

The Capital

August/September 2018

Kiwanian

The Official Publication of Capital District Kiwanis | www.capitaldistrictkiwanis.org

Arthur Riley

International Vice President-Designate Art Riley and wife Vickie with part of his campaign team

Our Newest Clubs

Page 6

Savings for Kiwanis Clubs

Page 19

VIVA LAS VEGAS

The sites, the sounds, the election



Capital District Key Leader

November 9 - 11, 2018
Camp Snyder
Haymarket, VA

Key Leader is a weekend program for today's young leaders to prepare them to change their schools, communities, and the world. This NASSP certified and life-changing event includes small group workshops, discussions, and team building activities.

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Kiwaniis

The Capital Kiwanian

The Official Publication of Capital District Kiwanis

Volume 7, Number 6

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GOVERNOR
 Jon Rife
 Grundy, VA

GOVERNOR-ELECT
 John Morris
 Richmond, VA

SECRETARY-TREASURER
 Tom Varner
 Ashland, VA

IMMEDIATE PAST GOVERNOR
 Kelly Boswell
 Olney, MD

TRUSTEE - CHESAPEAKE BAY
 Jack Hassman
 Bridgeville, VA

TRUSTEE - HEART OF VIRGINIA
 Dennis Baugh
 Harrisonburg, VA

TRUSTEE - MASON DIXON
 Fred Lohnes
 Westminster, MD

TRUSTEE - NATIONAL CAPITAL
 Elana Gardner
 Eastern Branch, DC

TRUSTEE - SOUTHEAST VIRGINIA
 Judy Pantelides
 Downtown Hampton, VA

TRUSTEE - SOUTHWEST VIRGINIA
 Jerry Jones
 Montgomery County-Blacksburg, VA

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Governor's Message

Jon Rife, 2017-18 Governor



Hello, Summer! It's time to enjoy sun, birds singing, and some lazy days. Hope all Kiwanians have some vacation days planned! It's hard to believe we only have about 90 days left in this administrative year, ending September 30, 2018.



The saying, "Time flies when you're having fun" is so appropriate! I think I've been on a rocket ship because I can't believe this is my final message as your Capital District Governor! From the beginning of my year in October, 2017, until now, we've had so many exciting events! ICON was so inspiring, so educational, and our own Art Riley was elected to serve as KI Vice-President. As we make the transition from my year to John Morris's administrative year, I want to thank all the members of my RIFE STUFF TEAM.

Kiwanis International President Jim Rochford set the goal for Capital District to open seven new clubs. We started working on this goal on March 18, 2017 at DCON in Baltimore,

MD. I challenged my team with our goals for the coming year. At the LTG training in Fredericksburg, May 7, 2017, trainers Paul Palazzolo, KI Past President, and Rhonda Vrell, Area Director, did a terrific job of inspiring and educating the entire Rifes Stuff Team! Our governor calls, LTG calls, board meetings, and all mini-blitzes kept the ball rolling and we picked up speed out in the field! What an accomplishment for Capital District—we have opened seven new clubs!

Kudos to the Rife Stuff Team and all Kiwanians for going well beyond the call of service for their divisions and regions, consistently moving the bar higher and higher for future classes. From opening seven clubs for the first time in 25 years, to having the first

district wide club openers and club coaches training event in Roanoke on April 15, 2018—this team exemplifies the definition of community service.

I want to recap our accomplishments during this year. You may have heard, "If you don't know where you are going, any road will do." Our Rife Stuff team knew their directions and stayed the course! Our GOAL was to open seven clubs; our STRATEGY to accomplish this was to have each region open at least one club. The TACTIC was to have the trustees be regional coordinators under Formula guidance and to work closely with LTGs, thereby insuring each division had one club opener and two club coaches.

So we had our goals. We needed to DREAM BIG! We needed to FOCUS on the goals and tasks ahead. We chartered our first club, St. Paul-Castlewood, on November 9, 2017. Division 17 LTG Jeff Dotson and I met several days with potential members and with 16 members, our first club was organized; by charter night the membership had grown to 26 members. The St. Paul-Castlewood Club was sponsored by the Kiwanis Clubs of Wise, Norton, and Coeburn.

The Kiwanis Clubs of Forest, VA sponsored by the Kiwanis Club of Lynchburg was chartered on April 16. We were honored to have KI President Jim Rochford to attend the organizational meeting. The Kiwanis Club of Smith Mountain Lake was chartered on April 17 sponsored by the Kiwanis Clubs of Roanoke and Botetourt County, VA. KI Present Jim Rochford was also present.

The Kiwanis Club of State Line, MD was chartered March 22, 2018. This internet club was sponsored by Westmister Club, MD with KI Vice President Art Riley and LTG Division

7 Donna Riley leading the efforts.

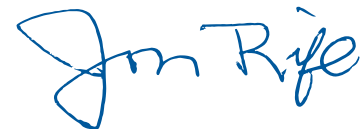
The Kiwanis Club of Orange, VA was chartered on June 14, 2018, sponsored by Kiwanis Clubs of Charlottesville and Harrisonburg, VA. Our 6th club chartered was the Kiwanis Club of Chilhowie on July 10, sponsored by the Kiwanis Clubs of Abingdon and Marion. Our 7th club chartered is the Kiwanis Club of Clincho, VA on July 16, 2018, sponsored by the Kiwanis Club of Clintwood, VA.

As you read this, we are preparing to celebrate our 100th Anniversary of Capital District at Reston. We look forward to Kiwanis fellowship at the lovely Hyatt Regency Hotel. Convention Chair April Gassler has arranged a wide array of events to celebrate "One Child, One Community, 100 Years." Huge THANKS to April and her committee for the long hours, many phone calls and emails, and her extraordinary organizational skills in the planning of DCON. The convention kicks off with a service project, Rise Against Hunger, a meal packaging program that is a volunteer-based initiative

that coordinates the assembly-line packaging of highly nutritious dehydrated meals. On Friday night, we will work along with Key Club and CKI members as we assemble the food packages.

Governor-elect John Morris along with help from Don Dudey, Chair of Leadership Development and Education and Judy Pantelides, Master Instructor have planned a wide array of workshops and breakout sessions. Members have the opportunity to choose from six subject tracks and build a diverse schedule.

We invite you to enjoy our 100th Anniversary, enjoy lots of Kiwanis fellowship, make new friends, and learn how to increase membership and build new clubs, tell the story of Kiwanis through advertising and social media, and much more. Remember Dream Big, Focus, and by the way HAVE SOME FUN!!



**Visit the
KIWANIS STORE
for the latest apparel,
meeting items, and more!**



store.kiwanis.org



Welcome to Our Newest Clubs!



**“St. Paul - Castlewood, VA”
- Division 17**

Sponsored by Wise, Norton, & Coeburn Clubs



**“Smith Mountain Lake”
- Division 15**

Sponsored by Roanoke & Botetourt Clubs



“Forest” Club - Division 15
Sponsored by Lynchburg Club



“Orange, VA” - Division 9
Sponsored by Richmond &
Harrisonburg Clubs



Newly Organized
“Chilhowie, VA” - Division 16
Sponsored by Abingdon & Marion Clubs

Newly Organized
**“Clinchco, VA”
- Division 17**
Sponsored by Clintwood Club

**“State Line, MD”
Internet Club - Division 7**
Sponsored by Westminster Club

Kiwanis in the News

ORANGE COUNTY REVIEW

New Kiwanis Club formed

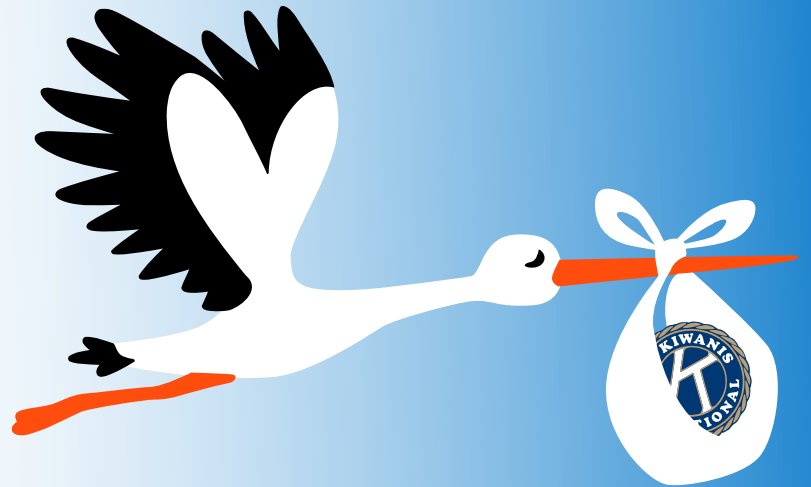
By Andra Landi-New
Published July 16, 2018

A new Kiwanis Club has been formed in Orange to serve the community and its children.

Originally formed in 1915, “Kiwanis empowers communities to improve the world by making lasting differences in the lives of children,” according to Kiwanis International’s official mission statement. The organization achieves this goal through regular community service projects as well as sponsorship of “family clubs” such as Key Clubs for high school students.

The new Orange Kiwanis Club is part of the Capital District of Kiwanis International, which oversees all clubs in Virginia, Maryland, Delaware and the District of Columbia. According to Capital District Kiwanis Heart of Virginia Trustee Dennis Baugh, the district “was organized on Aug. 29, 1918 with only two clubs. Now almost 100 years later, the Capital District remains active with six regions, 17 divisions and 155 clubs.”

The club began as the result of joint efforts between Baugh, who now serves as Orange Kiwanis’ official club opener and club counselor; John Morris, Capital District Governor-Elect; Eric Lamb, president of the Kiwanis Club of Charlottesville; and Melissa Conley, local resident and



treasurer of the Orange Christian Emergency Council (CEC).

After a year-long process of recruiting the 15 members required by the bylaws of Kiwanis International to form a local club, Orange Kiwanis held its first organizational meeting Thursday, June 14. During the meeting, members created the Orange club’s bylaws and voted on its leadership, electing Conley as president and Clysta Walters as secretary.

The club voted not to include the position of vice president in its leadership, an option afforded by Kiwanis International bylaws. The treasurer position currently remains vacant.

Orange Kiwanis next meets Thursday, July 26, at 5 p.m. at Round Hill Inn, located at 750 Roundhill Road in Orange. Conley encourages all those interested in joining to attend the July 26 meeting, as it will be the final meeting during which those who join will be considered charter, or founding, members. Conley also

noted that the meeting will be an opportunity for those in attendance to brainstorm and vote on major projects and issues that will impact the direction that the club takes in years to come, including a potential partnership with Orange County High School to create an Orange Key Club.

Conley also stressed that one of the club’s goals is to remain flexible for those with other time commitments. Orange Kiwanis will function as a “3-2-1 Club,” she said, which means that members will dedicate three hours per month to community service, two hours to a social activity and one hour for club business.

Orange Kiwanis is open to all community members 18 years and older, and the current fee for charter members is \$100. For more information on how to join Orange Kiwanis Club, contact Conley at (540) 848-0724 or melissa.conley@vacmbk.com. For more information on Kiwanis International and its mission, visit www.kiwanis.org.

Around Capital

The Eliminate Project: Let's Keep Up Our Steady Push In Achieving Our Goal!!

By PG John Tyner, II
District Advocate

Mothers in Kenya will no longer fear their babies dying of maternal and neonatal tetanus. Kenya will shortly be recognized as the 25th country to eliminate MNT since Kiwanis International partnered with UNICEF USA in 2010 to fight the deadly disease.

We are closing in on our goal to raise US\$110 million. Thousands of Kiwanians have joined the fight to save or protect 55 million lives—by pledging a gift to The Eliminate Project. Now we need to turn these commitments into impact. Mothers and babies in 14 countries are depending on Kiwanis. They're waiting for us to fulfill our pledges—so we can turn promises into funding; funding into vaccines; and vaccines into lives saved and futures protected. The end of this disease means the beginning of better health for so many of these families.

Thanks to our Global Campaign for Children, the gift you make now will help us change the world tomorrow. It's a monumental effort—to protect one of the most intimate bonds on Earth – that of mother and child – as shown in our picture.



As a benchmark in our Capital Campaign, we have raised \$2,334,067 in cash towards our \$3 million pledge, leaving \$665,932 to raise. Of that amount, after we complete our model clubs' pledges totaling \$112,506 and our individual member pledges totaling \$131,000, as a district we need to raise \$422,426 in cash to finish.

I'm delighted to tell you that the Denbigh Club, one of our 26 model clubs, has become our 17th to reach Legacy status (means completing its pledge). As you may have heard, at ICON, accepting a \$100K challenge grant, Kiwanians in attendance raised \$175K to match it, which then

freed-up an additional \$100K for The Eliminate Project. I'm proud to tell you that our Capital Kiwanians raised \$11,250 in support of that challenge.

As we approach DCON and the end of our administrative year, I'd like to prompt you all to take advantage of our district board's Zeller Match program where the District offers you 20% off on a Zeller Fellow or Zeller diamond either for yourself or someone you or your club wishes to honor and/or recognize. We have completed 82 matches with a member's \$1,000 donation. Please contact me for details on how to help us save these children through your generosity. [tyner@taliesan.com]

Governor-Elect Message

By John Morris
Kiwanis Club of Richmond

Happy Birthday, Capital District! What an exciting year this has been! I hope you are planning to join us at the District Convention in Reston to celebrate our District's 100th birthday. We will be looking back at the wonderful accomplishments of the clubs in our District and the amazing service we have provided to almost certainly more than a million children in the Capital District over the last 100 years.

We will also be celebrating the amazing accomplishments of the Capital District during the past year. First, one of our own, Art Riley of the Kiwanis Club of Westminster, Maryland, has been elected Vice President of Kiwanis International. That means that Art will be the President of Kiwanis International in the 2020-2021 Kiwanis year. It has been a over half century since the Capital District had an International President. The true beneficiaries of that election are Kiwanis International and children worldwide.

Second, we will celebrate the wonderful year by Governor Jon Rife. Jon's primary focus this year

has been on opening new clubs. As of the date of this writing, the District has opened seven new clubs and there may be more to come. When you compare this accomplishment with the fact that the District had only opened three new clubs in the past five Kiwanis years, it has been truly amazing. The convention will be a great way to close out Jon's year.

It is time to turn our attention to the next 100 years of Kiwanis. In addition to continuing to open new clubs, we must dedicate ourselves to putting our best efforts and resources to strengthening our existing clubs, including Jon's seven new clubs. We must reach out and lend a hand to our clubs that are struggling to help them recover. We must also help our strong clubs so that they remain strong and get even stronger. We do so much amazing service to the children in our communities. But we can do much more. With stronger existing clubs and more new clubs, we can significantly increase our service to our communities.

On Saturday at the District Convention, we have an incredible



group of presenters who will be leading numerous workshops. They cover such topics as helping club officers learn skills to better serve their clubs and communities, hearing from our service leadership program leaders about ways we can grow and strengthen our clubs and our service to our communities, and learning ways that we can get the word out about the great things that Kiwanis does for our communities. Please plan to attend.

Congratulations on our 100th anniversary. Let's dedicate ourselves to making our communities better and to providing even more service to the children of the world.

Around Capital

LTG Class President Message

By Jeff Dotson

Lieutenant Governor, Division 17

Man, where has the time gone? It has been over fourteen months since we completed our training as Lieutenant Governors for the 2017-18 Kiwanis year. I can say it has been an extremely exciting and successful year for the Capital District. As we get closer to the District Convention in Reston, Virginia to celebrate our 100th year for the Capital District, I would like to reflect on some of our accomplishments thus far. Our Governor, Jon Rife, was challenged by Kiwanis International President Jim Rochford to open seven new clubs during his year as governor. I am proud to say, with two more clubs getting ready to be submitted to Kiwanis International, Governor Rife will meet that goal.

Our first club was chartered on November 9, 2017 in my division, Division 17. The Kiwanis Club of St. Paul-Castlewood started with 16 members and by charter night had grown to 25 members. I had the pleasure to work with Governor Jon Rife to open that club. I have been with them every step, serving as club opener, charter member, club coach, and as their Lieutenant Governor. On July 16 of this year Governor Rife and I organized the second club in Division 17 in Clinchco VA, the Kiwanis Club of Clinchco.

On April 15th of this year I attended the Club Opener and Club Coach Training in Roanoke, Virginia. We had a very successful training program with many in attendance. I had the honor of meeting the Kiwanis International President Jim Rochford and the pleasure of seeing Past-International President Paul Palazzolo once again.

It has been an honor to serve as Lieutenant Governor for Division 17, and I know I have some of the hardest working clubs in the district. When I started as Lieutenant Governor, Division 17 had 10 clubs with one club on the verge of relinquishing their charter. Now we have 12 clubs, two of which being chartered during my tenure, and I am proud to declare that the club that was teetering on its last legs is now #KiwanisStrong. Often Southwest Virginia is overlooked, chiefly because most of the population in the state is in northern, central, and eastern Virginia. I am very proud that five clubs have opened in the Capital District were in SWVA.

It has been an honor and humbling experience to have served as the Class President of the Lieutenant Governors under Governor Jon Rife, and the "Rife Stuff" team. It has been a privilege working with



all 17 Lieutenant Governors and the Board of Directors. I cannot say enough about our governor, Jon Rife. He will certainly be remembered as the governor that turned the Capital District around, and as the governor that met the goals set by our International President.

As we get ready to enter the 2018-19 Kiwanis year under Governor-Elect John Morris and his Class President for Lieutenant Governors Avanti Yamamoto, we wish you all great success. I challenge you to continue to grow the Capital District. It will be my honor to serve as Lieutenant Governor another year under this exceptional leadership. Remember, we need to "Provide the children of the Capital District the best service we have to offer".

Our Firm Foundation

News From Our Capital District Kiwanis Foundation

Are you planning awards for the end of the Kiwanis year? Now is the perfect time to order awards from the Capital District Foundation. Your members may choose to award the outgoing president, a chairperson who has done an outstanding job this year, a spouse of a member, or anyone deserving of an award.



**Capital District
Kiwanis Foundation**

Touching the Lives of Children

There are several awards available through the Capital District Foundation:

- Lifetime Membership award is available for \$150. The recipient will receive a Life Member Certificate and a Life Member disc to wear behind their Kiwanis pin.
 - Founder's Society is available for \$1,000. The recipient receives a Founder's Society Neck Medallion Ribbon, an engraved Shadow Box display and a lapel Founder's Society pin.
 - Tablet of Honor is available for \$1,000. The recipient receives a Tablet of Honor Certificate and a Tablet of Honor Plaque
- There are numerous ways to support your Foundation. Please visit the Capital District Foundation

website and click on the tab "How to Help". <http://foundation.capitaldistrictkiwanis.org>

Make check payable to: Capital District Kiwanis Foundation, Inc.

Send check and the information to: Charles P. Adams, 1601 Charrington Drive, Midlothian, VA 23113



Front and Center





Capital District Kiwanians joined other members from around the world at the annual International convention in Las Vegas, NV.

And that was just the beginning...

Front and Center *(continued)*



International Convention: The Election

In the Kiwanis Business Session on June 29th, the attendees of the Capital District burst into a sea of cheers at the announcement that our very own Art Riley would be the new Vice President for Kiwanis International. It had been a victory that was years in the making. With the help of many members of our district, Art presented his Right Prescription for Kiwanis, and the delegates discovered what we always knew: he was the right man for the job. Art took some time to share with us his reflections on his win and the future of Kiwanis.

So you are going to be International President... has it sunk in yet?

The realization of being International President in 2020-2021 is becoming very real because I am being involved

in information sharing, planning, and opinion requests from, KI staff, Poly and Daniel. Additionally, I have to be ready to assume Vice President responsibilities such as assuming the chair of the KYP Board, representing



the KI Board on the Children's Fund Board as well as a full slate of district counseling assignments. The work and communications required prior to October provides a great insight into what is ahead.

(Continued on page 25)

Previous spread, left to right from the top: Past Governor Kelly Boswell prepares to zipline above Freemont street with Kiwanis friends; Past Governor Art Riley mans his campaign booth with his team; Capital District attendees gather for a group shot at "The Buffet"; Past Governor Jeffrey and Jen Wolff don Art's campaign fedoras; Kiwanis Club of Williamsburg members "accept the challenge" of The Eliminate Project.



Above: Past (and Present) Governors Brian Bell, Jon Rife, Jerry Peuler, and John Tyner II take in the exhibits; Tysons member Nicole McDermott and Pinecrest School K-Kids are featured in a video during the convention; Past Governor

Linwood Watson takes a break from Sergeant-at-Arms for a photo-opp; Past Governor Scott Zimmerman enjoys quite the meal at Hash House A Go Go; Governor Jon is recognized for the clubs that were built during his year.

International Convention: The Fun

Capital District Kiwanis members took Las Vegas by storm, at the 103rd Annual Kiwanis International Convention. Held at the Paris Las Vegas, there was a wide array of educational workshops and inspirational speakers and performers, to ensure that what happens in Vegas, doesn't stay in Vegas.

Attendees listened to stories given by beloved athlete Rudy Ruettiger, whose life inspired the movie, "Rudy", as well as Dina Buno, an Aktion Club member from Pennsylvania who is featured in her own award-winning documentary,

"Dina". A group of children with developmental disabilities in a program called The Penguin Project took to the stage to perform a modified version of a Broadway musical. Their amazing performance earned them a standing ovation from

the entire convention crowd. Other entertainment included the bands Saint Adeline and Three Dog Night.

Following the election of hometown boy Art Riley, to the position of International Vice President, members celebrated at "The Buffet" a restaurant in the Bellagio. The fun didn't stop there. Capital District members enjoyed thrilling attractions, riding helicopters to the Grand Canyon, taking ziplines over Freemont Street, enjoying Cirque du Soleil shows, and all of the wonderful food that the city had to offer!

Front and Center *(continued)*



International Convention: The Business

Delegates elected **Arthur N. "Art" Riley** as 2018-19 vice president at the 103rd Annual Kiwanis International Convention in Las Vegas, Nevada. Riley, from the Capital District, begins his role on October 1, 2018. Four members sought election to the vice president post, including John E. DeVilbiss from the Ohio District, Gary Levine from the Eastern Canada and the Caribbean District and Terry White from the Indiana District.

Delegates also confirmed the elections of **Florencio "Poly" Lat** of the Philippine Luzon District as 2018-19 president and Daniel Vigneron from the Belgium-Luxembourg District as 2018-19 president-elect. Per Kiwanis procedure, election to those positions were unchallenged.

Several members have also been elected to the Kiwanis International Board of Trustees, beginning October 1, 2018. They include:

- **Katrina J. Baranko** of the Georgia District, George R. Delisle of the New England and Bermuda District and Ronald E. Smith from the Southwest District.

- **Tony Gunn** of the Australia District was elected at the Kiwanis Asia-Pacific convention in Kuala Lumpur, Malaysia, this past March to fill a two-year term, representing the Asia-Pacific Region.
- **Kulwant "Sam" Sekhon** of the Western Canada District had been elected by delegates at the 2017 Western Canada District convention in Winnipeg, Manitoba, for a three-year term as the Canada and Caribbean Region representative.
- **Elio Garozzo** from the Italy-San Marino District will represent the Europe Region for a three-year term. He was elected at the Kiwanis International-European Federation convention in Baveno, Italy, this past May.

Also during the business session, delegates passed two amendments to the Kiwanis International Bylaws and rejected one other.



Above: Gary Boswell and Jen Wolff goof off on the casino floor at the Paris Las Vegas; First Lady Rita and Governor arrive at the convention; Jon Josh and Jenn Hiscock and Avanti and Daisuke Yamamoto enjoy The Beatles LOVE;

Wes Brown represented the Kiwanis Club of Smithfield as a finalist for Best Signature Project; Vicki and Art Riley take to the stage once news of the election results were shared with the crowd.

PASSED:

Amendment 1: District Board Endorsement of Kiwanis International Board Candidates

To clarify that a district board may only endorse a candidate for Kiwanis International Board offices if the district board has first secured permission from the Kiwanis International Board. This does not affect normal endorsement by a district house of delegates.

PASSED AS AMENDED:

Amendment 2: Timing of Kiwanis International Candidate Announcements

To require that Kiwanis International trustee candidates shall have served as immediate past governor prior to formally announcing candidacy to Kiwanis International.

FAILED:

Amendment 3: Family Member Status

To permanently adopt a new family membership status that provides a 50 percent Kiwanis International dues discount for qualifying members.

An administrative resolution, which proposed Kiwanis International convention funding changes, was withdrawn by the sponsoring Kiwanis Club of Victoria, British Columbia, Canada.

In remarks to Kiwanians from around the world, Kiwanis International Executive Director Stan Soderstrom praised efforts by members, clubs and districts for funds raised for The Eliminate Project. More than US\$78 million has been raised by Kiwanis, with additional funding from the Canadian government, UNICEF and USAID. The remaining pledges of \$22 million are due by 2020.

Eye On KI

News from Kiwanis International

A MESSAGE FROM THE INTERNATIONAL PRESIDENT

IT'S NOT TOO LATE TO BEAT THE ODDS!

We're entering the final portion of our year of leadership together. It's a crucial time. Your last 90 days will do more to determine your legacy in your club and your community than any other part of your presidency. So remember: Be better than good, be best. You'll leave a lasting impact of service — and give your club momentum and energy as the 2018-19 Kiwanis year begins.

It's not too late to organize a membership social event. You could invite prospective members to an evening meeting of wine and cheese, with a strong presenter on the advantages of being part of a great Kiwanis club. Focus on service to children in the community and our exceptional Service Leadership Programs in particular.

Show people how much you want them to be Kiwanians. One idea is to charge new members only the new-

member add fee between now and October 1. Or some clubs will charge the dues for the next Kiwanis year plus the US\$50 new member add fee — so that new members are paid through October 1, 2019.

However you recruit members, it's critically important to get them oriented — and involved — within the first 90 days. As the Eye of the Tiger would say: ROAR!

- Recruit a new member.
- Orient the new member to Kiwanis and to what your club does.
- Activate your new member within the first 90 days to get involved.
- Retain the member for future involvement in your club.

A strong finish to the year includes helping achieve distinguished club status through a net increase in membership. After all, that's a net increase in your community impact.



In the meantime, thank you for all you are doing to lead your club by example. Continue to be better than good. Be the best!

Sincerely,

A handwritten signature in black ink that reads "Jim Rochford". The signature is written in a cursive, slightly slanted style.

Jim Rochford
2017-18 President
Kiwanis International

STRENGTHEN CLUBS BY FOCUSING ON RETENTION

Are you tracking your club's retention rate? Retaining the majority of your members year after year not only strengthens your club's "family" atmosphere but displays a sense of continuity to the people you invite as new members. [Get helpful tips](#) for creating a club culture that's attractive to potential members.

CONVENTION PRESENTATIONS NOW AVAILABLE

The presentations from the 2018 Kiwanis International convention in Las Vegas, Nevada, that have been made available to share are now posted online. [Click here](#) to browse the list, leave a review and suggest topics for the 2019 Kiwanis International convention at Walt Disney World Resort, Florida.

PARTNER OFFERS SAVINGS AND MORE TO CLUBS, MEMBERS

Office Depot has partnered with Kiwanis to give members exclusive savings and benefits with discounts on almost every single item in-store and online, preferred customer support, access to new tech services and more. Sign up at <http://www.kiwanis.org/officedepot>.



IMPROVE HOW KIWANIS COMMUNICATES WITH YOU

Kiwanis International sends millions of emails each year. As we refine and improve our digital communications, we continue to look at open rates, click-through rates and the number of emails that are undeliverable because of bad addresses. Please remind club secretaries to update members' profile information.

Club members can update their information too. We've found that some club members are not getting Kiwanis emails at their work email address because their employer will not deliver them. Others are landing in junk mail and are not seen. Don't miss important information from Kiwanis.

[Update your communication preferences.](#)

KENYA ELIMINATES MNT

Mothers in Kenya will no longer will fear their babies dying of maternal and neonatal tetanus. Kenya is to become the 25th country to eliminate MNT since Kiwanis International partnered with UNICEF USA in 2010 to fight the deadly disease. Soon, the country will receive a certificate from the World Health Organization stating it is free of MNT. That means there are only 14 countries where babies still face the threat of dying from this painful and often fatal disease.

MINUTES OF KI JUNE BOARD MEETING

The minutes of the June 27, 2018, Kiwanis International Board meeting are now finalized. They can be [seen here](#) and will be approved at the October 3-7, 2018, board meeting.



Kiwanis
CHILDREN'S FUND

**KIDS NEED KIWANIS
TO SOAR**

**ADVERTISE YOUR CLUB EVENTS
IN THE CAPITAL KIWANIAN**

- \$30 (quarter page ad)
- \$55 (half page ad)
- \$100 (full page ad)

editor@capitaldistrictkiwanis.org



**Submit articles to
*The Capital Kiwanian!***

Oct/Nov Issue: Sept 25

Dec/Jan Issue: Nov 25

Division 13 of Kiwanis International Presents

**KIWANIS
8TH ANNUAL
SHAG & SEAFOOD
FESTIVAL
SEPTEMBER 27, 2018
LOCATED AT THE FOODBANK**

5:30pm - 8:30pm

2401 Aluminum Ave, Hampton, VA 23661

**Tickets are \$40.00 in advance
& \$50.00 day of event.**

All-U-Can-Eat Seafood &
Bar-B-Que & Beverages

Tickets are available at Cozzy's Comedy Club,
The VA Peninsula Foodbank
or at www.eventbrite.com.

Live music by Ron Deal's Original Rhondels

For more information, email
KiwanisShag@gmail.com or call (757) 833-3045



Kiwanis

We will be collecting Canned Tuna &
Canned Chicken for the Foodbank



← **Get Your Tickets Here Too**

The Capital Record



Legion of Honor

Bill Trout, 50-year member, Kiwanis Club of Harrisonburg.



Wedding Bells

Tyson's member **Brenna Merry** married Clayton Snyder on July 14th in Front Royal, VA. The couple will reside in Fairfax.

Welcome to Kiwanis

Kevin Onizuk, Williamsburg
Steve Weiler, Williamsburg
Donna Fletcher, Tysons
Heather Waite, Tysons



Kiwanis Babies

Washington, DC member **Serena Bell** and her husband Christopher welcomed their second daughter, Evelyn Ann Bell, on August 1. She joins big sister Mariam, 2.

In Memoriam

Robert "Bob" David Owen, 72, St. Mary's

Happy Anniversary

August

Washington.....	1917
Bassett.....	1926
Reisterstown.....	1935
Front Royal.....	1945
South Arlington.....	1947
Peninsula at Oyster Point.....	1959
Virginia Beach Town Center.....	1973
Greater Hilton.....	2010

September

Alleghany Highlands.....	1923
Georgetown, DE.....	1935
Abingdon.....	1942
Montgomery Co-Blacksburg.....	1946
Wise.....	1946
Mount Vernon.....	1953
Denbigh.....	1967
Poquoson.....	1974
Shepherd Park.....	1976
Smithfield.....	1976
Tuckahoe.....	1979
Olney.....	1982
Lynnhaven.....	1983
Greater Millsboro.....	1989



President and CEO of Food City, regional grocery chain, Steve Smith presented Kiwanis Club of Abingdon a check for \$2,500 in support of the "Rise Against Hunger" campaign. Rise Against Hunger service project is planned for Friday night, August 17 at the 100th Anniversary DCON convention in Reston, VA. Kiwanis has partnered with a service provider, Rise Against Hunger, to pack 15,000 meals. These meals will then be distributed by Rise Against Hunger to school feeding programs, and other childhood development programs.

Family Ties

Updates from Our Kiwanis Family

Key Club Christopher Bratcher, Governor

Capital District Kiwanis,

Around thirty Capital District Key Clubbers and myself just came back from our Capital District tour of Chicago, Illinois, where we attended Key Club's 75th annual International Convention (ICON). We stopped at the Cedar Point Amusement



Park and the Rock & Roll Hall of Fame. It was a week full of fun and while we were at the convention we got to connect with our CKI counterparts including Governor Jose Leoncio and Kiwanis Family Chair Tea Le of the Capital District CKI Board.

Myself and a few Capital District Key Club board members are planning on attending the 100th annual Kiwanis District Convention in Reston, VA. I will be running a workshop there as well as speaking in front of you all. I am excited to see what Kiwanis has in store for me once I get there.

All of the lieutenant governors, chairs, and executive officers are also excited to spend a weekend in September with their fellow Kiwanis and CKI counterparts. I hope to meet some Kiwanis members and to talk more with your governor, John Morris.

As a district, we are preparing for Fall Rally on October 13th at Kings Dominion in Doswell, VA. This is one of our annual district events. At Fall Rally, both Key Clubbers and regular high schoolers will be educated on Key Club and get to hear from a great guest speaker. This is also where Key Clubbers can learn the theme of our DCON before anyone else. Afterwards, they get the whole day to enjoy the park and have fun with their friends. We hope to have a great turnout this year.

Yours in Service,



Christopher Bratcher

CKI Jose Leoncio, Governor

Greetings Capital Kiwanians!

As we are coming to an end of another Kiwanis year, I would like to offer my sincerest gratitude to all of the Kiwanians who have supported the Capital District of CKI. I am excited to see this support



go into the new Kiwanis year. The support between Kiwanis and CKI is vital in the success of both our organizations.

At the beginning of July, 12 members from the Capital District of CKI traveled to Chicago, Illinois for our annual international convention, CKIx. It was an exciting 4 day conference where we attended educational workshops, elected our new International Board, discussed amendments that would reshape Circle K, and had a whole day of service in the city of Chicago. In addition, 5 of our clubs were recognized for their outstanding growth, club video, outstanding Kiwanis Family Relations, and involvement with UNICEF. It was surely unforgettable event!

During Kiwanis District Convention, CKI will be hosting our first Club President's Summit. This summit will give the tools and resources in membership recruitment and retention. We have 11 clubs being represented. CKI will also have a table during the resource fair! Feel free to stop by and chat with myself or one of my board members to learn what CKI is up to and how you and your Kiwanis Club can get more involved with us.

In September, we will be having our Kiwanis Family Weekend with the Key Club and Kiwanis District Boards. It will be an exciting time as we all get together as one Kiwanis Family. In October, we will have our largest recruitment event, Fall Membership Rally. Maybe you will visit?

Yours in Service,



Jose Leoncio

Service Showcase

News From Capital District Kiwanis Clubs

Division 1

On July 28th, Kiwanis Club of Washington, DC members served a Red, Hot & Blue BBQ meal to the clients of Loaves and Fishes, a local non-profit whose mission is to feed the hungry in our community and to educate about hunger and homelessness.



Division 2

Kiwanis Club of Fairfax members sang karaoke for the residents of Arbor Terrace, a dementia care center in Fairfax, on July 31st.

Division 6

Along with other organizations within the community, the Bel Air Kiwanis Club participated in a collaborative effort over the Fourth of July holiday. Club members officiated the Water Balloon Toss Contest at Shamrock Park, which was fun fun for the whole family.

Division 5

On July 14th, the Kiwanis Club of Greater Ocean pines-Ocean City held their annual Summer Pancake Breakfast. Kiwanis members and volunteers served up the hot pancakes, sausages and scrambled eggs with orange juice, coffee and tea to raise money for their local charities.



Division 8

Kiwanians David Burks and Doug Butler of the Kiwanis Club of Old Town, Winchester, VA deliver cases of canned sweet corn to Captain Kelly Durant of the Salvation Army Shelter in Frederick County, VA. The food item in large cans was donated by individual Kiwanis members in the organization as a Community Service Project.

Getting the Word Out

The Connection Between Kiwanis and Grandma Moses

By John A. Montgomery
District Public Relations Chairperson

Visiting estate sales is a favorite Saturday morning activity – provided I am not already committed to assisting with a Kiwanis project. I enjoy “the hunt”; coming away with an obscure “treasure” for pennies on the dollar is an immensely satisfying hobby of mine.

Recently at a sale I picked up the autobiography of folk artist Grandma Moses (“My Life’s History,” as she called it). The book was published in 1952 (when she was in her 90s), but I had never seen the title before. Written in a simple declarative sentence structure, the work is profoundly inspiring.

Moses began painting earnestly at age 78 and is remembered as someone who pursued a career in the arts at an advanced age and achieved success. Her writing came later.

Much of Moses’ earlier years were devoted to housework, caring for others and working on farms. But given opportunities to develop latent talents that had first surfaced in her childhood, she made the most of them.

Anna Mary Robertson Moses was born before Lincoln was elected and passed away after Kennedy was inaugurated. She lived to be 101, her lifespan coinciding with a large segment of American

history. Undoubtedly her attitude contributed to her longevity. She was pictured on the cover of LIFE Magazine when she turned 100 and the likeness of a painting of hers appeared on a postage stamp. The character “Granny” on “The Beverly Hillbillies” was named Daisy Moses, a tribute to the artist, who died shortly before the show debuted.

Upon Moses’ death, President Kennedy said, “The death of Grandma Moses removed a beloved figure from American life. The directness and vividness of her paintings restored a primitive freshness to our perception of the American scene. Both her work and her life helped our nation renew its pioneer heritage and recall its roots in the countryside and on the frontier. All Americans mourn her loss.”

It is not much of a stretch to see the connection between Grandma Moses and Kiwanis – and how our clubs benefit when leaders emulate her style to influence current members and prospective members. She lived humbly and without complaint. She was the mother of 10 children, only five of whom survived infancy.

For the first 15 years of her working career, she was a live-in housekeeper. Marrying a hired hand on the farm, that line of work consumed much of her life for the next 40 years. One of

her employers noticed her interest in the paintings of Currier and Ives and provided her with artist’s tools. One of her early paintings sold for \$10. “Sugaring Off” sold in 2006 for \$1.2 million. Many of her paintings hang in museums today.

Her writing was of similar style to her artwork. Simple, direct, striking, memorable. Clear and easy to understand. Never caught up in her celebrity, Moses inspired thousands. She received minimal formal schooling but was later awarded two honorary doctorate degrees.

Although Moses was born and died in the state of New York, she lived within today’s confines of the Kiwanis Capital District (near Staunton, Virginia) for 20 years and remembered it fondly. “Some call this (her homeland in New York) a pretty valley,” she wrote, “but give me the Shenandoah Valley, every time!”

As Kiwanis leaders, may we remember the legacy of Grandma Moses: Live simply, help others, retain our humility, lead by example and adjust to life’s disappointments. It’s worth highlighting that when Grandma Moses’ right hand began to ache from arthritis, she switched to her left hand.

It’s never too late to try something new.

Interview with Art Riley *(continued from page 14)*

How did you and Vickie react when you were given the news backstage?

A surge of excitement and hugs. The enthusiasm was brief because of congratulations from a hard working Kiwanian, Gary Levine, and staff leading back to the stage for official announcement.

Is Vickie looking forward to being First Lady? Does she have any ideas or goals in mind?

Vickie is thrilled and excited. She will be spending time with some previous First Ladies in the coming weeks who will help her define how she will serve Kiwanis during the next four years. Because of her love and compassion for children, I am sure her contributions will be significant.

Your father was a Kiwanian. What do you think he would say about this amazing news?

Ray Riley would be very proud, supportive as well as doing a lot of bragging. His pride, I think, would be based in the fact, though encouraged, he did not “run” for governor of the Capital District. At the time he felt he couldn’t financially commit the time away from his business while having two children in college. Additionally, my grandfather would also be proud even though he was a Rotarian. He knew the importance of serving your community.

As a Key Club member, did you ever imagine that this would happen?

No! I didn’t imagine myself as Governor or International Trustee. It wasn’t until about 2 years as a trustee that I began to think that I could use my experience and skill set to benefit Kiwanis to increase the service provided to children.

How has being a Capital District member prepared you for this new journey?

I may change my mind, but I believe that a Kiwanian who successfully serves in leadership roles and as governor of any district is prepared to become an International Trustee. It is the service as a trustee that provides the tools to become an international officer. My good fortune as a

Capital District Kiwanian is the great and genuine support I have received from the district and its members. Through my two campaigns for trustee and Vice President the encouragement and honest advice has been spectacular. The experienced leadership of the district has provided exceptional support.

Do you have any goals you would like to see in your upcoming Exec terms?

As a trustee and as a candidate I have developed a list of what I believe is needed to strengthen Kiwanis. Unfortunately, the demands for growth, which will be required for the foreseeable future, will limit the time and resources available for other priorities. But Kiwanis must address the shortage of effective leadership, modernize Key Club and CKI, improve image worldwide, and increase partnerships to drive more non-dues revenue.

What do you think Kiwanis does best?

The compassion Kiwanians exhibit in Kiwanis communities is the most significant and the best thing Kiwanis does and it separates Kiwanis from other organizations. This compassion ranges from local aid to address children’s needs to disaster relief and from advocating services for pre-school children to mentoring youth through SLP programs.

What does Kiwanis have to be better about?

The world needs more Kiwanis and this can only be achieved by growth through diversity, a greater recognition of the service performed by Kiwanis, modernization of Service Leadership Programs through significant input from youth and decreased dependence on dues revenue.

Is there a past Intl. President that you admire, and why?

I have served under six international presidents, and hopefully have learned from the strengths of each. I am also looking forward to the counsel of each of the past presidents, but if I had to list three traits that I hope I can bring to the Kiwanis presidency they would be the passion for children of a Wil Blechman, the sincerity of a Dave Curry and the fun and love for Kiwanis of a Bo Shafer.



DUCKY DERBY AND CARING CORNER

August 17-19, 2018 Capital District Convention, Reston, VA

WE'RE ON OUR WAY TO THE CONVENTION!

Buy your Ducky Derby tickets and get ready to win a prize or two. Visit the Caring Corner to buy chances on the Basket Raffle. There will be numerous theme baskets being raffled – from coffee, teas, chocolates, wine, movie theme to a grilling basket. All proceeds benefit the eight Pediatric Hospitals in the Capital District. Raffle winners will be drawn on Saturday, August 18, 2018 following the House of Delegates

