

# The Capital

April/May 2013

# Kiwanian

The Official Publication of Capital District Kiwanis | [www.capitaldistrictkiwanis.org](http://www.capitaldistrictkiwanis.org)



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*Updates, District Conventions, and How to Get Involved with Our Younger Kiwanis Family Members*

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**Kiwanis**



We want **YOU** to be an ambassador for SLPs.

Your time is valuable. So are our programs. Service leadership programs are Kiwanis' legacy... our gift to future generations.

Can you spare a few minutes a week to send emails? A few hours to run a workshop? A day to visit a club meeting?

Whatever time you can dedicate would make all of the difference in the world.

Will you help us? **Will you help them?**

To volunteer on one of our Service Leadership Program teams, please email [editor@capitaldistrictkiwanis.org](mailto:editor@capitaldistrictkiwanis.org).

**Kiwanis**  
Service Leadership



# Kiwaniis®

The Capital Kiwanian

The Official Publication of Capital District Kiwanis

Volume 2, Number 4

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## 2012-13 Leadership Information

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Williamsburg, VA

SECRETARY-TREASURER  
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Tysons Corner / McLean, VA

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TRUSTEE-HEART OF VIRGINIA  
Betty Bell  
James River, Richmond, VA

TRUSTEE-MASON DIXON  
William Hand  
Crofton, MD

TRUSTEE-NORTHERN VIRGINIA  
David Lurie  
Tysons Corner / McLean, VA

TRUSTEE-POTOMAC  
John Tyner II  
Rockville, MD

TRUSTEE-PRESIDENTIAL  
Kathryn Johnson  
Waynesboro, VA

TRUSTEE-SOUTHWEST VIRGINIA  
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# Governor's Message

Carolyn S. Richar, 2012-13 Governor

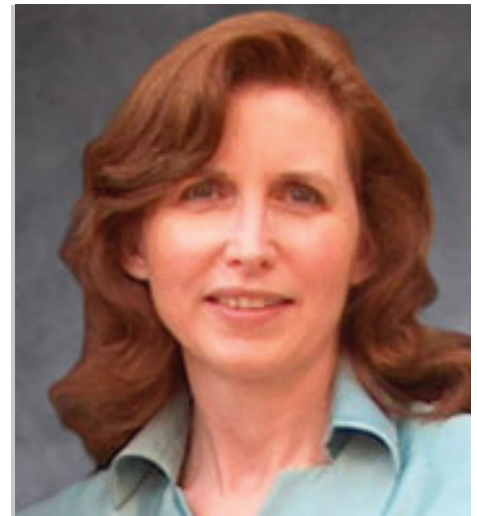
**Brag about Kiwanis! That's been my message at our Midwinter Conferences! When you brag about Kiwanis what do you talk about? The Eliminate Project? Our great hands-on service projects? The fundraising we do to make the world a better place in our own communities and around the world? I'll bet you name each of these at some point – but what about the #1 reason we have to brag about Kiwanis?? Our Service Leadership Programs!!**

So let me brag a little! The first Service Leadership Program, Key Club, started in 1925 in California. Florida formed the first Key Club District in 1939 – in the midst of the Great Depression! By 1943, Key Club became International. Key Club is the oldest and largest high school service organization with approximately 260,000 members in 30 countries. High school students around our district provide immense human power for service projects locally – while also raising funds for The Eliminate Project to change the world. Along the way, these great students are learning how to be servant leaders and great citizens. Some take on club, district or international offices while maintaining a full schedule of classes. Key Clubbers often are in love with the Kiwanis family and move on to become CKI members and even Kiwanians!

Circle K International (CKI) started at Carthage College in Illinois in 1936 –

and now has close to 14,000 members around the world. CKI will always be dear to my heart since my introduction to the Kiwanis family was through CKI as a college student. CKI has always been a group focused on hands-on service. CKI members give a higher number of service hours per member than any other branch of the Kiwanis family. College students also experience servant leadership first hand as they serve in a range of offices from the club to international level. CKI members often form lifelong friendships with other CKI members and can become the most dedicated Kiwanians! (Not that I am biased at all!)

Then we add the excitement of Builders Clubs in the middle schools and K-Kids in Elementary schools – both great ways to introduce the joy of community service to our youth at younger ages. Hopefully these students will grow to become lifelong members of the Kiwanis family



Governor Carolyn Richar

who focus on community service and world change. More and more Kiwanis clubs are seeing the benefit of sponsoring K-Kids and Builders Clubs as a way of creating a pathway to Key Club, CKI and Kiwanis!

And then Aktion Clubs came into being – as we saw that there are no limits on a desire to serve others. People of all ability levels and types that serve with a caring heart. We each have some limit on our abilities – so why restrict Kiwanis family membership. Aktion Clubs allow Kiwanis to work together with those who might be the ones we serve at times – but who also serve us with their insight, joy, and outreach.

Some might ask – so what's in this for us – for Kiwanis? Are our Service Leadership Programs worth the time, effort and money we give to them? Personally, I can't think of any group/ organization/ cause that is worth more

than these great Kiwanis Family organizations – outside of our family and faith communities.

I am a part of Kiwanis because I want to *change our world* for the better. I want this world to be a better place for my children – and the generations yet to come. There are so many children here in our towns and communities who might be hungry, growing up with a need for more adult involvement, or not having access to needed health care. Think of the children in your town who long to be part of something bigger – and may find that in a gang if they aren't introduced to the Kiwanis Family. Other children are looking for purpose and meaning – which they might find in violent video games or drugs if they aren't introduced to the K-Family. I could go on but I think you get my drift.

So we can help make the world a better place through the K-Family – but

still, what's in it for me, you might ask. And therein lies the absolute best part – the K-Family gives you the opportunity for joy, friendship, and purpose in your life. The youth whose lives you touch today will be those who want to carry on the legacy of your life. Some will end up becoming friends with you for decades to come. Some may use the inspiration they found in the K-Family to take on world changes such as curing cancer, bringing peace to war-torn areas, becoming nationally elected leaders – all paths that make the world a better place for each one of us.

As great as the K-Family is, it can be even better! Kiwanis can help by ensuring that we are each active sponsors for the Service Leadership programs our clubs sponsor. Attend meetings, assist at projects, provide funding for district and international conventions, give a word of encouragement or congratulations to an

SLP member the next time you cross paths – all ways that Kiwanians can each help! Your gifts to the Capital District Foundation and the Kiwanis International Foundation also fund outreach to our SLPs – through scholarships, assistance for district and international board operations, new project funds.

And don't forget, along the way, to constantly recruit our K-Family members to become Kiwanians! Let them know that we need them - their energy, enthusiasm and vision are all in great need by Kiwanis. They are our future if we provide them with a healthy encouraging relationship now! So next time somebody asks you about Kiwanis – please brag on our Service Leadership Programs – K-Kids, Builders Club, Key Club, CKI and Aktion Club!



*The Capital District is excited and proud to be hosting International Convention – July 3-7, in Washington, DC! Kiwanis support is needed to ensure that at least 150 Capital District Key Club members attend. Please talk to the students in your sponsored Key Clubs and make them aware of this unique opportunity. Please help make it possible for them to be part of it!*

*More details will be available in the next couple of months.*

# A Capital Idea

## Kiwanis + Children = Learning & Growth

*Service Project Tip #6:  
Identify a need within the schools and find a way to help.*


During the Kiwanis Club of Colonial Capital SOL Math tutoring last year it was noted that several of the middle school students were lacking in their knowledge of the multiplication tables. Working with the Hornsby Middle School Principal, Dr. Byron Bishop, and teacher coordinator, Karen Breen, and Chairman Gary Rast & Vice Chairman Phil DuPriest of the Youth Services Committee established a program to assist students having difficulty in that area.

Twenty six volunteers from the club were able to assist thirty four students, divided into two sessions, on each of six days devoted to improving their knowledge of multiplication tables through tests, drills and games. Thirty-one of the students completed pre and post testing with most,

but not all students, showing improvement. The teaching coordinator, the students' teachers, and a number of the students saw value in the program. The real value was in the one-on-one interaction and the attention devoted to math skills.

A recent post session analysis identified several areas in which the club and the school can improve the course for next year. This endeavor has resulted in the club being asked to provide mathematics tutoring for grades K through 4 at the nearby Blayton Elementary School. That program is currently ongoing. The Youth Services Committee also provides SOL volunteer tutors in geography, history and math for the Hornsby Middle School.



  
Teacher Coordinator Karen Breen and some of the twenty-six Kiwanis Club of Colonial Capital tutors involved in the multiplication tutoring program, l to r, Gary Rast, Jack Snell, Phil DuPriest, Karen Breen, Bill Libby, Al Ermalinski, Tom O'Malley, and Howard Robins.

# Our Firm Foundation

## News From Our Capital District Kiwanis Foundation

### Your Capital District Kiwanis Foundation has been serving our District since 1972. Where did that forty years go?

By H.L. Marks  
Foundation President

As the 501(c)(3) charitable arm of the Capital District, your Foundation exists to support Kiwanis Clubs through service project grants when funds are available, and our SLP programs through scholarships and financial support. In addition, the CDKF has been proudly supporting the seven pediatric trauma centers located in Delaware, Maryland, Virginia and the District of Columbia. In 2013 alone, you, through your Foundation, handed out over twenty thousand dollars to these seven hospitals.

In order to continue providing these valuable services, we need your help. Each year, we ask every Kiwanis Club in the Capital District to make a donation of at least \$2 per member, per year, to the Foundation. (Many clubs even send in \$5 per member.) In the next few months your club will probably be in the process of planning your 2013-2014 budget. We ask that you please include your annual club gift to the CDKF as part of that process. Beginning this calendar year, 2012-



2013, we'll begin sending out banner patches as a permanent thank you to each club for their donation of at least \$2, per member, per year.

If you haven't sent in your annual club gift for this year, please do it now, while you're thinking about it. Then, right after October 1, 2013, send it in for the 2013-2014 fiscal year. Your club's annual gift can be mailed to: Charles Adams, CDKF Executive-Secretary, 1601 Charrington Drive, Midlothian, VA 23113. Make your check payable to "CDKF" and write "Annual Club Gift" on the memo line. Remember, early donations help us to better plan for the coming year.

Note that fifty percent of your Annual Club Gift, and one hundred percent of the proceeds from our Midwinter raffles, Ducky Derby and Caring Corner at the District Convention, go to support the seven pediatric hospitals.

When you give Life Memberships, Tablet of Honor and Founders Society Memberships to honor your fellow club members, only the interest is used to help support our SLP's and award scholarships. Since only the interest is used year after year, we call these "Memberships...the Gift That Keeps On Giving." Please consider using these recognitions when you think about rewarding your outgoing club leadership.

You can find more information about our recognition programs, as well as the minutes of our meetings and financial reports on our website: <http://foundation.capitaldistrictkiwanis.org>. Also, feel free to contact your CDKF Division Director or me personally, if you have any questions or suggestions about what we can do to better serve your club. Your foundation looks forward to partnering with you as we serve our Capital District.

# The Capital Record

## Honors

The Kiwanis Club of the Peninsula at Oyster Point was honored by having several members recognized at the Hampton Roads Midwinter Conference. Receiving Hixon or Zeller awards for their support of The Eliminate Project were (front row L-R) Club President **Dru Bowman** and Past President **Dawn Westmoreland**, and (standing) **Barry Layman**, **Suzi Edwards**, **Phil Keator**, **Ernie Bretana** and **Chuck Root**.



On February 2 at the Hampton Roads Mid-Winter Conference **Frank Dulong** received a Walter Zeller Fellow. It was presented by John Tyner, Capital District Coordinator for Project Eliminate. This honor was bestowed upon Frank Dulong for his longtime commitment to Kiwanis. It was presented on behalf of all of the clubs in Division 13. Frank is a member and Past Secretary of the Kiwanis Club of Mercury 64. He is also a Past Lt. Governor of Division 13. Frank's many contributions to Kiwanis will never fully be measured and he serves as an inspiration to all for his efforts to change our world, one child and one community at a time.

## Bon Voyage

**Louise Lipes** is in the process of moving to Hollins to be near her family. She plans to move her membership to the Botetourt Kiwanis Club in the near future, and the Alleghany Highlands Club wishes her well.

## Welcome to Kiwanis Re-Member Them

Since October 2012 – February 2013 the Dover club has inducted the following 5 members:

**Tiffany Miller**, bank manager  
**Douglas Storck**, bank manager  
**Adam Marks**, college student  
**Laura Howard**, Public School teacher  
**Brian Howard**, retired Bank Examiner

## Our Growing Family

Welcome to the following Service Leadership Clubs that were recently chartered:

CKI Club of Anne Arundel CC

CKI Club of Randolph-Macon College

## In Memoriam

Edward P. Myers, Mt. Vernon

## Re-Member Them

The Re-Member project came about because the **Southwest Waterfront Club** currently has eight members who participant on a regular basis. The group thought it would be an excellent idea to reach out to past members. This will be done by calling past members who are still currently on the roll but are not active with the club. The club's hope is that they will reconsider joining and being active participants as they once were before and hopefully bring new members into the club.

## Donations

The **Kiwanis Club of Poquoson** contributed a total of \$15,000 to the Kiwanis International Foundation, in support of The Eliminate Project. The 120-member Kiwanis Club of Poquoson raised money from various



Tell us your news! Email [editor@capitaldistrictkiwanis.org](mailto:editor@capitaldistrictkiwanis.org)

L to R: Poquoson Club President Steve Yakshe, Immediate Past President Phillip Prisco, and Kiwanis Capital District International Foundation Representative Roger Diehl.



sources including community fundraising projects. The Poquoson club is well known for its smoked barbecue, which it sells to the public three times a year. It hosts its own special event every May in Poquoson City center, mans a booth selling sandwiches at the Poquoson Seafood Festival in the fall, and cooks and sells packaged barbecue in the summer.

## District Foundation

Congratulations to the following recipients of Capital District Kiwanis Foundation Life Memberships for the months of December and January:

**Stephanie Areizaga** (CKI)

**Kimberly Bond** (CKI)

**Janelle Hope** (CKI)

## Kudos!

**Towson-Timonium Kiwanis** commends **Nicholas Myers** of Boy Scout Troop 832 on the completion of his Eagle Scout project at the Gallagher Center, which provides day and residential support to persons with developmental disabilities. Nicholas chose to improve the accessibility of the outdoor garden by installing pavers over a section of the garden, to form a patio and a walkway to the patio. Persons with mobility issues are now able to access and to use the garden while in their wheelchairs, and to reach and work in large planter boxes. This project has greatly improved the horticulture program at the Gallagher Center. The complexity and magnitude of this project are indicative of Nicholas's leadership skills and constructive energy. We are pleased to have been a part of this valuable community service project, and we are very proud to have Nicholas Myers as an exemplary member of our community.

## Happy Anniversary

### April

Portsmouth.....	1920
Radford.....	1923
Botetourt County, Troutville.....	1976
Bel Air.....	2007
Prince Georges County.....	1934
St Mary's County.....	1989
Grundy.....	1947
Northern Neck-Kilmarnock.....	1989
Greater Ocean Pines-Ocean City.....	1980
Virginia Beach-Combers.....	1980
Haysi.....	1949
Montgomery Village.....	1903
Leesburg.....	1957
Fairfax.....	1956
Mc Clure River.....	1981
Petersburg-Breakfast.....	1973

### May

Martinsville.....	1921
Charlottesville.....	1922
Frederick.....	1923
Seaford.....	1923
Elkton.....	1932
Warwick.....	1949
Bull Run-Manassas.....	1985
Mitchellville.....	1995
Old Point Comfort, Hampton.....	1981
Woodbridge.....	1947
Mount Airy.....	1949
Leisure World, Silver Spring.....	1967
Crofton.....	1976
Ellicott City.....	1940
Washington.....	1917
Wythe County.....	1948
Salem.....	1921
City Center Newport News.....	2009
Greater Westminster.....	1996
Baltimore City.....	1918
Tappahannock.....	1975
Harbor Front, Norfolk.....	1974



95<sup>TH</sup> Annual

## Kiwanis Capital District Convention

August 16 – 18, 2013

The Double Tree Hotel & Convention Center  
50 Kingsmill Drive, Williamsburg, VA 23185

### Convention Kick-off

August 16, 2013

In the Grand Ballroom

6:30 – 9:30 pm

### Registration Check-in

Friday, August 16<sup>th</sup>  
10:00 am – 8 pm

Saturday, August 17<sup>th</sup>  
7:00 am

Questions about  
registration? Email:  
Kiwanis2013@cox.net

Register by July 25  
To Avoid Late Fee

### Friday

District Committee Meetings  
Exhibitors & Vendors

### Come to Rio Carnival

Fun-filled Evening with  
Music, Dinner, Dancing & Fun  
*Dinner will be a wide selection of  
Latin & American Fare*



### Saturday

Exhibitors & Vendors  
Breakfast  
Training & Break-out Sessions  
Luncheon  
Ducky Derby  
Delegate Sessions  
*Governor's Banquet*

### Sunday

Delegate Session  
Inspirational Breakfast  
Installation of 2013-2014 Capital District Officers

*All inclusive five-meal package ONLY \$135.00*

*Visit the Website for More Details*

*Hotel Registration Online*

[www.thewilliamsburghotelcc.com](http://www.thewilliamsburghotelcc.com)

*757-220-2500 DIRECT ONLY*

*Mention Kiwanis & Use Code 375980*

Arrive early for your  
Summer Vacation  
and spend the week  
enjoying Colonial  
Williamsburg and  
our many area  
attractions

### Vendors & Exhibitors

#### Tables Available

Check the website for  
pricing & information

### Let Us Be Your Guide

We'll take a bus trip  
across the famous  
James River on the  
Jamestown Ferry to  
Bacon's Castle, then  
visit Historic  
Smithfield. Lunch  
voucher will be  
provided. Visit shoppes  
on your own.

Enjoy Safe, Secure & Easy  
on-line Registration  
On our Website



**ELIMINATE**  
maternal/neonatal tetanus

### HOTEL ACCOMMODATIONS

The Double Tree Hotel &  
Conference Center

Room Rate is \$99.00++/Night

(Free Parking)

Rates apply for reservations made  
BEFORE July 18, 2013



## Your Club's Governing Documents are Changing!

By Jeffrey M. Wolff  
Immediate Past Governor

The Standard Form for Club Bylaws is each club's agreement with Kiwanis International regarding basic standards in order to belong to the organization and to use the Kiwanis names and marks. In February 2013, the Kiwanis International Board released a new version of the Standard Form for Club Bylaws that provides greater flexibility and autonomy to clubs. It also includes club policies that may be personalized by each club.

You may be wondering why this is appearing in the Technology column of *The Capital Kiwanian*. The answer is simple, the method Kiwanis clubs will use to update their Standard Form for Club Bylaws has been improved...with technology. In the past, clubs would take the standard form, revise it in the word processing application of their choice, print out several copies, track down their club president and secretary for their signatures and then mail it off to Kiwanis International. Years later, clubs had often lost track of their bylaws and would have to request a copy from KI just to see what they agreed to. Not anymore. Now you will submit and update your bylaws and policies online!

All clubs are asked to update their bylaws and policies this year. To start the process, a club officer should visit [www.kiwanisone.org/newclubby-](http://www.kiwanisone.org/newclubby-)

laws and download the PDF document containing the revised standard form. As a Board of Directors, you should review this document together and identify how you want to fill in the mandatory and optional policies. Note, the club will no longer modify the bylaws portion, as that will remain the same for all clubs. Once you have your baseline document, it's time for either the club president or club secretary (no one else in the club will have access) to use the link on that page that says "New Standard Form for Club Bylaws (online submission)." This will take you to PortalBuzz, the new version of the KiwanisOne portal that will be rolling out in segments later this year. The first application to be introduced in PortalBuzz is the "Club Bylaws Management Center." You will see 4 steps to submit your new bylaws and policies to Kiwanis International and you have already completed Step 1 at this point since you reviewed the PDF version of the standard form.

Step 2 will allow you to customize the mandatory policies of your club. These are the things that used to be contained in the bylaws such as how much your club charges for dues and who your officers are. The point of moving these items into policy code is to make the document significantly more flexible for Kiwanis clubs and



easier to update as the needs of the club change. Step 3 allows you to customize the optional policies for your club, such as how often your club meets or what standing committees it has.

Once your club has completed a draft of its new bylaws and policies through steps 2 & 3, you should then agree as a Board of Directors to a recommended version to go before the full club membership. In order to adopt your new bylaws and policies, the Board of Directors must announce to the club that a vote will be taken and you must provide at least fourteen (14) days notice of the meeting at which the vote will take place. At that meeting, at least one-third of the active club membership must be in attendance to constitute a quorum and at least two-thirds of those present

*Continued on page 33*

# Eye On KI

## News from Kiwanis International

### Convene with CKI in Vancouver

The Kiwanis International convention is a great place to honor past club success and celebrate your present. But it's also where you'll glimpse your Kiwanis club's future by mingling with university students attending the concurrent Circle K International convention.

You'll see them at the Kiwanis convention's opening and closing sessions and host them at the Leadership Luncheon as your guests. You can share your service and fundraising success stories with them at the Kiwanis/CKI Inspiration and Idea Center.

Try these and other ways to engage CKI members and encourage them to continue on the Kiwanis path, enhancing their future and yours. Find the future of your club at the Kiwanis International and CKI conventions June 26–30.

### Foundation grant application is almost here

Twice each year, the Kiwanis International Foundation Board of Trustees reviews grant applications from Kiwanis clubs and districts. The first submission deadline for 2013 is April 15—so it's approaching fast!

Our foundation's grants help fund projects, programs and activities that Kiwanis club or districts wish to support, but don't have the resources to support fully themselves. If that describes an opportunity that your club has identified, consider applying for a grant.

But get started soon. The application process is thorough. To be considered at the Kiwanis International Foundation's June board meeting, applications must be submitted by April 15.

The application—along with instructions and requirements—are available online. And remember, the next deadline for submitting a grant application will be October 15.

### Skip-A-Meal is coming

It's that time of year: Skip-A-Meal is just around the corner. Every April, Kiwanians like you take part in the Skip-A-Meal program, passing up a meal or bringing your own instead of buying one. You then give the cost equivalent of that meal—contributing as part of a your club gift to the Kiwanis International Foundation.

Many Kiwanis clubs make Skip-A-Meal part of a club meeting. The program also allows creative ways to get your club members involved—and to include members' family and friends as well.

It's not too late to get started. Find information, inspiration and resources online.

### Mother's Day gift to save lives

Mother's Day comes around just once a year. This year, give a gift that honors your mother, the mother of your children—or any inspirational woman in your family, club or community. Become a Mother's Day/International Women's Day Zeller Fellow—with a gift that saves the lives of 690 women and their future children.

In fact, your gift to The Eliminate Project will help Kiwanis International and UNICEF eliminate maternal and neonatal tetanus from the face of the Earth. And your contribution will be recognized. You will receive:

- a new, 2013 limited-edition Mother's Day brooch
- a Zeller Fellowship medallion
- a personalized certificate.

What better way to share the influence of a special person in your life? And what better time? Make your mother's day gift a force for change. Additional giving opportunities for Mother's Day are available.

*Continued on page 33*



What if your  
**Mother's Day gift**  
could save a child's life?

Honor a special woman with a Mother's Day/International Women's Day Zeller Fellowship. Make a gift to The Eliminate Project in the name of your mother—or any person who has been an inspiration. When you give a Mother's Day Zeller Fellowship, you'll save or protect more than 690 lives from maternal and neonatal tetanus.

Learn more at [www.TheEliminateProject.org/mothersday](http://www.TheEliminateProject.org/mothersday).

**ELIMINATE**  
maternal/neonatal tetanus



Limited-edition 2013  
Mother's Day Zeller brooch

# Around Capital



## Upcoming Webinars

### New member orientation

Tuesday, April 16, 2013  
8–9 P.M. EDT

One of your club's most important activities is to provide a high-quality new member orientation. Learn the basics of developing and delivering orientation that informs and inspires new members. Register now: <https://www2.gotomeeting.com/register/419591690>

### From poverty to prosperity: Why grow?

Tuesday, April 23, 2013  
8–9 P.M. EDT

How can we help change poverty into prosperity? By understanding the cycles and the sadness of poverty. Hear from an expert--who's also a governor-elect and long-time Kiwanian--on helping people with a hand up, not a handout. Register now: <https://www2.gotomeeting.com/register/531998538>

*Continued on page 33*

## My Kiwanis Moment

### Ruthann Kellum - Kiwanis Club of Downtown Hampton

The Hampton Roads Midwinter Conference participants donated pennies and shot baskets to raise money for The Eliminate Project. Competition among Divisions 13, 16, 21 and 23 encouraged all to empty pockets, break open banks, look in drawers, dig in furniture, clean out vehicles, tap colleagues, solicit neighbors and watch the ground for change.

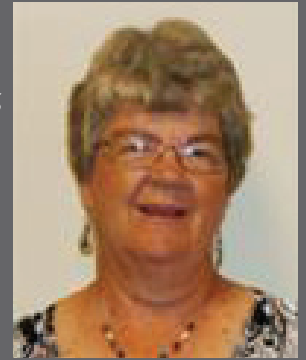
Participants brought in bags, boxes, cans, and sacks of pennies -- many already rolled and others "not so much"! Thanks to the Andrews School Builders Club and faculty sponsor, Allison Moir, the bulk of the change was organized, weighed, and totals calculated.

The process for getting the money into the bank for deposit required many trips to haul the pennies into the bank lobby. The teller at Old Point National Bank was most helpful and patient. While this procedure was going on, others continued to enter the bank and conduct their business. One curious bank customer inquired about the presence of all the pennies - and it prompted my proud reply:

"This is a donation to the Kiwanis Eliminate Project. It is a partnership with UNICEF and saves the lives of children around the world. A baby dies every 9 minutes from tetanus and for \$1.80 a mother and her future children are protected from a very painful death."

No sooner had those words been uttered, and the customer promptly pulled a \$100 bill from his withdrawal and handed it over saying, "I want to help." After many words of thanks, the feeling of gratitude and humbleness at the kindness of a stranger was overwhelming.

As if that was not enough, the trips in and out of the bank allowed an opportunity to share the story of gracious giving with others. A friend listened to the story and after completing his business in another part of the building, returned to the bank lobby to say, "I can't meet \$100, but here is \$20 - I want to help too".



## A Few Good Prospectives?

Do you know someone who would be a fine addition to a new Kiwanis club? We have new club building efforts underway at several sites in Virginia – including Gainesville, Centreville, and around Petersburg/Richmond. Please recommend them to Governor Carolyn Richar at: carolynsrichar@hotmail.com. These clubs are looking to charter soon and then build an even stronger membership base throughout the next twelve months. Your help is needed both by recommending possible members and by offering support for these clubs through invitations to nearby projects and a hearty welcome at division, regional and district events.

## Staff Positions Available!

The Capital District of Kiwanis has three open staff positions:

### District Convention Program Editor:

The Editor is a member of a Capital District Kiwanis club who collects information from the District Convention committee, helps coordinate ads for the program and designs the program to professional standards in order to ensure printing in time for the annual District Convention. This person should be able to fluently use web design products and work well with a designated

printing service. The main work for this job occurs in the 6 months prior to district convention. The position has a three year term. Compensation will be complimentary full registration, including meal functions, at District Convention and 2 nights complimentary hotel stay during convention at the convention hotel.

### District Registration Specialist:

There are 2 positions. An applicant must have Kiwanis membership in the Capital District. Duties include: a) developing PDF based online convention registration forms for posting on the website; b) coordination of registration for district convention including sending confirmation of registration to registrants and coordination of any appropriate refunds; c) provision of periodic registration reports to the District Convention Chairperson, District Governor and District Secretary-Treasurer as required; d) procuring materials as needed for registration packets; e) printing name badges and meal tickets; and f) assembly of registration packets and overseeing on-site distribution of registration packets at convention with the assistance of the Convention Host Committee.

All applications should be sent in the form of a letter of interest and resume to Carolyn Richar, District Governor, at carolynsrichar@hotmail.com no later than June 1, 2013. For those applying for Program Editor, please also include attachment examples of your work as a program editor.

## Want to strengthen your club and grow your membership?

Do you want to use a tried and true method to improve your club's health? Then consider sponsoring a new Kiwanis club! Existing clubs who sponsor a new club report they see new enthusiasm about Kiwanis, increase their service hours and increase their home club membership.

Sponsoring a new Kiwanis club means signing up for a minimum of work during the club building process through the chartering of the new club – by having current members attend interest meetings for new members and inviting these new members to join in on service projects. The sponsoring club typically gives a gift or two to the new club on the charter date – to include a club banner, gavel and bell. The sponsoring club then is a strong mentor to the new club for at least 12 to 18 months after chartering. Usually, these two clubs grow very close and serve as ongoing resources to each other for service projects, fundraising and social events.

We are looking for current clubs willing to sponsor new Kiwanis clubs in areas that don't currently have an active Kiwanis club. Please contact your Lieutenant Governor, Trustee or Governor Carolyn Richar at carolynsrichar@hotmail.com if you want more information or are willing to be a new club sponsor!

# Front and Center



## Kiwaniis Service Leadership

**Kiwaniis clubs focus on changing the world by serving children, one child and one community at a time. To do this, many clubs also sponsor a Service Leadership Program to reach more people and have a greater service impact on their communities. Read on to learn more about our fabulous SLP's!**





## Aktion Club Art Riley, Administrator

In his book, *The Power of the Powerless*, Christopher De Vinck, writes, “We will never know exactly what impact each of us will make in the history of our collective human existence,” and that is true with most of our actions within Kiwanis service. However, Aktion Clubs are different; and the benefits provided to the community and these citizens are on display at each meeting and project. Aktion Clubs provide a vehicle that enables members to transform their lives from lives of dependence to lives of contributors to their community. Many members of Aktion Clubs have spent a lifetime receiving assistance and support from their community, but when they take the step to join the Kiwanis family the equation changes. When they start wearing their Aktion

Club pin, it empowers them to begin contributing to the community. These contributions can include assisting the sponsoring Kiwanis Club, painting a community playground, collecting food for a local food bank or making blankets for a local nursing home. Each project instills a sense of pride and accomplishment within each Aktion Club member.

If you doubt this impact, I invite you to attend an Aktion Club meeting. As soon as you enter the room, Aktion Club members will approach you to extend a welcome, introduce themselves, inquire who you are and invite you to become involved. Once you overcome your personal reluctance, you will experience the same joy of accomplishment being displayed by the Aktion

Club members. Become committed to Aktion Clubs and you will begin to realize that every citizen can contribute in their own individual way to society. The miracle of Kiwanis is that we have the opportunity to assist these individuals to find their “niche” in their community. This assistance may take many forms and the assistance may take months or years until the person can identify and learn how to apply their skills and talents. On a personal note, it took my daughter almost 10 years and multiple jobs before she found the perfect match and has now been employed for over 6 years in a job she loves. Many Aktion Club members can be employed while others can be employed within “sheltered” environments. The disabilities of some require other approaches, but the common denominator to promote community involvement is Aktion Clubs.

The reaction of your Kiwanis Club to sponsoring an Aktion Club will be just as positive and just as important as the sponsorship of a Key Club, CKI Club, Kiwanis Builders Club or Kiwanis Kids Club. Sponsoring of an Aktion Club starts with identifying a

*Continued on page 33*





Circle K International, the largest university service leadership organization in the world, performs half a million hours of service each year. With more than 13,700 members in 19 nations, CKI is making a positive impact on the world every day. The Capital District is home to almost 1,000 CKI members, making it the second largest district in Circle K International, next to Cal-Nev-Ha.

We have a committee of nine Kiwanians that works with the students in CKI, specifically the District Board of Officers. Like Kiwanis, they have a Governor, Secretary-Treasurer, Editor, and Lt. Governors that serve their twenty four clubs within the District. In addition, there are nine student-run committees: service; public relations,

long range planning; technology; membership development & education; laws, regulations, & awards; Kiwanis family relations; conventions & conferences; and club building & revitalization.

In addition to doing service on the local level, Circle K Members participate in service initiatives such as the Eliminate Project, the March of Dimes, Students Team Up to Fight Hunger (STUFH) and Relay for Life.

## How can you help CKI?

1. The Committee is always looking for anyone interested in serving as a Zone Administrator or helping at a District event.
2. Does your club have a CKI? Be the

best sponsors you can be! Go to their meetings or service projects. Invite them to yours. Utilize them! Does your club want a facebook page? Get a CKI member to do it!

3. Your club doesn't have a CKI Club? Build one! Contact District Administrator Jen Wolff at [administrator@cdcki.org](mailto:administrator@cdcki.org) if you need help. If you can't build a club, please donate to the Capital District Kiwanis Foundation's Youth Outreach Program and designate it to CKI.

Working with CKI members can be such a fruitful experience. The college students are learning life skills and developing into exceptional leaders because of their membership. Witnessing the transformation is amazing. These are our future Kiwanians and any support that you can give them is appreciated. Help them fundraise for travel to International Conventions. Volunteer at a service project or visit them at their meetings. Give them professional career advice. Cook for them. (Who knows how long it has been since they had a home cooked meal!)





This operation is overseen by an Adult Committee, that is chaired by District Administrator Joe Stankus and the Assistant District Administrator Nicole McDermott. They are ably assisted by a group of very dedicated individuals that give up countless hours to oversee this very vital part of the Kiwanis Family. The Adult Committee members are located strategically in all parts of the District. They are the grassroots that hold this operation together. They have many varied duties including mentoring, chaperoning, training and attending all divisional and regional meetings. They also provide transportation of the students to Board meetings and other events as necessary.

The Adult Committee for Key Club is very different from other District Committees. There is a need for a large commitment of time. There are 4 Board meetings and District Convention which require staying overnight for a total 9 nights, and this does not include International Convention. You will also have at least one meeting a month in your 'home' area of responsibility.

If you interested in more information on how you could join this highly successful team, please contact Joe Stankus at [keyclub@verizon.net](mailto:keyclub@verizon.net)

# KEY CLUB®

Kiwanians know what Kiwanis is but do you know what Key Club is? It is the largest student run service organization in high school. There are over 265,000 students in 5000 clubs in 30 countries, sponsored by Kiwanis.

The Capital District of Key Club is the 4th largest district in the world. Last year, we had 256 clubs with 15,716 members. Key Club has added several new divisions to its district structure in the last several years based on continuing growth. In the last 5 years we have had a net increase in our membership of 1935 members. We chartered 58 new Key Clubs, but only have a net gain of 28 because 30 existing Key Clubs folded, many for lack of effective sponsorship.

Does your Club sponsor a Key Club? If it does, I thank you. But if it doesn't, WHY NOT? There are 17 Kiwanis Clubs that sponsor a minimum of 4 Key Clubs. Yet 56 Kiwanis Clubs in Capital do not sponsor a SINGLE Key Club! This is one of the easiest ways to revitalize a Kiwanis Club. This is the easiest way to increase your manpower for service projects.

We are led by a District Governor, Secretary, Treasurer and Editor, who are elected annually at our District Convention by the delegates. The 31 Lt. Governors that represent the 31 divisions are normally elected in January and February and are then installed at DCON with the executives. This group constitutes the Board of Directors which meets 5 times a year.

# Front and Center *(continued)*



Builders Clubs offer an excellent opportunity for Middle School Students (typically age 12 to 15 years of age) to develop leadership skills and improve their abilities to participate in community service. This has been a very good year in the Capital District for Builders Clubs.

As of March 15, 2013, the Capital District has added 7 new Builders Clubs during the 2012-13 Kiwanis year. This compares to only 3 Builders Clubs added during the 2011-12 Kiwanis year. The 7 new Builders Clubs in the Capital District ties for second with Texas-Oklahoma District while the Florida District has added 8 new Builders Clubs.

The total number of active Builders

Clubs in the Capital District is 77 with 68 of these as "paid in-full" for the year. Over 100 Builders Clubs have been active in the past 4 years but 23 are listed as inactive. These 23 clubs could be reactivated by their former sponsoring or a different Kiwanis Club who would like to help local middle school students.

Many of the Builders Clubs are working on some interesting projects. The Builders Club of Tabb has been working on raising money to build a new school in Sierra Leone. The club decided on the project during the 2011-12 year and continue to raise money for the project. Many of the schools in Sierra Leone have been destroyed by the civil unrest in the area so the schools are much needed.

Other Builders Clubs are working on projects and fund-raisers to help with The Eliminate Project. Fundraisers include car washes, selling refreshments at sporting events, used book sales, and many others.

The Builders Club Committee is looking for Kiwanis members to add to the committee. A committee member would be responsible for answering questions for the region in the Capital District where he or she lives. This person would be the "go to" person in the region for Midwinter Conference exhibits and presentations. When new Builders Clubs are chartered in a region, this Builders Club committee member should go to the Charter event for the new club.

For more information on helping with the Builders Club committee or if you need information to charter a new Builders Club, please contact Dru Bowman, Builders Club Administrator - Capital District, phone (757) 869-8203. Dru can also be reached by e-mail at [dbowman8@cox.net](mailto:dbowman8@cox.net).





K-Kids is the largest service organization for elementary school students, with more than 42,000 members worldwide. The first K-Kids was chartered in 2000. Today, there are more than 1,200 clubs in Australia, the Bahamas, Barbados, Bermuda, Canada, Italy, Jamaica, Malaysia, Martinique, Nigeria, the Philippines, Trinidad and Tobago and the United States.

K-Kids is a “student-led” community service organization that operates under school regulations and draws its members from the student body. Community-based K-Kids clubs also can be established at churches, libraries, YMCAs, lodges or similar facilities. A Kiwanis club, composed of like-minded, service-oriented people from the community, serves as the club’s sponsor.

Here are a few examples of projects that K-Kids Clubs do: gift-wrapping, caroling, participation in the M L King 100 Acts of Kindness, making Valentine’s Day cards, and picking up trash for Adopt-a-Highway.

Involvement with K-Kids is very rewarding. K-Kids provides the opportunity to develop self-esteem, leadership skills, morals and standards and respect for others for the student members. This program involves elementary students, their parents, teachers and Kiwanis members in developing a character education opportunity as well as exposure to the concepts of community service and service learning.

First, I would like to congratulate all of those clubs that sponsor K-Kids programs. I have received information on three new K-Kids and one BUG program. Please send me updates on your K-Kids, Terrific Kids and BUG program.

I need a representative from each region that can answer questions locally, attend midwinter conferences on behalf of K-Kids, and visit clubs when they are chartered. You can email at [dotmurray26@yahoo.com](mailto:dotmurray26@yahoo.com) or call me at 757-876-2161



# Front and Center *(continued)*



**Key Leader**  
**Jeffrey Wolff, Chairperson**

Unlike our other Service Leadership Programs, Key Leader is not a club but a weekend experiential leadership program for today's young leaders. Open to all high school students (not just Key Club members), this life-changing event focuses on service leadership as the first, most meaningful leadership-development experience. A Key Leader will learn the most important lesson of leadership—it comes from helping others succeed. Participants begin by attending a Key Leader conference, which is a weekend retreat. Large and small group workshops; discussions and team-building activities take place over the course of the weekend. Students have opportunities to learn leadership skills that will help them to change their schools, communities, and world for

the better. While exploring leadership in a whole new way, participants will make amazing new friends and have experiences they will never forget. Positive, ongoing interaction with other Key Leader graduates offers continuing reinforcement, encouragement and growth of leadership skills. We have many alums of the program that return to Key Leader events as student facilitators each year.

The Key Leader program is built on five essential principles. These principles reflect our mission to inspire young people to achieve their personal best through service leadership:

- Personal Integrity: Doing the right thing
- Personal Growth: Developing in mind, body, and spirit

Respect: Showing consideration for self, others, and property  
Building Community: Developing relationships to achieve positive goals  
Pursuit of Excellence: Expecting and achieving the best

Since April 2005 Key Leader has served more than 16,400 students at 317 Key Leader events in 39 U.S. states, 5 Canadian provinces, Malaysia, Brazil, Cayman Islands, El Salvador and Singapore. The Capital District is one of the leading districts in the Key Leader program offering three camps this year:

- **Key Leader #1** is at the Jamestown 4-H Educational Center in Williamsburg, VA from April 19-21 and led by Site Coordinator Missy Zimmerman of the Kiwanis Club of Williamsburg.
- **Key Leader #2** is at the West River Center in West River, MD from May 17-19 and is led by Site Coordinator Corey Goggin from the Kiwanis Club of Tysons Corner / McLean.
- **Key Leader #3** is at the Northern Virginia 4-H Educational Center in Front Royal, VA from October 18-20 and is led by Site Coordinator Jaime Jeffers from the Kiwanis Club of Woodbridge.

*Continued on page 33*



# Family Ties

## Updates from Our Kiwanis Family

### Key Club Garrett Fraino, Governor

Hello Fellow Kiwanians!

It is my pleasure to address you on behalf of Key Club. My name is Garrett Fraino, and I am honored to be serving as the Capital District Governor for the 2013-2014 year.



Our first board meeting is going to be a training session for all the Lieutenant Governors and the executive board, scheduled for April 5-7 in Herndon, Virginia. During this session, the new board will be discussing plans for activities that we want to get accomplished for the coming year. We will also be talking about ICON 2013, which is going to be held in DC this year.

I am looking forward to working closely with the great adult mentoring staff of Kiwanians. We are always looking for suggestions for projects and how to improve our District. Please contact your local Key Club if you would like to share your ideas and experiences with us. Since we have the pleasure of hosting ICON, July 3-7, we would appreciate any help that you could supply.

On a personal note, I would like to thank Bowden Saunders for his dedication to our District this last year. His tireless efforts really made a difference in our Key Clubs. Also, thank you to our District Administrator, Mr. Joe Stankus, and our assistant Administrator, Ms. Nicole McDermott, for helping me with a smooth transition into the role of Governor. I know this year will be awesome!

Yours in Service,



Garrett D. Fraino

### CKI Ben Durham, Governor

Hey Capital Kiwanians!

My name is Ben Durham and I am the 2013-2014 Capital District CKI Governor, and a junior English major at Hampden-Sydney College. In preparation for this upcoming year, in mid-April, I will be trained

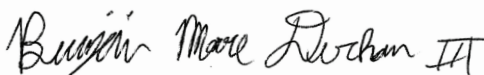


alongside of our District Administrator, Jennifer Wolff, at the Governor Administrator Training Conference in Indianapolis, IN, and I will then help train my board of officers at our District Officers' Training Conference. Needless to say, none of this would be remotely possible without your generous support and guidance.

I'd like to give you an update about what CDCKI has been doing this past year. CDCKI surpassed our goal of raising \$12,600 for The Eliminate Project, and were also able to complete nearly 20,000 hours of service, hold a wide variety of district events, and hold many Kiwanis-Family interclub events with local Kiwanis clubs and other branches of the K-Family, just to name a few. This year, we will work hard to increase these numbers and continue to have a great impact on our communities and the world at large!

On a personal note: one of the greatest parts of being in CKI, for me, is the close relationships that you get to form with Kiwanians. One of the highlights of my time on the 2012-2013 CDCKI District Board was Kiwanis Family Weekend, where I was able to get to know many Kiwanians and Key Clubbers from around the District. I'm really looking forward to doing the same this year, in addition to attending our International Conventions in Vancouver!

Yours in Service, Leadership, and Fellowship,



Benjamin Durham, III

# SLP District Conventions!

## Capital CKI Celebrates the “High Rollers of Service!”

By Aneta Nikolic  
Capital District CKI

Although they say “what happens at DCON, stays at DCON”, I’m willing to disclose our most memorable moments from this exciting weekend. Capital District CKI met up in “Las Vegas” (Better known to most of you as Fairfax, Virginia!), the entertainment capital of the world, for our annual District Convention! Clubs from all over the district convened to celebrate the high rollers of service- all of our amazing CKI members!

We started the weekend off with a fun-filled casino night, where we were joined by fellow Kiwanians to do a little gambling (with Crabby Bucks of course!). We also had a Vegas themed bake sale and a silent auction full of goodies where we raised almost \$400 for The Eliminate Project. Saturday started off with a wonderful Kiwanis-Family Breakfast, where we got to hear remarks from K-Kids, Key Club, and Kiwanis.

The rest of the day was devoted to multiple workshop sessions, all with their very own Vegas kick! CKIers were able to go to various sessions about fundraising, service, leadership, and more! Saturday evening featured the President’s Banquet which was filled with moving speeches, well-deserved awards and our very own private entertainment in the form of a young, talented singing sensation.



The Capital District clubs also got to partake in a new (to CKI) and exciting feature: the parade of checks. Each club in the district had a chance to go up, and share how much money they’ve raised for the Eliminate Project. Then, we unveiled how much the district has raised in total for the Eliminate Project- an impressive \$12,362! After the banquet, the ladies grabbed their sequins and feathers, and the gentlemen grabbed their fancy suits to head over to Club Claw, our very own Vegas-styled dance party!

After two riveting sessions of House of Delegates, a new district board was elected for the 2013-2014 year. A promising new governor, district secretary-treasurer, and district editor

were chosen, as well as most of the district’s lieutenant governors. Also, a new amendment to the bylaws to raise district dues was successfully passed by a majority of the members.

Our Farewell Breakfast took place Sunday morning as we all prepared to say goodbye to each other and to the fabulous Las Vegas. We heard an emotional farewell speech from Governor Mikail Clark and witnessed the installation of the new 2013-2014 district board. All in all, the weekend was quite a success, filled with great friendships, service, and unforgettable memories. Next, our clubs are slowly preparing for ICON, and are ready to take things to the international level! See you in Vancouver!



## Capital Key Clubbers “Swing into Service”

By Cory Fore

Capital District Key Club

The Capital District of Key Club International recently held its annual District Convention (DCON) during the weekend of March 8-10, 2013, at the Hyatt Regency in Baltimore, Maryland. The theme of this weekend was “Swing into Service,” a jungle theme. DCON officially started with Opening Session where everyone dressed up as jungle animals, and the occasional tree. There were two Key Club International Board Members in attendance as well, International President Rebecca Riley, and International Trustee Yein Ha! After Governor Bowden Saunders called the session to order we heard from keynote speaker, Mr. Ed Gerety, who was easily one of the best key note speakers. After the Opening Session, it was time for the themed dance which was a lot of fun for everyone.

Saturday started off with a delicious breakfast followed by the Kiwanis Family Session. During the Kiwanis Family Session, everyone had the chance to hear from representatives from all branches of the Kiwanis Family including Circle K District Governor Mikail Clark and Kiwanis District Governor Carolyn Richar. Also during the Kiwanis Family Session, clubs had the chance to participate in the 2nd Annual Parade of Checks to announce how much money they raised for The Eliminate Project. After the Kiwanis Family Session, it was time for workshops. There were plenty of workshops



for everyone’s interests including sessions on officer training, Key Club Basics, icebreakers, transitioning from Key Club to CKI, and many more!

After workshops was caucusing to hear from all of the candidates running for District office and International Endorsement. Caucusing allowed everyone a chance to see who will be running our District next year. Once caucusing was finished everyone had free time to check out the Service Fair to get ideas for next year and to explore the Inner Harbor.

Later in the evening, everyone started getting ready for the Awards Session. The session started with the District Board being escorted to the head table. After everyone was seated, we all enjoyed a delicious dinner. It was revealed during the Awards Sessions the

we raised \$53,158.27 for The Eliminate Project; this total comes from all money raised for The Eliminate Project this year including Trick or Treat for UNICEF, and Parade of Checks donations. All the award winners and talent show performers were simply amazing and so inspiring! We ended a great day by dancing at the formal dance.

Early on Sunday morning, delegates headed to the House of Delegates to elect next year’s District officers and vote on proposed amendments to the Capital District Bylaws. Following the House of Delegates was the Farewell Session, where more awards were given out. Once all awards were given out the mood started to get a little emotional starting with Governor Bowden Saunders’ farewell address.

*Continued on page 33*

# Service Showcase

## News From Capital District Kiwanis Clubs

### Division 1

The **Kiwanis Club of Southwest Waterfront's** Pampers Project came about through the DC Layman, Progressive National Baptist Convention, Inc. Their mission was to donate items such as pampers for mothers with babies who were affected by Hurricane Sandy. The DC Layman will distribute pampers to the families in need of them. The club collected and donated diapers for this worthy cause.

### Division 2

Several members from the **Kiwanis Club of Lynchburg** were in action on February 27th at Our Daily Bread. The Satellite committee served t-bone steaks, pork chops, and baked chicken. The team of Brian Carlton, Paul Baldwin, Chris Bryant and Rosa Derricott served 165 people. The Lynchburg Daily Bread provides a hot meal every day of the year to the homeless and hungry of the community.

### Division 5

The **Alleghany Highlands Kiwanis Club** conducted a Food Drive from February 1st thru March 15th, which benefited four food pantries in the area: the Salvation Army, COPE Food Pantry in the McCallister Presbyterian Church, The South Covington Method-



Lynchburg Kiwanians Brian Carlton, Paul Baldwin, Chris Bryant serve food at Our Daily Bread.

ist Church Food pantry and the Clifton Forge Ministerial Assassination Food Pantry. Club member Schuyler Fury was the chairperson and had organized the effort. The club had an in-house auction and raised over \$1,000.00.

The many churches in the area, as well as other civic organizations and the local High School Key Club, have collected non-perishable food. Money collected will also be divided between the four food pantries.

### Division 11

This **Kiwanis Club of Wilmington** held an annual awards dinner for police, fire, and EMS officers, which took place on February 20, 2013 at the Hotel Dupont.

The officers honored were Firefighter Andrew Cavanaugh, EMS Paramedic Corporal Peter T Small, and Police Senior Corporal Paul Ciber. And a bonus: the Fire Chief, Anthony Goode, was inducted into Kiwanis that same night!



As a community service for the month of February, the Dover club and Wesley CKI collaborated to gather and deliver needed items (used sheets & blankets, toilet essentials, throw rugs, cleaning items, bottled water-legally required for administering prescription medications) to Shepherd Place in Dover, a shelter for homeless, abused mothers and their children.

The **Kiwanis Club of Bridgeville, Delaware** is extremely proud of the outstanding efforts of member Garry Killmon and his daughter Wendee Bull and all of the other Kiwanians and volunteers who contribute to making the **K-Kids Club at Walker's Mill Community** a huge success.

The K-Kids Walker's Mill outreach program was initiated in September of 2010. Since its inception, the program has continued to grow and expand. The purpose of the K-Kids program is to empower students to learn through service, and to strengthen leadership skills. The program is promoted by the Union United Methodist Church and the Bridgeville Kiwanis Club. The Program highlights include:

- Union United Methodist Church breakfast and church programs. Four Kiwanians provided up to 52 weeks of breakfast for the children at the church on Sunday mornings. The program averaged seven children per week.

- Through the social outreach and community involvement activities, hot dogs were provided for the children at the Walker's Mill bus stop during the school year for 672 children and ice cream during September and October for 240 children.
- An Easter egg hunt was conducted at the Union United Methodist Church for the children in the program.
- Adults and Sussex Technical High School National Honor Society students provide tutoring for children in the K-Kids program.
- The Kiwanis club sponsored a trip to Kids Fest at the Delaware State Fair Grounds where the children learned about skin care and cancer prevention. A trip was also taken to the Salisbury Zoo where the children received personalized lessons on animal care.
- The children raked leaves in the community, and distributed gifts and food basket during March, November, and December as com-

munity service projects.

- The children received 12 dictionaries from the Telephone Pioneers and were instructed on how to correctly use the dictionaries.
- A community Thanksgiving dinner was held and transportation for the community was provided for eight children and their families.

Adult volunteer hours were 423 and the youth participation hours was 1,106. The Kiwanis club's total expenses for the year was \$656.02.

## Division 13

The **Kiwanis Club of the Peninsula at Oyster Point** (Newport News, Virginia) is a partner in education with Palmer Elementary School. On March 12, 2013 the club presented Terrific Kid awards to students in the second grade at the school.



Terrific Kid Tamariya Jones with her father Jerry Evans and Kiwanis Club Vice President Bob Huggard.

# Service Showcase *(continued)*

## Division 15

Three times a year, the **Kiwanis Club of Greater Ocean Pines - Ocean City** holds a Pancake Breakfast for Scholarships and every time the community supports it in grand fashion. See the full house at the January 9th affair held in the Ocean Pines Community Center as guests enjoyed the fare while being served by Kiwanis members and their spouses, who often help in the cause.



Pancake chefs of the Kiwanis Club of Greater Ocean Pines - Ocean City!

## Division 18

Happy Birthday Dr. Seuss! The **Kiwanis Club of Chester** visited 80 children at the Boys and Girls Club of Hopewell on March 1st (Dr. Seuss' Birthday) to read stories to celebrate Read Across America Month. The boys and girls were treated to Dr. Seuss stories and some goodies provided by the Chester Kiwanians.

The **Kiwanis of Chesterfield** presented its 3rd Annual Diamonds 'N Dice Casino Night on Saturday, January 26th at The Positive Vibe Café. The proceeds benefited the Positive Vibe Café, which teaches mentally and physically challenged adults to work in the food service industry, and The Miracle League of Richmond, which offers accessible recreational opportunities for children with special needs so that they

can participate in a team sport as a member of an organized baseball league. Attendees participated in three hours of gaming fun, enjoyed fine food & beverages prepared by The Chefs at Positive Vibe Café, and were awarded great prizes.

Friday, March 1, was the official day for celebrating the birthday of Dr. Seuss (108 years) by reading his books all across America. This project is sponsored nationally by the National Education Association. As part of the celebration, members of the **Petersburg Kiwanis Lunch Club**,



Shawn Smith, Chesterfield Kiwanis President; George Baker, Positive Vibe Café Manager; Joe Massino, Owner of Massino's Casinos; Charlie Adams, Past Governor and Chesterfield Kiwanian

the newly sponsored **Appomattox Regional Governor's School for the Arts and Technology Key Club**, and the **Fort Lee Kiwanis Club** read to infants and toddlers at eight area daycare centers. The daycare centers were located in Petersburg and on the base of Fort Lee.

## Division 20

The **MT Vernon Kiwanis Club** hosted a Service Leadership Programs Night at the MT Vernon Country Club on February 20. Student officers representing the K-Kids of Stratford Landing Elementary School, Builders Club of Sandburg Middle School, Key Clubs of MT Vernon, South County and West Potomac High Schools, and Northern VA Community College's CKI Club gave excellent presentations about all of the wonderful things their clubs have done in their communities and future plans. Seventy people, including MT Vernon Kiwanis members, faculty and parent advisors attended this first time dinner event. Also in attendance were Deborah Tyler, Fairfax County Public Schools Assistant Superintendent-Cluster IV; Principals Nardos King of MT Vernon, Cliff Hardison of West Potomac, Maura Caulfield of Stratford-Landing, Assistant Principals Karen Lowder of South County, and Kim Taylor-Wilson Acting Coordinator of Student Services of NVCC.



Mt. Vernon Kiwanis' Service Leadership Program officers line up to share their activities for the year.

**Kiwanis**<sup>®</sup>  
Tysons Corner/McLean, VA

**ELIMINATE**  
maternal/neonatal tetanus  
Kiwanis | unicef

*Celebrate that special woman in your life*

Give her the gift that saves lives! Donate to the Eliminate Project and she will receive a special edition Mother's Day card from the Kiwanis Club of Tysons Corner/McLean that informs her of the number of lives that were saved in her name.

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# Getting the Word Out

## Make It Wiggle (Again)

By Jack White, Chairman  
District Public Relations Committee

Here we go, talking once more about why your club should use video as a communication tool. Again, why do it? Because still-photos, even photos with text, no longer are enough. Ditto for voice-only explanations of things that are important.

If someone is telling us something important, we should be able to see and hear that person. If it's an event, give us more than a written report and still photo. Show us with a video.

We know how television has changed our lives. Television is similar to video. In fact, it is TV's one-two punch (pictures plus sound) that makes it such a powerful medium. Consider these two news items. Which better informs you about the event?

**Hundreds of Tuareg rebels stormed towns in Mali's northern desert**



Do you remember when TV news anchors would get a foreign correspondent on the phone and listen while they told us what had happened in their country? Today, with video so easily recorded and transmitted, we almost always see and hear the correspondent.



Why do news organizations spend all this money to show their reporters on our screens? Because we learn by seeing AND hearing. Also, we like to see the face with the voice. You may be too young to remember the famous Kennedy-Nixon television debate. It was the first between presidential candidates that millions of people watched on their home TV sets.



Nixon was vice-president, smart, and an accomplished debater. However, he badly underestimated Kennedy, did not fully understand the medium, and prepared poorly. As a result, Nixon did not come across well and the TV audience judged him by what they saw rather than what they heard. By a large margin, they told pollsters Kennedy had won. But people who only heard the debate on radio, and did not see Nixon, thought he had won.

What does this mean to Kiwanis? What we see often can mean more than what we read and hear. This is why we need videos. If you are being asked to agree to something or approve it, you should be able to see and hear the other person. The same goes for Kiwanis instructors.

A frequent task of Kiwanis leaders is to promote new ideas. It's a sales process, perhaps for a new program or a new way of doing things. If we just read an article that leader wrote, we may not be convinced. But if the leader explains the idea personally, in a video, with charts, photos and "moving pictures" – the "sale" should be easier to make.

I believe candidates for higher Kiwanis offices should present themselves to us with videos. Let us see and hear them explain why they want the job and what they plan to do if elected.

As I write this, the bartender who recorded presidential nominee Mitt Romney making his infamous 47% speech has just come forward. Would the effect on the election

have been the same if this man had simply told a newsman what he heard Romney say? Not a chance. The national newsman chosen by the young bartender to release his video, commented that it was so powerful because it needed no explanation. Once people saw and heard the candidate saying those things to a closed-door audience of rich donors, they felt they knew what he believed – and it was not what he had been telling public audiences.

When our job is to inform other Kiwanians – or the public generally – who we are and what we do, shouldn't we use the medium that has transformed presidential elections and sells so many of the services and products we buy every day? If a picture is worth a thousand words, a video can be worth that many photographs.

As our first article noted, good quality videos can be recorded with devices as common as the digital cameras and smart phones we already own. For decades, newscasts of my local NBC television station have ranked first in this market. That station has top-notch equipment and professional videographers. Yet, one of its executives recently told me their reporters are using the cameras in their iPhones to record some things we see on the newscasts.

If a top-rated TV station can use a device as common as an iPhone to record its videos, your club can do the same. Edit those recordings, post them on an online website such as YouTube, then put links to those videos on your club website, in your newsletters and emails to club members – and in things you send to people and groups in your community.

The time has come for our clubs to reach out to the public and make their pictures wiggle.

# Beyond the Call

Nominate a deserving Kiwanian for *Beyond the Call*. Contact [editor@capitaldistrictkiwanis.org](mailto:editor@capitaldistrictkiwanis.org)

## The Marks Family Kiwanis Club of Dover

A true embodiment of the Kiwanis Family can be witnessed at the Dover Kiwanis Club, where they currently have three generations as members. It all started with Charles Marks, who recruited his father, Claude, into the club in 2003. His wife, Robin, later joined in 2007, followed by their son Adam, a past Key Clubber who had been attending Kiwanis meetings since he was three months old.

Adam is the youngest member of the Dover Club and is currently a college student. He was inducted in February 2013 and his mother Robin was his sponsor. The elder Marks family members have all served in many Kiwanis positions, and are an asset to the club. The members of the Kiwanis Club of Dover are very proud of this family



and esteem them as role models of commitment to the mission and goals of Kiwanis International.



Three generations of Kiwanians: (l to r) Robin, Adam, Charles, and Claude.

## Eye on KI *cont'd from page 12*

### Read Kiwanis accomplishments in the 2011-12 annual report

This past administrative year, Kiwanis members led our organization to local progress and global achievement. Review the year's accomplishments, as well as the organization's financial statements, in the 2011-12

annual report (English). Look for page 30 in April Kiwanis Magazine: [www.kiwanismagazine.org](http://www.kiwanismagazine.org). Or visit [www.KiwanisOne.org/annualreport](http://www.KiwanisOne.org/annualreport).



**Submit articles to  
The Capital Kiwanian!**

June/July Issue: May 7  
Aug/Sept Issue: July 7



## TechWatch

### *cont'd from page 11*

must vote in favor of the bylaws and policies recommended by your Board of Directors.

Once that process has been completed, the club secretary should log back into PortalBuzz and click on Step 4 of the process, which will just ask for the date that the club voted to adopt the new bylaws and policies. Once submitted through this interface, your secretary will see a message telling them to allow up to six weeks for a response from Kiwanis International. If you make a mistake, you can always un-submit your document and edit it again before re-submission.

Now, clubs will always know where to look for the most up-to-date version of the governing documents of their club and if they need to be updated, you simply vote again at your club meeting, make the change online, and then submit them again to KI for approval. Eventually all of the functionality of the KiwanisOne portal will migrate over to the new more modern PortalBuzz interface so look for more changes coming throughout the year!

## Aktion Club

### *cont'd from page 17*

partner. This partner can be a local agency that provides support services to community residents, a rehabilitation center, nursing home or school that specializes in education of people with disabilities. The next step is to get commitment from a group of Kiwanians who are willing to devote the time to support the Aktion Club. This support can come not only from Kiwanis members, but sponsorship

can be shared with CKI or Key Clubs as well as co-sponsorship with a neighboring Kiwanis Club. The next steps are easy and involve working with the agency partner to advertise the club, recruit members and educate members and families about Aktions Clubs, the benefit of membership and how Aktion Clubs work with the Kiwanis Family.

When you sponsor an Aktion Club you will discover some of the same rewards that are described in the book, "The Power of the Powerless, A Brothers Legacy of Love," that regardless of a person's abilities or disabilities they have a story to tell and contributions to make to society.

The Capital District can assist with identifying possible partners, Kiwanis education or how to start and support an Aktion Club and the administrative procedures. Kiwanis Clubs interested in exploring the idea of starting an Aktion Club should contact the Capital District Aktion Club Committee at Rx-Arthur@aol.com or call (410)848-9400.

## Key Club DCON

### *cont'd from page 25*

After the governor's farewell address it was time to retire the 2012-2013 Capital District Board and install the 2013-2014 Capital District Board with the newly elected District Officers as follows: Editor Ceyer Wakilpoor, Treasurer Rui Fu, Secretary Claudia Mui, and District Governor Garrett Fraino!

The 2013 Capital District Convention was an outstanding success! We hope to see everyone again next and we wish everyone another great year of service to their homes, schools, and community!

## Key Leader *cont'd* *from page 22*

We have many Kiwanians who work tirelessly financially sponsoring students, as well as promoting and chaperoning these events to ensure that they are a success and we couldn't provide these opportunities to the students without their support. We also have a number of Key Clubs in our District that were built as a direct result of high school students attending Key Leader.

The all-inclusive cost is US\$200 for each student. A school, Kiwanis club, community organization, religious group, family or others can sponsor a student and pay the cost. There is also a \$25 discount for Key Club members provided by the Kiwanis International Foundation. We encourage every Kiwanis club to sponsor at least one high school student to attend a Key Leader camp each year. The Key Leader District Committee will locate students for Kiwanis clubs willing to donate funds. Registration for all events is located at [www.key-leader.org](http://www.key-leader.org)

## Webinars

### *cont'd from page 14*

## Vancouver, a whale of a time

**Tuesday, April 30, 2013  
8-9 P.M. EDT**

Get a preview of the Kiwanis International convention in Vancouver and an opportunity to ask questions before the big event. Let's make it a whale of a time! Register now: <https://www2.gotomeeting.com/register/382163650>



## SHARE YOUR SUCCESS

If your club has a success story, simply email a summary and a few high resolution photos to [editor@capitaldistrictkiwanis.org](mailto:editor@capitaldistrictkiwanis.org) to be considered for possible future use in a Kiwanis publication.



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