

# The Capital Kiwanian

*The Inaugural Issue*  
April/May 2012

The Official Publication of Capital District Kiwanis | [www.capitaldistrictkiwanis.org](http://www.capitaldistrictkiwanis.org)



**Baltimore, Rotterdam  
Kiwanis Forge  
"Sister Clubs" Pact**

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**Your Club Can Have A  
Big Web Presence At  
Little Cost**

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**SLP District Conventions!**

*Celebrating their successes  
and looking toward the future*

**Register now for International Convention!** Page 7



**Kiwanis**

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# Kiwanis®

The Capital Kiwanian

The Official Publication of Capital District Kiwanis

Vol. 1, Number 1

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## 2011-12 Leadership Information

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TRUSTEE-PRESIDENTIAL  
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# Governor's Message

Jeffrey M. Wolff, 2011-12 Governor

Fellow Kiwanians, it gives me great pleasure to introduce your new District publication! The Capital Kiwanian is a bi-monthly magazine focusing on issues important to our clubs and recognizing the successes of all of our Kiwanis-family members.

Every other month, you will receive direct notification via e-mail that a new issue has been posted for viewing. Please ensure that your club secretary has your e-mail address correctly on file with Kiwanis International as these are the addresses we use for communication of this and other vital resources. If you know other Kiwanis members who are not online, the publication can also be printed for offline reading. All previous issues will remain available in archive as well for reference. A great deal of hard work has gone into this new communication medium and I want to publicly thank Greg Davy of the Williamsburg Club who is your new District Editor as well Jennifer Wolff of the Tysons Corner/McLean club who is the publication's designer.

Spring is firmly upon us and although it should be an all-year focus, many Kiwanis clubs turn their attention only now to membership recruitment. In fact, May is Kiwanis Membership Month! Your Lt. Governor should have provided your club leadership

recently with a ten-step guide to putting together a May Recruitment Event. This is not your ordinary "Invite a Friend" type meeting, but a complete initiative to bring recognition and new enthusiasm to your club through new

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*"Identifying the skills and interests of new members as they join your club and mentoring them into future board members and officers is the key to the success of any club."*

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prospective members. It is the responsibility of all members though, not just officers to help recruit and *Increase Hands for Service* within their clubs. I ask that if your club is interested in attracting different types of members, that you use some "out of the box"



Governor Jeff, First Lady Jen, and 22-month old Charlotte

thinking in your recruitment methods. Many clubs now advertise their service projects on craigslist.org, Facebook and Twitter as means to recruit perspective members. Inviting people to projects rather than meetings also demonstrates how active and progressive your Kiwanis club is in its interactions with your communities. Conducting regular projects with your Service Leadership Programs clubs can also provide opportunities to invite parents of those club's members into membership of your Kiwanis club.

It's also time for your club's Annual Meeting and with it, the election of officers for the 2012-2013 Kiwanis administrative year. One of our challenges in Kiwanis is how we develop the leadership pipeline within our clubs. Identifying the skills and interests of new members as they join your club and mentoring them into future board members and officers is the key to the success of any club. Past officers, particularly past club presidents,

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# A Capital Idea

## Baltimore Kiwanis forges “Sister City” Relationship With Rotterdam, Netherlands Club

By Karl Pfrommer

Kiwanis Club of Baltimore City – Division 12

Usually elected officials forge sister city relationships. But in this case two Kiwanis Clubs have spearheaded an international alliance by forming a Sister Kiwanis Club relationship. And in doing so, they are saving infants’ lives throughout the world.

Late last year, the Kiwanis Club of Baltimore, one of the oldest clubs in the nation, and the Rotterdam, Netherlands, Kiwanis Club formed a “Sister Club” alliance.

Amazingly, the two clubs have already completed their first joint project. The Rotterdam Kiwanis are concerned about the large number of infant deaths in third world countries. Many rural areas in these countries have no incubators. And even if the medical personnel did have incubators, they are too expensive and complicated to operate. The Rotterdam Club had the first great idea: use the heat from a light bulb to keep the infants warm. The Club designed a plywood and Plexiglas incubator box which was very effective. But shipping costs were almost as much as the cost of the incubator itself.

That’s when the Baltimore Kiwanis joined the life saving incubator project. One of the Baltimore Kiwanis members, Richard Allen, formerly an engineer with Glen L. Martin and later with Westinghouse, substituted polyurethane composite for the former plywood construction. The substitute material reduces the weight of each incubator from 84 pounds to less than 50 pounds. That economy meant that more incubators could be distributed than were ever before possible.

Two lightweight prototype incubators already have been built. One was exhibited at the Kiwanis International Geneva Convention and the other one was displayed at the 2011 Capital District Convention in Williamsburg, VA, and also at numerous meetings throughout the 12th District.

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Service Project Tip #1:  
You can make a greater impact with greater numbers—team up with other clubs!



Annet Crowwenberg of the Baltimore Kiwanis Club met with Rotterdam Kiwanis members Henne DePauw, left, and Jan van Herrewegen for the signing of the Kiwanis Sister Club certificate.

The “Sister City” Kiwanis Clubs have already teamed up to create some much-needed incubators from lightweight materials to cut down on shipping costs.



## Have Your Considered Becoming A "Model Club?"

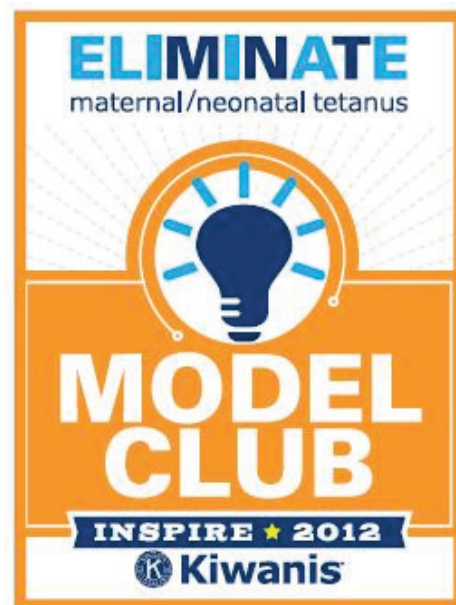
As of December, there were 58 Model Clubs in the Eliminate Project. Becoming a Model Club has a huge impact in the fight to eliminate maternal and neonatal tetanus, which is a great example of how Kiwanians uniting toward a common goal can change the world. These clubs combined to save or protect more than 50,000 women and their future babies.

Has your club considered answering the call to become a Model Club? It can become one by averaging \$750 or more per member, which saves or protects an average of more than 416 lives per member. You can combine a number of different methods to go toward raising these funds through your club.

These methods include:

- Inspiring club members to commit individual gifts or pledges.
- Making gifts or pledges from the club treasury.
- Giving gifts or pledges from the club foundation.
- Generating gifts with service projects and fundraising activities.
- Attracting gifts and pledges from local businesses. Please be sure to visit [www.TheEliminateProject.org](http://www.TheEliminateProject.org) for additional guidance on fundraising from businesses.

When your club uses a combination of these methods, you may be surprised at how quickly the club can reach the Model Club status. Think



about ways your club can generate funds and talk to your fellow club members. Perhaps you can inspire your club to become a leader in The Eliminate Project as a Model Club.

## K-I Proposes New Standard Form for Club Bylaws

*More flexible, adaptable bylaws for Kiwanis' next 100 years*

Even though Kiwanis will soon turn 100, we're looking to the future, not the past. With that in mind, a Kiwanis International task force has proposed a new Standard Form for Club Bylaws with Kiwanis' next 100 years in mind.

The Standard Form for Club Bylaws states each club's agreement with Kiwanis International on basic standards to belong to the organization and to use the Kiwanis names and marks.

The current Standard Form often includes a high level of detail that, for

the most part, probably is no longer helpful or necessary in modern society. The new proposal reduces the rules prescribed by Kiwanis International and provides greater flexibility and autonomy to clubs. It also simplifies the language, increases global applicability and applies to traditional and nontraditional clubs.

The Kiwanis International Board is sharing the new proposal for discussion purposes to learn what questions or concerns members may have before the board ultimately adopts the final

wording later this year. Members are urged to review the proposal, which includes a summary of changes and frequently asked questions, at [KiwanisOne.org/proposedclubbylaws](http://KiwanisOne.org/proposedclubbylaws). Comments may be sent to Kiwanis at [bylawsspecialist@kiwanis.org](mailto:bylawsspecialist@kiwanis.org).

There will also be two forums on this topic at the 2012 Kiwanis International convention.

Before the proposed new Standard Form can be adopted, some provisions of the Kiwanis International Bylaws first will have to be amended.

*Continued on page 20*

## Capital District Heads to The Big Easy!

In New Orleans, jazz fills the streets, mingling with the aroma of hot beignets. Pralines stick in your teeth as you watch the riverboats paddle by. It's sensory overload in this little corner of the American South that's big on European flavor. It's a place like no other and this summer it will be the home to the 2012 Kiwanis International Convention from June 28th until July 1st! In addition to Kiwanis, Circle K International, Aktion Club and our SLP alumni will also be present in New Orleans at the same time to recognize another great year of Kiwanis-family service.

We are also extremely fortunate to have a candidate for Kiwanis International Vice President this summer, Trustee Jerry Peuler of the Waldorf, MD club and we want as many delegates from our clubs present as



possible to support him! So, register now to experience the workshops, entertainment, business and celebration of 25 years of women in Kiwanis!

The official Capital District hotel for the convention is the Renaissance New Orleans Arts Hotel. An exception boutique hotel with an artistic

flair, Renaissance Arts is located in a historical warehouse circa 1910. Situated in the heart of the Arts District and near the French Quarter, this hotel in downtown New Orleans is conveniently located near attractions such as Harrah's Casino, the Audubon

*Continued on page 21*

## Kiwanis International President Alan Penn and First Lady Jeri to Visit Capital District

Once every seven years, every district receives an official visit from the Kiwanis International President. This year, Capital is fortunate to play host to President Alan Penn and First Lady Jeri from Medina, Ohio from May 4th until May 8th, 2012. Alan and Jeri will be touring several areas of our district but if you would like to meet them, I encourage you to join us at one of two premier events.

On Saturday, May 5th at 9am, President Alan will participate with

Kiwanis-family members from all over the National Capital Area to provide renovations at Seaton Elementary School in Washington, DC. If you are interested in participating, please email [service@capitaldistrictkiwanis.org](mailto:service@capitaldistrictkiwanis.org) for more information. Later that day, a black-tie optional dinner will be held at the Hyatt Regency Reston Hotel in Reston, VA with President Alan as the Keynote Speaker. Please visit [www.capitaldistrictkiwanis.org](http://www.capitaldistrictkiwanis.org) to reserve your spot at this special event!



Photo by Stephen Lovekin/Getty Images



# Mark Your Calendars!

## Register Students Now For Key Leader Events in April, May, & November

By Nicole McDermott  
Key Leader District Chairperson

Key Leader is Kiwanis' values-centered, weekend leadership education program for high school students. In 2012, there will be THREE Key Leader weekends in our District:

### #1 -- April 27-29

Arlington Echo Outdoor  
Educational Center  
975 Indian Landing Road  
Millersville, MD 21108

### #2 -- May 18-20

Jamestown 4-H Educational Center  
3751 4-H Club Road  
Williamsburg, VA 23185

### #3 -- November 9-11

Northern VA 4-H Educational Center  
600 4-H Center Drive  
Front Royal, VA 22630



Key Leader events are open to any 9th-12th grade students (in or out of Key Club). Once again, our goal for each event will be 60 students plus an additional 8-10 student facilitators.

Registration is now open online at [www.key-leader.org](http://www.key-leader.org). Because our past events were so successful, we sold

out and we look forward to repeated success in 2012, times three! Please make sure your students are registered as soon as possible so that no one gets shut out.

If Kiwanis Clubs have funding available, but have trouble identifying students, please contact Key Leader District Chair Nicole McDermott for help: E-mail [capitalkeyleader@gmail.com](mailto:capitalkeyleader@gmail.com) or (703) 829-5481.

It is \$200/student (or \$175/student if the student is a member of Key Club). For such a small amount of money, Kiwanis can truly make a difference in a young adult's life. Please plan to send at least one student to the event most geographically convenient to your club. We look forward to 3 more classes of Key Leader in 2012!





# Front and Center

## Capital District CKI and Key Club Celebrate at Annual District Conventions

### CKI Convention Focuses on “Service Around the World”; puts the Eliminate Project Front and Center

By Megan Noble  
Capital District CKI

The Capital District Circle K International Convention, which took place February 17-19 at the Hyatt Regency Crystal City, took us on a journey around the world. From casino night in Monaco to a Latin American dance party, and a breakfast on the African Safari, CKI members became well traveled in “Service Around the World.” This theme kept the Eliminate Project close to heart throughout the weekend.

The weekend began with the opening session – a toga party in Greece – where the Capital District CKI clubs were recognized. The evening kicked off with a Service Fair and Casino Night in Monaco! With their crabby bucks in hand, members played various casino games and used their winnings to place bets in the silent auction. Money raised went to the Eliminate Project. Meanwhile, at the service fair, clubs showcased their biggest service project, including Mary Baldwin’s award-winning project – Post Cards for Ethan.

The next stop brought us to a breakfast in India. Remarks were made from different branches of the Kiwanis Family, including K-Kids, Builder’s Club and Key Club. Once breakfast



was adjourned, members attended various workshops, filled with information about CKI and all the opportunities available. A light lunch in Paris was accompanied by an address from the Circle K International President, Steven Spriggs, who gave insights on leadership, as well as a summary of the 2012 International Convention to be held in New Orleans!

Then, candidates hoping to earn a position on the district board participated in caucus sessions, where they were able to lay out their objectives and goals, if elected to the district board. The next stop on “Service Around the World,” was the Presidents’ Banquet: The Eliminate Project Gala in Asia! Special guest speaker, Past Capital District CKI Governor Brian Cofrancesco, gave a moving account of his experiences with Kiwanis and the Eliminate Project

on his visit to the Philippines. As our dinner in Asia ended, we moved on to the President’s Ball, a Latin American Dance Party, where members got to bring out their tuxes and old prom dresses and let loose on the dance floor.

As Convention came to a close, we made one last stop for breakfast on an African Safari. The current district officers were recognized and retired, and the new district officers, including 2012-2013 Governor Mikail Clark, were installed. As the event came to an end, members from all over the district gave their congratulations and said goodbye to the many new friends they’d made in the Capital District CKI family. Not only was Capital District Convention a learning experience, it was also an unforgettable bonding experience for all who attended.



# Front and Center *(continued)*





## Sea-Themed Key Club Convention Another Smash Hit of Service and Learning

By Patrick Mitchell  
Capital District Key Club Editor

This year's Capital District Convention held at the Crystal City Hyatt was astoundingly chockfull of success and zealous enthusiasm from our Key Clubbers. The theme of "Sea of Service" attracted an estimated total of 900 attendees.

Starting on Friday night, each Key Clubber came together at the opening session by showing off their sea costumes. Ranging from tourists to mermaids, we had everything "under the

sea." This year's guest speaker, Jane Erikson, left her inspiring and passionate handprint on everyone as she talked about leaving "trace evidence" on others through our service and leadership. Later that night we kicked convention off with our themed dance. Saturday started off with another session and then continued on through the afternoon with workshops as well as caucusing for the incoming district officer candidates for the Capital District Board. The Service Fair gave everyone who attended and contributed easy access to new ideas for fun-

draising as well as helping out in their club and community. After caucusing and the service fair, we wrapped up the night with a formal dinner that not only included the Key Clubbers from the Capital District but also friends and family. The night ended with a bang with yet another dance.

Overall, the Capital District Key Club Convention was an outstanding success and we hope to see everyone back again next year, as we continue to celebrate our ever-passionate love for our home, school and community.





# NEW ORLEANS

## 2012 CONVENTION

## Stimulate your senses

Indulge in the European flavor of New Orleans.

Experience a history as colorful as its architecture.

Hear music come to life on the streets of the birthplace of Jazz.

Tempt your tastebuds with legendary food.

We're jazzed you're coming. We'll see you in New Orleans!



**Kiwaniis**

**June 28–July 1, 2012**

[www.kiwaniis.org/convention](http://www.kiwaniis.org/convention)

*New Orleans website goes live 7/10/2011*



# Service Showcase

## News From Capital District Kiwanis Clubs

### Division 1

#### D.C. Metro Young Professionals Club

Members helped AmericaSpeaks coordinate a 1,000 person “21st Century Town Hall Meeting” that informed and engaged D.C. residents in the process of creating One City (One City is the recognition that all District residents, no matter their differences, are bound together by a common destiny and a shared desire to make the city even better for the people who live there). DCYP Kiwanis assisted as greeters, ushers, runners, and helped to pass out lunch to participants.



#### Georgetown Club

The Club is preparing its presentations for the “College For Kids” Program on April 21 at Howard University. This program is an initiative of the National Congress of Black Women Inc. which focuses on intensive career awareness and education for non-traditional careers. The target group is students age 9 to 12 years old. “College For Kids” is a non-Kiwanis branded Service Leadership Project.

#### Capitol Hill Club

Kiwanians made dolls at the Mid-Winter Conference for patients at the Washington Children’s Medical Center.

#### The Northwest Washington Club

The Northwest Washington Club’s fundraiser will be the play at Arena Stage on April 13, “A Long Day’s Journey Into Night,” by Eugene O’Neill.

It’s a Pulitzer Prize-winning masterwork which follows a family as they confront their defeated dreams and try to recover the power of compassion that can redeem them all. This play exposes the lies we tell, the deception we craft, and the undercurrent of compassion that, if uncovered, can redeem us in the end. This play restores the drama to literature and the theater to art (New York Times). The cost per ticket will be \$55. Please e-mail Club President Elton King with questions.



A child receives a book from the Tappahannock Club.

### Division 4

#### Tappahannock Club

Every year at Christmas, the Tappahannock Club visits its local elementary school, where they give each child a new book that they can take home and keep. Some of these children have never owned a book. Club secretary Karen Johnson reports that the child in this photo was “talking to me a mile a minute and then, when he got this book, he became totally lost in it, as if I were not even there. I told him that he could take this one home and it was his to keep, and that he needed to read it and take good care of it. He looked up and said “uh-huh,” and

# Service Showcase *(continued)*

never looked back up again ... It really touched my heart to see this child so intent and at the same time so happy and surprised that he owned his first book. This child just stood out among the rest. He truly was the picture of our 'One child at a time...' mission."

## Richmond Club

The Richmond Kiwanis Club is looking for an Executive Director, an upgraded position from Club Administrator, which would provide greater strategic leadership and continuity going forward. This is consistent with other large Clubs that have a salaried position. Listed below is a high level summary of the qualifications required. A more detailed description is available to those who may be interested. If you know of any candidates, please have them send their resumé to Mildred Bruce (milbruce@comcast.net) or Marc McGahee (marcmcgahee1@aol.com), who will be coordinating this effort for the club. Following is a position description:

The Executive Director will provide vision, leadership and administrative support to the executive leadership team as well as the Board of Directors. This person will be responsible for reviewing current operating processes and making recommendations on improvements as well as managing ongoing operations. This

is a part-time, exempt position with hours ranging from a low of around 10 to, on some occasions, as many as 30 hours per week. The work hours are flexible except for Monday's Club meeting and at other specific times such as the monthly board meeting. The Kiwanis office is located at the corner of Patterson and Willow Lawn Drive. The job includes two weeks of paid vacation but no other benefits. The salary is \$23,500.

## Division 11 Wilmington Club

Rena Hardy of the Wilmington, DE, Club received her 25-Year Legion of Honor pin and certificate from President John Sheridan. Rena has been our piano player for over 30 years and was inducted in 1987 the week after the Kiwanis International Convention voted to admit women as members.

Rena was the first female member in our club and is the second in the USA (beaten by four months by a woman inducted using only her first initial well before the International Convention's rule change). Rena stated that after her induction, her sponsor, Joseph Dilts, kissed her saying, "You are the first Kiwanian whom I have ever kissed!"



The Don Guanella Village Aktion Club in Springfield, Delaware County, PA, co-sponsored by the Wilmington, DE, Club and the Baltimore Pike (Springfield, PA) Club, conducted its community service effort by preparing 25 Easter baskets as a donation to area school children in need. John McCabe, Facility Advisor, and Gus Iatesta and Frank Werner, Kiwanis Advisors,



From left: Steve Sheridan, President John Sheridan, Rena Hardy, and new club re-member Doug Murray.







Aktion Club members fill baskets with customary Easter grass, candy and novelty toys for children.

worked together arranging the project including delivery of the baskets to community children in time for Easter.

## Division 15 Delmar Club

Amore Buonopane, the granddaughter of Kiwanis Club of Delmar member Lorraine Bozman and her husband Al, was selected to participate as a member of the "People To People" Student Ambassador Program to accompany them on a journey to Italy, where she will visit the Vatican including areas not normally open to visitors, as well as Greece this summer. The object of the program is to promote international understanding while building leadership skills among America's youth. The 19-day experience includes meetings with government officials, interaction with other students, educational activities and home stays with host families.

Amore, a junior at Delmar (DE) High School, is a regular volunteer at Delmar Club events.

## South Gate of Ocean Pines Club

The club donated a \$500 check to the Appalachian Service Project. At the end of the school year, local Key Club members will travel to Appalachia as part of the team from the Community Church to work on home improvement projects for those in need -- today's youth learning to serve others.



K-Kids members tie ribbons to Tootsie Roll Pops along with members of the South Gate of Ocean Pines Kiwanis Club.

Every Valentine's Day, the Buckingham Elementary School K-Kids Club has its Valentines Tootsie Pop fundraiser in support of the annual local Relay for Life to fight cancer. Pictured are K-Kids members tying ribbons to the Pops along with members of the South Gate of Ocean Pines Kiwanis Club which donates the Pops and helps to tie on the ribbons. The students then sell the Tootsie-grams to fellow students and family and friends. Last year the Buckingham Elementary School K-Kids raised more than \$5,000 from all of their fundraisers in support of Relay for Life.

## Division 16

Division 16 held its Mid-Winter Conference at the Andrews School in Hampton on Feb. 25 along with three other Divisions. The Capital District Foundation (CDF) raffle resulted in good news for at least one Division 16 members: Bob Burns, president of the Virginia Beach-Combers Club, won second prize (\$200). The Division's four service projects conducted during

# Service Showcase *(continued)*

the Mid-Winter were the penny collection, basketball shootout, food drive, and the Hampton Mayor's Book Club. Each resulted in the following:

- The Penny Collection and the Basketball Shootout together garnered a donation to the Eliminate/MNT project of over \$1,000.
- The food drive collected 187 pounds of food for the poor, plus another \$42 in cash donations.
- Members helped label about 6,000 books for future distribution to students by the Mayor's Book Club.



Save the date: on Thursday, May 3, Divisions 16 and 21 are co-sponsoring the annual Prayer Breakfast at Founders Inn in Virginia Beach. Start time will be 7:10 a.m., concluding at 8:40 a.m. We have received a positive response from our Keynote speaker, Rep. Scott Rigell.

## Norfolk Club

The Kiwanis Club of Norfolk will sponsor a "Poker Run" to benefit ED-MARC Hospice for Children on June 2, 2012. Entrants travel to participating businesses and receive a playing card in return for a cash donation. At the last location, the player having the best and worst "poker hands" win prizes.

Registration fee is \$20 per vehicle, 2 wheels or 4 wheels. First 50 registered receive a free T-shirt. Registration begins at 8 a.m. at Eagles' Nest Rockin' Country Bar. Last bike out at 11 a.m. Event ends at Big Woody's

on Battlefield Blvd. Music will be provided by mOcean. There will be Pork BBQ served at \$5 a plate, and prizes for Best Hand and Worst Hand will be awarded. There also will be a 50/50 raffle and door prizes.

## Ocean View Beach Club

The Kiwanis Club of Ocean View Beach (Norfolk, VA) celebrated aboard their Shamrock Express float featuring a steam locomotive complete with the engineer playing the keyboard and leading the crowd in great Irish tunes. While the club is well known in the Ocean View section of Norfolk for our huge children's carnival and our scholarships to students residing in our area, participation in the parade keeps the Kiwanis name in front of everyone.

St. Patrick's Day in Norfolk begins at the annual Ocean View Parade with lots of fun, floats, bands, civic groups, and great revelry. If you live in the Ocean View section there is nowhere else to be.

## Division 18 Chesterfield Club

On May 9, the Club will host its 8th Annual Charity Golf Tournament at the Independence Golf Club in Midlothian, VA. Proceeds will benefit the Hospital Hospitality House and the Kiwanis Club of Chesterfield.

The Hospital Hospitality House helps the families of loved ones who are in the hospital or undergoing rehabilitation. The HHH gives patients and their families "a place to call home" during their stay in Richmond, providing lodging and non-medical services to families and individuals in medical crisis. Since they opened their doors in 1984, they have served more than 122,000 guests from across Virginia, the U.S. and beyond.

You can register online at [www.kiwanisofchesterfield.org](http://www.kiwanisofchesterfield.org). Schedule of events: 11 a.m. to 1 p.m., registration, lunch, driving range; 1 p.m., shotgun start; 5 p.m. to 7 p.m., reception and refreshments, awards and door prize, presentations, buffet dinner. Cost:



Steve Wynn of the Charlotte Hall Veteran's Home and Judi Gorney, Fundraising Chairperson for LaPlata Kiwanis Club.



\$150/golfer or \$550/team. Sponsorships available.

For more information, contact Charles Adams at (804) 794-1019 or govadams@aol.com.

## Division 19 Bowl-a-thon for the Eliminate Project

Capital District Governor Jeffrey Wolff and the leadership of Division 19 invite the entire Kiwanis Family to participate in its Bowl-A-Thon for the Eliminate Project in Winchester, VA. We will gather at the Northside Lanes on North Loudoun Street from 1-3 p.m. as we raise funds for maternal/neonatal tetanus elimination around the world.

We will have teams from Circle K, Key, Builders, and Aktion Clubs along with our members from the Noon, Old Town, and Blur Ridge Kiwanis Clubs.

Come join the fun, food, and fellowship while we all make our collective STRIKES against this global epidemic. For further information contact Dan Hesse at (540) 323-4673 or hohi@shentel.net.

## Division 22 LaPlata Club

The LaPlata (MD) Club held its second raffle for an iPod Touch, after selling tickets since mid-November. The Club held its drawing when all 300 chances to win the iPod were sold. The lucky raffle ticket was drawn by Steve Wynn, from the Charlotte Hall



Veteran's Home, our speaker for the meeting. The lucky winner of the raffle was JoAnna Wilson of Waldorf. The Club will donate the proceeds from the raffle to support the LaPlata High School Key Club, its two Builders Clubs, and a scholarship for graduating seniors.

## Division 23 Poquoson Club

The Club inducted new member Terri Shambach on the soccer field at the Poquoson Middle School during the playing of games of the Kiwanis' annual "Go For The Goal" Christine Garvey Memorial soccer tournament. Eight local high schools, including both boys' and girls' teams, competed in games.

Tournament founder Patrick Garvey started the event after his first wife, Christine Garvey, for whom the tournament is named, died in 1998 after a lengthy battle with breast cancer.



Tabb Kiwanis Club Treasurer Judy Letchworth, left, presented a check of \$1,200 to Tabb Elementary School students and their principal, Cheryl Parr, third from right in back row.

The tournament has grown, and today clubs throughout Division 23 provide volunteers to organize and supervise at several venues over the three-day event.

## Tabb Club

Members of the Tabb Club presented a check of \$1,200 to Tabb Elementary School to help provide extra supplies for teachers' instructional needs. The funds were raised through the Pancake Breakfast fundraising event held in February. This is one of the many community projects that Tabb Kiwanians are taking on this year.

## How To Get Your Club A Big Web Presence Without the Big Bucks

By PG Bob Powers  
Great Bridge Kiwanis – Division 21

Here's something many clubs may not know: Kiwanis International has a ready-to-use, out of the box, largely self-maintaining subscription website service called the Club Management System that you can subscribe to for a nominal amount. You can have a good-looking, informative website with very little effort, or if your club has a webmaster, he/she can use the tools provided with the system to customize the content, putting your club's mark on the site while retaining the Kiwanis brand.

KI's "out-of-the-box" website is a very adequate club website with relatively generic content. But if the webmaster wants to work a little harder, he/she can customize the pages provided and add more pages with information specific to your club. This series of columns will explore the website management options in the Club Management System.

The Management System makes life easy for a webmaster. It has two parts: The Web Master maintains the public part, the website that tells the world about your club and its activities. The Members section is the private part with management tools and databases for your club's operations – reports, attendance records, and event calendars – maintained by

many different members. Information entered into one of the databases automatically flows to other parts of the system that need it.

For example, if an event chair enters details in the event database, the information appears on the club calendar and on the website event list automatically. When the event day passes, the system removes the event from the website display; all without any effort on the Web Masters part unless, of course, she is the event chair.

Web Masters can use all, some, or none of these options depending on how much effort they want to put into website administration. The next

You can create a sharp, clean-looking web page like this one for your club with K-I's low-cost website service.

column will discuss what you need to do to get started.

If your club would like to sign up now, go to [www.kiwanisone.org/Pages/Resources/default.aspx?PageID=398](http://www.kiwanisone.org/Pages/Resources/default.aspx?PageID=398) for information about how to do it.

*(For an example of a Club Management System website, log on to [www.great-bridgekiwanis.org](http://www.great-bridgekiwanis.org))*



# Our Firm Foundation

## Foundation's "Caring Corner" Has Created New Child Trauma Centers Since Inception In 1986

By PG Yvonne Holley

Virginia Beach Kiwanis - Division 16

During a night out at the ballpark with members of Division 15, I had the distinct pleasure of meeting and talking with Mathew Taylor, grandson of Past Governor Dick Feeser. Mathew is the inspiration behind the inception of the Capital District's "Caring Corner." His grandmother, past First Lady Pat Feeser, organized the Caring Corner as a result of an accident Mathew had at age 2.

During my conversation with Mathew and his grandparents, I was told the story regarding Mathew's accident when he fell into a bucket of hot water filled with cleaning chemicals. He was walking backward while playing with a pull toy. He fell and landed in a sitting position in the bucket filled with the hot water and chemicals. PG Dick and his wife Pat were visiting the Manassas Kiwanis Club when they received the news of their grandson's accident. Little Mathew was rushed to Gettysburg Hospital where his parents were told the hospital did not have the facilities to treat chemical burns. He was then taken to York Hospital where, again, they were informed that the facility was not equipped to treat a child with chemical burns. Mathew was finally taken to the Children's Hospital National Medical Center in Washington, D.C., where he received the treatment needed and spent two weeks in

the center's intensive care unit.

Now an adult, Mathew said he remembers clowns visiting him in the hospital. His grandfather informed us that the clowns were Circle K'ers dressed in clown outfits.

As a result of her grandson's ordeal, past First Lady Pat established the District's Caring Corner to raise money to help fund pediatric trauma centers and provide resources for children hospitals to set up pediatric trauma units. The Caring Corner was established in 1986 during Governor Dick Feeser's year as Governor of the Capital District.

This brief but true story reminds us of the importance of supporting the Capital District Kiwanis Foundation. Contributions made to the Foundation are used to continue to fund and support the District's seven pediatric trauma centers. Please help make a difference in the lives of our children by supporting the Caring Corner at the District Conventions and your mid-winter conferences; as well as direct contributions to the Foundation. All clubs are asked to participate in "Caring Corners" by donating the following items:

**Handmade items** — identify the technique, materials and consider the

time taken to make the product plus the cost of the materials used, to give us a price you consider appropriate. Please identify the artist so we can give proper recognition.

**New Items** — Identify item and give retail price or value.

**Silent Auction items** — Send description of the item and/or contents along with value and starting bid.

**Collectibles and antiques** — Identify item, approximate vintage, estimated value. If highly collectible it may be used as a silent auction item. When donated, items should be delivered to the Caring Corner at the event.

Foundation President H.L. Marks presents a check for \$1,675 to Susan Carriker of the Children's Hospital of the King's Daughters at the recent Hampton Roads Mid-Winter Conference in Hampton, VA



# Beyond the Call

Nominate a deserving Kiwanian for *Beyond the Call*. Contact [editor@capitaldistrictkiwanis.org](mailto:editor@capitaldistrictkiwanis.org)

## Bruce Malkin

### Kiwanis Club of Mt. Vernon, VA

When Bruce Malkin retired from a distinguished career in the U.S. Foreign Service in 2004, he started looking around, he said, for something “satisfying and rewarding” to do. When a friend encouraged him to check out Kiwanis, he said he quickly knew where he belonged.

All he’s done since then is adopt two after-school centers for poor students to help them read and do homework; get his club’s website started; increase the club’s image with the local press; devise a way to recruit members under 35; partnered with area non-profits to raise funds by finding and selling used cell phones; start a new Circle K club at the Alexandria

Campus of Northern Virginia Community College with 82 charter members; start a new Builders Club at Carl Sandburg Middle School in 2009 with 25 charter members; start a fresh food and produce distribution program by persuading the local farmer’s market to donate their leftover produce to the local United Community Ministries organization; start teaching English as a second language to Hispanic kids in the area; serve as president of his club from 2008-10; earn a Hixson Award and a Tablet of Honor.

A nerve disorder has slowed him some in recent months, but he still serves on his club’s Student Club Committee. If ever a retiree – or any-



Bruce Malkin

one, for that matter – needed a stellar example of what Kiwanis is all about and the rewards it can offer, they need look no further than Bruce Malkin.

## A CAPITAL IDEA *cont’d from page 5*

This trans-Atlantic relationship between the cities of Baltimore and Rotterdam, Netherlands, and their Kiwanis Clubs began 20 years ago with a Capital District-Netherlands exchange program. When the two clubs formed their “Sister Club” alliance last October, the Baltimore Kiwanis were assisted by Annet Crouwenberg, Baltimore Chairperson of the Baltimore/Rotterdam Sister City Committee. After many discussions, Annet met with Rotterdam Kiwanis members Henne DePaauw and Jan van Herrewegen for the signing of the “Sister

Club” certificate. In November, Annet attended a Kiwanis meeting with the Baltimore Club for their signing of the agreement.

Plans are already underway to mass produce these simple life saving incubators in Baltimore. Then they will be shipped in a compact, prefabricated, ready-to-assemble package. Most of the Baltimore-born incubators will go to needy communities in the Caribbean, Central America and South America. The Rotterdam Kiwanis will manufacture and ship their incubators in the eastern hemisphere. All of these Kiwanis incubators will help to save infants’ lives throughout the world.

## CLUB BYLAWS *cont’d from page 6*

The Kiwanis International Council adopted some of these revisions in January 2012; other amendments will be considered at the 2012 Kiwanis International convention. You can review these at [www.KiwanisOne.org/proposedclubbylaws](http://www.KiwanisOne.org/proposedclubbylaws).

We hope each club will take this opportunity to review the proposed club bylaws and provide comments, and send two delegates to the 2012 Kiwanis International convention to vote on corresponding changes to the Kiwanis International bylaws. See you in New Orleans!



## THE BIG EASY *cont'd from page 7*

Aquarium and numerous museums. Our discounted rate is \$149/night for the dates of the convention.

Our unique District Dinner on the first night of the convention will be held at The New Orleans School of Cooking. Their entertaining classrooms and the Louisiana General Store are located in a renovated molasses warehouse built in the early 1800s in the heart of the French Quarter. You will be able to choose from three dif-

ferent Creole menus and the instructors will demonstrate how your meal is prepared all for only \$25 per person which includes a local beer.

To register for convention, book your hotel room and reserve a spot at our District Dinner, please visit [www.capitaldistrictkiwanis.org](http://www.capitaldistrictkiwanis.org) and follow the links on the page marked "2012 Intl. Convention" We look forward to celebrating with you in the Crescent City this June!



**Want to have your club's event featured in  
*The Capital Kiwanian?***

Email [editor@capitaldistrictkiwanis.org](mailto:editor@capitaldistrictkiwanis.org)

Copy / photo submissions due:

June / July 2012 Issue	May 18
August / September 2012 Issue	July 18
October / November 2012 Issue	September 17

## GOV. MESSAGE *cont'd from page 4*

should serve as mentors for future leaders and help move them "through the chairs". A club's Nominating Committee needs to be a year-round active committee that finds ways to identify leaders several years before they will serve rather than a group that meets once in the Spring to identify a slate of officers and directors for that year only. Club's should also educate their membership on the various leadership positions available within the club and beyond it.

We just completed our Regional Midwinter Conference season and I have to say that it has been a pleasure traveling around our District and meeting so many of you during the last three months. Hopefully, many of you were able to take advantage of the educational opportunities that were offered in every region. If you are looking for some continuing Kiwanis education, I strongly encourage you to visit [kiwanisone.org/webinars](http://kiwanisone.org/webinars) to see the great topics that are presented every Tuesday night at 8 pm. Webinars are always recorded, so you can watch one that has already taken place any time you wish if you missed it. For those officers who will be serving as club president and secretary for 2012-2013, the District will be providing free Club Leadership Education sessions in your region during May and June. You will receive an e-mail invitation from your Lt. Governor or Certified Instructor shortly, so keep an eye out for it.


Until next issue, I thank you for the work you do in your communities and the time and money that you give up in service to our mission of Serving the Children of the World.





## SHARE YOUR SUCCESS

If your club has a success story, simply email a summary and a few high resolution photos to [editor@capitaldistrictkiwanis.org](mailto:editor@capitaldistrictkiwanis.org) to be considered for possible future use in a Kiwanis publication.



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