

Neighbor: Good neighbors are friendly. They introduce themselves, maintain relationships, and are approachable. They also enjoy being social in their community and encourage others to do so as well. *DECEMBER 2021*

Service: the action of helping or doing work for someone. *JANUARY 2022*

Fellowship: a company of equals or friends *FEBRUARY 2022*

Joy: a source or cause of delight *MARCH 2022*

Friend: one attached to another by affection or esteem *APRIL 2022*

Family: a group of people united by certain convictions or a common affiliation *MAY 2022*

Acceptance: the act of accepting something or someone: the fact of being accepted *JUNE 2022*

Favor: approving consideration or attention *JULY 2022*

Gentleness: the quality or state of being gentle especially : mildness of manners or disposition *AUGUST 22*

Peace: harmony in personal relations *SEPTEMBER 2022*

NEIGHBOR TOOL KIT – DECEMBER 2021

Neighbor: Good neighbors are friendly. They introduce themselves, maintain relationships, and are approachable. They also enjoy being social in their community and encourage others to do so as well.

Club Project ideas

1. Throw a holiday celebration at local nursing home/ assisted living/Boys and Girls Club/Preschool
2. Be a secret Santa for a family/person in need – not just this month – but do something each month for this family.
3. Work with another service club in your community on a joint project.

Club Ice Breakers

1. Who were your neighbors growing up - share a favorite memory.
2. Who is a neighbor you want to get to know better and why?
3. Who could be a neighbor – even though this person does not live in your community? (Sister cities).

Quotes/Invocations/Prayers

- **Jewish Prayer:**
May we hold lovingly in our thoughts: those who suffer from tyranny, subjection, cruelty, and injustice, and work every day towards the alleviation of their suffering.
May we recognize our solidarity with the stranger, outcast, downtrodden, abused, and deprived, that no human being be treated as “other,” that our common humanity weaves us together in one fabric of mutuality, one garment of destiny.
- **Buddhist Prayer:**
Let me cultivate a boundless love for all beings in the world, above, below, and across, unhindered, without ill will or enmity.
- “A man is called selfish not for pursuing his own good, but for neglecting his neighbor’s.” *Richard Whately*
- “When we look for what’s best in the person we happen to be with at the moment, we’re doing what God does, so in appreciating our neighbor, we’re participating in something truly sacred.” *Fred Rogers*

Speaker Ideas

- TED TALK
[29 Year Old Mayor of Stockton CA Talks About Being a Good Neighbor](#)
- Member of city council/county board/Human Services from which neighbors in your community need a helping hand.

SERVICE TOOL KIT - JANUARY 2022

Service: the action of helping or doing work for someone.

Club Project ideas

1. Kick off the NEW YEAR with your club’s SIGNATURE PROJECT – if you don’t have one, start one.
2. Ask your local elementary school principal – what service is needed for children in your community?
3. Check with the area health department re what your club can do to help reduce injuries in your area?

Club Ice Breakers

1. What is your favorite Kiwanis service project?
2. What project memory inspired you to change your life?
3. How has your life been changed by those you have served?
4. What is a new service project/idea you would like to do?

Quotes/Invocations/Prayers

- **Jewish Prayer:**
May we struggle against institutional injustice, free those from oppression and contempt, act with purity of heart and mind, despising none, defrauding none, hating none, cherishing all, honoring every child of God, every creature of the earth. Amen
- **Buddhist Prayer:**
The joys and pains of all beings are present in the gift of this food.
Let us receive it in love and gratitude. This food is the gift of the whole universe,
Each morsel is a sacrifice of life, May I be worthy to receive it.
May the energy in this food give me the strength to transform my unwholesome qualities into wholesome ones.
- “Unless someone like you cares a whole awful lot, nothing is going to get better. It’s not.” *Dr. Seuss*
- “The meaning of life is to find your gift. The purpose of life is to give it away.” *Pablo Picasso*

Speaker Ideas

TED TALKS

- [WHY/WHAT/HOW](#)
- [How to Step Up in the Face of Disaster](#)

RED CROSS or SALVATION ARMY Disaster relief experts in your community.

Long Range or Strategic Planning

BY JERRY JONES, DISTRICT LONG RANGE PLANNING CHAIRPERSON

The 2020-21 Capital District Long Range Planning Committee has suggested possible actions for clubs, divisions and the District to consider and adapt to their own use as appropriate. There are 4 Priority areas and each includes Goals and Suggested Possible Actions. In the last Capital Kiwanian issue (October/November), I presented the committee's recommendations for Membership. This issue will cover Priority #2 Meaningful Service. Priorities 3 and 4 are Image and Financial Viability and will be covered in a subsequent issue. However, since COVID-19 is still an issue in many areas, considerations related to the pandemic are repeated as a reminder and therefore please don't skip over that strategy and possible actions. Have a safe, happy, and healthy holiday season.

Priority #2: Meaningful Service

District Goal: To perform meaningful service, with service to children as our priority

Strategies

Suggested Possible Actions

Considerations Pre- and Post-Pandemic	What have we learned during the Pandemic?
	What are we doing different now than pre-pandemic?
	What should we <u>continue</u> to do differently?
	Would we be more attractive to new members with virtual meetings and in-person service projects or fundraisers?
	Use Zoom (or other) for planning: <ul style="list-style-type: none"> • Board meetings • Future service projects and fundraisers
	Ideas for individuals working independently supporting club projects by making contributions to "care packages", such as personal care items to Social Services or toiletry collections by Key Club members
	Virtual service projects and fundraisers
	Make service projects open to community members by inviting club partners, SLP members and families, business owners, and parent/teacher groups to join online or in person
	Engage new members quickly with projects they can do safely at home
	Spread volunteers out over space or time so they can maintain safe distances

Focus on Effective and Impactful Community Service in Kiwanis Communities with Emphasis on Developing Signature Projects	Each club develop and advertise signature project(s)
	Use ACE (Achieving Club Excellence) tools
	Make sure service projects are relevant to community needs, which may suggest conducting a community analysis
	What makes your club strong?
	What are weaknesses that are barriers?
	What are some opportunities for your club?
Support and Strengthen Club Service Leadership Programs (SLP)	Increase club service hours over previous year while adding 1-2 new service projects to fit community needs
	Clubs increase service hours with SLP clubs
	Work with SLP clubs to re-establish membership and programs. Have virtual meetings of interest with SLP clubs.
Encourage Division-wide, Regional, and District-wide Service Projects Including Kiwanis Family	Support club interest in Key Leader and Teenager of the Year
	Interclubs include sharing of ideas and cooperating in service projects

Members of the 2020-21 Long Range Planning committee included: Ron McCallum, John Montgomery, Jack Hassman, Ed Lynch, April Farmer, Jeff Dotson, John Tyner, Jerry Jones and ex officio members Governor Dennis Baugh, Governor-Elect Elana Gardner, and Sec-Treas Jeff Wolff, with participation by District Service Chair Dave Rothberg.

Coming to 2022 Kiwanis Midyear Conference...

Member Recruitment



The Nuts and Bolts of Recruiting | Recruitment Demonstrations | Hands-on Experience

More information and how to sign up for clubs will be available in January!

Capital Record



“Kiwanians of the Year”

The most prestigious award given each year by the outgoing president of the Kiwanis Club of Ocean Pines-Ocean City in recognition of outstanding contribution to the club is the “Kiwanian of the Year” award. President Steve Cohen presented the award to Candy Foreman and Roy Foreman, spouse co-chairpersons of the vaunted “Dawg Team”. They chaired the hotdog, hamburgers, snacks and drinks team that served food for “The Wall That Heals” volunteers, at all the summer weekly “Concerts In The Park”, the OP 4th of July Celebration, the Pine’eers Craft Fair, the Kiwanis Car Show in OP, the OP Summer Flea Market, the “Big Trucks Day” in OP and 3 more upcoming Fall events in Ocean Pines. So many events. That speaks for why Roy & Candy Foreman are the “Kiwanians of the Year.”



Legion of Honor

November 1st was a special evening for the **Kiwanis Club of Chester**. Tam Moody was presented a Legion of Honor certificate and pin representing his 45 years of service to our club as a member and a past president. In addition, Bob Cassada, a member of our club and very active in the Chesterfield, Colonial Heights Alliance for Social Ministry, was presented a check for \$1,000.00 to assist in the Thanksgiving food distribution at the Chesterfield Fairgrounds that occurred last month.



In Memorial Rosemary Cummings, Coastal Delaware

Welcome to Kiwanis

Ralph Nelson, Williamsburg
Alyssa Stevenspast, Williamsburg

Happy Anniversary

December

- Marion, VA..... 1922
- Towson-Timonium, MD 1928
- Westminster, MD 1931
- Clintwood, VA..... 1937
- Chincoteague, VA..... 1946
- Loch Raven, MD 1950
- Hampden-Midtown, Baltimore, MD 1952
- Virginia Beach, VA 1954
- Severna Park, MD..... 1955
- Capital Legacy e-Club2020

January

- Huntington, WV 1919
- Portsmouth, VA..... 1920
- Lynchburg, VA 1920
- Norton, VA..... 1921
- Radford, VA 1923
- Dover, DE 1935
- Bridgeville, DE..... 1939
- Bethesda, MD..... 1945
- Eastern Branch, Washington, DC 1949
- Northern Neck-Kilmarnock, VA 1989
- Blue Ridge, Winchester, VA..... 1990
- Grafton, VA..... 1991
- Downtown Hampton, VA.....2009
- New Kent, VA2019

A Dedicated Kiwanian

“Dick Barr’s funeral was Friday (October 8th). His pastor, Rev. Tracy Wines, an Arlington club member Dick recruited as soon as she came to the church, recounted some of Dick’s Kiwanis highlights, ending with something she knew he would say, “you should join Kiwanis”, and directed attention to the back of the church where attendees could pick up a little remembrance from the family (pictured below). Recruiting right up to his burial. That’s a dedicated Kiwanian.

- Bob Wright, Kiwanis Club of Leesburg



Membership Minute

BY PG JOHN MORRIS, CAPITAL DISTRICT MEMBERSHIP COORDINATOR

Strengthening Your Club

Do you want your club to do more service in the community? Do you want your club to grow? Do you want your club to be stronger? Of course you do. We all do. The dilemma for most clubs is how to do it. Here are a few suggestions to help you and your club achieve these goals.



Membership Chairperson. Your club should have a membership chairperson or director. This is someone who is in charge of leading the club in its membership efforts and makes it a priority to keep the club focused on membership issues. This person is not expected to recruit all your new members, but rather to organize, lead and manage the club's strengthening efforts. She or he should create a membership growth plan, which is a major part of success. The District has Divisional Membership Coordinators whose mission is to work with club membership chairpersons. Make sure your club has a Kiwanian selected and that she or he is listed as such on the club's secretary's dashboard under Club Elections.

Retention. The first thing to do is to retain the members you have. If all your members are active and excited about Kiwanis, you are incredibly lucky. However, most of us have members who are not active and are likely at risk of resigning. Do a club survey. In particular, reach out to your unengaged members and find out what they would like the club to be doing and how their membership can be made more meaningful. Learn why they are not more active. Listen

carefully to the responses of all members and act on their suggestions. Consider starting projects that they suggest. Get them engaged. Don't just read the survey and file it away. Act on the information it provides.

Recruiting new members/Growth. You need to do more than just ask your members to invite their friends. Develop a plan to recruit new members. Identify potential targets. Interview leaders and civic-minded individuals in your community, including a cross-section of educators, government officials and business leaders. Ask them what they believe needs to be done. Be sure to let them know that adding members to your club can help them better the community.

Consider focusing on the type of person who would be a good fit for your club. For instance, if you have projects that involve your local schools, look for recently-retired teachers and educators who may have much more time on their hands coupled with a love of students. Any recent retiree or empty nester may be looking for something meaningful to fill the new-found free time in their lives.

Start new projects that you can "sell" to your recruits. For example, start a

reading program at a local elementary school. Ask non-Kiwanians to help you with that project by reading to one of the classrooms. Most people want to make a positive difference and, if you show them how they can do that, you will likely have a new member. Kiwanis International has a description of several types of single emphases for new clubs. Those ideas would also apply to projects you may want to use for your club's recruitment efforts. Check them out under Club Opening Resources at Kiwanis.org/Clubs/MemberResources/Membership and [Education/Club Opening](http://Kiwanis.org/Clubs/MemberResources/Membership).

Club Satellites. If you have prospects that cannot come to your meetings because of work or family obligations, consider creating a club satellite that will accommodate their schedule. Not only would that avoid the conflict, those prospects might appreciate a Kiwanis experience that does not include so many meetings yet enables them to serve the community. The club satellite should be encouraged to create its own projects as well as help with your existing projects.

Continued on page 19

STRENGTHENING YOUR CLUB (CONTINUED)

Orientation and Introduction of New Members.

Once you have recruited a new member, your job is not over. It is critical that the new member is properly oriented about your club and Kiwanis, properly introduced to all members, incorporated into your club and turned into a committed Kiwanian. If your new members are like me when I joined, they really don't know much about Kiwanis. Teach them. And show them all the good work you are doing in your community. Don't make it a single session talking from a script – find out what's important to them; get them involved; and come up with a way to get them immersed in your club. Consider asking them what they would like the club to do to help the community. Take their suggestions to your Board. Adopting a project suggested by a new member will get the new member invested in the club, expand your club's outreach and probably bring in more new members. Also make their introduction to the club a big deal. Invite their family members, co-workers and friends. They will feel better about joining your club and you might get new members from those who attend the introduction.

Ask the District for Help. The Capital District has trained Club Coaches who will help you develop a growth plan and provide other assistance in strengthening your club. We also have Regional and Divisional Membership Coordinators who want to help you. Kiwanis International has developed a "Boost" program in which it will provide funds and personnel to help two or more clubs in the same area grow their membership. Your Lieutenant Governor, or Regional or Divisional Coordinators will be happy to help you get started on a Boost project.

WHO'S IN YOUR CLUB?

KIWANIS INTERNATIONAL

Before you chart a course of action, you need to know the players on your team. Who's who in your club, what are they doing — and are they making the most of their skills?

How you can take action:

- Pull out your club's membership list. How many people are on it? Is every member current on dues?
- Referring to your list, make a separate roster of members who actually attend meetings on a regular basis.
- Take a closer look at your regulars. How does each person contribute to the club — financially, with service hours, through recruitment? What are the strengths and skills of each one? Is each person able to use them?
- What about the members who pay dues but don't attend regularly? How can you use their strengths to get them more involved and feel like valued club members?

To thrive, your club needs more than a variety of skills. It also needs a variety of viewpoints. And that comes from a diverse membership. Work to develop a mix of:

- Age
- Ethnicities
- Cultures
- Professions
- Backgrounds
- Socioeconomic statuses

When you capitalize on the strengths and skills of your members, you don't need to cajole people into roles they are not meant to play. Instead, invite them to help in ways that come naturally. Wondering what to look for? A healthy team needs members like these.

The Expert

Provides a good base of knowledge on your project's subject matter from personal experience or extensive research.

The Techie

Creates and maintains club website and social media accounts, crafts professional PowerPoint presentations, keeps club up to date on effectively using technology.

The Communicator

Promotes your club and its events with media and the public, works with the techie to craft social media messages, serves as a club spokesperson.

The Number Cruncher

Keeps your budget balanced, makes sure your service projects get the most bang for the buck.

The Connector

Uses connections around town to cut through red tape, connects people to people or much-needed resources, makes things happen and gets things done.

The Social Butterfly

Introduces potential members from a variety of sources, knows where to find volunteers, spreads good "gossip" about your club and its projects.

The Workhorse

Has the time and the motivation to help with any project, loves to do hands-on tasks, has a "let's get it done" attitude, is level-headed and practical.

The Motivator

Keeps everyone on task, provides positive energy and a healthy competitive spirit for the group, inspires members to reach their potential.

The Creative

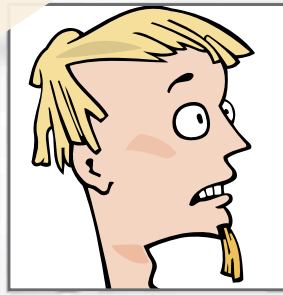
Pushes group to be imaginative and curious, anticipates problems and looks for innovative solutions, creates projects that stand out from the crowd.

Mix it up: A checklist for building a healthy club



The Expert

Provides a good base of knowledge on your project's subject matter from personal experience or extensive research.



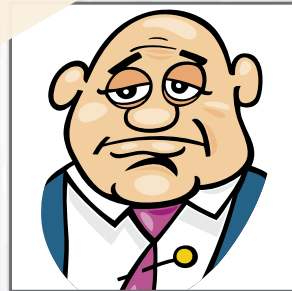
The Techie

Creates and maintains club website and social media accounts, crafts professional PowerPoint presentations, keeps club up to date on effectively using technology.



The Communicator

Promotes your club and its events with media and the public, works with the techie to craft social media messages, serves as a club spokesperson.



The Number Cruncher

Keeps your budget balanced, makes sure your service projects get the most bang for the buck.



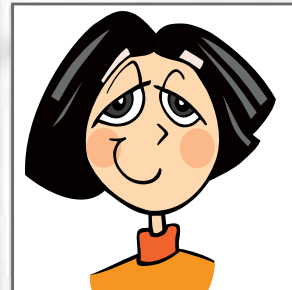
The Connector

Uses connections around town to cut through red tape, connects people to people or to much-needed resources, makes things happen and gets things done.



The Social Butterfly

Introduces potential members from a variety of sources, knows where to find volunteers, spreads good "gossip" about your club and its projects.



The Workhorse

Has the time and the motivation to help with any project, loves to do hands-on tasks, has a "let's get it done" attitude, is level-headed and practical.



The Motivator

Keeps everyone on task, provides positive energy and a healthy competitive spirit for the group, inspires members to reach their potential.



The Creative

Pushes group to be imaginative and curious, anticipates problems and looks for innovative solutions, creates projects that stand out from the crowd.

Service Showcase



Coat Drive for Afghan Refugees Huge Success

Thanks to the **Kiwanis Club of Poquoson** and many other local organizations, a brief 3-week urgent coat drive appeal resulted in one big truck loaded with new and gently used coats successfully delivered to Fort Pickett. Ft. Pickett is one of the military bases in Virginia and across the nation that are housing Afghan refugees airlifted to safety from the chaos of Kabal, Afghanistan earlier this summer. The airlifted families are translators and other highly valued Afghan employees who worked side-by-side with our US troops, keeping them safe and away from harm during the almost 20-year war with the Taliban.

The translators, who are generally well educated, abandoned their homes and fled with their families with only the clothes they were wearing. These families in Fort Pickett are awaiting processing to safe and secure housing in communities dotted across the United States.

With winter months approaching, Hampton Roads Refugee Relief (HR3), received an urgent call from the Islamic Center of Virginia for warm winter jackets for the children and their families at Ft. Pickett. Poquoson Kiwanis was one of the first organizations to answer the call to help HR3 in its response. Members brought their donations to the weekly breakfast meeting and a representative from HR3 collected them to add to the greater collection depot. Participating organizations included an interfaith network of churches, synagogues, and mosques along with nonprofit organizations and caring individuals.



Kiwanians Ring the Bell for Salvation Army

Members of the **Kiwanis Club of Toano** and the Stonehouse Elementary School K-Kids worked together to ring bells for the Salvation Army!



Kiwanis Gives Book to Head Start Children

The **Kiwanis Club of Lynnhaven** has been reading and donating books to the children at Head Start groups in Virginia Beach for 20 years. The club purchases the books and members go to the facilities to read to the children four times each year. After reading, each child chooses their book and the teacher writes their name in the cover and it is their book to take home. Due to COVID-19, the club members have been unable to read to the children since early 2020. During the week of November 18, Dan Vitez, member of the Kiwanis Club of Lynnhaven picked up 170 books and distributed them to the Head Start groups and Mile High Kids locations in Virginia Beach.



Boys & Girls Club Receives Large Donation

Following a substantial re-organization of the Kiwanis shed at Monday evening's service work night, the **Kiwanis Club of Charlottesville** was able to deliver a car load of toys, school supplies, and other items to the Cherry Avenue Unit of the Boys & Girls Club of Central Virginia. Club Unit Director David Cook expressed his great appreciation to what he called the long-standing relationship Kiwanis has had with the Boys & Girls Club. Kiwanians Jim Hart, Bob Ribando and David Cook presented hundreds of kites, t-shirts, packs of colored pencils, mini-bottles of spray sanitizer, and six nifty razor kick scooters for the use of the kids who participate in the after-school programs at the Cherry Avenue location.

Almost all of these gifts-in-kind came to Kiwanis through the Walmart Good 360 Program with the intention that they be distributed to community agencies in need. David Cook took Ribando and Hart on a tour of the facility, specifically describing a unique program they have where kids are encouraged to excel in various character-building and extra-curricular educational activities in order to qualify for rewards available to them through these Kiwanis donations. For example, the kids are taught basic financial literacy skills while becoming gratified with toys or other items they desire. Charlottesville Kiwanians ought to take pride in the partnership that they are building with this excellent and expanding local agency which serves hundreds of children and youth in Central Virginia. Before the pandemic, the Cherry Avenue unit alone was serving on average more than 200 children and youth every day in its after-school program.



Halloween Parade Attracts Large Turnout

Several hundred excited youngsters in costumes ranging from ugliest creatures to cutest and prettiest to scariest to traditional witches and goblins to "groups" of family members walked from Prince of Peace Church to Crofton Town Hall for refreshments, crafts and prizes on October 30, 2021 at the **Crofton Kiwanis Club's** 45th Annual Halloween Parade.

Leading the parade were the Crofton police, Arundel Volunteer Fire Dept. Engine No. 7 fire truck, and various marchers including Anne Arundel Circuit Court Judge Michael Malone; Bagpipes and Drum; Kid Friendly Horses; local Boy Scouts, and Cub Scouts.

"The crowd of costumed kids and parents really swelled during the parade" Kiwanis co-chairperson All Tucker stated. "No high school band was available, but we'd love to get one next year, maybe from Crofton High School." Al noted this has been an annual Crofton Kiwanis project for 45 years, and he has helped manage it for at least 20 years. He has focused on the parade and marshaling the parade route, while co-chairperson Nickie Zancan - assisted by Kiwanis member Nancy Scaggs - coordinated the permits, refreshments, prizes, volunteer assignments and cooperation with the CCA, Town Hall and also the first responders participating in the day's activities.

Service Showcase (continued)



Kiwanis Family Helps with Parade

Approximately 20 volunteers from the **Kiwanis Club of Tysons** and their Key Clubs braved the cold for the 29th Annual Holiday Parade in Reston by volunteering with group registration and balloon marching!



Kiwanis Honors First Responders

On October 20, 2021 the **Kiwanis Club of Wilmington, Delaware** recognized three New Castle County Paramedics as "Paramedic of the Quarter" for the 1st, 2nd, and 3rd quarters of 2021. Senior Corporal Katie Watts was recognized for her "hands-only" CPR initiatives including work with a non-profit organization promoting this life saving skill. Corporal Jessica Mahon was recognized for her work to publish a children's book "Joel Meets the Paramedics" promoting the profession to the youth in our communities. Paramedic First Class Jemelia Johnson was recognized for her community outreach initiatives and work with high school students she mentors while participating as ride alongs. All three were also commended for their clinical excellence and informal leadership within the division.



Kiwanians Hold Breakfast with Santa

On Saturday, December 4, 2021, Santa came to Ocean Pines for his annual breakfast. He and many youngsters of all ages had pancakes, sausages, scrambled eggs, pastries, and drinks. The **Kiwanis Club of Greater Ocean Pines - Ocean City** manned the grill to help serve up a fine breakfast. It's a club tradition to volunteer to help out the Ocean Pines Parks and Recreation Department to make it a success.

Family Ties

Capital Key Club MACY LINDBLOM, GOVERNOR

Hello Capital Kiwanians,

The holidays have arrived and with that, Key Clubbers have been more active than ever! Through volunteering at local food banks, organizing clothing drives, and helping to unload Christmas trees, we have seen an impressive amount of service the past few months as clubs start up for the year and generate momentum.



On the district level, there have been a variety of exciting developments as we transition back from the pandemic. In November, we held our first in-person Board Meeting in almost two years! It was truly amazing to meet so many of our adult mentors and LTGs face-to-face, and the weekend was without a doubt a highlight of the year. Additionally, we were extremely fortunate to be joined by Kiwanis Governor, Ms. Gardner, and WV Key Club Governor, Anna. The vast relationships and network of the K-family is what makes our organization special, so we were thrilled to have successful in-person and virtual attendance.

As we move into the fourth quarter of the Key Club year in January, we have a lot to accomplish but an unparalleled energy to do so. Specifically, lieutenant governors will be working hard to promote their positions and find successors - with the goal of holding division elections during January and February. We have also introduced criteria for the RFL Outstanding Lieutenant Governor award, so we are hoping to receive many applications and recognize the dedicated work of our board.

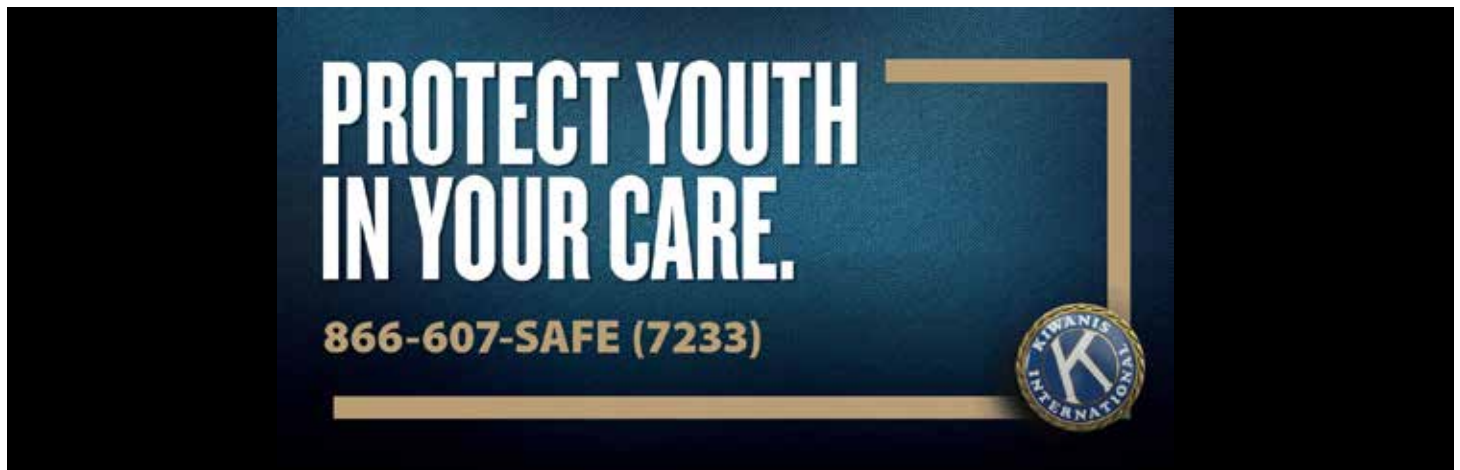
DCON preparations are well underway as we start finalizing the logistics of our service celebration. The event will take place from March 25th-27th, 2022 in Crystal City, VA - a central location for both Capital and West Virginia Key Clubbers. During our recent Board Meeting, we held an open discussion, ultimately determining that the theme for DCON 2022 will be fairy tale! Registration will be released in the coming months, however, our clubs are already preparing for the event, as they have begun to complete district award applications to be recognized at DCON.

While the past few months have been busy, they've been nothing short of memorable. As the holidays approach, I'm wishing each and every one of you a happy Winter filled with family, friends, and joy. Thank you so much for all that you do to support Key Club, and please do not hesitate to reach out at any point!

Yours in Service and Friendship,
Macy Lindblom


Yours in Service,

Macy Lindblom



**PROTECT YOUTH
IN YOUR CARE.**

866-607-SAFE (7233)





K-Kids CLAUDIA ANDERSON, ADMINISTRATOR

Hello everyone,

My name is Claudia Anderson and I am your newly appointed K-Kids District Administrator. I wanted to take a second to introduce myself, as I know it might be a while before we can fully be in each other's presence. I entered the Kiwanis family in 2003 as a member of Howard University CKI and participated my entire college career. After graduating, I become a registered Emergency Department and Operating room Nurse where I spend many of my off-shift hours serving the community I worked in. In 2017, I noticed that I missed the connection to the Kiwanis family, so I sought out the solace of service that I once knew and reached out to my local Kiwanis club. There I was reconnected with my HUCKI supporting Kiwanis Club of Eastern Branch. From that moment on, I have been working with the Kiwanis family as a CKI advisor, or as the Key Club DCON nurse. In the future, I hope to continue to work with all branches of the Kiwanis family, as there is so much to gain from every individual. Since the K-Kids are our future, I can't wait to learn from, with, and for them next. I look forward to working with all of you as we continue through these difficult times and work towards a more prosperous future. I look forward to seeing as many as can attend at DCON!

B.U.G & Terrific Kid

Bringing Up Grades and Terrific Kids are phenomenal programs that provide confidence, service, support, and recognition to the enrolled students and their support systems. During this global pandemic, it has been difficult for educators to provide individualized attention to students via web-based communication platforms, as well as keep students attention which can lead to the perception/ act of poor behavior. However, this is the perfect time to lean into our K-Kids program and continue to enhance our technical support of the enrolled, mentors, educators, and facilitators. I would implore us all to continue to facilitate the District's programs, encourage the mentors to continue to touch bases while giving assistance navigating the hybrid educational system. As I take a survey of where the Capital District is with our K-Kids program, I will continue to update the Kiwanis family on some of my ideas and am here to listen to yours as well. I would also like to remind you to support the current programs by following the links to the Kiwanis store, purchasing [B.U.G.](#) and [Terrific Kids](#) kits and swag to help the children as well as count towards points for the distinguished club criteria under SLPs. Let's all come together to win, so we can meet each other soon.



THE 2021-2022 TEENAGER OF THE YEAR APPLICATION IS LIVE!

BY JUDY PANTELIDES, DISTRICT CHAIRPERSON, TEENAGER OF THE YEAR

As of December 1st, it is anticipated all Kiwanis clubs have been notified of the Teenager of the Year application process and it has been sent out to schools. This information was emailed to all Capital District Lt. Governors on November 1st. The goal is to get the information out to all youth in your community as soon as possible, if you haven't already done so. The deadline for application completion is February 1st at 5 p.m. A great way to get this to all of the schools in your division is to send the flyer below to the central office or individual school guidance directors who can then ensure all students between the ages 13 through 18, are made aware of it. The application [link](#) is in the flyer. A personal follow-up with them is always good to make sure they did receive it and to ask if they have any questions. We ask Lt. governors and/or the ToY division/club chairpersons to make sure the link and information gets out to all schools, not just ones where we have SLP clubs. Don't forget private and parochial schools as well as youth who may be home-schooled. Please reach out in the community to other organizations where youth are doing great community service such as churches, Boys and Girls Clubs, and Boy and Girl Scouts.

Just a reminder that this \$2500 award funded by the Capital District Foundation is a great way to advertise your club and the many ways we support the youth of our communities. Connecting non-SLP nominees to the process may even help build a club where none currently exists. There is a Facebook Live video on this award that can



also be shared with schools. The link for the video is on the [YouTube Channel](#). This provides a brief explanation of the process and we encourage you to share it with schools and organizations where we have teens who are interested in applying.

Please don't hesitate to contact me if you have any questions. Thanks for your service!

KIWANIS INTERNATIONAL SIGNATURE PROJECT CONTEST FOR 2022

BY CATHERINE CUMMINGS, CHAIRPERSON, SIGNATURE PROJECT

The 2022 Signature Project Contest opens for submissions on January 9, 2022 and ends at midnight on January 30, 2022. This contest is designed to recognize the best signature projects from Kiwanis clubs from around the world, and our Capital District has some of the best candidate projects imaginable. However, it requires that your club make a submission in order to be recognized.

So, what is a signature project?

- It is a project that is recurring, and even a new project is eligible, so long as it is intended to be long-term.
- It should be a project or fundraiser that enhances the Kiwanis image.

- Signature projects are those that have made, or will make, a significant impact on the community in terms of monies raised or children served.
- And these projects should be types that strengthen membership and provide partnership opportunities.

Please visit the Signature Project contest site to learn more. By following the below link you can access all of the information necessary for planning, developing and launching your club's submission.

<https://www.kiwanis.org/clubs/member-resources/service-projects/signature-projects/contest>

KEY LEADER IS ON FOR APRIL!

BY MISSY ZIMMERMAN,
DISTRICT ADMINISTRATOR, KEY LEADER

The good news is that the Capital District is all set for a Key Leader event from April 22-24, 2022 at the beautiful Jamestown 4-H Center in Williamsburg, VA. The better news is that we have a chance to introduce our high school aged students to an engaging, fast paced, indoor/outdoor group leadership and self exploration experience live and in person! The best news is that this 4-H facility has all the right health precautions in place and successfully negotiated a full summer program, for both residential and day campers, with ZERO COVID related incidents.



Registration for this exciting event will open in January. Tuition will be \$230 for non-Key Clubbers, \$205 for Key Clubbers, \$125 for Student Facilitators and \$125 for Adults not on the District Adult Team.

What are all those categories? Glad you asked.

Key Club and Non-Key Club Participants are usually first-time attendees (but don't have to be first-timers). Many find Key Leader, a life changing experience.

Student Facilitators are chosen from second-time (or more) attendees who apply for the post. They lead small groups of participants through some of the activities done in those groups, called Neighborhoods. A great chance to use the leadership skills they learned as a first-timer!

Key Leader needs a full complement of adult chaperones. The District ensures we will have sufficient numbers (1 adult for every 10 students) by inviting 8 adults who, along with the District Administrator Missy Zimmerman and Site Coordinator Karen Roberts, attend at the District's expense. Other adults are more than welcome, often needed, but must pay to cover our direct camp costs.

What can you and your club do?

Help get the word out by sharing the details and registration link (in the next issue!) with your Key Clubs and other high school aged youth groups.

Help students attend by paying all or part of their tuition. This can be a personal or club scholarship.

Volunteer as an adult chaperone (contact Missy at KeyLeader@capitaldistrictkiwanis.org or Karen at Karen.Roberts@pps.k12.va.us) to express your interest and answer your questions.

Volunteer to drive a car- or van-load of students to Williamsburg for the weekend. Bring your favorite traveling companion and relax, visit Historic Colonial Williamsburg, Yorktown and Jamestown and play at Busch Gardens - and we have an Outlet Mall and plenty of fine restaurants, too! Meanwhile, your student passengers will learn, explore and make new friends at Key Leader. Everybody wins!

Share this and future articles with your Key Club Faculty Advisors, Guidance Departments, Church Youth Leadership, coaches - anyone with an interest in positive, life affirming youth development.

Visit Key-leader.org for more information about how the program works, the curriculum and Key Leader benefits.

In case you're wondering, registration covers room (bunk house style with - thank goodness! - indoor plumbing), delicious meals, the services of a professional Key Leader adult facilitator, all program materials (the workbook is a valuable and reusable resource), a t-shirt and a weekend your student will never forget. Once again, the dates are April 22-24, 2022. Arrival is between 4pm and 6pm on Friday (dinner is at 6) and we'll finish up before lunch 11ish on Sunday. All attendees must be present the entire weekend. Call Missy Zimmerman at 757-592-2596 if you have questions.

Eye on KI

News from Kiwanis International

LEADERSHIP MEANS PROTECTION

BY STAN SODERSTROM

Defense is a lot less exciting than offense. Any sports fan can tell you it's true. But I don't think you have to follow a sport to understand. If you're in a leadership role, for example, you've experienced it. Initiatives that overtly move an organization forward can produce results that are easily identified — both inside and outside the organization. People notice the activity, the signs of progress, and they see the before-and-after difference when it's completed. But defense? Well, that's the kind of thing that becomes apparent later — particularly if you aren't good at it.

You might not generate much immediate excitement by deploying protective measures, but you can create an unwanted stir in the future by failing to do so. As a leader, what you prevent from happening can be as essential as what you make happen.

In my experience as executive director at Kiwanis International, I can think of several preventive measures that I'm glad we've implemented. For example, our [Youth Protection Guidelines](#). Most of us don't want to think about the ways that harm or exploitation can affect the lives of children and young people. But most of us also can't avoid the kind of news that pops up occasionally to remind us that bad things happen to young people in this world.



Our Youth Protection Guidelines help Kiwanis members understand those dangers — and take active steps to help prevent them. With those guidelines in place, we've been able to protect our youth, as well as the people who serve them. And that, of course, protects the whole organization.

The organizational culture at Kiwanis encourages not just membership but leadership. So it only makes sense to provide our member-leaders with resources that help provide that kind of threefold protection.

In addition to youth protection, we offer [liability insurance](#) for Kiwanis clubs. We [protect our branding and marks](#). We shield ourselves from data breaches and online hacking.

All together, we work to provide what any stable organization needs — even if those measures

don't address issues that people are thinking of when they join. Especially because those aren't the issues people are thinking of.

We're an organization for people who want to serve kids. But this is a world full of attacks on people and organizations who are just trying to do good things. And those attacks don't come with helpful announcements ahead of time. One obligation of leadership is to stand guard against them — and to help other leaders do the same. Not when misfortune or negativity has already raised its ugly head, but precisely when there's calm and time enough to consider the scenarios in which it could.

It's effective leadership. Because effective leaders, like good coaches, recognize the fundamental importance of defense.

KIWANIS ONE DAY CELEBRATED AROUND THE WORLD

BY VICKI HERMANSEN

From shining a light on Kiwanis volunteers to making sure children have food, diapers and books, Kiwanis clubs around the world joined in service on October 23.

[Kiwani One Day](#), traditionally held on the fourth Saturday in October, gives clubs the opportunity to serve with youth clubs and Aktion Club, as well as other Kiwanis clubs in their division. It's the one day that clubs around the world are joined in service.

After a year when service projects were halted by COVID-19, many clubs chose projects to help those whose lives have been affected by the global pandemic.

The Kiwanis Club of Arc-en-Ciel in Martinique, a French island in the Caribbean, delivered baskets of breakfast essentials to 30 local children. Club president Guylène Dunkan said the project will continue every month.

In the Philippine South District, the Kiwanis Club of Kalibo and the Kiwanis Club of Golden Salakot Aklan embarked on two projects. Club members gave boxes of baby items to new mothers in need and helped with agricultural/environmental needs for the Ati, the indigenous people of the area. Club members provided garden tools and vegetable seed packets.

In the Bahamas in the Eastern Canada and Caribbean District, the Kiwanis Club of Central Abaco planted coconut, mango, pear and other fruit trees throughout a park in Central Pines Abaco. The club began the effort last year after Hurricane Dorian destroyed trees in the area. The club also painted tables, benches and signs for the park.

The Central Abaco club was joined by the Builders Club of Patrick J. Bethel High and Abaco Community Key Club. Volunteers followed social distancing guidelines as they worked with local government officials.

Several clubs in Nepal worked together on a blood donation program. Participating clubs included the Kiwanis Club of Kathmandu Sunshine, the Kiwanis Club of Kathmandu Mahanagar and the Kiwanis Club of Tarkeshwor. In the Ohio District of Kiwanis in the United States, the Kiwanis Club of Lima — along with a member of the Ohio State University Circle K International Club and members of the Aktion Club of Allen County and K-Kids and Builders Club members — volunteered at the West Ohio Food Bank. Participants assembled at least 160 boxes of food, which cumulatively weighed more than 5,600 pounds.

In another food project, the Kiwanis Club of Northside Naples in the Florida District worked with seven Key Clubs and JROTC members to pack 62,000 meals for Meals of Hope.

Also in Florida, the Kiwanis Club of Lauderdale Lakes participated in the Stride for Breast Cancer Walk in Fort Lauderdale as their Kiwanis One Day project.

Elsewhere in the United States, the Kiwanis Club of Kankakee in the Illinois-Eastern Iowa District held a book drive. Books for children through age 8 were collected to support the reopening of a daycare that had been closed during the pandemic. The club partnered with the local YMCA for the project. And in the Indiana District, the Kiwanis Club of Muncie worked with the Ball State University CKI Club and the university's Indiana Academy Key Club at the East Central Indiana Teacher Drive-Thru event. More than \$126,000 in donated classroom supplies were distributed to K-12 teachers, including face masks, pencils, paper, poster board, bulletin board kits, STEM books and glue.

A fun project by a Kiwanis Club in Italy offered plant-carving workshops with an award-winning chef. Aktion Club members watched the chef carve flowers and animals from fruits and vegetables during the event.

In Toronto, Canada, the CN Tower — Canada's national tower — was lit blue in honor of Kiwanis One Day.

To see more Kiwanis One Day events, search #KiwaniOneDay on Twitter and Instagram.





LEARN HOW TO WELCOME BACK SLP CLUBS TO SERVICE

Learn about Homecoming and how you can get members of your youth programs back to service. Watch Lunch with a Leader, featuring Michelle Study-Campbell, executive director of Kiwanis Youth Programs. This session was from November 10. Lunch with a Leader streams on [facebook.com/kiwanis](https://www.facebook.com/kiwanis). A Facebook account is not needed to watch.

[Click here to see all our past Lunch with a Leader broadcasts.](#)

SUPPORTING KIWANIS CAUSES

Kiwanis International is dedicated to improving the lives of children so they're ready to learn — and ready to lead. We do this by focusing on causes that can be addressed on local and global levels:

- Health and nutrition.
- Education and literacy.
- Youth leadership development.

Of course, each cause is important. But these causes, all together, form a continuum of impact. The work we do in each one helps provide a head start on success for the next — making sure kids are ready to learn and ready to lead. We know the difference we can make in children's lives by [focusing on these causes](#) because we've seen it happen.



REFRESH YOUR CLUB'S FACEBOOK PRESENCE

Is your club using its Facebook page effectively? If not, do so ASAP. The social media platform has a broad reach. Many people wrongly believe that Facebook users are mostly young people. In fact, 56% of users are 65 and older.

Make sure your club's page is current: Post often about ways to engage current and future members through community-service projects and fundraising events that are still taking place. And post photos showing your club involved in service and events — even if they are done from home. You can continue to highlight the fun your members have.

[Use this ready-to-post social media content.](#)

Well Played.

A community that plays together... stays together.



Everyone deserves the opportunity for outdoor play and physical activity. From design to installation, our team of experts can help guide you to creating the perfect play and recreation space for your community.

800.438.2780 | **cunninghamrec.com**

