

The Capital

December/January 2020

KIWANIAN

The Official Publication of Capital District Kiwanis | www.capitaldistrictkiwanis.org

**Let's Have 20-20
Membership Vision
for 2020!**

**Teenager of Year
Application Open**

**Baltimore's Back:
New club breathes
life into division**



Kiwaniis

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GOVERNOR

David Lurie
Tysons, VA

GOVERNOR-ELECT

Dennis Baugh
Harrisonburg, VA

SECRETARY-TREASURER

Tom Varner
Ashland, VA

IMMEDIATE PAST GOVERNOR

John Morris
Richmond, VA

TRUSTEE - CHESAPEAKE BAY

Jack Hassman
Bridgeville, VA

TRUSTEE - HEART OF VIRGINIA

Bill Watson
Richmond, VA

TRUSTEE - MASON DIXON

Renee Mackey
Hagerstown, MD

TRUSTEE - NATIONAL CAPITAL

Elana Gardner
Eastern Branch, DC

TRUSTEE - SOUTHEAST VIRGINIA

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Governor's Message

DAVID LURIE, 2019-20 GOVERNOR



Hello Fellow Kiwanians – I hope you all had a great Thanksgiving and are ready for a fun holiday season! While the holidays are a very busy time for all of us, it is also a great time to step back and reflect on the year that is rapidly coming to an end and make plans for the future. We have so much to be thankful for and the generosity that we as members give to our communities is inspiring. So in keeping with the theme of the holiday season, let us also Remember, Share, and be Thankful when thinking about how we can continue to keep Kiwanis a strong and impactful organization in 2020 and beyond.

Let us start with Remember, or should I say RE-MEMBER? Two ways that we can contribute to growing our organization is to reach out to our current and former members. Every club has a member (or more) who may not be very active or we have not seen at a meeting or project in a while. Has someone in your club reached out to that person? Sometimes a phone call, a card or an e-mail might be the spark that person needs to become more active. We need to value every one of our members – our strength comes from more hands doing service. Another opportunity for growth is to reach out to your former members. Many former members may have had to leave the club for one reason or another. Here again, please reach out to these individuals and see if they would be interested in returning. Much as I hate to say this, there are a whole lot more former members out there than our current membership. Even if they might not be a good fit for your club, there might be a neighboring club would work better for them and we can bring them back into the Kiwanis family.



Sharing is also a big part of the season. One of my favorite parts of the holiday season is our ability to give. Whether it is our time or money - it is a great feeling. I had the chance just last week to hand out sleigh bells to children at the annual Reston Holiday Parade. The smiles and joy are a great reminder that we do make a difference. Of course, it also takes money sometimes to make a lot of our projects happen. I know many people as year ends send donations to our favorite charities. Please keep in mind our Capital District Kiwanis Foundation and the Kiwanis Children's Fund. Most of the money we donate goes right back to our Service Leadership Programs and the pediatric trauma hospitals we support in Capital. I know many of you made donations during Giving Tuesday this month and I hope you will keep our Kiwanis organizations in mind during this season.

Finally, being Thankful - this is a good time of year to thank the people whom you know and work with. I know I am very thankful for what all of you do as Kiwanis members. As I have said before, what you all do in your communities is where Kiwanis happens. A very big THANK YOU for your service. I am also very thankful for the leadership team in our District this year – our officers, trustees, Lt. governors, and committee chairpeople are all dedicated individuals who are here to support you and your clubs. I could not do this job without their time and effort so THANK YOU to them as well.

I hope all of you enjoy the holidays and are looking forward to a great 2020. I know I am excited for what lies ahead and the possibilities that we have for strengthening our clubs (and do not forget to register for Midyear Conference!) See you all soon and be well.

Yours in Kiwanis Service and Fellowship,



David Lurie, 2019-2020 Governor

“...I know I am very thankful for what all of you do as Kiwanis members... what you all do in your communities is where Kiwanis happens.”



Around Capital



LOOK HOW FAR WE HAVE COME – LET’S FINISH UP

PG JOHN TYNER, II, DISTRICT ADVOCATE

We started in 2010 in Geneva, pledging to **ELIMINATE** neo-natal tetanus, affecting babies like the one below, from **59** priority countries around the world. Take pride, that due to our success we have only **12** remaining in the queue.

Capital District clubs pledged \$3 million to do our part for this catastrophic preventable disease. Every club appointed an MNT advocate to secure donations, every club in Capital has contributed some amount to the cause (24 becoming Model Clubs), and many Capital Champions gave personally via:

- » **2** LEAD DONORS
- » **7** MAJOR GIFT DONORS
- » **97** CENTENNIAL AWARDEES
- » **425+** ZELLER FELLOWS
- » **24** MODEL CLUBS

So, remember folks that:



We need to fulfill our pledges (those of you who haven't) AND raise the remaining \$450,000 in cash between now and December 2020. My previous The Capital Kiwanian articles give plenty of ideas on how to that. Let's see how well we do before our Midyear Conference in Williamsburg!

DONATE TODAY



AKTION CLUB

JENNIFER HISCOCK, DISTRICT AKTION CLUB ADMINISTRATOR

It is an honor to congratulate two Capital District Aktion Clubs that were recognized by Kiwanis International as Distinguished Clubs for 2018-2019! Kudos to the following:

Aktion Club of Winchester

Sponsored by: Blue Ridge, Winchester
Agency Advisor: Dominique Halse
Kiwanis Advisor: Pamela Fishback
16 years as a chartered Aktion Club
Joining the Kiwanis Family in 2003

Distinguished status is earned by submitting the Aktion Club Annual Achievement Report, which captures a club's activities throughout the year. It reinforces the mission and value of the program and rewards clubs for dedication to service to the community, fundraising activities, and Kiwanis family interactions.

Aktion Club of the Worcester County Development Center

Sponsored by: Greater Ocean Pines – Ocean City
Agency Advisor: Janelle Deshields
Kiwanis Advisor: Steven Cohen
2 years as a chartered Aktion Club
Joined the Kiwanis Family in 2017

We commend both clubs for their tremendous service to the community! The Capital District of Kiwanis and the entire Kiwanis family are proud to congratulate you!

LEADERSHIP REMINDERS

KRISTA LATCHAW AND DON DUDEY, DISTRICT LEADERSHIP EDUCATION

We'd like to wish everyone Happy Holidays from the Training & Development team!! We know you are busy in December, so here's a few quick reminders for club leaders. Use this time to get ahead on next year's activities!

Presidents

- Make plans to interact with your SLP clubs through May of the upcoming calendar year. Coordinate on activities and service projects.
- Remind and encourage members to attend the Midyear Conference (Show them a few pictures from last year's Great Wolf Lodge trip!!)
- Start to make plans for the Kiwanis International convention on June 17th – 20th in Indianapolis <https://www.kiwanis.org/convention/2020>
- Check in with committee chairpeople to talk about progress toward goals

Secretaries

- It's all about communication this month!
- Ensure the person in charge of communications, including your club newsletter, is receiving timely information on club, division, District and Kiwanis International programs, projects and events to keep all members informed
- Ensure the communications person has up-to-date address lists

Treasurers

- Send in club dues and fees to Kiwanis International, if not already done
- Pay dues and/or member fees for your sponsored Service Leadership Program clubs
- Schedule the club's annual audit/review of club accounts
- Reminder ****Coming up****: File a Form 990, 990-N or 990EZ with the Internal Revenue Service (IRS) by February 15. Get information at kiwanis.org/form990
- Mail club donations to the Kiwanis Children's Fund annual campaign in November or with your annual dues and fees in December

We'd also like to extend a warm welcome to one of our newest Certified Trainers, Eric Lamb. We are excited to have him on the team! You can catch him in next year's training sessions in the spring/summer.

Thanks!
Krista

EVENTS Around Capital



"LEAP INTO SERVICE" AT MIDEAR!

Our Capital District Kiwanis 2020 Midyear Conference is getting closer. "Family Suites" at the family friendly Great Wolf Lodge are going fast. Our committed block of rooms will sell out. Conference early registration closes February 12.

"MerMan's Magical Mania and Magic Circus Show" on Friday evening is FREE, but a ticket is required. A "Meet & Greet" with keynote speaker Al Clark, former Major League Baseball umpire, will follow Saturday's lunch.

New conference information is being regularly updated on the Capital District Kiwanis website at: <https://k03.site.kiwanis.org/2020-district-midyear-conference/>. Remember: kids, grandkids and guests are welcome to attend.

Questions regarding the 2020 Midyear Conference can be sent to: KiwanisMidYear@gmail.com.



2020 KIWANIS INTERNATIONAL CONVENTION

The 2020 Kiwanis International Convention will be held in Indianapolis, Indiana, June 17 – 20, 2020. Registration will open January 15, 2020. This is preliminary information from the Kiwanis International District Secretary's meeting.


There are some major changes in the schedule. The price for registration by April 10, 2020 is \$399 includes the Kiwanis Education Conference and Kiwanis Annual Meeting. In addition, it includes access to all non-ticketed events, the World Showcase, lunch all three days and a party Thursday Night at Victory Field. There are still ticketed events at additional Cost.

All sessions and education will be held Thursday and Friday during the day. The Kiwanis Annual Meeting

will be Saturday Morning. (Registration and Delegate Certification will end at 5:00 pm on Friday, June 19. On Wednesday, there are Pre-Convention Educational Conferences at a cost \$99 each.

The District Hotel is the Westin Indianapolis, 214 West Washington Street Indianapolis, IN 66404 which is connected to the Indiana Convention Center by a skywalk and is across the street.

The District Caucus will be Friday morning at the hotel. The Capital District Dinner will be Friday night. More information will be provided as to cost, payments, and location.



Secretary's Scribbles

PAST GOVERNOR THOMAS A "TOM" VARNER, DISTRICT SECRETARY-TREASURER

We are now two months into this Kiwanis year. Traditionally, most Kiwanis service at the local level is done in this period. Maybe it is the holidays which provides interruption in our service. Many Kiwanians will spend this month celebrating the holidays by providing special service to their community, such as Thanksgiving baskets and additional food items for those less fortunate, parties for many children in our communities, and working with other community groups to insure many people have at least some reminder of the holiday season. Thanks to all who contribute.

Last issue, I discussed the lieutenant governor's role in Kiwanis. The Capital District was the leader in establishing the role of Trustee into the organization. As the position has spread to more districts, there seems to be two major roles the trustee may have. In some, the Trustee was inserted into the organizational structure, that is, they report to the governor and the lieutenant governors report to the trustee. Second, as is done in the Capital District, trustees are advisors to the lieutenant governors.

In the District, the six trustees along with the executive officers (governor, governor-elect, secretary-treasurer and immediate past governor) comprise the District Board. The Board is responsible for the business decisions that impact the District, such as, preparing the Kiwanis Year (October 1 – September 30) Budget, approving the recommended Circle K and Key Club budgets, reviewing and approving changes to the District Policies, preparing amendments to the District Bylaws which are voted on by the House of Delegates, and responding to Kiwanis International.

The MOST IMPORTANT role of the TRUSTEE is serving as an advisor and counselor for the lieutenant governors in their region. This a two-way street for the trustee. The lieutenant governor may ask for advice and assistance from the trustee and the trustee may offer suggestions when they see a situation that need handling, or the governor requests the trustee to intervene on his/her behalf. The latter allows the governor to have a wider reach throughout the District. Keep in mind there are six trustees and 17 lieutenant governors. This results in a span of two or three for each trustee.

To accomplish this communication, the trustee and lieutenant governor are required to communicate at least monthly with each other. While face to face is best, travel distances result in most contact being via telephone or email. At these opportunities, the lieutenant governor may report situations for which they need assistance and to report activities within the division. The trustee can relay messages from the governor and asked about items they have observed. Again, we are attempting to provide multiple avenues of communications throughout the District.

These interactions do not take the place of the governor and lieutenant governor communicating directly with each other. Even with trustees, the organization is governor -> lieutenant governor -> club president.

Should you have any questions about District Operations, please contact me via email at capdistst@gmail.com and I will respond and/or forward you request to a source who can provide you with an appropriate response.

Service Showcase



Division 2

Each year, the Kiwanis Club of Alexandria hosts a fishing day in conjunction with the Alexandria Rec Department. This year, on Saturday, September 28th, Kiwanians joined over 50 kids, 24 Key Clubbers, and the Mayor of Alexandria, Justin Wilson, for a fun-filled day at Lake Cook. The kids even caught between 50 and 100 fish! In addition to untangling lines and providing pizza, the Kiwanis Club of Alexandria provides a grant to support this event each year.

On December 7th, the Kiwanis Club of Tysons helped out at Brookfield Elementary School's Winter Carnival. Members made cotton candy, sold concessions, sold tickets, and helped kids shop for their families.

Division 3

The Kiwanis Club of Rockville held their annual Breakfast with Santa event on December 7th. Attendees enjoyed all you can eat pancakes and sausage, plus basket raffles, a silent auction, a bake sale, and a visit from Santa.

Division 12

The Kiwanis Club of Middlesex, Middlesex 4-H, and the Rotary Club of Middlesex VA joined together for a morning of service and community collaboration supporting the faculty and staff of St Clare-Walker Middle School by role-playing at the various stations during the annual "Reality Store" event. Each of the 8th graders was assigned an occupation, marital status, annual salary, etc. They then went to each of the stations for Housing, Health Care, Groceries, Medical/Dental, Furniture, Transportation, Communications, etc, and tried to acquire the necessary goods and services, while staying within their monthly salary. It was a great practical, life-skills learning experience for the kids.





Division 14

The Virginia Beach Kiwanis Club interclubbed with their Cox High School Key Club and participated in their combined SCA service project, Sandwich bags for the homeless. The kids made 2,083 bags in 26 minutes!!! Then, they and their parents cleaned up the cafeteria and delivered the bags to Union Mission for distribution!



Division 15

Ocean Pines held a Halloween Celebration for the children on Saturday October 26th in White Horse Park. The scary-good Kiwanis "Dawg" team proudly howled about their Halloween Hot dogs and refreshments for sale to raise funds in support of their Kiwanis Club of Greater Ocean Pines-Ocean City programs benefiting the youth of the community.

CAPITAL DISTRICT POLO SHIRTS

Governor Lurie has chosen polo shirt for the district officers, and they are also available for members to purchase. The shirt is blue with white inserts under both arms. To stick with Kiwanis brand guidelines, the Kiwanis logo is above Capital District. Shirts are available in both Women's and Men's styles. Women's sizes are XS to XL and Men's sizes are S to 5XL. Cost will be \$40 for each shirt.

If you are interested in ordering a shirt(s) please remit \$40 per shirt. Checks should be made out to Capital District Kiwanis. Please write "District Shirt" in the space at the bottom left. Include a note with gender and size for each shirt ordered.

Mail to: Capital District Kiwanis, PO Box 2192, Ashland VA 23005

Orders received by February 1, 2020 will be available for pickup at the Midyear Conference in Williamsburg.



Front & Center



November 17th marked the charter ceremony of the district's newest club — The Kiwanis Club of Canton-Fells Point. Building efforts began in May, the evening was a night to celebrate what resulted — a new, energetic club with past Kiwanians and Service Leadership Program alumni in its ranks.

Baltimore City Councilman Zeke Cohen spoke to the crowded room in Verde Restaurant, discussing Baltimore's challenges, and why Kiwanis Clubs are so important to the city. "This is a moment of adversity for Baltimore, but also a moment of incredible opportunity," he said.

Past Kiwanis Lt. Governor Justin Garrow is serving as Club President, Past SLP member Amanda Gorgy as President-Elect, Courtney Lancaster as Secretary, and Michelle Garner as Treasurer. "What brought me back to Kiwanis was truly this club -- the opportunity to serve with such an energetic and diverse group was something I just couldn't pass up," said Justin.

"Their fresh ideas and connections within the city are resulting in some wonderful projects -- I can't wait to see what they do in the future!" said PLG Jennifer Wolff, Club Coach. The club has already been active with a waterfront clean up project, the food bank, and more. They are currently planning their first Kiwanis Community Health Fair, with a grant proved by Johns Hopkins Bayview Hospital.

Cover: Members pose with City Councilman Zeke Cohen. Above: Lt. Governor Don Dudey installs the new officers. Clockwise from the top: Immediate-Past Governor John Morris signs the charter; Kiwanis International President-Elect Art Riley address the attendees; Governor Dave Lurie inducts Past CKI Governor Ellie Rodriguez into Kiwanis; Kiwanis leaders pose with officers; Immediate-Past Governor John Morris presents the charter to Club President Justin Garrow.



Market Your Club with Videos

COURTNEY RILEY, DISTRICT PUBLIC RELATIONS CO-CHAIRPERSON

In recent years, the use of video in digital marketing has increased. With the rise of social media platforms being used for everything from sharing to shopping, many businesses are participating in video to keep their foot in the door. There is a right way and a wrong way to market through video; and we're going to tell you the right way.

Tell a Story

Instead of going straight for the sales approach, tell a story. This will make the video more effective because viewers will be able to connect to your organization. Take an emotive approach by appealing to your viewers' needs and desires.

Attention-Catching Intro

Most viewers will click off of a video within the first ten seconds if they're not interested in what they see. Make those first ten seconds count by getting right to the gist of the story. Spark interest and curiosity by asking questions and using teasers. If your video doesn't immediately have value, it may be skipped.

The Title Counts

You might not think that the title is all that important compared to the content of the video, but it is. The title of your video should catch the viewers' attention. Use keywords that would likely show up in search results, but avoid click-baiting.

Mobile-Friendly Matters

In this day and age, more and more people are viewing content on their mobile or smart devices rather than on computer screens. It's important that your videos can be viewed on mobile device screens.

Optimize Your SEO

In order to make your video easier to find, tag your video with relevant keywords. If there is a description box available when uploading or posting your video, make sure to provide a well-written, fleshed-out description. You might host your video on your club's website or blog and enable embedding. Don't forget to include your website URL in the video itself.

Make It Educational

One of the most powerful and effective methods of video marketing is educating the audience. Educate your audience about your club and its mission as well as how they can help.

Keep It Real

Take your viewers behind the scenes of your video. Let them see the club in action. Let volunteers, club members, and those that your club helped talk about their experiences with the club.

Just a Dash of Humor

It's okay to throw a little bit of humor into your video. You want to engage the emotions of the audience, and that includes the feelings of being entertained and happy.

Include a Call to Action

Ask yourself, what do you want viewers to do once they have watched your video? How do you want to encourage and inspire them? Invite your audience to take further action.

Keep It Short

Short videos are more likely to be watched completely than are longer videos. To keep your audience's attention, your video shouldn't be longer than two-and-a-half minutes.

You can access Kiwanis International's brand videos [here](#). Share them on your club website and social media platforms.



Key Club PAMELA BARRETT, GOVERNOR

Capital District Kiwanis,

Recently the Capital District Key Club Board has been up to many things. Since Kiwanis Family Weekend, we have had our Fall Rally, been preparing for DCON and have had a Board Meeting. Our Fall Rally took place on October 19th and it was a success. We had many members and clubs show up to the event and participate. We had many different ice-breakers and activities along with a discussion about our District Project, Governor's Project and DCON. Our guest speaker, Mrs. Avanti Yamamoto spoke about our District Project which is The Eliminate Project. We also had a miracle minute where we raised over \$200 for The Eliminate Project!



Lastly, we revealed the DCON theme which is "Key Club Time Machine." This involves Key Club throughout the decades and focuses on the Roaring 20's since our DCON will be held in 2020. We will also have many different aspects of Kiwanis and CKI throughout history throughout the convention. We have our logo picked out and souvenirs as well. We have our DCON video made and will be sending that out once it is edited and finalized!

At our past board meeting on November 9th and 10th, we discussed administrative affairs, divisional and executive reports, LTG election training along with much more. Unfortunately, our District Webmaster had to resign but we are bouncing back and already have another individual prepared for the role. We appointed Grady Fort, a lieutenant governor from last year to the role of District Webmaster in an online board meeting on November 25th. Our board meeting was fun and informative and we had a successful time. Currently, we have lieutenant governors trying to charter clubs in Division 2A, 4B, 6A, 13, 14A, and 14B (Those that have been reported). Please contact me if you ever have any questions or concerns.

Yours in Service,


Pamela Barrett
Greetings Kiwanis Family!

CKI TÉA LE, GOVERNOR

Greetings Capital Kiwanians,

With the start of the new Kiwanis year, I'm excited to announce that as of 11/27, we have 368 dues paid members and 15 paid clubs! This puts us squarely as the second largest Circle K district! Given the increasing connection that we have built between the District Board and club presidents, I am confident that we will only



see that number increase as we close out the semester and kick off Spring with revitalized recruitment strategies. With that said, please be sure to reach out to your CKI and ask if they have a Spring Recruitment plan in place, or if they need additional resources such as funding or informational guides for their Spring membership drive. For those clubs who have already seen a membership increase, encourage them to go further and continue recruiting. People bring people! If we all strive to encourage our leaders by offering unwavering support and connections to resources and advice, we can increase our membership, and thus our impact.

The holiday season is an extremely active time for the Kiwanis family, and it's always heartwarming to see the increase in partnership between Kiwanis clubs and their SLPs. Please continue to invite your SLPs to all your service events and meetings! This will ensure that we make the long lasting connections that keep the Kiwanis family strong.

I would also like to cordially invite you to CKI's 60th Annual District Convention at Holiday Inn and Suites Front Royal Blue Ridge Shadows in Front Royal, VA on February 21-23. If you're unable to make the whole weekend, we have a la carte prices for meals and one night lodging! Our DCON theme is GROWTH, and we'll be exemplifying that through recognizing clubs and members with awards, curated workshops, a large scale service project, and elections of the 2020-2021 District Board. This is our largest event of the year and you won't want to miss it!

Happy holidays!


Téa Le

Let's Have 20-20 Membership Vision for 2020!



CAREN SCHUMACHER, CAPITAL DISTRICT MEMBERSHIP COORDINATOR

Tis' the season for looking ahead and making those resolutions for the New Year. If every Kiwanis club resolved to make membership a focus in the coming year, just think of the hands for service we would enlist and the impact we would have on our communities!

Just as important to building new clubs is making sure that our existing clubs are strong and vibrant. Resolving to have a happy and healthy club in the new year is paramount to overall membership. If we gain new members, build new clubs yet lose members or clubs turn in their charters, we cannot claim success.

Kiwanis International has online tools that can assist you in all areas of membership. If you are thinking "where do we begin?", I suggest you start by analyzing your club. Survey your members. Assess your fundraising events. Find ways to strengthen your club. The Achieving Club Excellence (ACE) toolkit, is a comprehensive guide for evaluating your club's strengths and weaknesses. To download the toolkit, visit:
<https://www.kiwanis.org/clubs/member-resources/training/division-leader/club-strengthening/achieving-club-excellence>

Can your club members articulate why someone should join Kiwanis? Here's five easy (and true!) benefits of being a Kiwanian:

- 1. Change childrens' lives**
- 2. Improve our communities and the world**
- 3. Build friendships**
- 4. Enhance leadership skills**
- 5. Develop business contacts**

As you sharpen your club's focus on membership in 2020, make it a priority to appoint a Membership Committee Chairperson, if your club does not already have one. This is the person who can take charge of your club assessment, and with their committee, develop ideas for club growth.

We need all clubs - small, medium and large - in the Capital District to have a vision for long-term sustainability and growth. As your Capital District Membership Coordinator, I have been building a team of dedicated Kiwanians that are committed to helping clubs in their region prosper. Please contact me at carenkiwanis@aol.com, if you would like our help. We stand ready to serve!

As we enter into 2020, let's work together to ensure all clubs in the Capital District have a sharp membership focus and 20-20 vision for the future.



Our Firm Foundation



News from the Capital District Kiwanis Foundation



Know of a worthy teenager that you would like to nominate? Visit <https://k03.site.kiwanis.org/teenager-of-the-year/> to learn more and to fill out the application,

Teenager of the Year

Youth of today; leaders of tomorrow! The Capital District Kiwanis Foundation recognizes the potential our youth have to change the world, one child and one community at a time. The Foundation may be well-known for its annual scholarship awards for Key Club and CKI members. However, for the last 27 years, the Foundation has proudly supported funding for the Capital District's Teenager of the Year program.

The Teenager of the Year award recognizes and celebrates teens who are presently working as servant leaders, making an impact on the world today, as well as in the future. Deserving teenagers are commended for their academic achievements, citizenship, service to their school and community, growth and responsibility in his/her family unit, character, and leadership performance. Individual Kiwanis clubs solicit nominations from middle schools and high schools and recognize a single local winner. Local winners are then considered for divisional recognition in a process facilitated by each Lt. governor; divisional winners are moved to the final competition at the District level where one student is selected and honored at the annual Kiwanis District Convention.

Margaret "Marci" League of Newport News was the inaugural winner of the Teenager of the Year award in August 1992. Marci attended Menchville High School in Virginia and was the Division 13 winner, being considered for the overall Capital District award which she earned as a result of her well-rounded abilities in school and the local community. "She was selected as a result of her outstanding academic record, strong leadership ability and dedicated school and community volunteer service," said David A. Pellett, youth activities chairman for the Kiwanis Club of Warwick, VA, which is no longer chartered.

The Capital District Kiwanis Foundation is pleased to support the Teenager of the Year initiative through funding the \$2,500 cash prize awarded annually to the District-wide honoree.

A full article detailing the story of Marci League, our first winner of the Teenager of the Year award, can be accessed at: <https://www.dailypress.com/news/dp-xpm-19920723-1992-07-23-9207220095-story.html>

Capital Record



Kiwanis Tree

The Ocean Pines Recreation and Parks Department invited area residents and visitors to enjoy a cup of cocoa and kick off the holiday season with the community's annual "A Hometown Christmas" and tree lighting ceremony. Trees decorated by Ocean Pines businesses, clubs, families and individuals were on display and illuminated at the event. Kiwanis Club of Ocean Pines-Ocean City decorated a tree for the event.



Donations



The Kiwanis Club of Poquoson presented a \$4,000 check for the four principals of the Poquoson School System. At the club's Tuesday morning meeting, school system staff accepted the donation. The principals highlighted how they used last year's dona-

tions, including a water bottle refill station, a tuba for the band, math workbooks, and individual student reading books for Winter break.

Welcome to Kiwanis

Michael Castoro, Greater Ocean Pines-Ocean City
 Kelli Jenkins, Washington, DC
 Patricia Dowtin, Mitchellville
 Audrey EC Johnson, Mitchellville
 Cereta Angela Lee, Mitchellville
 Traci Drew & Edward Thornton, Alexandria
 Patrick Keough, Arlington
 Randy Rosenblum, Leisure World
 Lawrence Westervect, Leisure World
 Melody Philpotts, Waldorf
 Mary Lynn Whetstine, Waldorf

Happy Anniversary

December

Marion	1922
Towson-Timonium	1928
Westminster	1931
Clintwood	1937
Chincoteague	1946
Loch Raven	1950
Hampden-Midtown	1952
Virginia Beach.....	1954
Northwest Washington	1955
Severna Park.....	1955
La Plata	2002

January

Portsmouth	1920
Lynchburg	1920
Norton	1921
Radford.....	1923
Dover.....	1935
Bridgeville	1939
Bethesda	1945
Eastern Branch	1948
Suburban Frederick	1972
Northern Neck-Kilmarnock.....	1989
Grafton	1991
Downtown Hampton	2009

Mark Your Calendars!

2020 MIDYEAR CONFERENCE
 February 28 – March 1, 2020
 Great Wolf Lodge
 Williamsburg, VA

2020 DISTRICT CONVENTION
 August 22-24, 2020
 Richmond Marriott
 Richmond, VA

Educate Your Members on Kiwanis Youth Protection

JOSH HISCOCK, DISTRICT YOUTH PROTECTION MANAGER

Every year, Kiwanis clubs are required to educate their members about the Kiwanis Youth Protection Guidelines. Why does this requirement exist? Kiwanis International cares about the youth we serve in our communities and in our Service Leadership Program (SLP) clubs. It is our job as leaders to protect the children and teens we work with and to ensure that we are following best practices that prevent harmful situations from arising.

The Youth Protection Guidelines offer expectations on working with youth inside and outside of a school setting, at overnight events, and during off-site field trips and conventions. The guidelines provide best practices on how Kiwanis members should interact with youth on social media. There are even instructions on how to report suspected sexual or physical abuse that club members may become aware of. Kiwanians are the first line of defense in keeping our youth safe. Knowing the Youth Protection Guidelines and understanding them is essential.

While only Kiwanis Advisors must undergo required criminal background checks, EVERY club member is expected to participate in the annual Youth Protection Guidelines education requirement. What are some ways your club can complete this requirement?

- Distribute a copy of the current Youth Protection Guidelines to each club member in hard copy at a meeting, as well as electronically
- Conduct a program at a club meeting where a club officer reviews the Youth Protection Guidelines and answers questions from club members. You can even share an informational presentation created by Kiwanis International's Youth Protection team that goes into greater detail about each part of the guidelines
- Invite your Lt. governor, trustee, or the Capital District Youth Protection Manager to a club meeting or event to educate members on the Youth Protection Guidelines and best practices in working with youth
- Invite your SLP club faculty advisors and other school administrators to join you during the educational session. It is important that they understand the commitment Kiwanis has to youth protection, and sharing the expectations of our members with them opens important lines of communication



Club secretaries must indicate that all club members have participated in Youth Protection Guidelines training by checking the box on the Secretary Dashboard in the Kiwanis Connect reporting system. The requirement resets each October 01, so please ensure that your club's status is updated and correct on the Dashboard.

If your club has not already fulfilled this obligation for the current administrative year, please make this a priority at the start of 2020.

For more information or to ask a question, please contact the District Youth Protection Manager Josh Hiscock at hiscockj@gmail.com.

Eye on KI

News from Kiwanis International



PLAY WITH PURPOSE

It's time to begin planning for the 2020 Kiwanis International Convention in Indianapolis. More than ever before, this year's convention will focus on educating members on how to be great leaders and improve a club's service. Check out Thursday's sessions — including the PR and branding topics — and be sure to review the tracks for governors, presidents, club secretaries, treasurers, club coaches, SLP programs and emerging leaders. There's something for everyone. The NEW Kiwanis Education Conference — part of the 2020 Kiwanis International Convention — will help you raise your game. Master classes taught by trained professionals will allow current, future and potential club officers and committee chairs to develop role-specific strategies and tactics that inspire the greatest successes. Create a personal game plan to help your club make the biggest positive difference possible in your community. Come to Indianapolis for leadership education with a playful twist. Registration opens January 15.

IT'S YOUR BIRTHDAY!

Many clubs will celebrate their anniversaries or birthdays in the coming year. Not many can give away \$100,000 like the Kiwanis Club of Montgomery, but every club can make an impact. The Kiwanis Club of Rock Island used their celebratory event to publish a list of projects and accomplishments. If your club is celebrating, use the anniversary assets to tell your story.

DON'T GIVE UP

If your club is struggling with membership like this club in Michigan, email pr@kiwanis.org. We have resources you can use to help strengthen your club — and we can connect you to staff in the Membership Department who can also provide advice and resources.

ENJOYING BUZZ BUILDER?

Buzz Builder is an email newsletter sent to district PR coordinators, club public relations chairs, Kiwanis leadership and members who have opted in. This email focuses on ways your club can increase awareness, shares best practices in public and media relations and promotes upcoming Kiwanis events and partners. If you do not wish to receive this mailing, update your newsletter subscriptions.

KIWANIS MOURNS

Anton J. "Tony" Kaiser, who as 1987-88 Kiwanis International president led the organization on a quest for excellence, died November 4, 2019.

The son of Hungarian immigrants, Kaiser grew up in New York City learning his parents' values of work, worship, learning, searching and service. He applied these lessons as a member and leader in Kiwanis. He was a charter member of the Kiwanis



Club of Farmingdale, New York, and was a member of the Ewing Township, New Jersey, club at the time of his death. He served as New York District governor in 1971-72 and joined the Kiwanis International Board as a trustee in 1980-81.

He was the recipient of the Kiwanis Children's Fund's Walter Zeller Fellowship, George F. Hixson Fellowship, George F. Hixson Diamond 3 Fellowship and Tablet of Honor and was recognized for The Eliminate Project-Major Gift, Founders Circle and Heritage Society.

As Kiwanis International president, he established a Major Emphasis Program titled "Our Quest: Their Best." He called on each Kiwanis member to apply the spirit of the organization's Six Objects as they performed relevant service, strengthened membership and made club meetings the "best show in town."

"We aim," President Kaiser said, "to achieve the best for, the best from and the best in the youth of our communities. That is our quest."

He is survived by his wife, Mim; three sons, Eric (Kim), David (Ginger) and John (Nadine); seven grandchildren and five great-grandchildren.

A Mass of Christian Burial will be at 10:30 a.m. Saturday, Nov. 9 at Saint David the King Catholic Church, One New Village Road, Princeton, New Jersey, 09550. Friends may call from 1 to 4 p.m. and 6 to 8:30 p.m. Friday, November 8, also at Saint David the King Catholic Church. Private burial will be Tuesday, November 12. (More information:)

Memorials may be directed to the Kiwanis Children's Fund.

Condolences can be sent to the Kaiser family at 165 Sparrow Drive, Hamilton, NJ 08690.

SERVICE ACCOUNT CAN COVER CONVENTION EXPENSES

New this year, clubs can pay all or a portion of each member's convention expenses from its service account. The Kiwanis Education Conference qualifies as an acceptable educational expense of the club.

Covered expenses can include:

- Registration fees
- Hotel
- Airfare or mileage
- Meals
- Per diem
- Other expenses as determined by the club

Clubs have always been allowed to cover members' convention expenses from their administrative account. The increased educational tracks offered at the 2020 Kiwanis International Convention meet the requirements of educational expenses allowed to be deducted from a club's service account. You can read more in the Leadership Guide: Treasurer Section.

PARTNERS CAN HELP

If you're making New Year's resolutions, you might be thinking about new ways to help kids in your community. Kiwanis can help! Our partners have been selected because of the benefits they provide to clubs. Here are a few to consider for 2020:

- Landscape Structures. Make an impact in your community. Resources are available to help your club plan for a playground project.
- Scholastic. Literacy projects are among the top three favorite projects of Kiwanis clubs. Scholastic has an array of ideas to get you started.
- Global Brigades and Squads Abroad. Support CKI clubs and Key Clubs with a financial investment in their global service projects.
- Kiwanis Warehouse, powered by DollarDays. Contact local schools to see how you can provide school supplies or hygiene kits for children in need. Then buy supplies at rock-bottom pricing from Kiwanis Warehouse.
- Office Depot. Promote your projects by sharing brochures and posting flyers. And save money by getting them printed at deep discounts — thanks to our partnership with Office Depot.



April 24 - 26 2020 Jamestown 4-H Education Center Williamsburg, VA

What? Kiwanis Key Leader is a weekend program for today's young leaders to prepare them to change their schools, communities, and the world. This NASSP certified and life-changing event includes small group workshops, discussions, and team building activities.

Who? High School Students & 8th Grade Students

Cost? \$175 for students and \$150 for student facilitators

Chaperones? Male and Female Chaperones provided

Questions? Contact Site Coordinator Stephanie Feinberg at sfeinberg94@gmail.com or District Chair Charles Marks at capitalkeyleader@gmail.com

Stay Tuned! Follow us on Instagram, Twitter, and Facebook @capkeyleader

Registration opens in January 2020
at capitaldistrictkiwanis.org

